

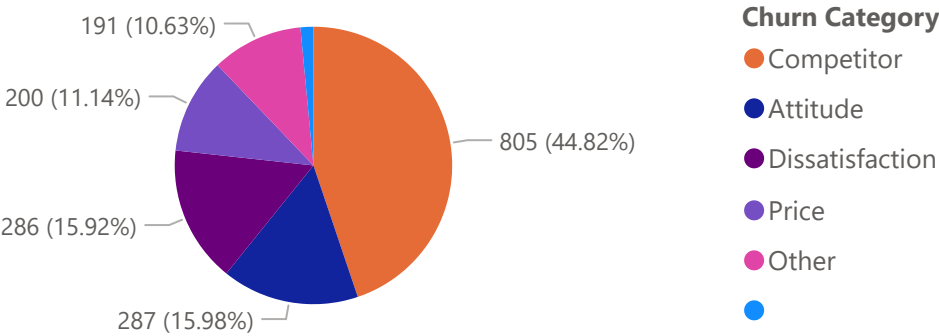
Generic Overview



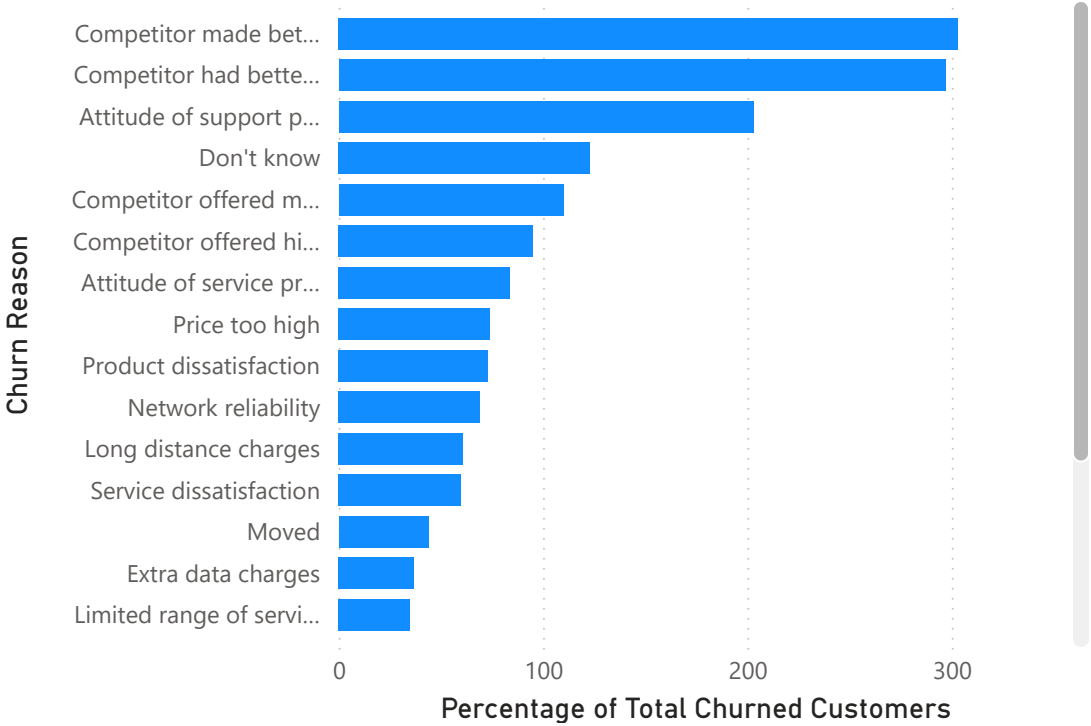
State Wise Churn Rate



Count of Customer ID by Churn Category



Churned Reasons for Churned Customers

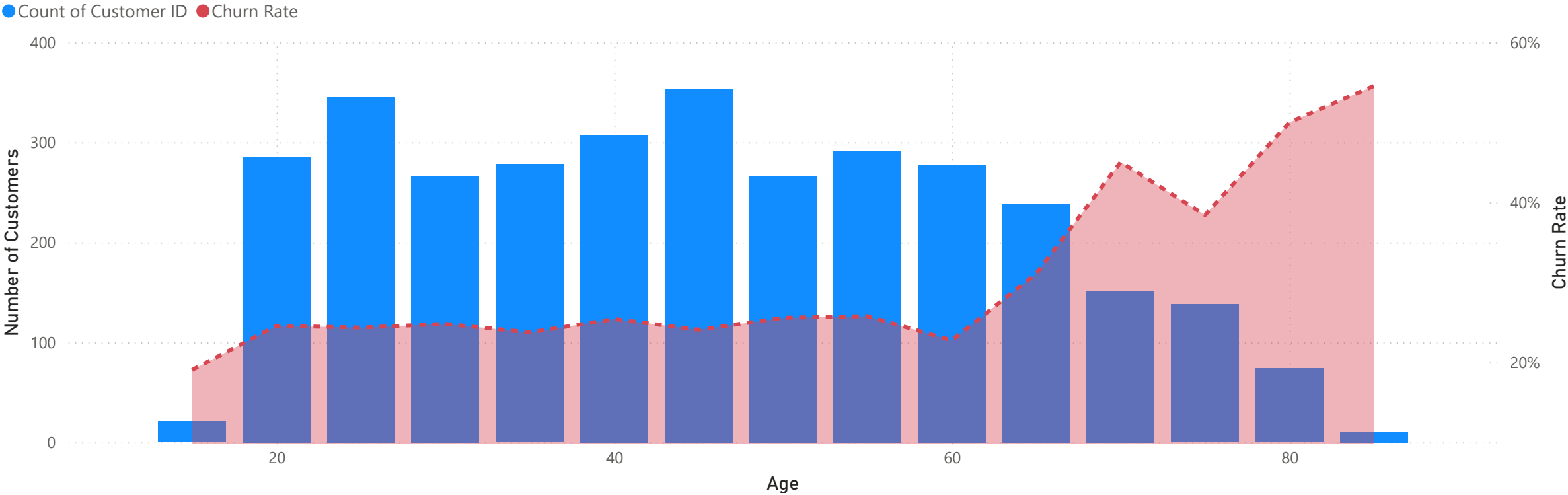


Demographics Churn Rate Number of Customers Number of Churned Customers

30 to 64	24.72%	2055	508
Senior	38.82%	595	231
Under 30	24.27%	651	158
Total	27.17%	3301	897

- Gender
- Female
 - Male
 - Prefer not to say

Number of Customers and Churn Rate by Age



6123

Sum of Customer Service Calls

0.92

Avg Customer Service Calls

Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

