

# P MOHAN CHANDRAN



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**SHORT BIO: CONTENT SPECIALIST, CREATIVE WRITER, BUSINESS WRITER, TECH WRITER, PUBLISHED AUTHOR, POET, RESEARCHER, CREATIVE THINKER, & AI EXPERT.**

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## **CAREER VISION**

To achieve excellence in **Business Research, Business Writing, and Content Development.**

## **ABOUT ME**

- About **20+ years of versatile experience in Research & Content Writing** of different types (Business, Technical, Academic, Legal, Socio-Political, Creative, Advertising, etc.)
- **Accomplished Business Content Writer with more than 150 publications and 40 citations** (National & International)
- **Author of 24 books** on topics such as Law, Management, Political Science, Geopolitics, Self-Development, Philosophy, English, and Poetry.
- Accomplished Business Case Study Writer with **more than 6,000 copies of business case studies sold globally to top B-schools, premier universities & renowned organizations.**

## **KEY SKILLS**

- **Expert in using AI tools** such as ChatGPT, Gemini, Claude, Pi, Perplexity, Groq, Vondy, etc.
- **Business Writing, Copywriting, Tech Writing, Creative Writing, Research Writing, Web Writing, Article Writing, Feature Writing, Academic Writing, Report Writing, Blog Writing, Social Media Writing, Email Marketing Content, Business / Management Case Studies, White Papers, Research Papers, Marketing Collaterals, and Marketing Communications.**
- **Business Research, Summarizing / Abstracting, Reviewing, Proofreading, Editing, with a keen eye for detail.**
- **Proficiency in Spoken & Written English, certified by The British Council and The English & Foreign Languages University (EFLU), Hyderabad.**

## **KEY STRENGTHS / CORE COMPETENCIES**

- Content Writing & Research
- Creative Thinking, Ideation, Visualization
- Coordination, Liaison, Networking

## **WORK EXPERIENCE SUMMARY**

- **INDEPENDENT CONSULTANT**, Business Writing, Tech Writing, Content Development, Aug 2024 – Present.
- **MOURI TECH PVT. LTD.**, Senior Manager – Marketing, Oct 2023 – July 2024.
- **INDEPENDENT CONSULTANT**, Business Writing, Business Research, & Content Development, Nov 2022 – Oct 2023 (Worked for an **EdTech** company named '**Religiate**' from Apr–Oct 2023)
- **CLOUDFULCRUM PVT. LTD.**, Consultant – Technical Content Writing, Feb 2021 – Oct 2022
- **TECHFORCE SERVICES PTY. LTD.**, Consultant – Content Specialist, Nov 2020 – May 2021.
- **WEST ADVANCED TECHNOLOGIES INDIA (WATI) PVT. LTD.**, Consultant – Content Writing, Jan 2020 – Mar 2020.
- **INDEPENDENT CONSULTANT**, Business Writing, Business Research, & Content Development, Jan 2017 – Jan 2020
- **SRISTI ORGANIC FOODS PVT. LTD.**, Director – Legal, Media & PR, Oct 2016 – Jan 2017
- **AutoRABIT**, Technical Content Manager, Mar 2016 – Oct 2016
- **EXTERNETWORKS INC.**, Senior Editor & Content Manager, Feb 2015 – Feb 2016
- **DIGITAL INSIGHTS & RESEARCH PVT. LTD. (Progressive Media Group)**, Editor, Feb 2012 – Feb 2015
- **INDEPENDENT CONSULTANT**, Business Writing, Business Research & Content Development, Nov 2007 – Feb 2012
- **INDIAN SCHOOL OF BUSINESS (ISB)**, Editor – Communications, Apr 2007 – Oct 2007
- **VERIZON DATA SERVICES INDIA (VDSI) PVT. LTD.**, Analyst, Aug 2006 – Apr 2007
- **IPREX SOLUTIONS** (IP Company), Senior Research Associate, Aug 2005 – Jul 2006
- **LOK SATTA / FOUNDATION FOR DEMOCRATIC REFORMS**, Research Associate & Media Coordinator, Aug 2004 – Jul 2005
- **TRIUMPHANT INSTITUTE OF MANAGEMENT EDUCATION (T.I.M.E.) PVT. LTD.**, Part-time Faculty, English, Aug 2002 – Oct 2011
- **ICFAI CENTER FOR MANAGEMENT RESEARCH (ICMR)**, Research Associate, Aug 2002 – Jul 2004

## **PROFESSIONAL ACHIEVEMENTS**

- Independently **authored 25 business case studies**, which were bought, read, and discussed by leading universities, B-Schools, and renowned organizations worldwide.
- More than **6,000 copies of my business case studies** on different topics sold globally.
- 7 business case studies, authored by me, became **international best-sellers**.
- Business case studies authored by me have been bought by **Boston Consulting Group (BCG), McKinsey & Co.**, US, Eli Lilly, TATA Management Training Centre, **INSEAD, London Business School, Purdue University**, Manchester Business School, Warwick Business School, **Cornell University**, Louisiana University, **University of Pennsylvania, IMD, XLRI, IIMs**, Great Lakes Institute of Management (GLIM), SP Jain, Symbiosis, etc.
- Business case studies authored by me included in **18 books** published by the ICFAI University.

## **LITERARY ACHIEVEMENTS**

- My book titled **“Modi’s Blueprint: Strategies for a New India”** was awarded the **“Book of the Year 2024”** by Gurucool Publishing.
- **Authored a series of 24 articles** (in English) on preparing for **English for competitive exams** as a **featured columnist** (Oct 2010-Feb 2011) for **Sakshi**, largest circulated Telugu daily of United AP.
- Won a **cash award** for an article in **Downtown**, a supplement of **‘THE HINDU’** (Aug 17, 2000).
- One of my articles (**“Downturn – An Opportunity for the Future”**) featured alongside the articles of **Stephen R. Covey** and **John C. Maxwell** in **Competitive Strategy** section of **CEO Refresher** website ([www.refresher.com](http://www.refresher.com)). CEO Refresher is featured in **Harvard Business School’s Excellent Working Knowledge** site. (Apr 1, 2009, Volume 15, Issue 4.2).

## **EDUCATIONAL CREDENTIALS**

- 2015 (Nov): Certified Online Course on **High-Impact Business Writing** from **University of California, Irvine, U.S. (100%)**.
- 2013 (Sep-Nov): Online Course on **Crafting an Effective Writer: Tools of the Trade** from Mt. San Jacinto College, **California, U.S. (100% with DISTINCTION)**.
- 2013: **MA Journalism & Public Relations (First Division with DISTINCTION, 73%)** from Prof. G. Ram Reddy Centre for Distance Education, Osmania University, Hyderabad.
- 2009: **Diploma in Creative Writing in English** from IGNOU, New Delhi (‘A’ Grade).
- 2005: **PG Diploma in Journalism & Mass Communication** from IGNOU, New Delhi (‘B’ Grade).
- 2004: **MA English** from Prof. G. Ram Reddy Centre for Distance Education, Osmania University, Hyderabad **(67%)**.

- 2002: **MBA (Marketing)** from Vivekananda School of PG Studies, Osmania University, Hyderabad **(64%)**.

## **PERSONAL INFORMATION**

- **Date of Birth:** July 7, 1978
- **Father's Name:** V.R. Parthasarathy
- **Languages Known:** English, Hindi, Telugu, Tamil, Kannada
- **Portfolio:** <https://www.boloji.com/writers/1009/p.-mohan>
- **Blog:** <https://mohanchandranwrite.wixsite.com/mohan-musings/my-blog>
- **LinkedIn:** <https://www.linkedin.com/in/mohanchandran/>
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