



INITIALS

JT

AGE

35

GENDER

male

NAME

Joseph Tribbiani

OCCUPATION

Business Owner, Joseph's Kitchen

NATIONALITY

American

MARITAL STATUS

Single

QUOTE

"I need a system to help me manage all my orders and deliveries."

DESCRIPTION

With 10 years in the restaurant business, he's always relied on the old school ways of doing business. Joseph continues to use a pen and paper to take orders down. For Joseph, orders are no longer coming from inside the restaurant or the phone. A lot of customers are choosing to order food online. To prevent the loss of his business, Joseph decides to take on internet orders. Joseph needs to update his entire order taking process. Joseph needs a product that help organize and monitor his orders, as well as help him manage deliveries.