# Coursera Data Analysis Assignment 1 Rubric

## Does the analysis have an introduction, methods, results, and conclusions section?

- 0: No serious attempt to answer complete the assignment
- 1: None of these elements are present
- 2: Only one of these elements is present
- 3: Only two of these elements are present
- 4: All three of these elements are present
- 5: All four elements are present.

## Are figures labeled and referred to by number in the text?

- 0: No figure at all
- 1: Figures are not labeled
- 2: Figures are poorly labeled and not referred to by number in the text
- 3: Figures are well labeled but not referred to by number in the text
- 4: Figures are well labeled and referred to by number in the text
- 5: Figure are exceptionally well labeled and referred to by number in the text

# Is the analysis written in clear and understandable English?

- 0: The analysis is not written in English.
- 1: The analysis is written in English that is not understandable or clear
- 2: The analysis is written in understandable English but is not clear
- 3: The analysis is written in understandable English and is somewhat clear
- 4: The analysis is written in clear and understandable English.
- 5: The analysis is written in exceptionally clear and understandable English

## Are the names of variables reported in plain language, rather than in coded names?

- 0: No variable names are used in the analysis
- 1: R variable names with no explanation are used in the analysis.
- 2: R variable names are used with explanation in the analysis
- 3: Plain language variable names are used but are not explained
- 4: Plain language variable names are used and explained
- 5: Variables in plain language are exceptionally clearly explained and used.

### Does the analysis report the number of observations/samples?

- 0: The analysis does not discuss the number of observations/samples
- 2: The analysis does not report the number of observations/samples overall
- 4: The analysis reports the overall number of observations, but not the number that play a role in each analysis

5: The analysis reports the number of observations used in each analysis

## Does the analysis report any missing data or other unusual features?

- 0: The analysis does not report on any potentially unusual features in the data
- 1: The analysis reports unusual features in the data but does not describe them
- 2: The analysis reports unusual features in the data and describes them
- 3: The analysis reports and explains the issues with unusual features in the data
- 4: The analysis reports, explains, and attempts to resolve issues with unusual features of the data
- 5: The analysis describes clearly unusual features in the data, the issues caused by those features, and solutions to the issues.

## Does the analysis include description and justification for data transformations?

- 0: The analysis does not report transformations that were performed.
- 3: The analysis reports transformations that were performed.
- 5: The analysis reports transformations that were performed and justifies them.

## Does the analysis include a discussion of potential confounders?

- 0: The analysis does not mention potential confounders.
- 1: The analysis mentions confounders but does not discuss their effect.
- 2: The analysis mentions confounders and describes their effect.
- 3: The analysis discusses confounders and potential avenues to address them.
- 4: The analysis discusses confounders and reports the approach for addressing them.
- 5: The analysis thoroughly discusses confounders, their effect, and the approach for addressing them.

#### Are the statistical models correctly applied?

- 0: No statistical models are applied
- 1: Statistical models are applied but not described.
- 2: Statistical models are used and described, but incorrectly applied
- 4: Statistical models are described and correctly applied
- 5: Statistical models are exceptionally well described and applied.

## Are estimates reported with appropriate units and measures of uncertainty?

- 0: Estimates and uncertainty measures are not reported.
- 1: Estimates are reported but without uncertainty.
- 4: Estimates and measures of uncertainty are reported without units
- 5: Estimates and measures of uncertainty are reported with units

#### Are estimators/predictions appropriately interpreted?

- 0: Estimators or predictions are not described.
- 1: Estimators or predictors are described but not interpreted

- 2: Estimators or predictors are described and interpreted incorrectly
- 4: Estimators or predictors are described and appropriately interpreted.
- 5: Estimators or predictors are exceptionally well described and interpreted

## Does the analysis make concrete conclusions?

- 0: The analysis does not make conclusions.
- 1: The analysis makes only vague conclusions.
- 2: The analysis makes concrete, but unsupported conclusions
- 5: The analysis makes concrete and well supported conclusions

## Does the analysis specify potential problems with the conclusions?

- 0: The analysis does not discuss potential problems with the conclusions
- 4: The analysis discusses potential problems with the conclusions
- 5: The analysis discusses potential problems with the conclusions and points out possible solutions

## Does the analysis include references for the statistical methods used?

- 0: The analysis includes no references.
- 1: The analysis includes references but they are not cited in the text.
- 3: The analysis is missing key references.
- 5: The analysis includes all appropriate references.

#### **FIGURE**

#### Is the figure caption descriptive enough to stand alone?

- 0: There is no figure caption
- 1: The figure caption is not comprehensible
- 2: The figure caption does not clearly explain the figure.
- 3: The figure caption is difficult to understand and is not enough to understand the figure
- 4: The figure caption is well written but is not enough to understand the figure
- 5: The figure caption explains the plot sufficiently to stand alone

#### Does the figure focus on a key issue in the processing/modeling of the data?

- 0: The figure is not present
- 1: The figure is not comprehensible
- 3: The figure focuses on issues irrelevant to the main analysis
- 4: The figure focuses on key issues in the main analysis
- 5: The figure exceptionally illustrates and supports key points in the analysis.

#### Are axes labeled in plain language and large enough to read?

- 0: There are no axis labels.
- 2: The axis labels are too small to read.
- 3: The axis labels use R variable names instead of plain language names

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5: The axis labels and legends are clear, use plain language, and are large enough to read.