Twitter Sentimental Analysis

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Importing Libraries

```
In [3]: # Importing necessary libraries
import re
import pickle
import numpy as np
import pandas as pd

import seaborn as sns
from wordcloud import WordCloud
import matplotlib.pyplot as plt

# Setting a more appealing style for plots
sns.set(style='whitegrid')
plt.style.use('ggplot') # Use ggplot style for better visual appeal
```

Importing Dataset

```
In [5]: # Importing the dataset and processing it
    DATASET_COLUMNS = ["sentiment", "ids", "date", "flag", "user", "text"]
    DATASET_ENCODING = "ISO-8859-1"

# Reading the dataset and selecting only necessary columns
    dataset = pd.read_csv('twitter_sentiment_data.csv', encoding=DATASET_ENCODING,

# Renaming the columns to 'sentiment' and 'text'
    dataset.columns = ['sentiment', 'text']

# Replacing sentiment values for easier interpretation (0 = negative, 1 = position dataset['sentiment'] = dataset['sentiment'].replace(4, 1)

# Dropping any missing values for cleanliness
    dataset.dropna(inplace=True)

# Displaying the first few rows of the dataset for inspection
    print(dataset.head())
```

```
sentiment text

0 is upset that he can't update his Facebook by ...

1 0 @Kenichan I dived many times for the ball. Man...

2 0 my whole body feels itchy and like its on fire

3 0 @nationwideclass no, it's not behaving at all....

4 0 @Kwesidei not the whole crew
```

Text Preprocessing is traditionally an important step for Natural Language Processing (NLP) tasks. It transforms text into a more digestible form so that machine learning algorithms can perform better.

The Preprocessing steps taken are:

- 1. Lower Casing: Each text is converted to lowercase. Replacing URLs: Links starting with "http" or "https" or "www" are replaced by "URL".
- 2. Replacing Emojis: Replace emojis by using a pre-defined dictionary containing emojis along with their meaning. (eg: ":)" to "EMOJIsmile")
- 3. Replacing Usernames: Replace @Usernames with word "USER". (eg: "@Kaggle" to "USER")
- 4. Removing Non-Alphabets: Replacing characters except Digits and Alphabets with a space.
- 5. Removing Consecutive letters: 3 or more consecutive letters are replaced by 2 letters. (eg: "Heyvyv" to "Heyv")
- 6. Removing Short Words: Words with length less than 2 are removed.
- 7. Removing Stopwords: Stopwords are the English words which does not add much meaning to a sentence. They can safely be ignored without sacrificing the meaning of the sentence. (eg: "the", "he", "have")
- 8. Lemmatizing: Lemmatization is the process of converting a word to its base form. (e.g: "Great" to "Good")

```
In [7]:
          # Defining dictionary containing all emojis with their meanings.
          emojis = {':)': 'smile', ':-)': 'smile', ';d': 'wink', ':-E': 'vampire', ':(':
                        ':-(': 'sad', ':-<': 'sad', ':P': 'raspberry', ':O': 'surprised',
                       ':-@': 'shocked', ':@': 'shocked',':-$': 'confused', ':\\': 'annoyed
                       ':#<sup>'</sup>: 'mute', ':X': 'mute', ':^)': 'smile', ':-&': 'confused', '$_$'
                       '@@': 'eyeroll', ':-!': 'confused', ':-D': 'smile', ':-0': 'yell', '(
'<(-_-)>': 'robot', 'd[-_-]b': 'dj', ":'-)": 'sadsmile', ';)': 'wink
                       ';-)': 'wink', '0:-)': 'angel','0*-)': 'angel','(:-D': 'gossip', '=^
          ## Defining set containing all stopwords in english.
          stopwordlist = ['a', 'about', 'above', 'after', 'again', 'ain', 'all', 'am', '
                           'and', 'any', 'are', 'as', 'at', 'be', 'because', 'been', 'before',
                           'being', 'below', 'between', 'both', 'by', 'can', 'd', 'did', 'do'
                           'does', 'doing', 'down', 'during', 'each', 'few', 'for', 'from',
                           'further', 'had', 'has', 'have', 'having', 'he', 'her',
                           'hers', 'herself', 'him', 'himself', 'his', 'how', 'i', 'if', 'in
                           'into','is', 'it', 'its', 'itself', 'just', 'll', 'm', 'ma', 'me', 'more', 'most', 'my', 'myself', 'now', 'o', 'of', 'on', 'onc
                           'only', 'or', 'other', 'our', 'ours', 'ourselves', 'out', 'own', '
's', 'same', 'she', "shes", 'should', "shouldve", 'so', 'some', 's
                           't', 'than', 'that', "thatll", 'the', 'their', 'theirs', 'them', 'themselves', 'then', 'there', 'these', 'they', 'this', 'those',
                           'through', 'to', 'too', 'under', 'until', 'up', 've', 'very', 'was
                           'we', 'were', 'what', 'when', 'where', 'which', 'while', 'who', 'who', 'why', 'will', 'with', 'won', 'y', 'you', "youd", "youll", "youre"
                           "youve", 'your', 'yours', 'yourself', 'yourselves']
```

In [8]: from nltk.stem import WordNetLemmatizer

```
In [9]: def preprocess(textdata):
            processedText = []
            # Create Lemmatizer and Stemmer
            wordLemm = WordNetLemmatizer()
            # Regex patterns
            urlPattern = r"((http://)[^ ]*|(https://)[^ ]*|( www\.)[^ ]*)"
            userPattern
                              = '@[^{s}]+'
                              = "[^a-zA-Z0-9]"
            alphaPattern
            sequencePattern = r''(.)\1\1+"
            seqReplacePattern = r"\1\1"
            for tweet in textdata:
                tweet = tweet.lower()
                # Replace all URLs with 'URL'
                tweet = re.sub(urlPattern, 'URL', tweet)
                # Replace all emojis.
                for emoji in emojis.keys():
                    tweet = tweet.replace(emoji, "EMOJI" + emojis[emoji])
                # Replace @USERNAME to 'USER'.
                tweet = re.sub(userPattern,' USER', tweet)
                # Replace all non alphabets.
                tweet = re.sub(alphaPattern, " ", tweet)
                # Replace 3 or more consecutive letters by 2 letter.
                tweet = re.sub(sequencePattern, seqReplacePattern, tweet)
                tweetwords = ''
                for word in tweet.split():
                    # Checking if the word is a stopword.
                    # If word not in stopwordlist
                    if len(word)>1:
                        word = wordLemm.lemmatize(word)
                        tweetwords += (word+' ')
                processedText.append(tweetwords)
            return processedText
```

```
In [10]: # Assuming 'dataset' has already been loaded and contains the 'text' column
import time

# Function for text preprocessing (example function, adjust as needed)
def preprocess(texts):
    # Example preprocessing: converting to lowercase and removing special characeter return [re.sub(r'\W', '', str(text).lower()) for text in texts]

# Record the start time
t = time.time()

# Preprocess the 'text' column from the dataset
processed_text = preprocess(dataset['text'])

print(f'Text Preprocessing complete.')
print(f'Time Taken: {round(time.time()-t)} seconds')

# Display the first few rows of the processed text
print(processed_text[:5])
```

```
Text Preprocessing complete.

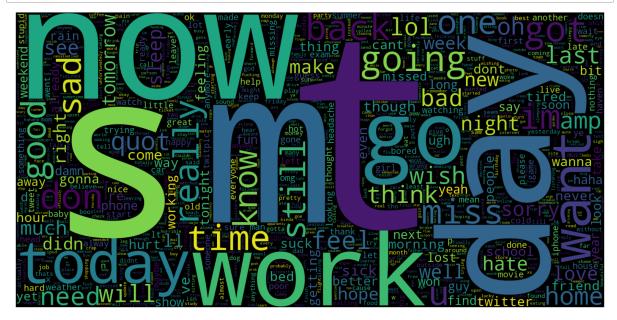
Time Taken: 17 seconds
['is upset that he can t update his facebook by texting it and might cry a s a result school today also blah ', ' kenichan i dived many times for the ball managed to save 50 the rest go out of bounds', 'my whole body feels i tchy and like its on fire ', ' nationwideclass no it s not behaving at all i m mad why am i here because i can t see you all over there ', ' kwesidei not the whole crew ']
```

Analysing the data

Now we're going to analyse the preprocessed data to get an understanding of it. We'll plot **Word Clouds** for **Positive and Negative** tweets from our dataset and see which words occur the most.

Word-Cloud for Negative tweets

```
In [13]: # Assuming the previous steps have been completed and 'processed_text' is defined
# Extract the first 800,000 processed texts for negative data (or any required
data_neg = processed_text[:800000] # Note: processed_text was defined previous
# Create a WordCloud for the negative text data
plt.figure(figsize=(20, 20))
wc = WordCloud(max_words=1000, width=1600, height=800, collocations=False).gen
# Display the WordCloud
plt.imshow(wc, interpolation='bilinear')
plt.axis('off') # Turn off axis labels for better visualization
plt.show()
```



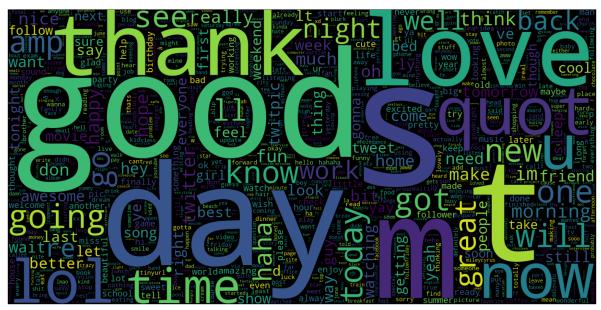
Word-Cloud for Positive tweets

```
In [15]: # Assuming 'processed_text' was defined after the preprocessing step

# Extract the positive sentiment data (assuming it's from the 800,000th entry of data_pos = processed_text[800000:] # Correct variable name

# Create a WordCloud for the positive text data
wc = WordCloud(max_words=1000, width=1600, height=800, collocations=False).genomed

# Display the WordCloud
plt.figure(figsize=(20, 20))
plt.imshow(wc, interpolation='bilinear')
plt.axis('off') # Turn off the axis for better visualization
plt.show()
```



Splitting the data

```
In [17]: from sklearn.model_selection import train_test_split

In [18]: from sklearn.model_selection import train_test_split

# Ensure that 'processed_text' and 'dataset["sentiment"]' are defined

# processed_text contains preprocessed tweet text

# sentiment contains the target variable (labels)

X_train, X_test, y_train, y_test = train_test_split(processed_text, dataset['s test_size=0.05, random_stain)

print('Data Split done.')

Data Split done.
```

In [19]: from sklearn.feature_extraction.text import TfidfVectorizer

localhost:8889/nbclassic/notebooks/My Projects/Twitter sentimental analysis.ipynb

```
In [20]: from sklearn.feature_extraction.text import TfidfVectorizer
    # Create and fit the TfidfVectorizer
    vectorizer = TfidfVectorizer(ngram_range=(1,2), max_features=50000)
    vectorizer.fit(X_train)

print('Vectorizer fitted')
    # Use get_feature_names_out() instead of get_feature_names()
    print('No. of feature_words: ', len(vectorizer.get_feature_names_out()))

Vectorizer fitted
    No. of feature_words: 50000

In [21]: X_train = vectorizer.transform(X_train)
    X_test = vectorizer.transform(X_test)
    print(f'Data Transformed')
```

Data Transformed

Creating and Evaluating Models

Creating 3 different types of model of our sentimental analysis probelms.

- Bernoulli Naive Baye(Bernoulli)
- Linear Support Vector Classificatio (LinearSVC)
- Logistic Regression (LR)

```
In [23]: from sklearn.svm import LinearSVC
from sklearn.naive_bayes import BernoulliNB
from sklearn.linear_model import LogisticRegression
```

Evaluation Model Function

```
In [25]: from sklearn.metrics import confusion_matrix, classification_report
```

```
In [26]: # Importing necessary libraries
import re
import pickle
import numpy as np
import pandas as pd

import seaborn as sns
from wordcloud import WordCloud
import matplotlib.pyplot as plt

# Setting a more appealing style for plots
sns.set(style='whitegrid')
plt.style.use('ggplot') # Use ggplot style for better visual appeal
```

```
In [27]: def model_evaluate(model):
             y_pred = model.predict(X_test)
             # classification report
             print(classification_report(y_test, y_pred))
             # confusion report
             cf_matrix = confusion_matrix(y_test, y_pred)
             categories = ['Negative', 'Positive']
             group_names = ['True Neg', 'False Pos', 'False Neg', 'True Pos']
             group_percentages = ['{0:.2%}'.format(value) for value in cf_matrix.flatte
             labels = [f'{v1}\n{v2}' for v1, v2 in zip(group_names,group_percentages)]
             labels = np.asarray(labels).reshape(2,2)
             sns.heatmap(cf_matrix, annot = labels, cmap = 'Blues',fmt = '',
                         xticklabels = categories, yticklabels = categories)
             plt.xlabel("Predicted values", fontdict = {'size':14}, labelpad = 10)
             plt.ylabel("Actual values" , fontdict = {'size':14}, labelpad = 10)
             plt.title ("Confusion Matrix", fontdict = {'size':18}, pad = 20)
```

BernoulliNB Model

In [29]: BNBmodel = BernoulliNB(alpha = 2)
BNBmodel.fit(X_train, y_train)
model_evaluate(BNBmodel)

	precision	recall	f1-score	support
0	0.80	0.78	0.79	39986
1	0.78	0.80	0.79	40014
accuracy			0.79	80000
macro avg	0.79	0.79	0.79	80000
weighted avg	0.79	0.79	0.79	80000

Confusion Matrix



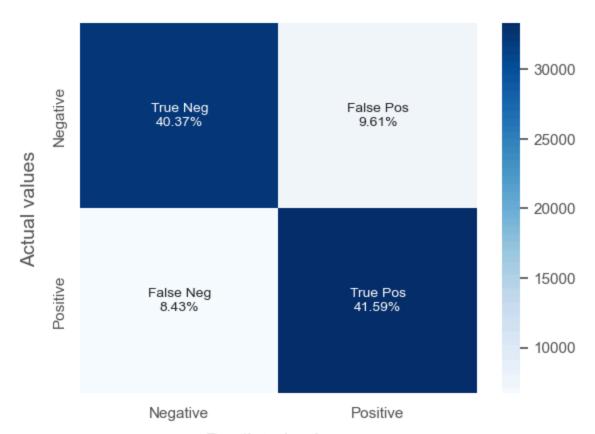
LinearSVC Model

In [31]: SVCmodel = LinearSVC()
 SVCmodel.fit(X_train, y_train)
 model_evaluate(SVCmodel)

C:\Users\mohan\anaconda3\Lib\site-packages\sklearn\svm_classes.py:31: Future
Warning: The default value of `dual` will change from `True` to `'auto'` in
1.5. Set the value of `dual` explicitly to suppress the warning.
 warnings.warn(

	precision	recall	f1-score	support
0	0.83	0.81	0.82	39986
1	0.81	0.83	0.82	40014
accuracy			0.82	80000
macro avg	0.82	0.82	0.82	80000
weighted avg	0.82	0.82	0.82	80000

Confusion Matrix



Predicted values

Logistic Regression Model

In [33]: LRmodel = LogisticRegression(C =2, max_iter=1000, n_jobs=1)
 LRmodel.fit(X_train, y_train)
 model_evaluate(LRmodel)

	precision	recall	f1-score	support
0	0.82	0.81	0.82	39986
1	0.81	0.83	0.82	40014
accuracy			0.82	80000
macro avg	0.82	0.82	0.82	80000
weighted avg	0.82	0.82	0.82	80000

Confusion Matrix



Predicted values

We can clearly see that the **Logistic Regression Model** performs the best out of all the different models that we tried. It achieves nearly 82% accuracy while classifying the sentiment of a tweet.

Although it should also be noted that the BernoulliNB Model is the fastest to train and predict on. It also achieves 80% accuracy while calssifying.

Saving the model

```
In [36]: file = open('vectoriser-ngram-(1,2).pickle','wb')
    pickle.dump(vectorizer, file)
    file.close()

file = open('Sentiment-LR.pickle','wb')
    pickle.dump(LRmodel, file)
    file.close()

file = open('Sentiment-BNB.pickle','wb')
    pickle.dump(BNBmodel, file)
    file.close()
```

```
In [37]: def load_models():
             Replace '..path/' by the path of the saved models.
             # Load the vectoriser.
             file = open('..path/vectoriser-ngram-(1,2).pickle', 'rb')
             vectoriser = pickle.load(file)
             file.close()
             # Load the LR Model.
             file = open('..path/Sentiment-LRv1.pickle', 'rb')
             LRmodel = pickle.load(file)
             file.close()
             return vectoriser, LRmodel
         def predict(vectoriser, model, text):
             # Predict the sentiment
             textdata = vectorizer.transform(preprocess(text))
             sentiment = model.predict(textdata)
             # Make a list of text with sentiment.
             data = []
             for text, pred in zip(text, sentiment):
                 data.append((text,pred))
             # Convert the list into a Pandas DataFrame.
             df = pd.DataFrame(data, columns = ['text', 'sentiment'])
             df = df.replace([0,1], ["Negative", "Positive"])
             return df
         if __name__=="__main__":
             # Loading the models.
             #vectoriser, LRmodel = load_models()
             # Text to classify should be in a list.
             text = ["I hate our president",
                     "I Love you.",
                     "Yes! We can win"]
             df = predict(vectorizer, LRmodel, text)
             print(df.head())
                            text sentiment
         0 I hate our president Negative
                     I Love you. Positive
         1
                 Yes! We can win Positive
```

```
In [ ]:
```