Project1___Analysis

February 7, 2024

```
[1]: import pandas as pd #importer pandas
[43]: #chargement de dataset
      df = pd.read_csv('./Sales Data.csv' , index_col=0)
      df.head() #affichage des 5 premier lignes
         Order ID
[43]:
                                Product Quantity Ordered
                                                            Price Each \
                     Macbook Pro Laptop
      0
           295665
                                                         1
                                                               1700.00
      1
           295666
                     LG Washing Machine
                                                         1
                                                                600.00
      2
           295667
                  USB-C Charging Cable
                                                         1
                                                                 11.95
      3
                       27in FHD Monitor
                                                         1
                                                                149.99
           295668
           295669 USB-C Charging Cable
                                                         1
                                                                 11.95
                  Order Date
                                                     Purchase Address
      0 2019-12-30 00:01:00
                              136 Church St, New York City, NY 10001
                                                                          12
      1 2019-12-29 07:03:00
                                 562 2nd St, New York City, NY 10001
                                                                          12
                                277 Main St, New York City, NY 10001
      2 2019-12-12 18:21:00
                                                                          12
      3 2019-12-22 15:13:00
                                 410 6th St, San Francisco, CA 94016
                                                                          12
      4 2019-12-18 12:38:00
                                       43 Hill St, Atlanta, GA 30301
                                                                          12
           Sales
                            City Hour
      0
        1700.00
                   New York City
      1
          600.00
                   New York City
                                     7
           11.95
      2
                   New York City
                                    18
      3
          149.99
                   San Francisco
                                    15
      4
          11.95
                         Atlanta
                                    12
[44]: df.tail() #affichage des 5 dernier lignes
             Order ID
[44]:
                                      Product Quantity Ordered Price Each \
      13617
               222905 AAA Batteries (4-pack)
                                                               1
                                                                        2.99
      13618
               222906
                             27in FHD Monitor
                                                               1
                                                                      149.99
               222907
                         USB-C Charging Cable
                                                               1
                                                                       11.95
      13619
                         USB-C Charging Cable
      13620
               222908
                                                               1
                                                                       11.95
      13621
               222909
                      AAA Batteries (4-pack)
                                                                        2.99
                      Order Date
                                                        Purchase Address Month \
      13617 2019-06-07 19:02:00
                                          795 Pine St, Boston, MA 02215
```

```
2019-06-22 18:57:00 319 Ridge St, San Francisco, CA 94016
                                                                               6
      13619
      13620
             2019-06-26 18:35:00
                                   916 Main St, San Francisco, CA 94016
                                                                               6
             2019-06-25 14:33:00
                                          209 11th St, Atlanta, GA 30301
      13621
                                                                               6
              Sales
                               City Hour
      13617
               2.99
                             Boston
                                        19
      13618 149.99
                      New York City
                                        19
              11.95
                      San Francisco
      13619
                                        18
      13620
              11.95
                      San Francisco
                                        18
      13621
               2.99
                            Atlanta
                                        14
[45]: df.dtypes #afficher les type des colonnes
[45]: Order ID
                            int64
      Product
                           object
      Quantity Ordered
                            int64
      Price Each
                          float64
      Order Date
                           object
      Purchase Address
                           object
     Month
                            int64
      Sales
                          float64
      City
                           object
      Hour
                            int64
      dtype: object
[46]: df.isnull().sum() #check if theres missing data #no missing data
      #dataframe.dropna() #on l'utilise pour remplacer les données manquants ppar nan
[46]: Order ID
                          0
      Product
                          0
      Quantity Ordered
                          0
     Price Each
                          0
      Order Date
                          0
     Purchase Address
                          0
     Month
                          0
      Sales
                          0
      City
                          0
      Hour
                          0
      dtype: int64
[47]: df.loc[:,'Sales'].describe() #decrire le dataframe
[47]: count
               185950.000000
      mean
                  185.490917
      std
                  332.919771
      min
                    2.990000
```

13618 2019-06-01 19:29:00 495 North St, New York City, NY 10001

6

```
25%
                   11.950000
      50%
                   14.950000
      75%
                  150.000000
                 3400.000000
      max
      Name: Sales, dtype: float64
[48]: df.info()
                 #affiche des info sur dataframe
     <class 'pandas.core.frame.DataFrame'>
     Index: 185950 entries, 0 to 13621
     Data columns (total 10 columns):
          Column
                            Non-Null Count
                                              Dtype
          _____
                             _____
                                              ____
          Order ID
      0
                            185950 non-null
                                              int64
          Product
      1
                            185950 non-null object
      2
          Quantity Ordered 185950 non-null int64
      3
          Price Each
                            185950 non-null float64
      4
          Order Date
                            185950 non-null object
      5
          Purchase Address 185950 non-null object
                            185950 non-null int64
      6
          Month
      7
          Sales
                             185950 non-null
                                             float64
      8
          City
                            185950 non-null
                                              object
                            185950 non-null
                                              int64
     dtypes: float64(2), int64(4), object(4)
     memory usage: 15.6+ MB
[24]: df.shape #affiche les dimmension de dataframe
[24]: (185950, 10)
[28]: #let's add Month column
      def month(x):
          return x.split('-')[1]
      df['Month'] = df['Order Date'].apply(month)
      df.head()
[28]:
         Order ID
                                         Quantity Ordered
                                Product
                                                           Price Each
           295665
                     Macbook Pro Laptop
                                                         1
                                                               1700.00
           295666
                     LG Washing Machine
                                                         1
                                                                600.00
      1
      2
           295667
                   USB-C Charging Cable
                                                         1
                                                                 11.95
      3
           295668
                       27in FHD Monitor
                                                         1
                                                                149.99
      4
           295669
                   USB-C Charging Cable
                                                         1
                                                                 11.95
                  Order Date
                                                     Purchase Address Month
                                                                               Sales
      0 2019-12-30 00:01:00
                              136 Church St, New York City, NY 10001
                                                                         12
                                                                             1700.00
      1 2019-12-29 07:03:00
                                 562 2nd St, New York City, NY 10001
                                                                         12
                                                                              600.00
      2 2019-12-12 18:21:00
                                277 Main St, New York City, NY 10001
                                                                         12
                                                                               11.95
```

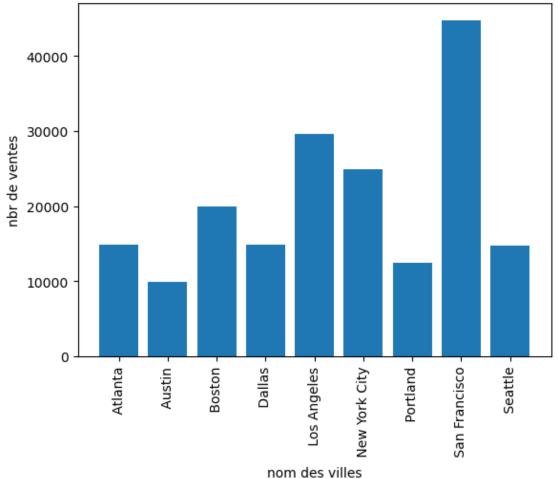
```
3 2019-12-22 15:13:00
                                 410 6th St, San Francisco, CA 94016
      4 2019-12-18 12:38:00
                                        43 Hill St, Atlanta, GA 30301
                                                                         12
                                                                               11.95
                   City Hour
      0
          New York City
          New York City
                            7
      1
      2
         New York City
                           18
      3
          San Francisco
                           15
                           12
      4
                Atlanta
[31]: #verifier la colonne sales en la recalcullant
      df['Quantity Ordered'] = df['Quantity Ordered'].astype(int)
      df['Price Each'] = df['Price Each'].astype(float)
      df['Sales'] = df['Quantity Ordered'] * df['Price Each']
[72]: #nombre de ventes par mois
      pd.DataFrame(df.groupby('Month')['Sales'].sum())
[72]:
                  Sales
      Month
      1
             1822256.73
      2
             2202022.42
      3
             2807100.38
      4
             3390670.24
      5
             3152606.75
      6
             2577802.26
      7
             2647775.76
      8
             2244467.88
      9
             2097560.13
      10
             3736726.88
             3199603.20
      11
      12
             4613443.34
[56]: pd.DataFrame(df.groupby('City')['City'].count()) #calculer le nombre des_
       ⇔commande par city
[56]:
                       City
      City
       Atlanta
                      14881
       Austin
                       9905
       Boston
                      19934
       Dallas
                      14820
      Los Angeles
                      29605
      New York City 24876
      Portland
                      12465
       San Francisco 44732
```

12

149.99

Seattle 14732

Distribution des ventes par rapport aux villes

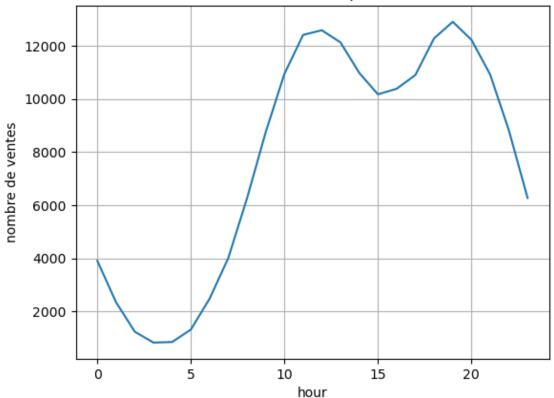


```
[58]: keys = [] hours= []
```

```
#chaque heure dans key et le nombre de ventes convenable dans hours
for key,hour in df.groupby('Hour'):
   keys.append(key)
   hours.append(len(hour))
```

```
[61]: #illuster nombre de vente par heur
plt.grid()
plt.plot(keys, hours)
plt.title('nombre de vente par heur')
plt.xlabel('hour')
plt.ylabel('nombre de ventes')
plt.show()
```

nombre de vente par heur



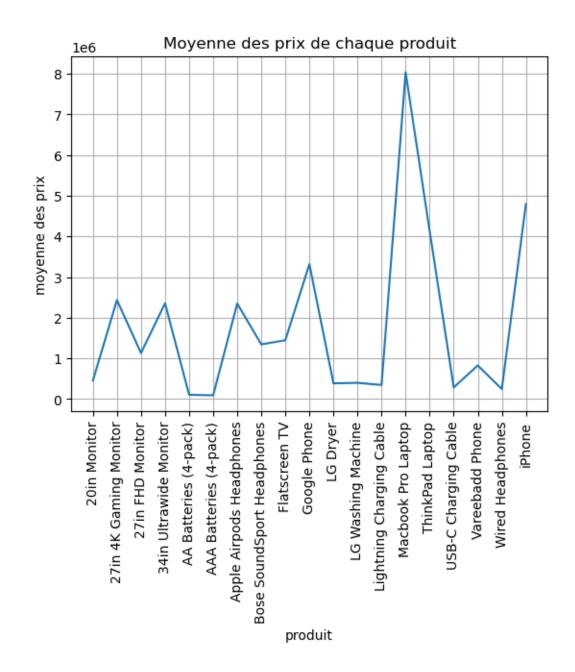
```
[71]: #moyenne des prix de chaque produit
pd.DataFrame(df.groupby('Product')['Price Each'].mean())
```

[71]: Price Each
Product
20in Monitor 109.99
27in 4K Gaming Monitor 389.99

```
149.99
27in FHD Monitor
34in Ultrawide Monitor
                                 379.99
AA Batteries (4-pack)
                                  3.84
AAA Batteries (4-pack)
                                   2.99
Apple Airpods Headphones
                                 150.00
Bose SoundSport Headphones
                                  99.99
Flatscreen TV
                                 300.00
Google Phone
                                 600.00
LG Dryer
                                 600.00
LG Washing Machine
                                 600.00
Lightning Charging Cable
                                  14.95
Macbook Pro Laptop
                                1700.00
ThinkPad Laptop
                                999.99
USB-C Charging Cable
                                  11.95
Vareebadd Phone
                                400.00
Wired Headphones
                                  11.99
iPhone
                                700.00
```

```
[85]: #illustrer Moyenne des prix de chaque produit
prix = df.groupby('Product')['Price Each'].mean()
produit = df.groupby('Product')['Quantity Ordered'].sum().index
quantite = df.groupby('Product')['Quantity Ordered'].sum()

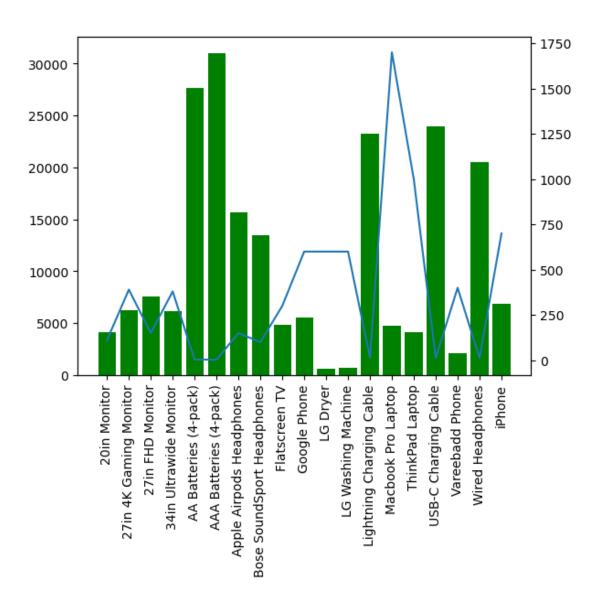
plt.plot(produit , prix*quantite)
plt.grid()
plt.xticks(rotation='vertical')
plt.title('Moyenne des prix de chaque produit')
plt.xlabel('produit')
plt.ylabel('moyenne des prix')
plt.show()
```



```
[83]: #illustrer Moyenne des prix de chaque produit
plt.figure()
fig, ax1 =plt.subplots()
ax2 = ax1.twinx()
ax1.bar(produit, quantite, color = 'g')
ax2.plot(produit, prix)
ax1.set_xticklabels(produit, rotation='vertical')
```

C:\Users\HP\AppData\Local\Temp\ipykernel_21112\3166665475.py:6: UserWarning: FixedFormatter should only be used together with FixedLocator

```
ax1.set_xticklabels(produit, rotation='vertical')
[83]: [Text(0, 0, '20in Monitor'),
      Text(1, 0, '27in 4K Gaming Monitor'),
      Text(2, 0, '27in FHD Monitor'),
      Text(3, 0, '34in Ultrawide Monitor'),
      Text(4, 0, 'AA Batteries (4-pack)'),
      Text(5, 0, 'AAA Batteries (4-pack)'),
      Text(6, 0, 'Apple Airpods Headphones'),
      Text(7, 0, 'Bose SoundSport Headphones'),
      Text(8, 0, 'Flatscreen TV'),
      Text(9, 0, 'Google Phone'),
      Text(10, 0, 'LG Dryer'),
      Text(11, 0, 'LG Washing Machine'),
      Text(12, 0, 'Lightning Charging Cable'),
      Text(13, 0, 'Macbook Pro Laptop'),
      Text(14, 0, 'ThinkPad Laptop'),
      Text(15, 0, 'USB-C Charging Cable'),
      Text(16, 0, 'Vareebadd Phone'),
      Text(17, 0, 'Wired Headphones'),
      Text(18, 0, 'iPhone')]
     <Figure size 640x480 with 0 Axes>
```



```
[89]: df['commande'] = df.groupby('Order ID')['Product'].transform(lambda x : ",".
        ⇔join(x))
[90]:
[90]:
         Order ID
                                 Product
                                           Quantity Ordered
                                                              Price Each
           295665
                      Macbook Pro Laptop
                                                                 1700.00
      0
                                                           1
                                                           1
                                                                  600.00
      1
           295666
                      LG Washing Machine
      2
           295667
                    USB-C Charging Cable
                                                           1
                                                                   11.95
                        27in FHD Monitor
      3
           295668
                                                           1
                                                                  149.99
      4
           295669
                    USB-C Charging Cable
                                                           1
                                                                   11.95
                   Order Date
                                                       Purchase Address Month \
```

```
0 2019-12-30 00:01:00 136 Church St, New York City, NY 10001 12
1 2019-12-29 07:03:00 562 2nd St, New York City, NY 10001 12
2 2019-12-12 18:21:00 277 Main St, New York City, NY 10001 12
3 2019-12-22 15:13:00 410 6th St, San Francisco, CA 94016 12
4 2019-12-18 12:38:00 43 Hill St, Atlanta, GA 30301 12
```

	Sales	City	Hour	commande
0	1700.00	New York City	0	Macbook Pro Laptop
1	600.00	New York City	7	LG Washing Machine
2	11.95	New York City	18	USB-C Charging Cable
3	149.99	San Francisco	15	27in FHD Monitor
4	11.95	Atlanta	12	USB-C Charging Cable

[100]: df['commande'].value_counts()[:5]

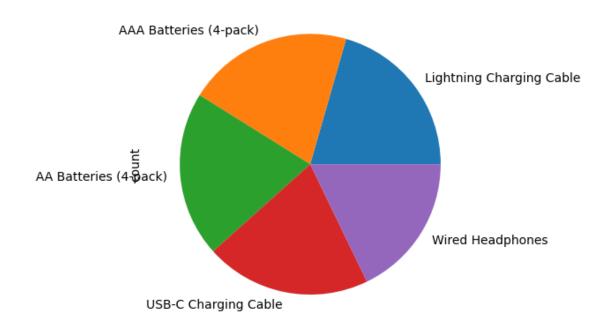
[100]: commande

Lightning Charging Cable 19831
AAA Batteries (4-pack) 19826
AA Batteries (4-pack) 19809
USB-C Charging Cable 19792
Wired Headphones 17208

Name: count, dtype: int64

[97]: df['commande'].value_counts()[:5].plot.pie()

[97]: <Axes: ylabel='count'>



les 5 produits les plus vendu

