



Carpool Mobile App

UX Challenge

**MONARCH**

[www.mohamapatcha.com](http://www.mohamapatcha.com)

2

5

One of the MNC company feels that their employees are  
facing problem to commute daily to office on-time

**Users**





Company employees, Admin People, Software Engineers, etc.,



My research points after understanding the scope

Process Step 1:

- No gender safety
- Heavy crowded & Lot of pollution
- No entertainment
- Money management
- Lots of time management
- Missing important meetings
- Company can provide transport facility
- Need a safety commute
- Price constraints
- Don't need to search people who are going to my way
- Need to have a selection of gender
- Need a space ( no sound pollution) for taking official calls
- Before commute, I should know about co-passengers
- Escalate safety concerns (SOS)
- A chance to change environment

Empathise



2

6

Process Step 2:



- Employees daily transport problem
- Safety problem
- Sound pollution problem
- Time management problem



# Solution:

- Carpooling can solve all major problem
- There should be a mobile app to access for commute
- App can be accessed by internal employees only
- Company can track their employees (for safety)

# Selected Personas



3 Persons for each group

- HR
- Developers
- Sr/Jr Manager