



Carpool Mobile App

UX Challenge

**MONARCH PRATCHA**

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One of the MNC company feels that their employees are  
facing problem to commute daily to office on-time

**Users**





Company employees, Admin People, Software Engineers, etc.,

My research points after understanding the scope

Process Step 1:

- No gender safety
- Heavy crowded & Lot of pollution
- No entertainment
- Money management
- Lots of time management
- Missing important meetings
- Company can provide transport facility
- Need a safety commute
- Price constraints
- Don't need to search people who are going to my way
- Need to have a selection of gender
- Need a space ( no sound pollution) for taking official calls
- Before commute, I should know about co-passengers
- Escalate safety concerns (SOS)
- A chance to change environment

Empathise



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My research points after understanding the scope



Process Step 2:

- Employees daily transport problem
- Safety problem
- Sound pollution problem
- Time management problem

**Defnre**

# Solution:

- Carpooling can solve all major problem
- There should be a mobile app to access for commute
- App can be accessed by internal employees only
- Company can track their employees (for safety)

# Selected Personas



3 Persons for each group

- HR
- Developers
- Sr/Jr Manager