



About

Me

MONARCH PRATCHA

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I have been practising UX over a decade. I was playing multiple roles in the UX arenas. My passion is to transform customer's vision into design that solve their unmet needs. I am open to any roles that allow me to provide my innovative ideas for enhancing the product design.

I have over 11+ years of experience in the IT industry where I played a variety of roles that started as a creative designer which has lead to Innovation and Global Strategy while designing product in multiple organisations.

My expertise lies in designing multiple products, across the globe and in multiple domains – Operating Systems, Enterprise Applications, Financial Portals, Business and financial management solutions, Retail etc., across multiple platforms – Online, Desktop applications and now mobile applications.

"Putting user into the design process is very difficult for UX. One of the best way is Design thinking."







About

Me



My

Skills