

Consultancy Web Application

UX Challenge

MONARCH



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Students need an advice on further studies about
universities and colleges in other countries

Users

New students, Returning students, Consultants, employees

My research points after understanding the scope

Process Step 1:

- Students facing problem with consultancies
- Not able to find consultancy people give right information or not
- There should be a way to find which university is right based on grades
- Student want to choose the best university what is improvement required
- Need to have digital documents acceptance
- Scholarship Information required
- Education loan information required
- If you can provide part-time job details it would be good

Empathise



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Process Step 2:

- One location for right information
- Recommendations for career improvement
- Supporting document to be in digital format
- Scholarship information
- Education Loan information



Defnne

Solution:

- Web application will solve
- Document briefcase for storing supporting documents

Selected Personas

3 Users Groups

3 Persons for each group

- New students
- Pursuing students
- Consultancy employees