Consultancy Web Application

UX Challenge

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Students need an advice on further studies about universities and colleges in other countries

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New students, Pursuing students, Consultancy employees

My research points after understanding the scope

Process Step 1:

 Not able to find consultancy people give right information or not There should be a way to find which university is right based on grades Student want to choose the best university what is improvement required Need to have digital documents acceptance Scholarship Information required Education loan information required

If you can provide part-time job details it would be good

Students facing problem with consultancies

Empathise



My research points after understanding the scope

Process Step 2:

 One location for right information Recommendations for career improvement Supporting document to be in digital format Scholarship information Education Loan information

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Solution:

Web application will solve

Document briefcase for storing supporting documents

Selected Personas

3 User Groups

3 Personas for each group

New students Pursuing students Consultancy employees