Solution

In order to build a seamless and hassle-free experience for all the people who struggle to find parking spots for their vehicles, I designed ParkMe mobile app keeping the user needs and business goals in mind.

I imagined an experience where an actionable map helps users navigate to the nearby parking spaces.

Before proceeding to build the user flow and wireframes, I ideated features for the app. The features were as follows:

- Navigate to nearest parking spaces with the shortest route suggestion
- Know price and availability of parking spaces beforehand
- Freedom to select and pre book a spot in the parking space
- Ability to extend time slots
- Pay digitally through cards, UPI, wallet transfer, etc
- Get information about authorisation and working hours of nearby parking spaces
- Easily find the parked vehicle

Design Process