

MONARCH

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My research points after understanding the scope

Process Step 2:

- Employees daily transport problem
- Safety problem
- Sound pollution problem
- Time management problem



Solution:

- Carpooling can solve all major problem
- There should be a mobile app to access for commute
- App can be accessed by internal employees only
- Company can track their employees (for safety)

Selected Personas

3 Users Groups

3 Persons for each group

- HR
- Developers
- Sr/Jr Manager



Ronja Huhta

Senior HR

Age

32

Status

Single

Location

Bangalore

Income

Not Willing to



Day Activities

- Recruit people
- HR Interviews
- Prepare offer letters
- Track employee projects
- Conduct New hire programmes
- Track associate tasks



Fustration

- Daily commute to office on time
- Commute via public transport
- Maintain change (currency)
- Heavy Crouded
- Weather circumstances

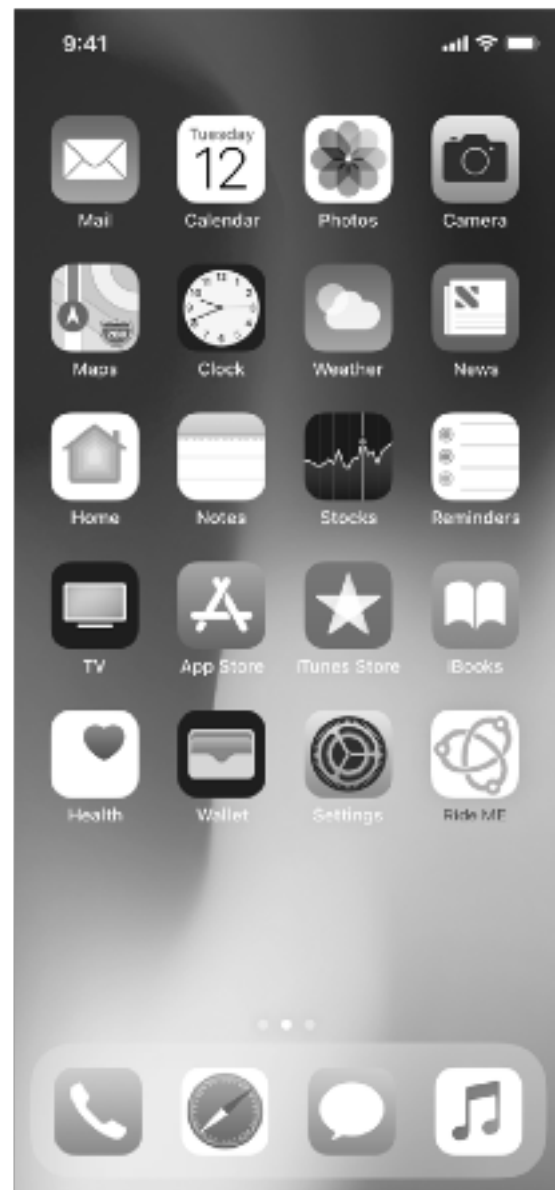
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Initial sketching

MONARCH

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Ride ME

Domain

ID


Password

Sign in

By continuing you agree to our terms and privacy policy

Forgot your password? [Reset](#)

Powered by Synchroon



Ride ME

Welcome Back...

Right now you are at Whitefields

Where you want a ride


Vehicle type

Driver gender

Ride type

Search

Powered by Synchroon



Ride ME

Welcome Back...

Right now you are at Whitefields

Bellandur

Any Vehicle

Both

Now

Search

Powered by Synchroon



Ride ME

Results are like this...



Srivasthav Setty

ID: 345737

Travelling towards: Whitefield to Bellandur

Fare: Per km 5 rs.





Shravya Suman

ID: 345342

Travelling towards: Whitefield to Bellandur

Fare: Per km 5 rs.





Satyanarayana Ra..

ID: 343132

Travelling towards: Whitefield to Bellandur

Fare: Per km 2 rs.





Deepak Menon

ID: 342922

Travelling towards: Whitefield to Bellandur

Fare: Per km 5 rs.





Sreevallli

ID: 347866

Travelling towards: Whitefield to Bellandur

Fare: Per km 1.50 rs.





Jyoti Pandey

ID: 345576

Travelling towards: Whitefield to Bellandur

Fare: Per km 5 rs.





Sumit Sharma

ID: 348787

Travelling towards: Whitefield to Bellandur

Fare: Per km 2 rs.



Powered by Synchroon



Ride ME

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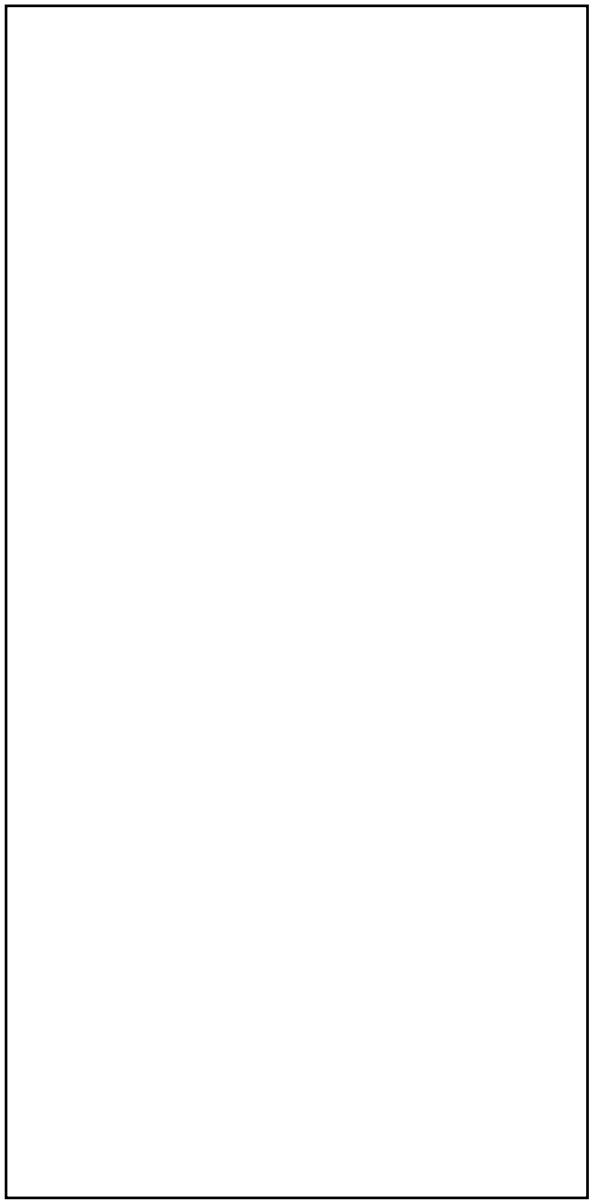
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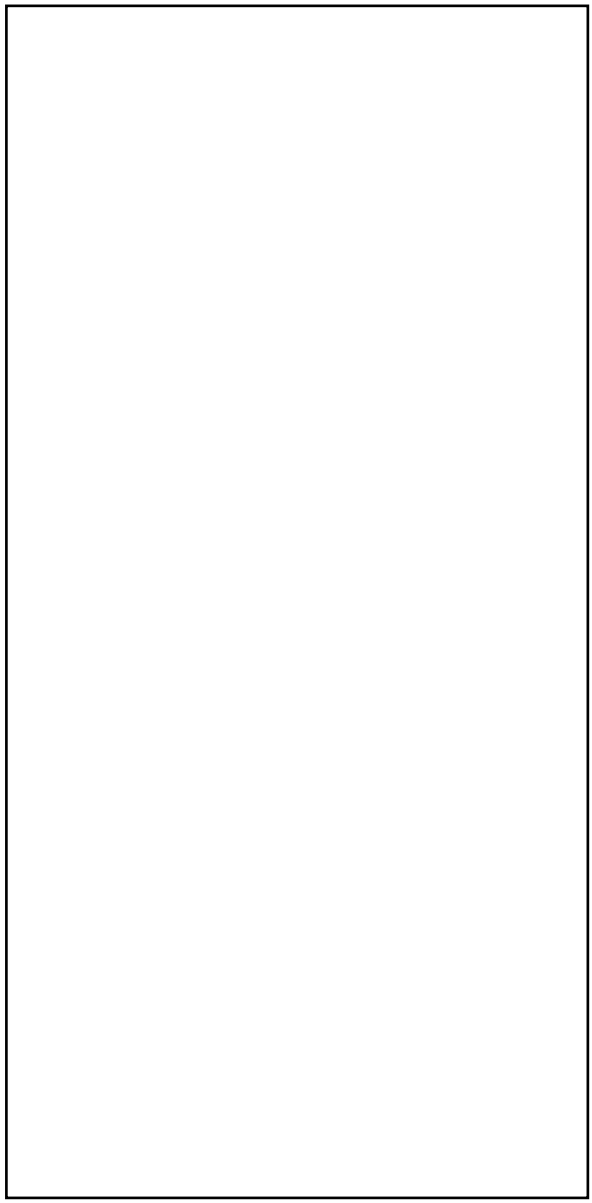
Ride Me Notification

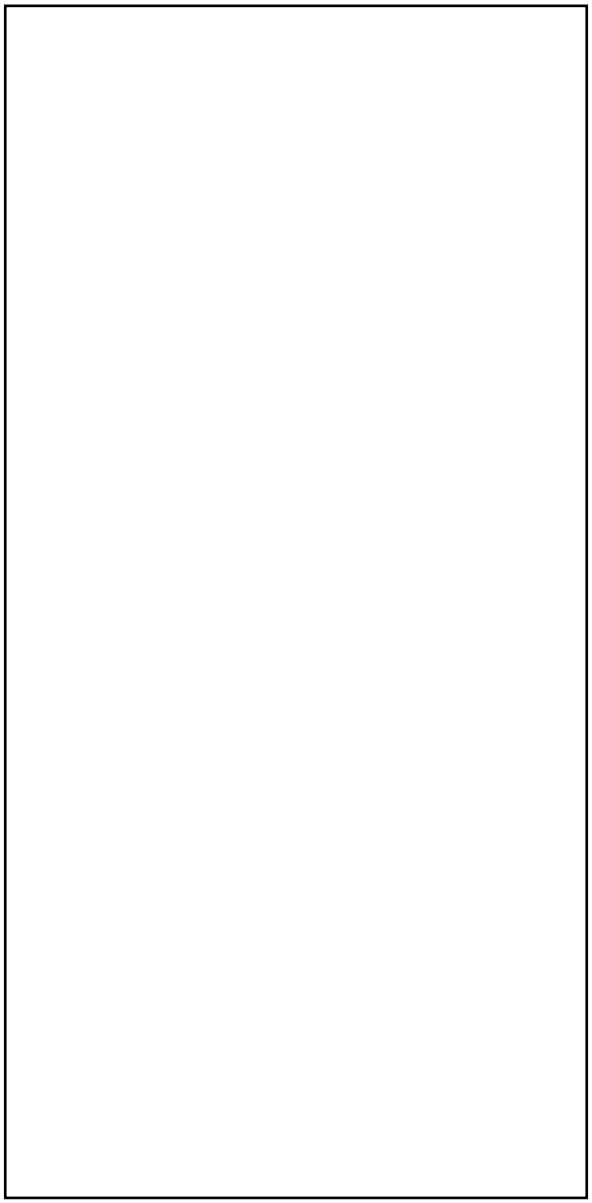
Komal is requesting a ride to Bellandur

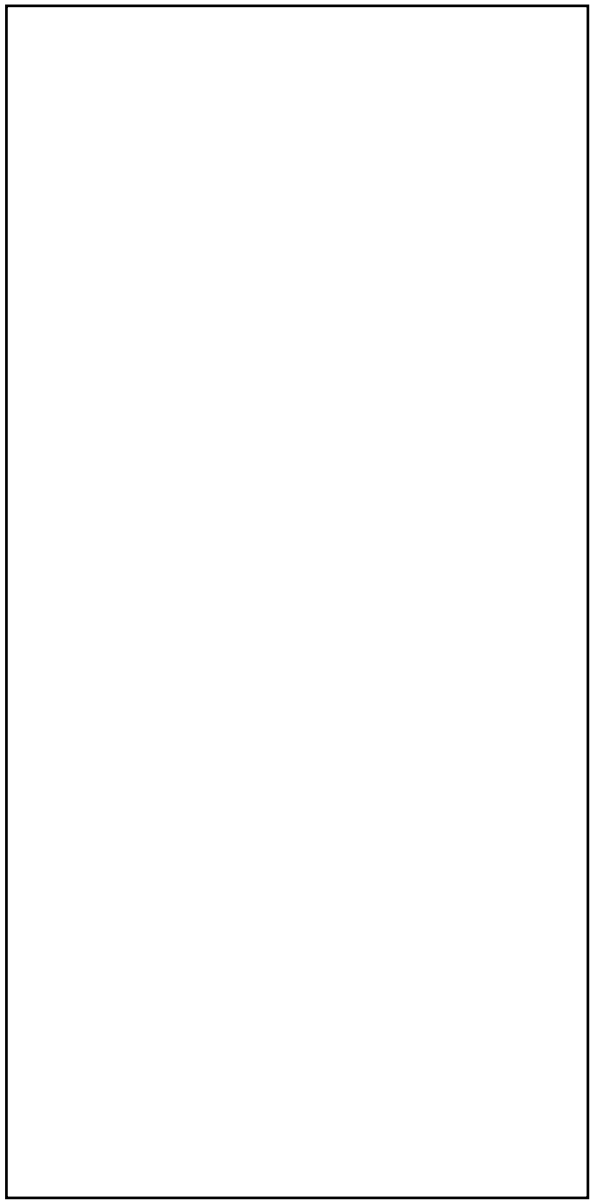
Cancel

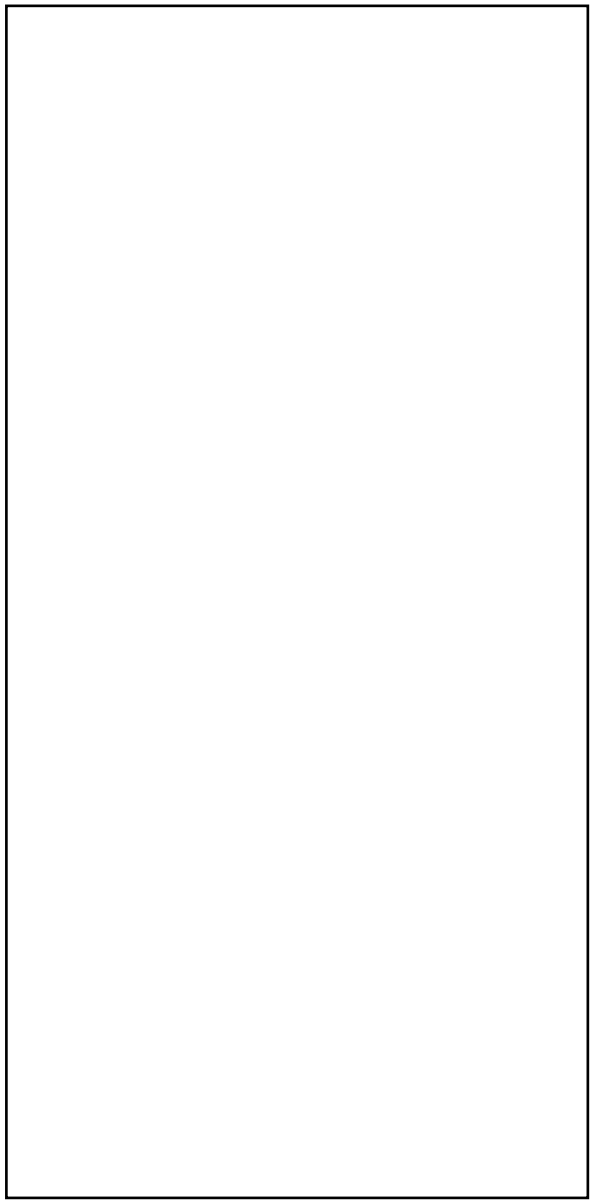
Accept

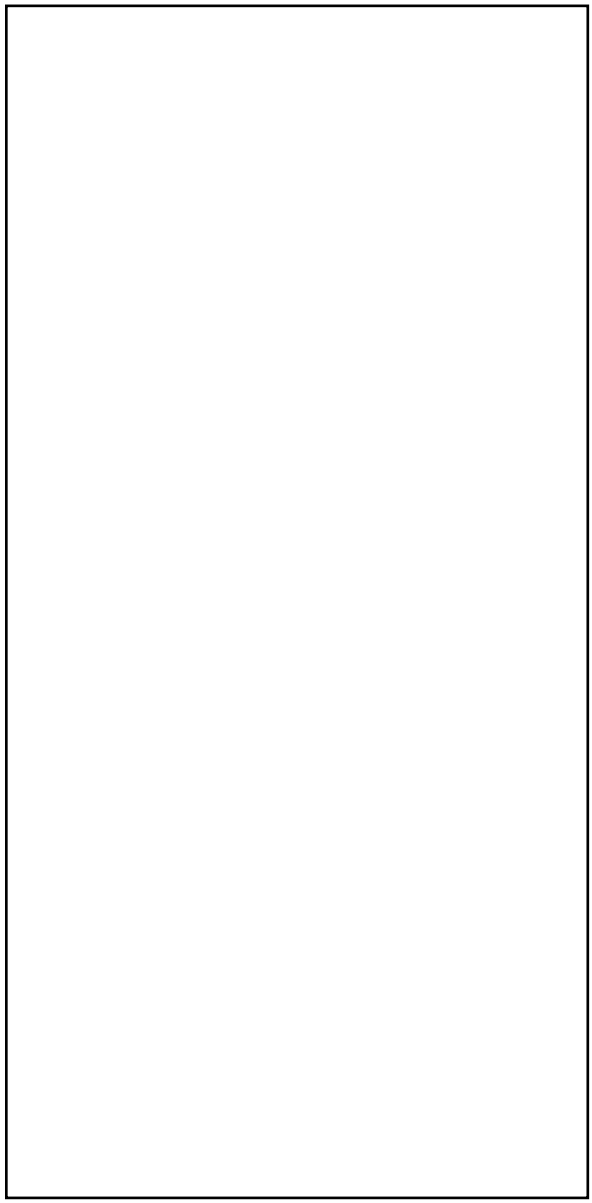












Wireframes