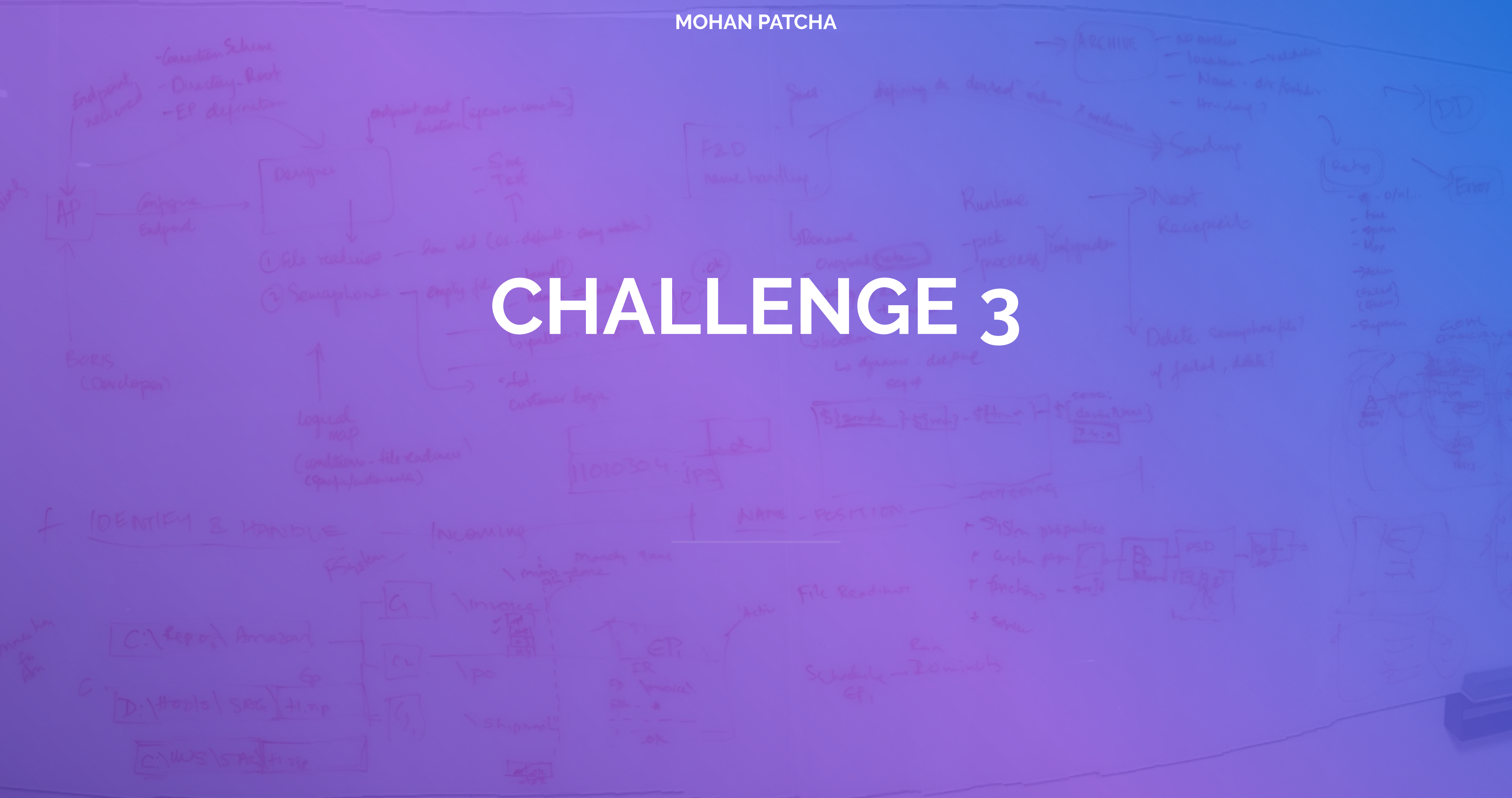


# CHALLENGE 3





## Carpool Mobile App **UX Challenge**

One of the MNC company feels that their employees are facing problem to commute daily to office on-time

### **Users**

Company employees, Admin People ,Software Engineers, etc.,

## Process Step 1 : **Empathise**

My research points after understanding the scope

- No gender safety
- Heavy crowded & Lot of pollution
- No entertainment
- Money management
- Lots of time management
- Missing important meetings
- Company can provide transport facility
- Need a safety commute
- Price constraints
- Don't need to search people who are going to my way
- Need to have a selection of gender
- Need a space ( no sound pollution) for taking official calls
- Before commute, I should know about co-passengers
- Escalate safety concerns (SOS)
- A chance to change environment