Data Issues

- How much data is required for forecasting?

  - Enough data to identify seasonal patterns (normally this should be at least 2 years)

  - For regression methods there should be at least 20-30 times (50 even better) as many data points as there are independent variables

  - Too much data may also be bad as old data tends to become "stale" or "irrelevant"

- Bad data should be marked and excluded