Mohan Sivakumar
Master of Computer Application
mohansiva910@gmail.com
+91-9943277841

OBJECTIVE:

To be a part of the challenging team which strives for the better growth of the organization and which explores my potential and provides me with the opportunity to enhance my talent with an intention to be an asset to the company.

EDUCATION QUALIFICATION:

- Currently Pursuing MCA at **KGISL Institute of Information Management**, Coimbatore with 63% in the year of 2018.
- Completed Bachelor of Computer Technology at **KG College of Arts and Science**, Coimbatore with 62% in the year of 2017.
- Completed Higher Secondary at **Suburban Higher Secondary School**, Coimbatore with 62% in the year of 2014.

WORK EXPERIENCE:

- Currently Working at ProPlus Logics as a **SEO Analyst, SEM Analyst and SMO Analyst Executive from January ,2018 at present(1 Year).**

JOB PROFILE:

- **Search Engine Optimization (SEO)**: On Page, Off Page, Local SEO.
- **Social Media Optimization (SMO)**: Social Media Optimization (SMO), Social Media lead generation and awareness marketing.
- **Search Engine Marketing (SEM)**: Image Ads, Text Ads, Facebook Ads and Banner Ads**.**

SEARCH ENGINE OPTIMIZATION SKILLS

- As a search engine optimizer, I have placed Keywords on the #1 page in the major search engines.
- Experience using website analytics such as Google Analytics, and Index Tools, Knowledge of various SEO Sites and Blogs that play a key Role in Updating the Knowledge base and Techniques used in Current Scenario.
- Planning and devising on-page optimization strategies as per Website requirements.

AREAS OF EXPERTISE:

- Competitor Analysis.
- Search Engine Optimization.
- Link Building
- Paid Campaign (Ad words,..)
- Google Analytics
- Search Console
- Copy Writing.

MY SUCCESSFUL SEO and SMO PRO:

I have mentioned **Some of My SEO & SMO Projects** which I brought the keywords in the First Position in Google, Yahoo and Bing.

- Crystal Lake Stay (https://www.crystallakestay.com/)
- EVS Groups (https://evsgroup.org/)
- FashionDot (https://www.fashiondot.in/)

CERTIFICATIONS:

- Google Adwords.
- Google My Business.

To know more about me, just go and Google yourself for "Mohan Sivakumar SEO"

PERSONAL DATA:

Father's Name	:	Mr. Sivakumar.K
Date of Birth	:	09 October 1996
Permanent Address	:	10/11, VOC Nagar Kavundampalayam, Coimbatore
Gender	:	Male
Linguistic Abilities	:	English, Tamil
Facebook Page	:	https://www.facebook.com/mohansiva910
LinkedIn Profile	:	https://www.linkedin.com/in/mohan-sivakumar/
My Portfolio	:	https://mohanseo.github.io/