

Mohan Sivakumar
Master of Computer Application
mohansiva910@gmail.com
+91-9943277841

OBJECTIVE:

To be a part of the challenging team which strives for the better growth of the organization and which explores my potential and provides me with the opportunity to enhance my talent with an intention to be an asset to the company.

EDUCATION QUALIFICATION:

- Currently Pursuing MCA at **KGISL Institute of Information Management**, Coimbatore with 63% in the year of 2018.
- Completed Bachelor of Computer Technology at **KG College of Arts and Science**, Coimbatore with 62% in the year of 2017.
- Completed Higher Secondary at **Suburban Higher Secondary School**, Coimbatore with 62% in the year of 2014.

WORK EXPERIENCE:

- Currently Working at ProPlus Logics as a **SEO Analyst, SEM Analyst and SMO Analyst Executive from January ,2018 at present(1 Year)**.

JOB PROFILE:

- **Search Engine Optimization (SEO):** On Page, Off Page, Local SEO.
- **Social Media Optimization (SMO):** Social Media Optimization (SMO), Social Media lead generation and awareness marketing.
- **Search Engine Marketing (SEM):** Image Ads, Text Ads, Facebook Ads and Banner Ads.

SEARCH ENGINE OPTIMIZATION SKILLS

ON PAGE OPTIMIZATION:

- Title Tag
- Keywords Tag
- Description tag
- Sitemap xml and html
- Robots.txt
- Competitors Analysis Report
- Initial Analysis Report

OFF PAGE OPTIMIZATION:

- Directory Submission
- Social Bookmarking
- Classifieds Posting
- Article Submission

- Press Release
- Blog Submission
- Blog Commenting
- Forum Posting
- PPT submission

JOB PROFILE ACHIEVEMENTS:

- As a search engine optimizer, I have placed Keywords on the #1 page in the major search engines.
- Experience using website analytics such as Google Analytics, and Index Tools, Knowledge of various SEO Sites and Blogs that play a key Role in Updating the Knowledge base and Techniques used in Current Scenario.

MY SUCCESSFUL SEO and SMO PROJECT:

I have mentioned **Some of My SEO Project** which I brought the keywords in the First Position in Google, Yahoo and Bing.

- Crystal Lake Stay (<https://www.crystallakestay.com/>)
- EVS Groups (<https://evsgroup.org/>)
- Xplore IT Corp (<https://www.xploreitcorp.com/>)
- Appolo Training (<http://www.appolotraining.com>)

CERTIFICATIONS:

- Google Adwords.
- Google My Business.

To know more about me, just go and Google yourself for “Mohan Sivakumar SEO”

My Blog Writing Projects:

I have an experience of creative, technical content writing / copy writing and proofreading along with fresh-thinking and willing to present new ideas.

- <https://evsgroup.org/jan-aushadhi-stores-in-coimbatore/>
- <https://www.crystallakestay.com/service-apartments-coimbatore-for-rent/>

PERSONAL DATA:

Father's Name : Mr. Sivakumar.K
Date of Birth : 09 October 1996
Permanent Address : 10/11, VOC Nagar Kavundampalayam, Coimbatore
Gender : Male
Linguistic Abilities : English, Tamil
Facebook Page : <https://www.facebook.com/mohansiva910>
LinkedIn Profile : <https://www.linkedin.com/in/mohan-sivakumar/>

DECLARATION

I hereby declare that the above furnished are true to the best of my knowledge.

Date :

Place: Coimbatore

(Mohan Sivakumar)