Mesalt and File Mons

	invoice_date	total_orders
Þ	2021-01-01	9
	2021-01-02	19
	2021-01-03	18
	2021-01-04	13
	2021-01-05	12
	2021-01-06	17
	2021-01-07	17
	2021-01-08	14
	2021-01-09	11
	2021-01-10	14
	2021-01-11	13
	2021-01-12	10
	2021-01-13	14
	2021-01-14	12
	2021-01-15	16
	2021-01-16	17
	2021-01-17	12
	2021-01-18	18

Result 154 X





	month	total_orders
Þ	2021-01	446
	2021-02	382
	2021-03	478
	2021-04	476
	2021-05	441
	2021-06	485
	2021-07	462
	2021-08	431
	2021-09	470
	2021-10	466
	2021-11	442
	2021-12	485
	2022-01	424
	2022-02	425
	2022-03	472
	2022-04	424
	2022-05	443
	2022-06	461







	year	total_orders
>	2021	5464
	2022	5422
	2023	981





	day_of_week	total_orders
>	Friday	1710
	Sunday	1704
	Tuesday	1655
	Wednesday	1705
	Thursday	1727
	Saturday	1698
	Monday	1668

Result Grid | H Filter Rows:





	month_name	total_orders	
•	August	925	
	December	980	
	November	879	
	May	884	
	October	934	
	March	1067	
	January	1315	
	July	907	
	June	946	
	February	1226	
	April	900	
	September	904	





	month	orders	growth
•	2021-01	446	NULL
	2021-02	382	-64
	2021-03	478	96
	2021-04	476	-2
	2021-05	441	-35
	2021-06	485	44
	2021-07	462	-23
	2021-08	431	-31
	2021-09	470	39
	2021-10	466	-4
	2021-11	442	-24
	2021-12	485	43
	2022-01	424	-61
	2022-02	425	1
	2022-03	472	47
	2022-04	424	-48
	2022-05	443	19
	2022-06	461	18
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Result 160 ×





	year	total_revenue
Þ	2022	13937398.64
	2021	13944751.89
	2023	2386320.41

Result Grid | Filter Rows:

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	year	month	total_revenue
>	2021	1	1179077.37
	2021	2	1028449.59
	2021	3	1180057.25
	2021	4	1184316.88
	2021	5	1123528.79
	2021	6	1278861.03
	2021	7	1227799.32
	2021	8	1064187.14
	2021	9	1154194.37
	2021	10	1162401.93
	2021	11	1219076.57
	2021	12	1142801.65
	2022	1	1032203.94
	2022	2	960928.27
	2022	3	1055983.41
	2022	4	1077682.05
	2022	5	1217718.07
	2022	6	1275659.92





	season	total_revenue	
١	Summer	7343677.21	
	Winter	8771349.75	
	Autumn	7032544.86	
	Spring	7120899.12	





	year	payment_method	revenue
Þ	2021	Cash	6066485.58
	2021	Credit Card	5082609.29
	2021	Debit Card	2795657.02
	2022	Cash	5971643.89
	2022	Credit Card	5048717.82
	2022	Debit Card	2917036.93
	2023	Cash	964944.96
	2023	Credit Card	857530.7
	2023	Debit Card	563844,75

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	month	payment_method	revenue
•	1	Cash	485062.51
	1	Credit Card	481374.33
	1	Debit Card	212640.53
	2	Cash	415714.94
	2	Credit Card	415689.25
	2	Debit Card	197045.4
	3	Cash	502761.83
	3	Credit Card	452576.48
	3	Debit Card	224718.94
	4	Cash	477400.7
	4	Credit Card	410452.45
	4	Debit Card	296463.73
	5	Cash	539757.07
	5	Credit Card	330678.6
	5	Debit Card	253093.12
	6	Cash	561369.1
	6	Credit Card	450720.5
	6	Debit Card	266771.43

	year	category	revenue
•	2021	Books	46328.7
	2021	Clothing	6368897.92
	2021	Cosmetics	382366.64
	2021	Food & Beverage	46829.42
	2021	Shoes	3682042.95
	2021	Souvenir	34462.74
	2021	Technology	3185700
	2021	Toys	198123.52
	2022	Books	45374.25
	2022	Clothing	5786442.64
	2022	Cosmetics	386920.56
	2022	Food & Beverage	47472.71
	2022	Shoes	3851891.06
	2022	Souvenir	37887.9
	2022	Technology	3568950
	2022	Toys	212459.52
	2023	Books	8665.8
	2023	Clothina	1043378.16

	year	category	orders
•	1	Books	21
	1	Clothing	121
	1	Cosmetics	72
	1	Food & Beverage	67
	1	Shoes	43
	1	Souvenir	29
	1	Technology	30
	1	Toys	41
	2	Books	21
	2	Clothing	137
	2	Cosmetics	60
	2	Food & Beverage	74
	2	Shoes	44
	2	Souvenir	25
	2	Technology	22
	2	Toys	42
	3	Books	26
	3	Clothing	160





	year	gender	cnt	revenue
•	2021	Female	3253	8018751.32
	2021	Male	2211	5926000.57
	2022	Female	3227	8156920.83
	2022	Male	2195	5780477.81
	2023	Female	607	1397152.93
	2023	Male	374	989167.48





	shopping_mall	orders	revenue
•	Cevahir AVM	1689	1504370.01
	Emaar Square Mall	1707	1472752.16
	Viaport Outlet	1807	1616872.98
	Zorlu Center	1840	1682320.95
	Forum Istanbul	1842	1567295.06
	Istinye Park	3450	2836460.1
	Metropol AVM	3633	2784533.45
	Metrocity	5377	4372163.09
	Kanyon	7127	6135852.08
	Mall of Istanbul	7133	6295851.06

	payment_method	orders	revenue
>	Debit Card	7320	6276538.7
	Credit Card	12608	10988857.81
	Cash	15677	13003074.43





	category	orders	revenue
Þ	Books	1807	100368.75
	Souvenir	1813	77617.41
	Technology	1893	7390950
	Toys	3415	441943.04
	Shoes	3656	8109497.04
	Food & Beverage	5414	103282.04
	Cosmetics	5615	846093.94
	Clothing	11992	13198718.72

	gender	orders	revenue
Þ	Male	14386	12695645.86
	Female	21219	17572825.08







	category	gender	orders	revenue
>	Books	Female	1027	56767.05
	Books	Male	780	43601.7
	Clothing	Female	7104	7784075.2
	Clothing	Male	4888	5414643.52
	Cosmetics	Female	3359	508615.94
	Cosmetics	Male	2256	337478
	Food & Beverage	Female	3219	61070.71
	Food & Beverage	Male	2195	42211.33
	Shoes	Female	2157	4767150.31
	Shoes	Male	1499	3342346.73
	Souvenir	Female	1131	48878.91
	Souvenir	Male	682	28738.5
	Technology	Female	1055	4062450
	Technology	Male	838	3328500
	Toys	Female	2167	283816.96
	Toys	Male	1248	158126.08

	shopping_mall	gender	orders	revenue
>	Cevahir AVM	Female	1032	974330.37
	Cevahir AVM	Male	657	530039.64
	Emaar Square Mall	Female	1008	823951.61
	Emaar Square Mall	Male	699	648800.55
	Forum Istanbul	Female	1102	907102.31
	Forum Istanbul	Male	740	660192.75
	Istinye Park	Female	2089	1805260.9
	Istinye Park	Male	1361	1031199.2
	Kanyon	Female	4242	3458825.12
	Kanyon	Male	2885	2677026.96
	Mall of Istanbul	Female	4291	3507819.27
	Mall of Istanbul	Male	2842	2788031.79
	Metrocity	Female	3154	2680716.42
	Metrocity	Male	2223	1691446.67
	Metropol AVM	Female	2124	1504004.99
	Metropol AVM	Male	1509	1280528.46
	Viaport Outlet	Female	1131	998081.45
	Viaport Outlet	Male	676	618791.53