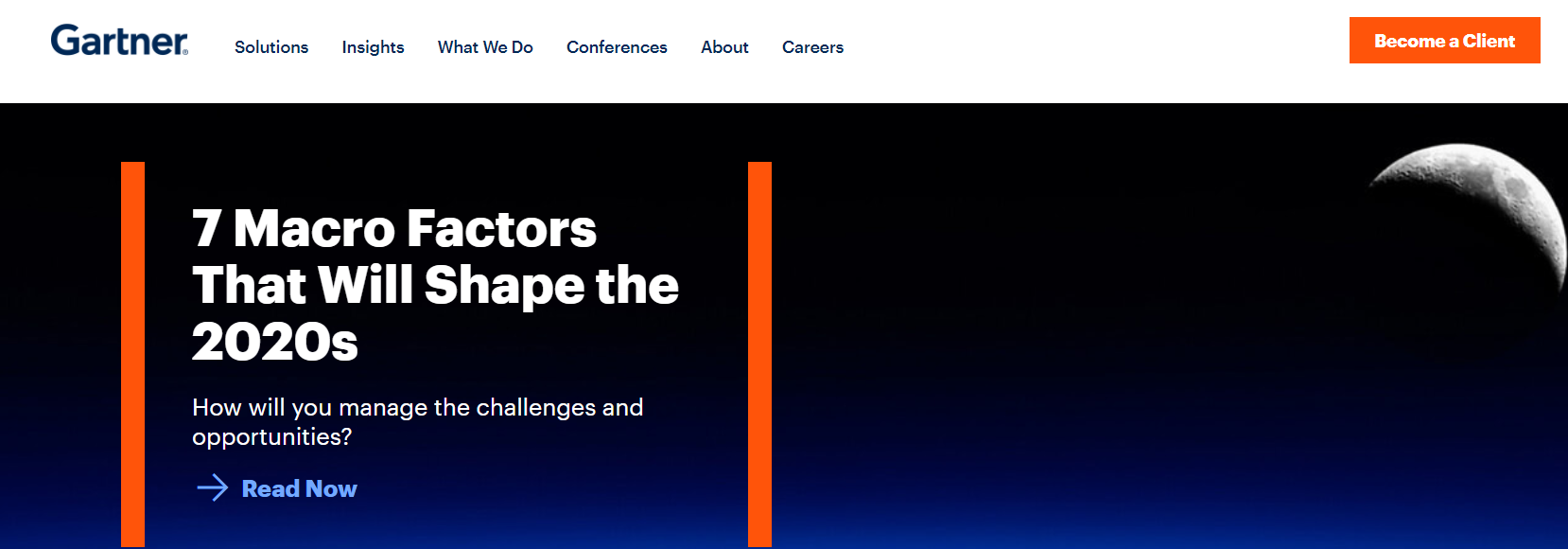
**Domain- Insurancemarketguru.com**

**Colour – please see Gartner.com**

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| --- |
| **Home** |
| Description or summary |
| News bulletin board |
| Search bar |
| Recent researches and publications |

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| Table of contents | | | |
| **1** | **Description** | => | The home page begins with a short description of what we do. This page can be used to show our value statement, vision and objectives. |
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| **2** | **News Bulletin Board** | => | The news Bulletin board will have live time news feed about the new developments in the financial markets and not just the insurance market. This part will have to managed editorially for key news and other news have to be managed either as a link to the source or just as a headline. |  |
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| **3** | **Search Bar** | => | A basic search bar for the ease of the site visitors to navigate easily. |  |
| **4** | **Recent researches and publications** | => | This part contains a brief abstract of our new research and articles. This can be good introductory section for prospective customers and other researchers. The page can used to redirect to wha we do section to obtain the full reports to the necessary research and articles. |  |

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| **Markets** |
| Indices (market index (both International as well as local) |
| Top news within the markets |
| Key takeaways for the day |
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| Table of contents | | | |
| **1** | **Indices** | => | This section incudes the latest market feeds from various indices across the world like S&P 500, DJIA, SENSEX, NIFTY, SGX, EUROSTOXX etc.. The feeds can be live or close of day feeds across various markets depending on the availability of the data. |
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| **2** | **Top news within the markets** | => | This section is the full coverage of all the markets news and sector specific coverage that is necessary to the insurance sector. As like home page this page too includes all the news articles that we editorially create. |  |
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| **3** | **Key takeaways** | => | This section is a daily commentary and trend identification of the markets that we target to cover. This can also be used to show what the other external analysts are predicting and how does our trends compare to them. |  |

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| **Insights** |
| Life Insurance |
| General Insurance |

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Table of contents | | | | | | | |
| **1** | **Life Insurance** |  | => | This section covers what are the differet types of life insurances that are available in the Indian Markets. The part contains the business figurs as to number of policy issued, claims awarded, Mortality figures etc. | => | Life insurance cumulative figures for the particular life insurance product type as a whole. For e.g. business figures as to new and renewal policies, claims value, etc. | Life insurance cumulative figures for the particular life insurance product provider as a whole. For e.g. business figures as to new and renewal policies, claims value, etc issued by LIC, PNB metlife, Max and other providers. |
| **2** | **General Life Insurance** | | => | This section covers what are the differet types of General insurances that are available in the Indian Markets. The part contains the business figurs as to number of policy issued, claims awarded,etc. | => | General insurance cumulative figures for the particular general insurance product type as a whole. For e.g. business figures as to new and renewal policies, claims value, etc. | General insurance cumulative figures for the particular general insurance product provider as a whole. For e.g. business figures as to new and renewal policies, claims value, etc issued by LIC, Bajaj Allianz GIC, HDFC ErgoGIC and other providers. |
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| **What We Do** |
| Bima Quanta |
| Life Insurance Solutions |
| General Insurance Solutions |
| Research and Advisory |

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| --- | --- | --- | --- |
| Table of contents | | | |
| **1** | **Bima Quanta** | => | Bima Quanta will be our in house developed terminal that acts as a data aggregation of all our financial schedules and tool based analysis. By tool we mean ratio analysis, finacial statement analysis of all the business figures discussed in the insights section. We can also develop our own matrix based on mosaic theory of financial evaluation of the insurance industry. |
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| **2** | **Life Insurance Solutions** | => | This is a generalized section dealing specifically providing a cusotmized framework for solutions related to the Life insurance industry and its products. |  |
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|  |
| **3** | **General Life Insurance Solutions** | => | This is a generalized section dealing specifically providing a cusotmized framework for solutions related to the General insurance industry and its products. |  |
| **4** | **Others** | => | The other part of the financial services framework related to data such as commissions, taxes, cost-optimization etc. can be covered as part of this section. |  |

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| **Services** |
| Tech solutions for Insurance |
| Training on Digital Insurance |
| Digital Marketing |
| Consultancy |
| Survey, Analysis and insights |
| Customized Reports |
| Events – Conferences, webinars |

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| **Calendar** |
| Financial calendar |
| Economic calendar |
| Events |
| Current trends |

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| --- | --- | --- | --- |
| Table of contents | | | |
| **1** | **Financial Calendar** | => | This contains an annual calendar financial events, holidays, new upcoming events etc. |
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| **2** | **Economic Calendar** | => | This calendar is developed specifically for econmic events like interest rate changes, monetary meetings, fiscal meetings, RBI specific events, Union ministries concerend specifically with economics and financial responsibilities (MOF) |  |
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| **Careers** |
| Life at Insurance Market guru |
| Contact HR |
| Openings |

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| Blog and ABC of Insurance |
| Blog |
| ABC of Insurance |
| experts’ interview |
| Articles |

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| **About Us** |
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**Insurance market guru brings in depth analysis and insight into insurnace market both globally and locally. The organization brings together experts and professinals from wide range of business areas like financial services, insurnace, technology, tax and audit.The mantra that we use to derive the analysis and insights are backed by extensive research and in house developed Bimaquanta data vendor tool to provide financial and non-financial data to our clients.**

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| **Contact Us** |
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| **Contact Us** |
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Simple Form

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| Name |  |
| Email id |  |
| Mobile Number |  |
| Query |  |

Thanks for contacting Insurance Market Guru. We will contact you soon.