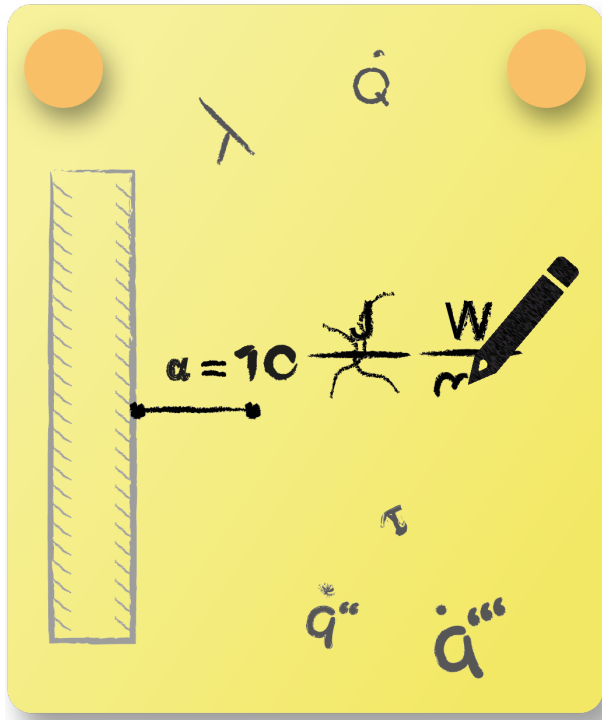A product of fin efficiency and maximum heat flux is represented by $\mu_R \dot{Q}_{max}$.

1 $[\mu_R \dot{Q}_{max}] = W$

2 The product yields a heat flux (W).