

SUPERSTORE ANALYSIS OVERVIEW

TOTAL SALES

2.30M

TOTAL PROFIT

286.40K

PROFIT MARGIN

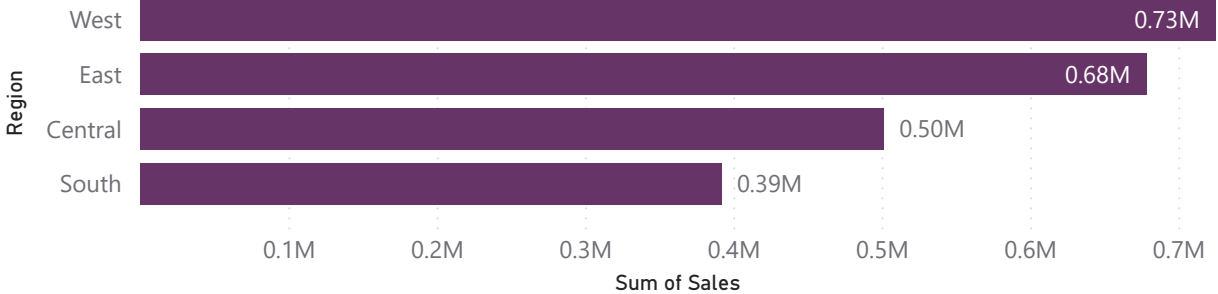
12.47%

NUMBER OF ORDERS

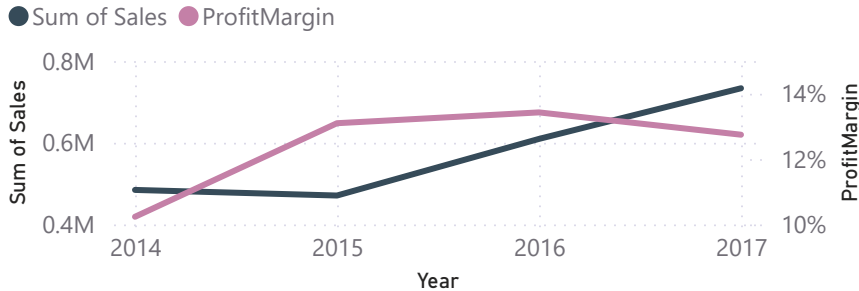
9994

Sales

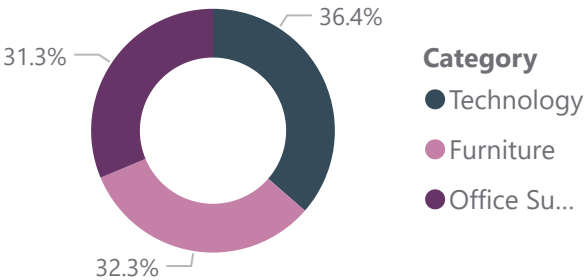
Sales by Region



Sales Vs Profit Trend

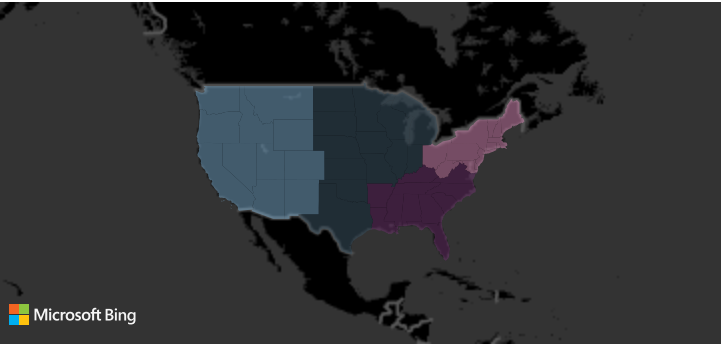


Sales by Category



Sales By Region And State

Region ● Central ● East ● South ● West



TOP 10 CUSTOMERS

Customer Name	Customer ID	OrderCount	Sum of Sales
Adrian Barton	AB-10105	20	14,473.57
Raymond Buch	RB-19360	18	15,117.34
Sean Miller	SM-20320	15	25,043.05
Tamara Chand	TC-20980	12	19,052.22
Tom Ashbrook	TA-21385	10	14,595.62
Total		75	88,281.80

Year

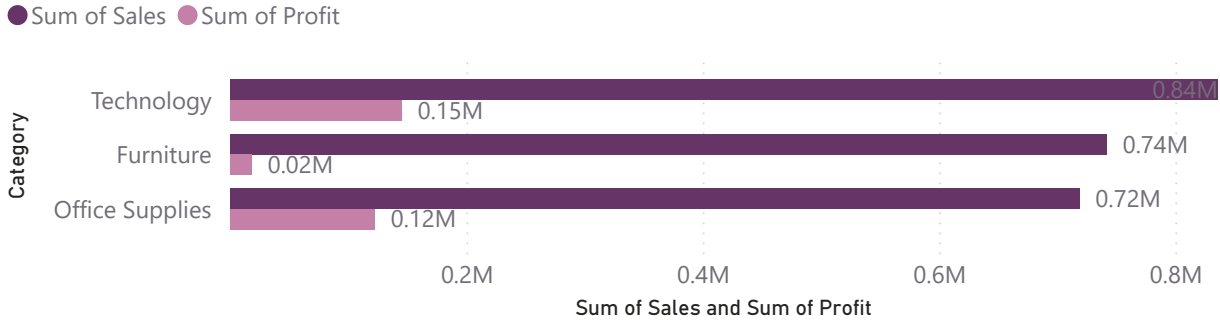
- Select all
- 2014
- 2015
- 2016
- 2017

SUPERSTORE PRODUCT ANALYSIS OVERVIEW

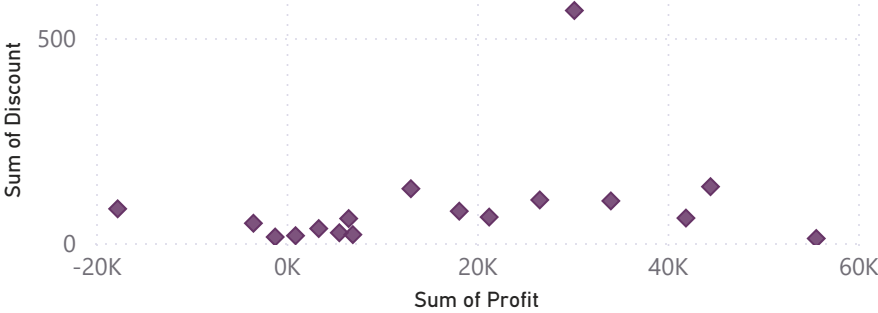
Sales
Product
Customers

Year
Select all
2014
2015
2016
2017

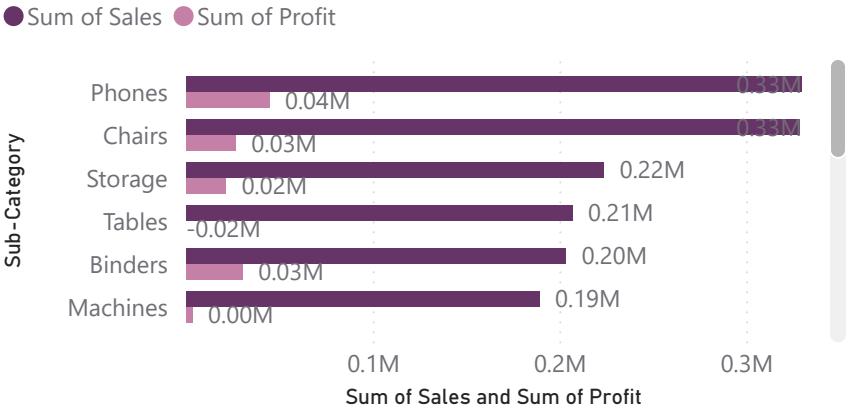
Sales and Profit by Category



Profit VS Discount by Sub Category



Sales and Profit by Sub-Category



Most Profitable Products

Product ID	Product Name
OFF-BI-10001120	Ibico EPK-21 Electric Binding System
OFF-BI-10003527	Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manu
TEC-AC-10002049	Plantronics Savi W720 Multi-Device Wireless Headset System
TEC-CO-10001449	Hewlett Packard LaserJet 3310 Copier
TEC-CO-10003763	Canon PC1060 Personal Laser Copier
TEC-CO-10004722	Canon imageCLASS 2200 Advanced Copier
TEC-MA-10000045	Zebra ZM400 Thermal Label Printer
TEC-MA-10001047	3D Systems Cube Printer, 2nd Generation, Magenta
TEC-MA-10001127	HP Designjet T520 Inkjet Large Format Printer - 24" Color
TEC-MA-10003979	Ativa V4110MDD Micro-Cut Shredder

Total

Sales by Segment

