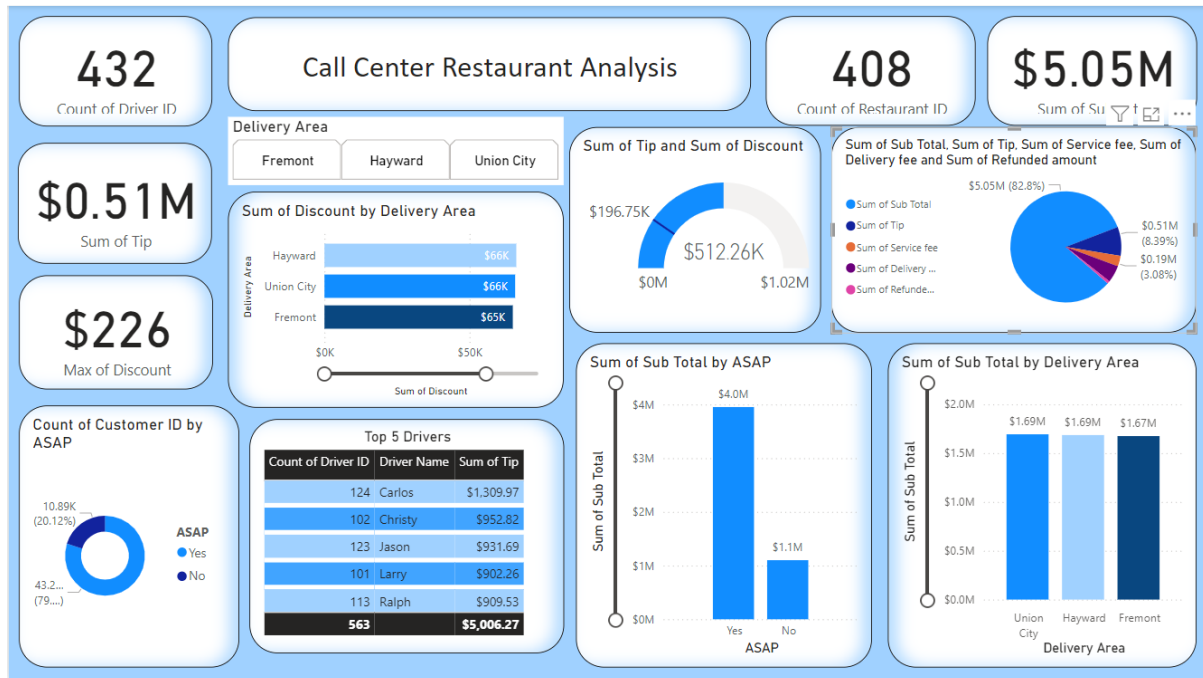


CALL CENTER RESTAURANT ANALYSIS

NAME- MOHAMMED KAREEM

PICTURE OF DASH BOARD



Total revenue generated from orders is \$5.05 Million.

Sum of tips got was \$0.51 Million.

Highest tip was earned by-

>Driver Id-124

>Driver name- Carlos

>Tip earned - \$1309.97

Highest revenue was generated from.

>Place- Union city and Hayward

>Revenue- \$1.69

The maximum no of orders was from ASAP consisting of 79.88% of total orders and NON ASAP are 20.12%

The total no of Restaurants from which the order was delivered was 408.

The total no of Drivers was 432.

Recommendations

Generally, if we increase the discount on the order, the amount of tip can be is generally increased. So if we focus on increasing the discount, and increasing the price of the product, we can generate a higher revenue upto 30 percent.

We also found that the driver from the ASAP = Yes section received the highest tip and that the majority of orders came from this section. Based on these findings, we can concentrate on raising the prices for the ASAP section slightly more by adding a service charge and a discount, which will favourably impact our results.

We can also focus on increasing the number of drives in Union City and Hayward area, as we generated more revenue from the section.

Top driver performances should be encouraged to appreciate their hard work