Kaagaz

Kaagaz Scanner

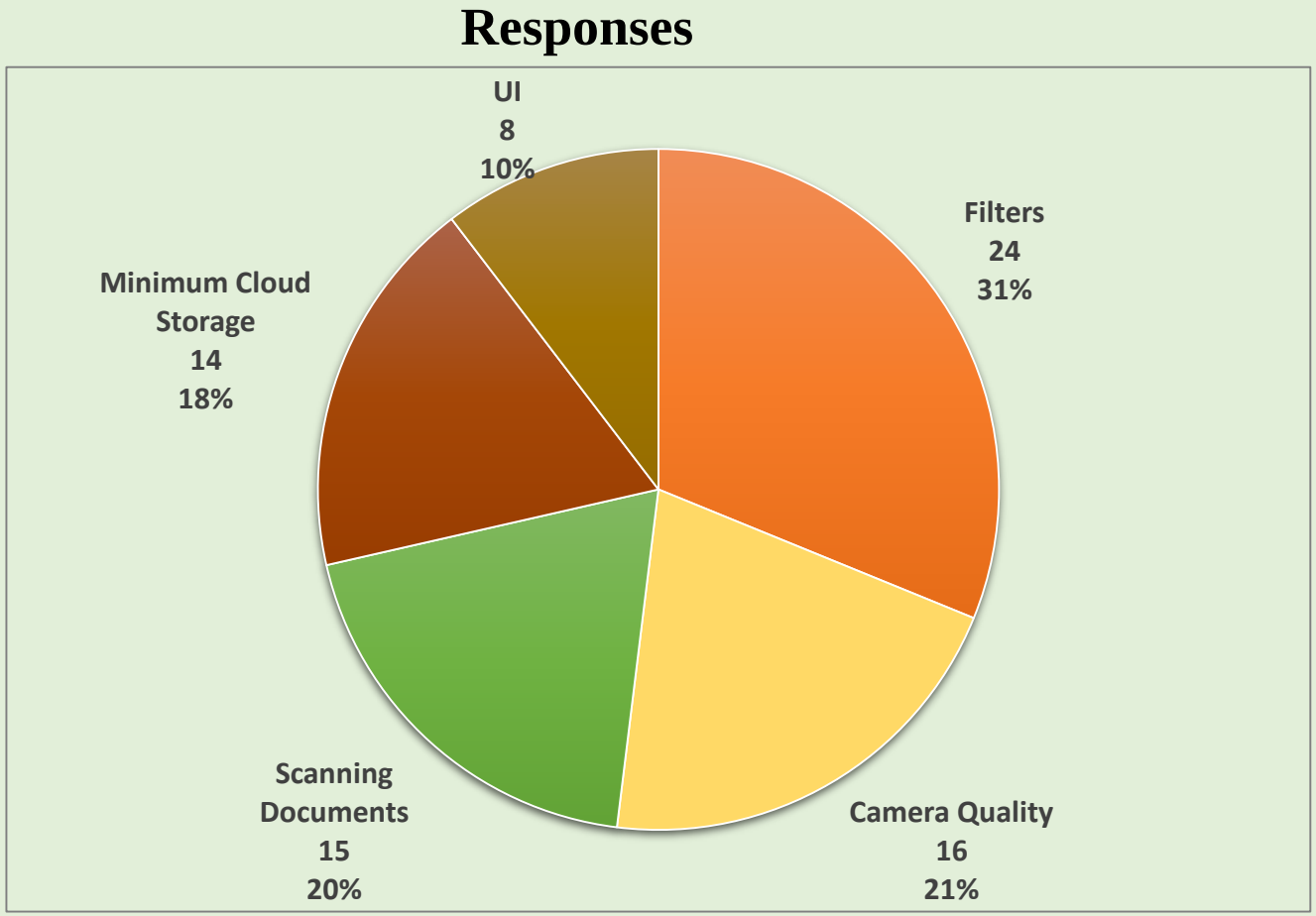
User Experience ANALYSIS PROJECT

Presented by **Mohd Muddassir**
- MBA (Seekho)

User Expectations

Q. What challenges or difficulties have you encountered while using the Kaagaz Scanner app?

Audience are facing a problem in filters of our App



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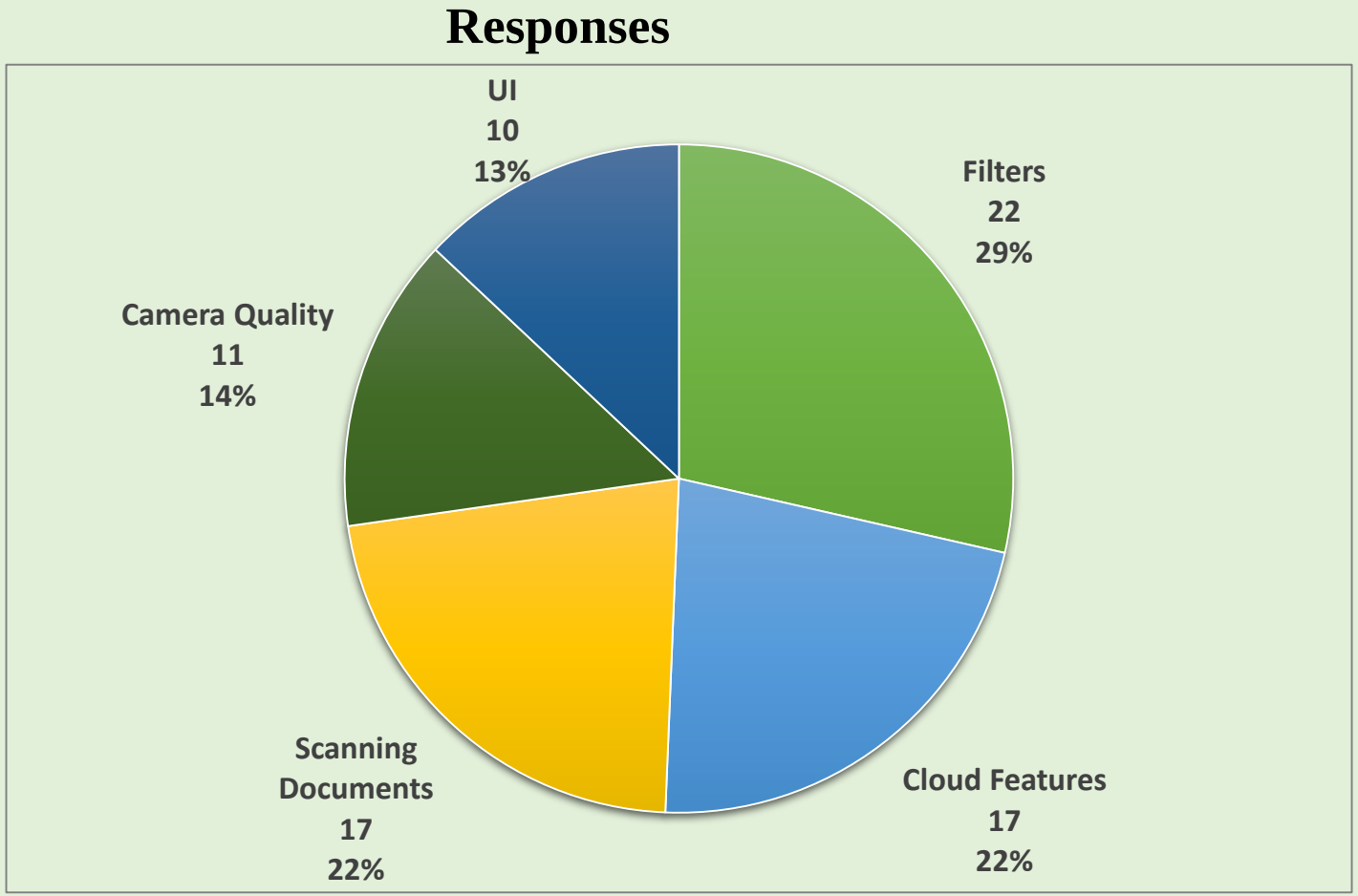
User Expectations

Q. Are there any specific pain points or areas for improvement you would like to highlight?

They are expecting from us to improve the quality of filters as well as Cloud features.



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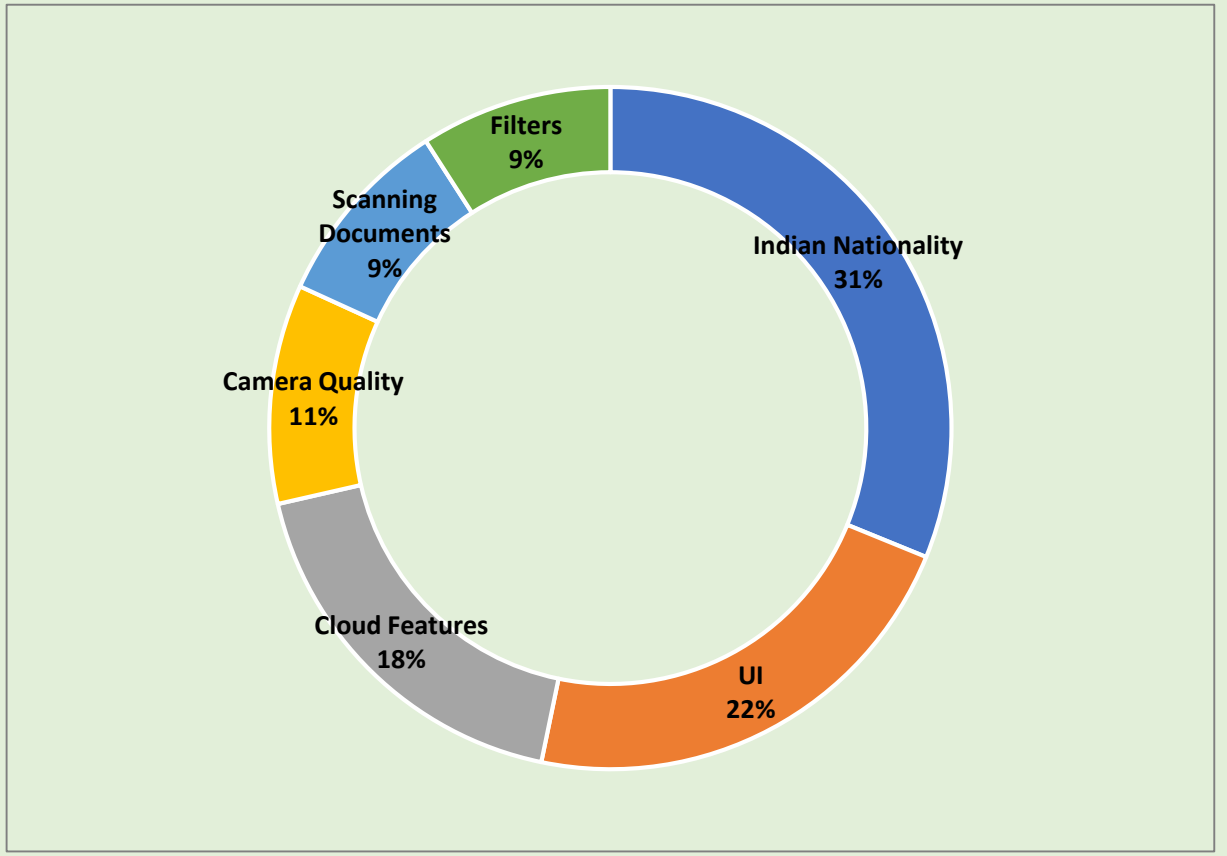
User Motivation

Q. What do you like most about the Kaagaz Scanner app?

"Indian Nationality" of our App is People's motivation.



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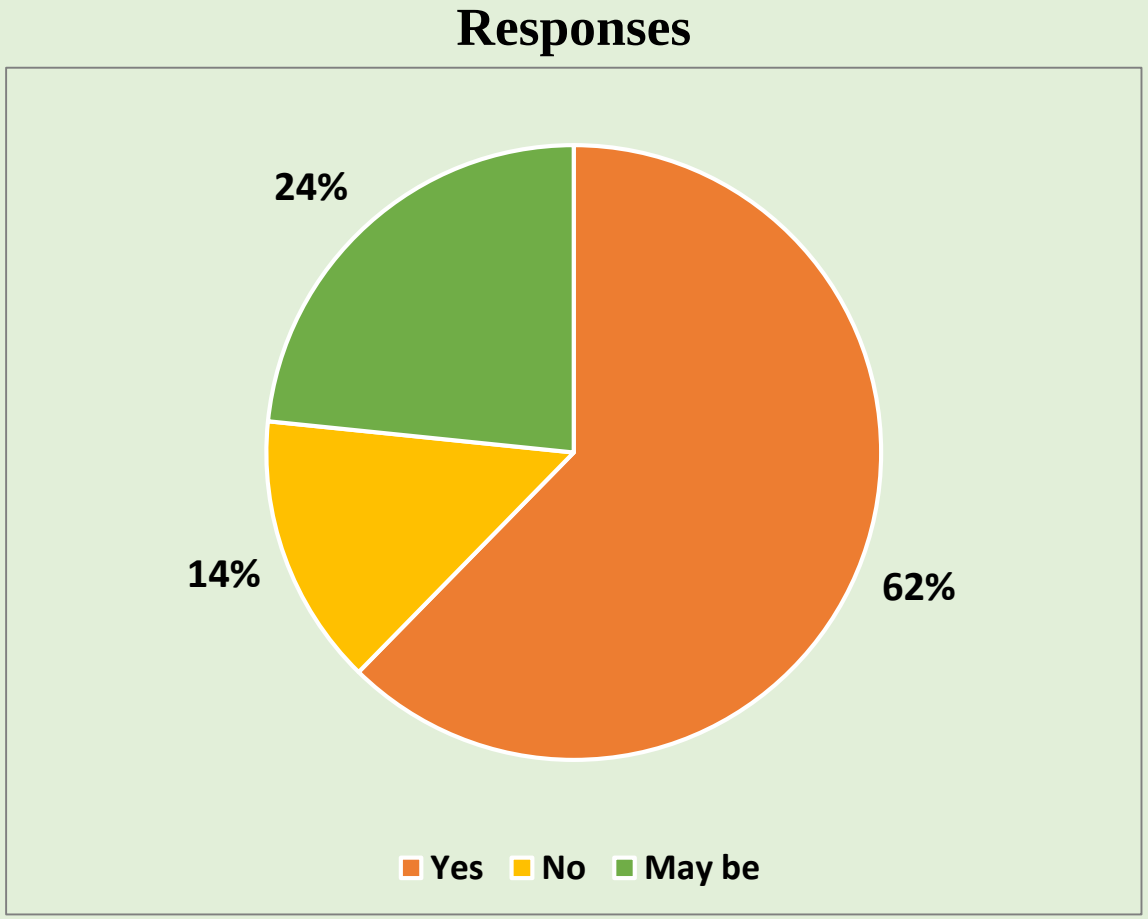
User Motivation

Q. Would you recommend the Kaagaz Scanner app to others?

62% audience is ready to recommend the Kaagaz App to others.



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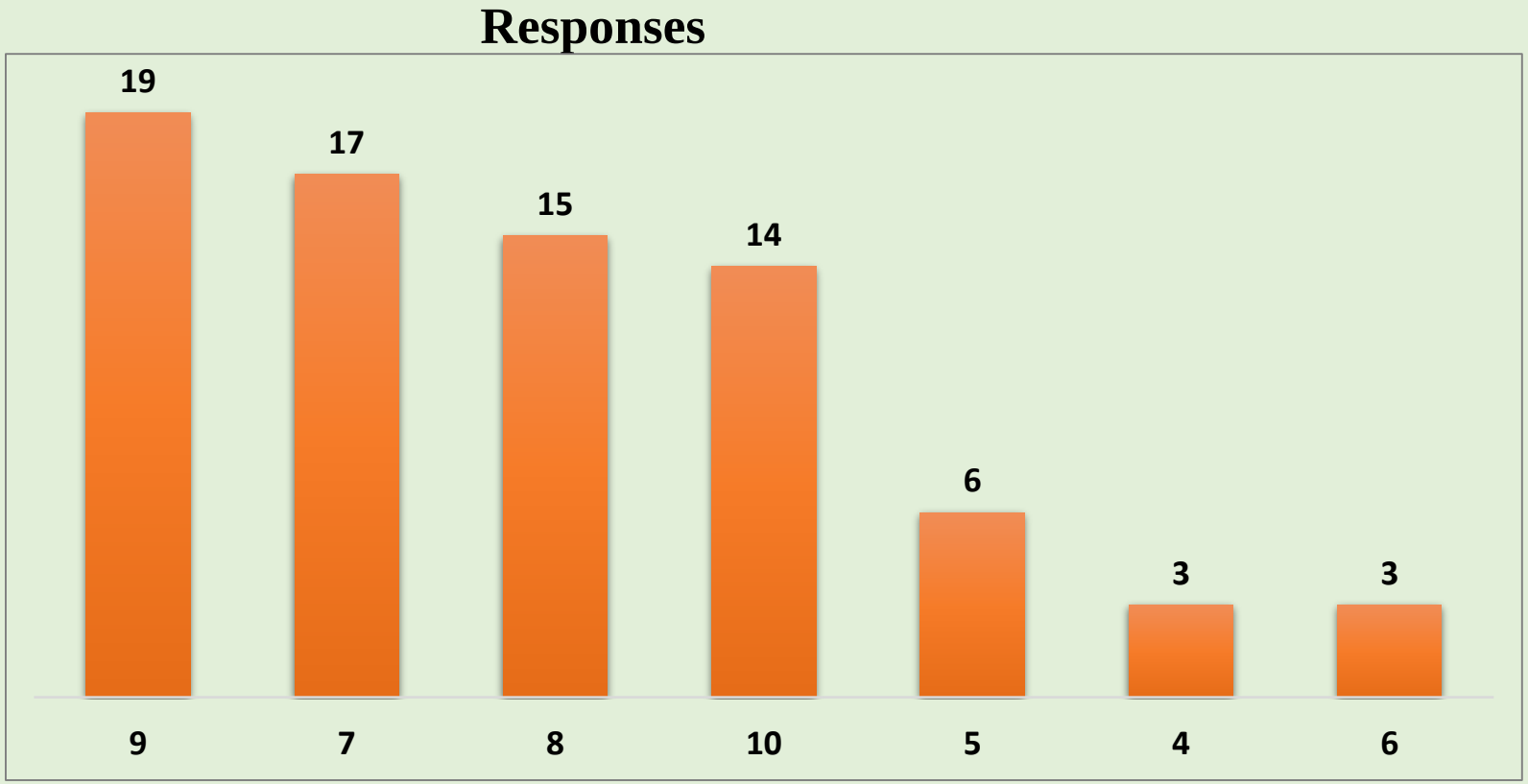
User Motivation

Q. Please rate Kaagaz Scanner app according to your user experience and preferences?

Ratings of Our App.



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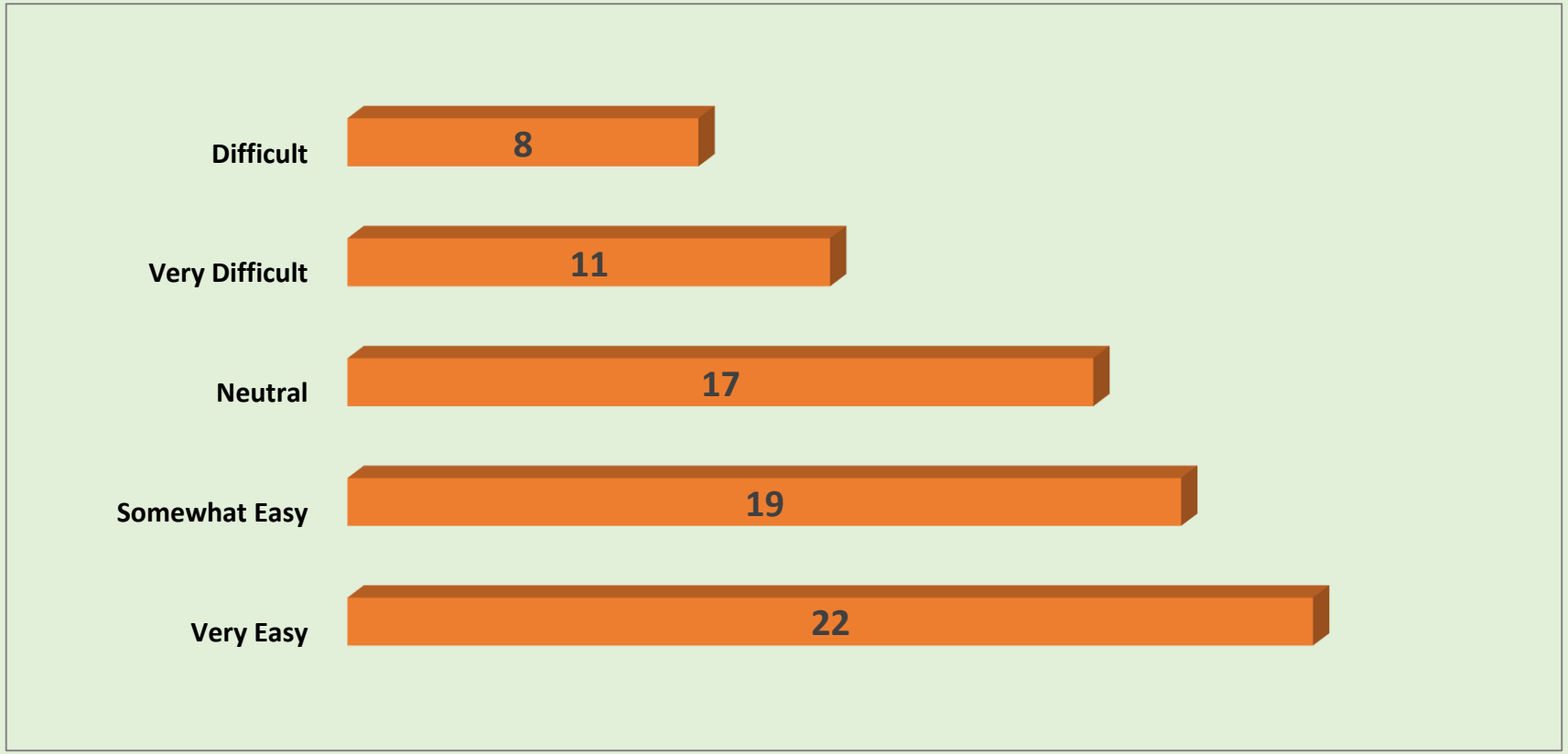
Ease of Using the App

Q. How would you rate the ease of use of the Kaagaz Scanner app?



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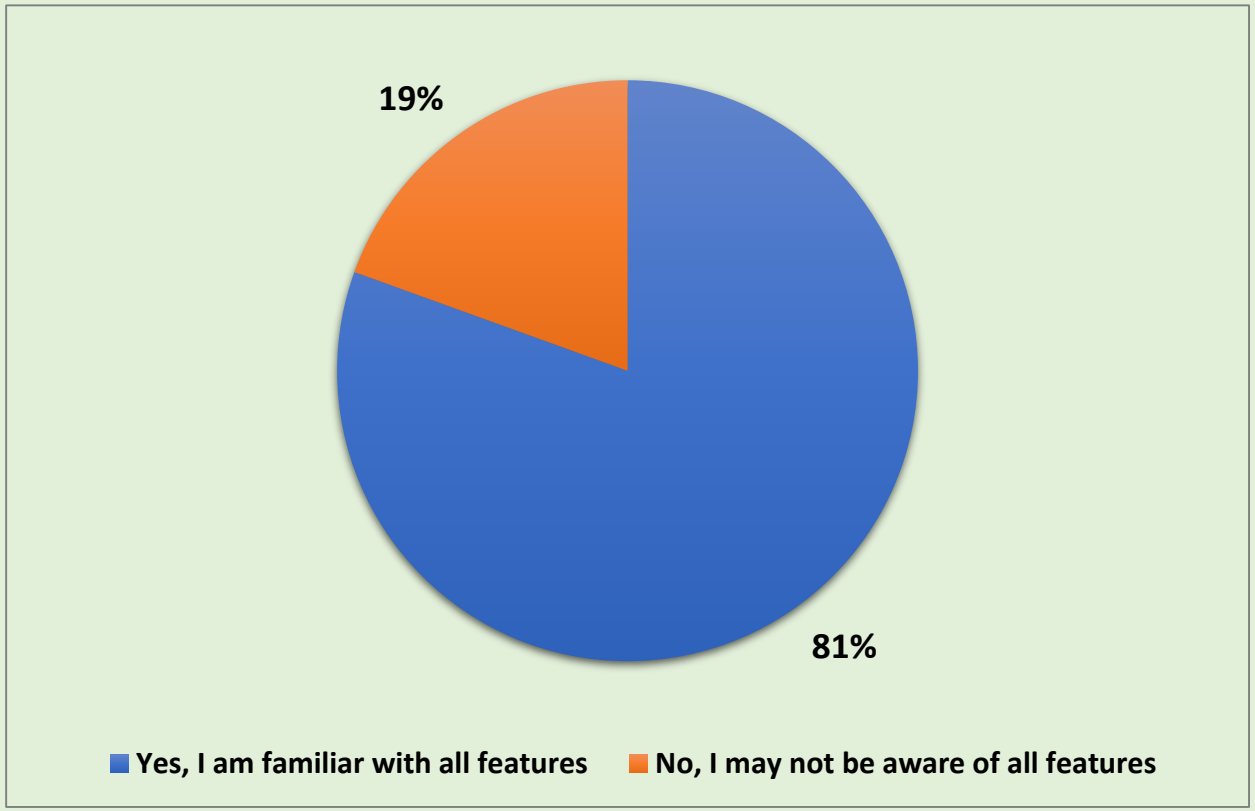
App Understanding

Q. Are you aware of all the features offered by the Kaagaz Scanner app?

81% audience are aware of our app's features



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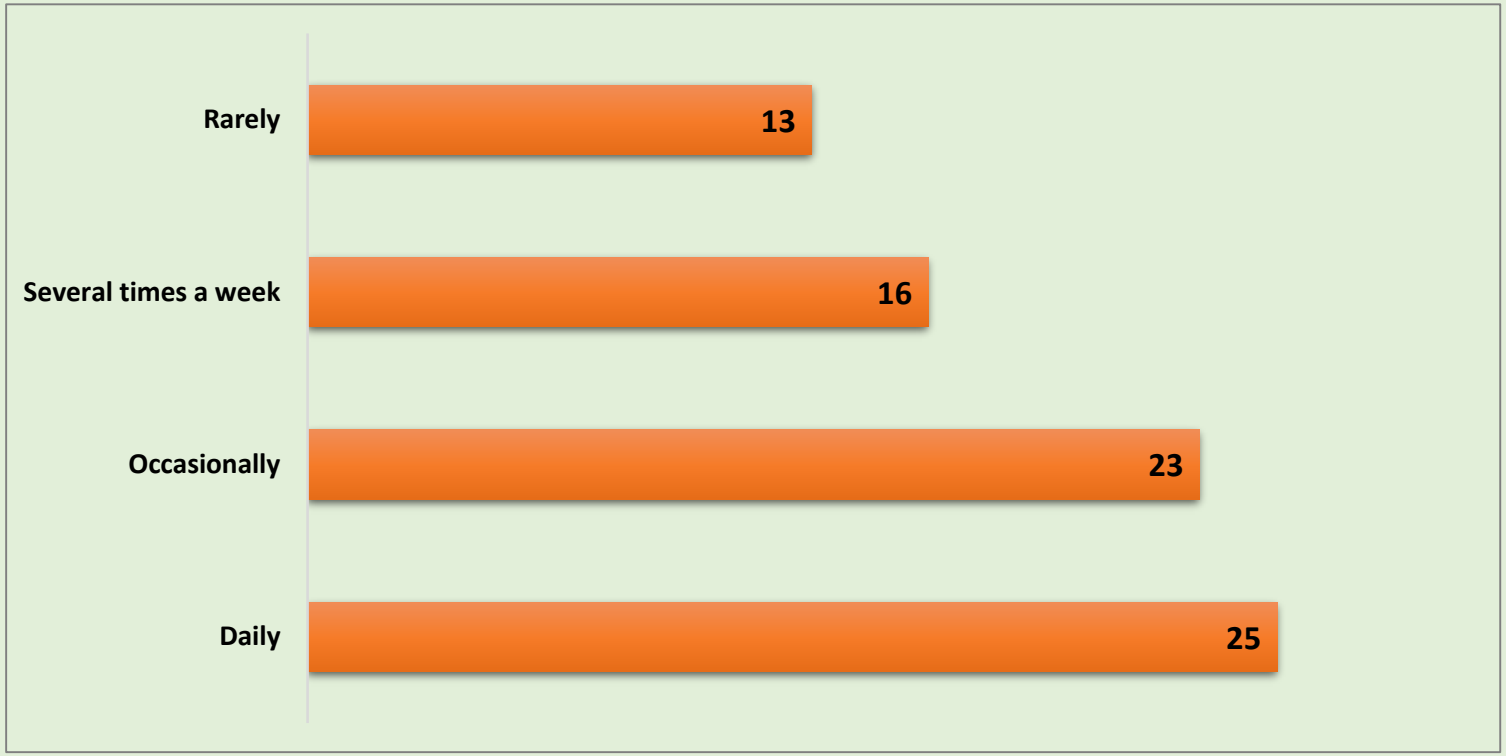
Frequency of Using the App

Q. How often do you use the Kaagaz Scanner app?

Most of the people’s use the app daily.



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THANK YOU

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