

1. Card category wise analysis of customers who are high school pass outs and churned out
2. Income category wise breakdown of the customers who are high school pass outs and are still with the bank
3. Present the details of Total Transaction Amount of existing customers who are high school pass outs.
4. Analysis of the education level of the customers who are with the bank and those who left
5. Analysis of Transaction Amount (mean, median, and mode) made by the existing customers and comparing it with those who are not existing
6. What is the average utilization ratio of the existing customers?
7. Analysis of the churned out customers who hold the blue card with respect to their income categories
8. Analysis of transaction amount (mean, median, mode) for blue card customers who are no longer with the bank and comparing it with the existing customers
9. How is the credit limit of the blue card customers affecting the churn?
10. Analysis of the dependent count with respect to the customers who have churned out and the customers who are still using the services
11. Is there a relation between the credit limit and the attrition of the customers?
12. What is the average utilization ratio of the credit card for each age sub-group between 40 and 50? (We need to group the customers into 4 buckets between 40 and 50.)
13. How are the education level and income category affecting the customer churn?
14. Identify the churned out customers with high income category, high education level, and high credit limit.
15. Is there is a relation between the attrition and the age of customers who have a lower utilization ratio?
16. Analysis of marital status and utilization ratio of the customers who are leaving out the bank versus those who are still with the bank
17. Is there a relation between the credit limit offered to the customers (having a lower utilization ratio) compared to those who are having a higher utilization ratio?