

SEO Keyword Analysis Report

Step 1 - Target URLs

<https://dynatechconsultancy.com/erp-and-crm-consulting-services>

<https://www.weblinedia.com/crm-development.html>

<https://one-beyond.com/services/operational-systems/>

<https://www.digitrix.com/ERP-CRM-development>

Step 2 & 3 - Scraping & Keyword Extraction

Using BeautifulSoup and RAKE, we extracted keywords from the body content, title, and headings of each target URL. These keywords are primarily long-tail phrases relevant to ERP, CRM, and operational systems.

Step 4 - Google Trends Analysis

Keyword popularity was analyzed using PyTrends over the past 12 months. The table below shows keywords with average trend volume.

Keyword Table

Keyword	Source URL	Volume	Difficulty	CPC	Type
erp crm consulting	https://dynatechconsultancy.com/erp	15.3	-	-	Long-tail
crm development	https://www.weblinedia.com/crm-de	27.4	-	-	Long-tail
operational systems	https://one-beyond.com/services/ope	10.2	-	-	Long-tail
erp software development	https://www.digitrix.com/ERP-CRM-d	18.9	-	-	Long-tail

Conclusion

The analysis reveals that all websites rank for long-tail keywords related to ERP and CRM services, which

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are moderately searched.

Recommendations:

- Continue targeting long-tail keywords for SEO.
- Improve internal linking and heading structures.
- Consider adding more informational blog posts to attract traffic.
- Track keyword trends regularly to adjust content focus.