

Rajiv Youth Foundation

Postal Address of the Organization: **Rajiv Youth Foundation,**
Mullampara Road,
Manjeri P.O,
Malappuram Dist.

Phone Number: **Phone Head Office: 0483 2763497**

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Website: **www.rajivyouthfoundation.com**

Legal status: **Reg. No. 877/97,Registered under Indian Societies Act**

Date of registration: **10-12-1997**

FCRA registration number: **No. II/21022/65/(0089)/2008-FCRA-II**

12 A registration number: **AAAAR4973N/09/14-15/T-0092**

PAN Number: **AAAAR4973N**

Members of the Executive Committee

Sl.No	Name of the Board Member	Designation
1	RASHEED PARAMBAN	President
2	ANVAR.K.V.	Vice President
3	SHAHEENA M	Vice President
4	VIPINNATH.P.V.	Secretary
5	PRINCE M GEORGE	Joint Secretary
6	PREETHI. K	Treasurer
7	Dr. K. N. NOUSHAD ALI	Chief Coordinator

Details of Branch Office

Rajiv Youth Foundation
Sopanam, Thumpara Lane,
Chirakkulam road,
Thiruvananthapuram

Rajiv Youth Foundation
Suraksha MSM Project, Mankavu
Palakkad-1

Rajiv Youth Foundation
Apollo Health Care Centre
Vallarppadam, Ernamkulam (Dist.)

Rajiv Youth Foundation
WGDP-Project Office, Kuppayakkodu P.O
Puthuppady, Kozhikkodu

Rajiv Youth Foundation
Suraksha Truckers Project
Near School padi Bus stop
Puthusseri (po) Palakkad

Rajiv Youth Foundation
Truckers-Project Sub Office
Walayar,
Palakkad District

Rajiv Youth Foundation
Jalanidhi Project Office
Eppikkad, Edappatta (PO)
Malappuram District

Back ground of the organization

Rajiv Youth Foundation is a voluntary organization having its head quarters at Manjeri, Malappuram district, Kerala, functioning since 19th November 1997. Over these years, the organization has earned laurels and has established as an outstanding organization committed to serve the community and we are proud of that. The organization was registered under the Indian Societies Registration Act 1860. This organization with its ongoing and structural performance has got many active volunteer members spread over all districts in Kerala.

The organization is engaged in the promotion of democratic and secular values, nurture a sense of nationality and equality among the people, organize service oriented humanitarian activities, to devise and implement measures for the welfare of village folk, to promote cultural, educational, scientific and employment oriented awareness and explore opportunities for securing the same to the people, chalking out ways and means for the prosperity of the lower and middle class through the concepts of interdependency and self help by organizing self help group and propagating micro financing operations etc. The organization is ever committed to the fulfillment of its objectives which include the promotion of social, scientific and economic awareness and empowerment and its members are always ready to sacrifice themselves for its attainment.

Currently we are implementing 18 projects at different districts of Kerala. It includes Western Ghat Development Programmes (WGDP), Jananidhi Project, HIV/AIDS Prevention Projects, Women Development Programmes, Education Support Programmes, Agricultural Development Programmes etc. To implement and close monitor our project activities we have 8 offices at different districts including our Central Office at Manjeri and Administrative office at Thiruvananthapuram.

Vision

To reach the unreached

Mission

To bring about holistic and sustainable development of the society through convergence of all available resources and empowerment of the underprivileged so as to enable them to be an integral part of developmental process through provision of resource development strategies based on self help principles.

Objectives of the organization

1. Propagation of democratic and secular culture
2. Promotion of national feeling and equality among people
3. Undertaking studies regarding cultural tradition
4. Undertaking Development activities for the welfare of the villagers
5. Uplifting scientific and social status of the members
6. Undertake service oriented activities
7. To devotedly work for the overall development of the nation
8. Organize and conduct events, shows, exhibitions etc with special emphasis on organizational, cultural and artistic development.
9. In Every district of the state “RYF” will start Rajiv Gandhi Self Help Project – aimed at enhancing the socio economic, Educational and Health conditions of common public (project shall be subject to bylaws formulated by RYF)
- 10 To form SHGs (self Help Groups) for the benefit of common public (Ward, Grama Panchayath, Development block, District levels Under RGFSHP) and establish, promote, set up, run, maintain, assist, finance, support or help the common public through the various community development programmes of RGFSHP

Contact Details

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E-mail : rajivyouthfoundation5@gmail.com
Website : www.rajivyouthfoundation.com
President & Project Director: Rasheed Paramban- Mob: 9745005100

Present Staff Strength

Total Staffs : 62

Full Time staffs : 36

Part Time Staffs : 26

Professional Social Workers (MSW): 7	LLB	: 3
Engineers : 5	Agriculture Experts	: 3
Doctors : 3	Accountants	: 5
GIS Expert : 1	Field Staffs	: 9
MBA : 2	Lab Technician	: 1

Part Time Community Facilitators : 23

Divisions of Rajiv Youth Foundation

I. Rajiv Gandhi Centre for Rural Technology

Project Implementation Agency for Western Ghat Development programme
Supporting Organization for implementing Jalanidhi Project

II. HIV/AIDS Intervention Projects

Suraksha MSM project, palakkad
Suraksha Trackers project, palakkad.
‘Kanivu’- Rajiv Gandhi Educational endowment for HIV orphans
Appolo Health Care Centre, Ernakulam

III. Rajiv Gandhi Centre for Excellence

SILAI School in association with USHA International Ltd
Civil Service Academy

IV. Agriculture Division

Farmers Club Programme in association NABARD Govt. of India

V. Rajiv Gandhi Family Help Project

Amruth- Hunger free Manjeri
Rajiv Gandhi Sneha Bhavan Project

I. Rajiv Gandhi Centre for Rural Technology

1. Project Implementation Agency for Western Ghat Development programme

Western Ghat Development Programme is a watershed based project funded by Government of India aimed the integrated development of Western Ghat Region. In Kerala Western Ghat Development Programme is implementing mainly through NGOs. The Government selected and accredited few NGOs for this purpose and given the right to Grama Panchayaths to appoint an NGO from this list as Project Implementing Agency. Likewise Rajiv Youth Foundation was selected by 8 Grama Panchayaths. These are Athithode Watershed in Vazhikkadavu Grama Panchayath, Paramboor –Poonthanam Watershed in Keezhatoor Grama Panchayath, Mudikkode- Panakara Watershed in Anakkayam Grama Panchayath and Neetilthode Watershed in Mankada Grama Panchayath in Malappuram District, Kuppayakkode Watershed in Puthuppadi Grama Panchayath in Kozhikode district and Perayam Watershed in Vithura Grama Panchayath, Iruloor Watershed in Vamanapuram Grama Panchayath and Vengamala Watershed in Pullampara Grama Panchayath in Trivandrum district.

PROGRAMME OBJECTIVES

1. Integrated development of Western Ghat region on compact watershed basis keeping in view the over-riding priorities of eco-development and eco-restoration.
2. Preservation of bio-diversity of the Western Ghat region.
3. Restoration of ecological damage caused by human inter-action in of Western Ghat region.
4. Awareness creation among the people of Western Ghats and educating them on the far reaching implications of ecological degradation and promotion of a change in their mindset for preservation of the “Resource Trinity”- Land, water and Biomass.
5. Development of an approach for sustainable utilization of natural resources to prevent further ecological degradation in Western Ghat region.
6. Development of degraded forest lands through “Participatory Forest Management Programmes” on Watershed basis.

The following are the few activities we implemented as part of Western Ghat Development Programme.

NATURAL RESOURCE MANAGEMENT

SIDE PROTECTION WORK AND CROSS WALL



EARTHEN BUND

Earthen bund are essentially an external catchment ,long slop technique of water harvesting typically a u shaped structure of earthen bunds which farmers build on their cultivated land to harvest run off from adjacent upslope catchments, this technique usually collect rainwater and ,sometimes ,flood waters.



PRODUCTION SYSTEM MANAGEMENT

In order to achieve economic stability more emphasis should be given to farming and related activities. To avail fresh and poison free vegetables locally and to go back to our traditional kitchen garden culture, banana seedlings and with seeds and fertilizers for setting kitchen garden were distributed in the project area.

BANANA CULTIVATION

The beneficiaries of the area shared their interest in banana cultivation during the PRA workshop and suggested to include banana cultivation scheme in the action plan of first year and second year all banana cultivation distributed and the watershed committee also had the same opinion and thus after getting the approval from planning office the seedlings of banana were distributed in the project area to improve the production system of the area.



Sewing Machine distribution

The majority of the people in the watershed area are farmers and agriculture laborers. Coconut and paddy are the major crops of the locality. As a part of providing self employment to the unemployed watershed committee decided to distribute sewing machines. For many people, having a sewing machine means they will have extra money in their household. Watershed committee and PIA will control and monitor the process of selection of beneficiaries, purchase and distribution of sewing machines.



BIOGAS



LIVELIHOOD SUPPORT SYSTEM

Raising chickens, cattle, sheep, goat were most popular and old business opportunities in Kerala. To improve the livelihood of inhabitants of the project area the livelihood enhancement schemes were designed and implemented including poultry, goat rearing etc.

CATTLE REARING

The implementation process of the cattle rearing scheme, the beneficiary forms were distributed in the project area and after recollected it from the community. A beneficiary list was prepared and a subcommittee scrutinized the list and selected members from the list.



POULTRY DISTRIBUTION

Egg production in backyard system is a cheap and easy alternative to commercial egger farms which can augment the production and reduce the dependency on other states for our food. To

start poultry farm need small investment and it gives more income and we can produce food for our own consumption in our courtyard.

In the project area 80% of household rear backyard poultry which is very common in rural villages with low feeding cost contribute more eggs to local economy ,So Back yard poultry production scheme included to enhance the economic stability of the housewives.



2. Supporting Organization for implementing Jalanidhi Project

Jalanidhi project has been implementing with the aid of World Bank by Kerala Rural Water Supply and Sanitation Agency (KRWSA) which functions under Kerala government water resource department. Edapatta Grama Panchayath situated on the eastern part of Malappuram district in one of the grama panchayath which has been selected for the implementation of second batch Jalanidhi program second phase. As part of the implementation of the project, Edapatta grama panchayath selected Rajiv Youth Foundation (RYF), as the Supporting agency for the implementation of the project in the panchayath.

Works are under progress in the panchayath to implement a 10 Crore rupees cost project – Drinking Water supply and Sanitation and Ground Water Recharge Project, that intended to

cover 1733 families under 6 schemes who are facing drinking water scarcity in the panchayath. Also we are providing support to bund construction works, sanitation works including household toilets and school sanitation, Ground water recharging etc.





II. HIV/AIDS Intervention Projects

1. Suraksha MSM project, Palakkad

Rajiv Youth Foundation has been implementing targeted intervention programme among MSM from 2005 onwards. The programme mainly intervenes among vulnerable communities termed as Interventions. The aim of the intervention is to reduce high risk behavior among the target population and thereby the prevention of HIV. Rajiv Youth Foundation initiated targeted intervention among MSMs in the areas of Ottappalam, Shoranur, Cherpulassery and Pattambi. In 2008, the Project scaled up to thematic project for MSM community in Palakkad, Chittur and Mannarkkad, Walayar, as additional target areas. The project has identified 917 MSMs (Palakkad 133, Walayar 61, Chittur 61, Mannarkkad 76, Shoranur 193, Ottappalam 66, Pattambi 267 and Cherpulassery 60).

Overall Objective for the Current Year:

“Prevent the new HIV infection among the MSM at Palakkad District”

- **Activities**

The activities to achieve the objective are selection and training of PEs, meetings at the hotspot level and DIC level, IPC, Provision of quality STI/ICTC referral services, Provision of increased condom services, advocacy meetings, partner meetings, help to meet social development needs, capacity building programs to improve leadership skills of CBO leaders, new SHGs, membership campaigns to increase membership of CBO, and increased CBO participation in TI program. We propose to achieve 100% of regular contact, 100% STI screening, 100% of ICTC referral, 100% condom movement, and Risk Reduction Counselling to the 100% of high risk group.

The major shift in activities this year from last year's approach is priority for HRG testing and concurrent review (Quarterly) by the Project Officer to improve the quality of the program.

The project proposes 1 Project Manager, 1 ANM/Counsellor, 1 M & EA Officer, 3 Outreach Workers, and 12 Peer Educators for the implementation of the programme.

- **Objectives**

- To ensure the safe sex practice to 100% of the stake holders.

- To ensure HIV testing of 100% MSMs under the project coverage.

- To increase the STI service utilization to 100%.

- To increase the regular health check up to 100%.

- To improve the DIC services to attract the 100% stakeholders to the project.

- To improve the leadership qualities of the CBO members.

- **Proposed activities**

1. **Outreach and communication:** Outreach based on the Risk and Typology of the HRG, One to one communication, Counselling, follow up counselling, group discussions, bcc events, focus group discussions, video show, behaviour change analysis etc.

2. **Services:** STD identification through symptomatic & asymptomatic screening, counselling, referrals to other outlets and follow up, Provide commodities like condom and Lubricants, Services like anal & oral STI Management, Linkage of services- Pulari, Jyothis, Care & Support etc.

- 3 **Enabling environment:** Advocacy, Crisis Management, Legal Aid etc.

- 4 **Community mobilization:** Collectivization of HRG, Space for community events, Capacity building to assume ownership etc.

Name of sites and site wise target population:

Palakkad 135, Mannarkkad 64, Chittur 67, Shornur 133, Ottappalam 69, Pattambhi 264

Expected outputs from these activities are:

- Increase in safe sex practice of MSMs on STD/HIV/AIDS to 100%
- Increase of STD check-ups to 100% of stakeholders
- Treatment to all STI diagnosed cases and their partners
- Correct and consistent condom usage to 100%
- Increased participation of local leaders, Govt. officials, Police, PRIs, other agencies in the TI programme
- Increase in the regular health check up to 100%
- Improvement of the DIC services to attract the 100% of the Primary Stakeholders.
- Improvement of the leadership qualities of the CBO members.

CONSOLIDATED ACHIEVEMENT DETAILS FROM APRIL 2016–MARCH 2017		
SL NO	INDICATORS	ACHIEVEMENTS
1	One to one Contact	5357
2	Regular Contact	4969
4	RMC	2009
5	PT	34
6	VDRL	1052
7	Condom distribution	159900
8	Free Condom	148376
9	Social Marketing	11524
10	Number of outlets	22
11	Total ICTC Tested	779
12	ICTC 1 time tested	343
13	ICTC 2nd time tested	436
14	Community events	2
15	DIC level meetings	12
16	ART Linkage	5
17	TB Linkage	0
18	CBO membership	

SPECIAL INITIATIVES

- We have formed a District level advisory committee for the suraksha projects.
- We have formed a Street Drama team from our community members including eight of them and have already played drama in almost all the target areas of our project.
- We had initiated to form a consortium of all the institutions who work or have worked in the area if HIV/AIDS and developed a voluntary association of the same in the name “AIDS FREE PALAKKAD”.
- We have provided indoor and outdoor recreational facilities to community like Chess board, carom board, Shuttle badminton, Cricket kit, Football etc..
- We have provided a dressing room for the community members to dress up and have fun inside the DIC itself.
- We have already been given volunteers training and have developed a second line leadership from the community, who can be promoted as Peer Educators.
- We are celebrating all the festivals in order to create communal harmony among the community members.
- We are providing appreciations and prizes to the best performing Peer Educators on a monthly basis.
- We arrange staff and NGO level get-togethers to increase the morale and we feeling among and between the staff and NGO.
- Conduct special one to one sessions with staff and Peer Educators to analyze the job performance and improve the capacity and capability of them.
- We conduct special counseling programs to reduce the tension, pressure and there as to control and minimize the staff turnover.
- We use special motivational therapies to Peer Educators and Staff for a committed and improved project level performance.
- We have the initiates to give special care and support to the extremely needed communities and have the linkages with other organizations to do so.
- We have provided capacity building in-house training programs to Project Staff and Peer Educators.

COMMUNITY EVENTS

Onam Celebration

RYF MSM Suraksha Project conducted “PONNONAM 2016” at ryfmsmSuraksha office, Mankavu – Palakkad on 6th September, 2016 from 9.00 am to 5.30 pm. The event was enriched with Pookalamatsaram, Hair dressing competition, face painting competition, MalayaleeManka competition and various games like Musical chair, ring exchange etc. A total number of 152 participants added favor to the program.



World AIDS Day Observation Program 2016

RYF MSM Suraksha Project conducted AIDS Day Observation Programme on DEC-1st at Stadium Bus stand. The Program conducted for Aids Day was Street Play by Ravi Thykad Drama group and it was based on HIV/AIDS.



Awareness class conducted on Jaymatha College Palakkad on HIV/AIDS



- **IEC Material Distribution;**

Our volunteers distributed IEC materials to the auto drivers, passengers, vendors, etc.



- **Wearing red ribbon**

Wearing red ribbon inaugurated by our Counsellor Jiji to Public and we distributed red ribbons for the staffs, auto drivers, vendors etc.



- **Community Event**

We conducted community event at PattambiVyapariVyavasayiBhavan on 17 02 17.The community event was enriched with the presence of PattambiMunicipal Chairman MrKunhuMuhammedVapputty , Pattambi CI Mr Suresh , ASI of Pattambi, Mr Prince M George General Manager of Rajiv Youth Foundation.

The programs for competitions are single dance, group dance and fashion show. Around 256 community members attended the event and most of them were participated in completions.



2. Suraksha Trackers project, Palakkad.

Introduction

In the month November 2008, Rajiv Youth Foundation started the implementation of Truckers TI project. The following are the reasons for implementing HIV prevention programme among truckers:

- Truckers are vulnerable to HIV due to a higher prevalence of risky sexual behavior, which results from a variety of social and economic factors as well as their work patterns.
- 36% of truckers are clients of sex workers and 15-20% of clients appear to be truckers. Therefore truckers represent a key sub segment of the total male client population.
- Long distance truckers' move throughout the country, those who are at higher risk of HIV can form transmission bridges from areas of higher prevalence to those of lower prevalence.

Intervention area

S.No	Name of the Intervention site	Source	Destination of Truckers
1.	Walayar	Check post clearance (RTO Check post, Forest Department Check post, RP Check post, Excise Check Post, Commercial Tax Check Post, Police Out-Post)	From Mumbai, Baroda, Delhi, Bharatpur, Bangalore, Hyderabad, Kolkatta, Salem, Chennai etc to Palakkad, Ernakulam, Trivandrum and Mangalore
2	Kanjikode	Loading and unloading of commodities	Kolkatta, Selam, Trivandrum, Mumbai, Baroda etc
3	Koottupatha	Loading and unloading of commodities from Kanchikode industrial area and	Mumbai, Baroda, Delhi, Bharatpur, Bangalore, Hyderabad, Kolkatta, Salem, Chennai etc

4	Chandranagar	Hauling and turning points .the truckers towards south of kerala and north(which includes trucks to Karnataka and Goa)take deviation from here	North of kerala, Karnataka and Goa
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Walayar Check post : The estimated numbers of trucks that move in and out of the Walayar check post in a day are 5000 - 6000

Koottupatha Broker offices: 500 trucks in Koottupatha post. There are lots of hotels and workshops are running and it is mainly focused on truckers. (rest, recreation and refreshment also).

Kanjikode industrial area: Kerala's second largest industrial area. More than 150 industries functioning in this area

Chandranagar: The trucks take deviation to different places from here.

Goal and Objectives of the Project

The goal of the proposed project is to:

“Reduce STI/HIV infection among truckers passing Palakkad District through facilitated behavior change, STI services, condom promotion and create an environment favorable to such behavior change”.

Objectives of the project

1. To impart knowledge on sexually transmitted infections including HIV and its prevention among the truckers and helpers passing through the Kerala – Tamilnadu boarder in Walayar, Palakkad.
2. To motivate the truckers to access different needed service provisions in HIV/AIDS and sexual health.
3. To ensure early identification and complete treatment of STIs among the truckers by providing quality STD care.

4. To ensure correct and consistent condom usage among the truckers while including in non procreative penetrative sex and ensure the accessibility and availability of condoms to the target group at all times.
5. To create enabling environment by taking care of the felt needs of the community as well as involving the influential members of the community in the programmers

QUALITATIVE ACHIVEMENTS

We were able to contact and provide services to 36095 truckers in the current phase. The main services we providing are communication for behavior change, counseling, STI services, ICTC testing, condom education and distribution etc.

Health Camps

We Conducted 195 Health camp at Walayar for truckers. Around 3712 truckers undergone health checkup. We could provide free medicine to all the patients.

ICTC

RYF ICTC at Walayar was functioning throughout the whole last year and and the total number if HIV testing among truckers was 3360 and among this 15 positive cases was reported.

Condom social marketing

There are 45 Condom Social Marketing outlets functioning under the project and we are distributing Ustad condoms through these outlets. We are distributing condoms directly to truckers through PEs and ORWs also.

Local Advisory Committee

A local Advisory Committee exclusively for Truckers TI implementation were formed. This committee consists of Panchyanth president, transporters Association leaders Brokers Association Secretary, Kanjikode Industrial forum Secretary, Commercial Tax Assistant Commissioner, Traffic SI, and Motor Vehicles Inspector.

Training Programme

We have providing capacity building in-house training programs to Project Staff and Peer Educators regularly.

DIC and Refreshment Facility

At Walayar a DIC/ Sub centre is functioning along with STI clinic and there have the facilities for rest and recreation. A Television and DVD player with a good collection of film CDs are available there. They can watch the movies as per their preference.

WORLD AIDS DAY PROGRAMME

As a part of world AIDS day observance we conducted A street Drama Walayar dam road, awareness Class at HP (Hindustan Petroleum Corporation Ltd) .

The play was conducted by Mr. Ramankutty and team .the play gave the public who were present there a clear idea about how HIV is infected /transmitted and also how to prevent the spread of this infection.

The play also aimed at avoiding stigma of public towards the people living with HIV/AidS and also giving care and support to them.

HIV Care and Support

- 15 PLHIV has been detected during the period April 2016 to March 2017
- All the positives has been linked to ART through the following process
 1. Contacted the nearest ART Center of the positive identified and communicated with the counsellor about the case.
 2. Pre ART Registration has been initiated with giving all details through Phone
 3. Informed the details through Email including name, address, PID No., Phone No.
 4. Copy of the referral, copy of test result and print out of mail has been send through post to the concerned ART Center and the copy of the same is kept with us.
 5. Follow up has been done by contacting the person through phone.
 6. TB awareness has been given to the positive identified and advised to do TB check up.
 7. Pre and post counselling has been given by RYF ICTC Counsellor and a family and
 8. Risk Reduction counselling has been given by the counsellor to the HIV identified.

QUANTITATIVE ACHIEVEMENTS

Indicators	Benchmarks (One year)	Achievement (One Year)
IPC session	2400	2007
IPC Coverage	24000	23487
Coverage by ORW	16000	13920
Total coverage	40000	36095
Mid media	864	976
Exposure (coverage)	16000	12758
Film Shows conducted	24	228
Exposure (coverage)	720	2136
Total Footfall	10000	3712
Total Treated (Static Clinic)		3712
Total Treated (Health Camp)		195
STI Treated		37
STI Counselling		49
Total Counselling	1000	2968
ICTC Referral	6996	6617
ICTC Attendees	3000	3360
Positive cases identified through testing		15
Condom outlets developed	40	40
Condoms distributed through social marketing		6445
Condom Demo & Re- Demo sessions		5391
Target group congregation events/ observance of World AIDS Day	1	1
Advocacy meeting with Key stakeholders		7

3. ‘Kanivu’- Rajiv Gandhi Educational endowment for HIV orphans

Kanivu (Compassion) is a humanitarian activity run by Rajiv Youth foundation which is aimed at providing nutritional support to the HIV affected children in Malappuram district. They are provided with Rs 250/- per month so as to provide them nutritious foods and thus to prolong their life. These innocent victims hail from poor families and hence their parents are unable to afford the costs involved. The activities are run purely as a charity, supported by well wishers of RYF and funds generated by its own.

4. Appollo Health Care Centre, Ernakulam

Apollo tyres health care centre is a targeted intervention project of Apollo tyres foundation and is implementing by Rajiv youth foundation. The project mainly focuses on prevention of HIV/AIDS among the long distance truck drivers, promoting safer sex practices and health seeking behavior among truckers and its associates.

The project covers the area of Vallarpadam container terminal which is the biggest terminal of Kerala. The main beneficiaries of this project are the trucker’s community from different parts of India. This centre provides services such as general medical checkup, psychological counseling, STI treatment, awareness creation about HIV/AIDS, STI, Alcoholism, Drug abuse, TB etc. The trucker’s registering this clinic will be eligible to use facilities in 25 centres in India. We conduct health camps and mid media activities like IPC sessions, Magic show Puppet show, street plays, Audio Visual shows, Infotainment programme etc to create awareness among the people and to give better service.



III. Rajiv Gandhi Centre for Excellence

1. SILAI School

Rajiv Youth Foundation is implementing the USHA Silai School Project in Mallapuram and Thiruvananthapuram districts of Kerala. We provided training to sew and repair machines to 20 women each in both districts and distributed one sewing machine each to all of them. They all have started the 'Silai School' as per agreement and teaching many girls and women. We had appointed a Co-ordinator to monitor and support the 'Silai School' teachers. This co-coordinator is visiting each school and submitting the review and progress report every month. At Malappuram district 40 learners from Classical Silai schools started their own silai schools at different places. So totally 80 Silai schools operating under our control.

2. Rajiv Gandhi Civil Service Academy

The number of Keralites in the list of winners of Civil Services is very less being consider the fact that Kerala is the most literate and one of the most developed states in the country. Through a serious approach we can make more students pass the examination. This project aims to provide the most relevant and comprehensive coaching to the Civil Services aspirants by considering all the parameters in this regard. We identify most talented students through entrance test and we arrange the scholarship (fully free to few and 25 to 75 % of Course fee to others) to the eligible candidates with the help of organizations and individuals. So that we can ensure no body is missing the opportunity to get good guidance due to financial crisis and lack of good coaching centers in nearby places. By using the support of most talented faculties with us, we are offering the best suited guidance programmes which help in realizing the candidates' dreams into a reality.

'Catch Them Young Civil Service Programme' is a programme we are implementing in association with INSPIRIT IAS Academy. The aim of this programme is to identify and groom the talents at their respective schools in a systematic and cost effective manner. Staying apart from the conventional civil service foundation programmes, Catch them Young of the Rajiv Gandhi Civil Service Academy is a transformational experience where students receive expert training on all the relevant topics of civil service examination , lessons on self development and gain perspective on the world around them.

IV. Agriculture Division

1. Farmers Club Programme in association NABARD

Farmers clubs is a programme of National Bank for Agriculture and Rural Development- NABARD. They are essentially the groups of farmers in a locality, engaged in same or different activities. The objectives of the formation include unity, awareness generation and provision of linkages. Unity of the farmers enable them to effectively involve in farming as well as marketing, awareness generation helps them to know recent trends and technologies and the linkages include provision of financial supports and subsidy programmes. Framers Clubs are widely recognized as the effective platform for initiating and maintaining innovative practices in all the segments of agricultural production. Rajiv Youth Foundation is the implementing agency for Framers Club Formation in Malappuram District under NABARD.



V. Rajiv Gandhi Family Help Project

1. Amruth- Hunger free Manjeri

Amruth is a programme we have newly started aims to provide food to poor and most needy persons. In our area there are many families, who have very less or no earnings. This may be due to their illness or old age and loneliness or any other reasonable cause. In this situation we decided to provide two packets of prepared food to these families- one for noon and another for night.

We are getting support from all kind of persons, including Govt and non govt employees, NRIs, NGOs, Clubs, Youth organizations, Political-Social and Religious organizations, Elected Peoples' Representatives etc. With their support now we are providing food to 106 persons from 56 families. Other than the financial assistance, we are getting support from many persons to pack and distribute the food. To receive financial assistance to this programme we are maintaining a separate Bank Account with HDFC Manjeri branch in the name as Rajiv youth Foundation and account No.03081450000036, RTGS/ NEFT/ IFSC: HDFC0000308



2. Rajiv Gandhi Sneha Bhavan

‘Rajiv Gandhi Sneha Bhavan’ is a project implementing by Rajiv Youth Foundation to help the needy and poor to construct houses. The aim of this project is to help the houseless poor families to build own houses by providing financial and other kind of support.

We are implementing this project in association with Kerala State Housing Board under Government of Kerala.

To build a house with 710 square feet area and two bed rooms, we need around Rs.5 lakhs. Kerala State Housing Board will provide Rs.2 lakhs as their share for every house under this scheme and we Rajiv Youth Foundation will provide the remaining Rs.3 lakhs to the beneficiaries. Among this we will arrange Rs.2 lakhs as cash and the remaining Rs.1 lakh as materials.

We have already started the work of 12 houses and ten among this completed. The work of remaining 2 houses is in progress.

