MODULE 3

Unsupervised learning

- Used on unlabeled data
- Goal is to learn about data's underlying structure

K-means

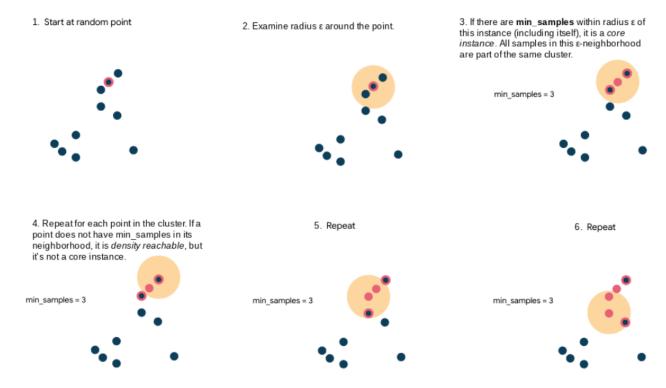
Unsupervised learning technique that groups unlabeled data into K clusters based on similarity

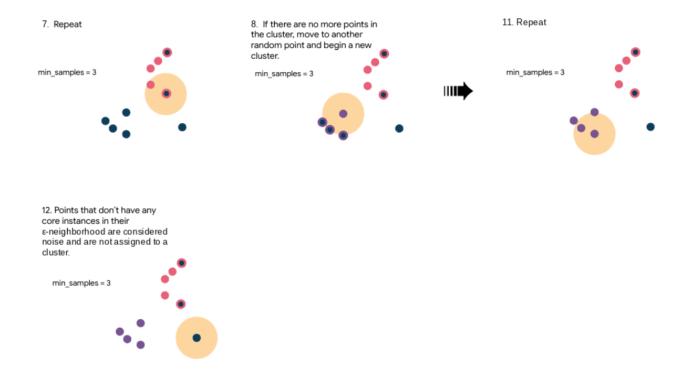
- Partitioning algorithm
- Steps:
 - 1. Initiate k centroid
 - 2. Assign all points to their nearest centroid
 - 3. Recalculate the centroid of each cluster based on points assigned
 - 4. Repeat step 2 and step 3 until reach convergence (stable point)
- Run the model with different centroid initialization to avoid poor clustering due to model converging in local minima
- Does not allow unassigned outliers

K-means++ randomly initializes centroids in the data based on probability calibration. It ensure that centroid aren't initially placed very close together avoiding convergence in local minima.

DBSCAN (density-based spatial clustering of applications with noise)

Searches the data space for continuous regions of high density. In other words, find clusters based on density

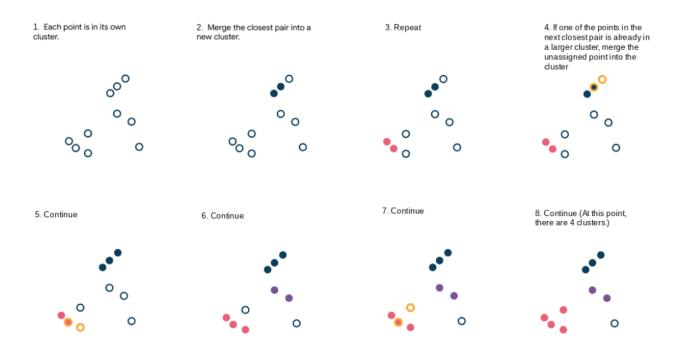


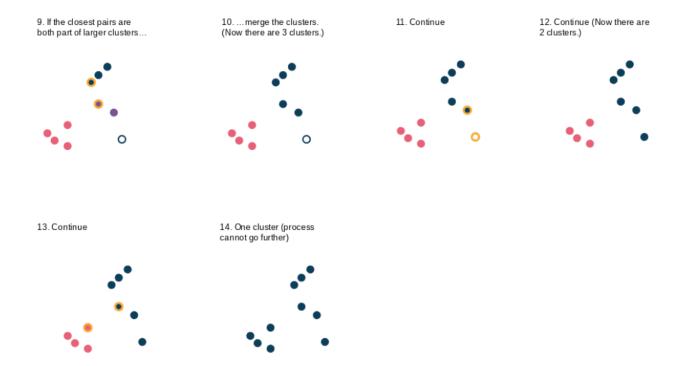


Where ε = radius of the search area, min_samples = number of samples in the search area

Agglomerative clustering

Works by first assigning every point to its own cluster, then progressively combing clusters based on intercluster distance.





Agglomerative clustering requires to specify a desired number of clusters (distance threshold) which is the linkage distance above which clusters will not be merged.

The model would converge into a single cluster every time.

Linkage – distances that determine whether or not to merge the clusters

1. Single: Minimum pairwise distance between clusters

Linkage = single

2. Complete: Maximum pairwise distance between clusters

Linkage = complete



3. Average: Distance between each cluster's centroid and other clusters' centroids

Linkage = average

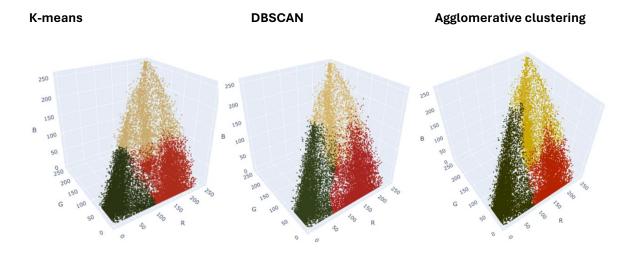


The agglomerative clustering algorithm will stop when one of the following condition is met:

- 1. Reached a specified number of clusters
- 2. Reached an intercluster distance threshold

Hyperparameters

- n_clusters: the number of clusters you want in the final model
- linkage: the linkage method to use to determine which clusters to merge
- affinity: the metric used to calculate the distance between clusters (default = Euclidean distance)
- distance_threshold: the distance above which clusters will not be merged

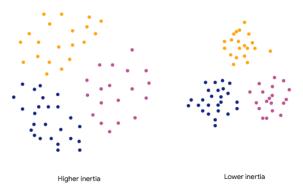


Inertia

- Sum of the square distances between each observation and its nearest centroid
- Measurement of how compact the clusters are in a model
- The more compact the clusters, the lower the inertia
- Helps to decide the optimal k value using elbow method

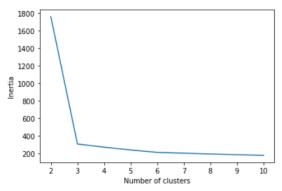
$$Inertia = \sum_{i=1}^{n} (x_i - c_k)^2$$

Where, x_i = location of a particular observations, c_k = location of the centroid k, which is the cluster to which point x_i is assigned



Elbow method

With K-means model, its done by comparing between number of clusters and inertia



Find the part of the curve with the sharpest bend

Silhouette Analysis

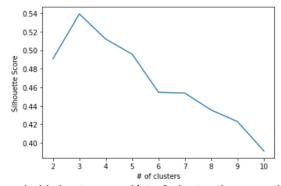
Comparison of different models' silhouette scores.

Silhouette score

- The mean of the silhouette coefficients of all the observations in the model
- The value are in range [-1,1]

$$S = \frac{(b-a)}{max(a,b)}$$

Where a = mean distance between the instance an each other instance in the same cluster, b = mean distance from the instance to each instance in the nearest other cluster (excluding the cluster that the instance is assigned to)



In the example above, it is probably best grouped into 3 clusters because the silhouette score is close to 1.