



GRAPHIC RESUME

FARAZ JAVID MUHAMMAD BOOTA
Graphic Designer

00971-52-2911334
Farazjavaid334@gmail.com

Summary

A highly creative and innovative graphic designer from Pakistan with over 3 years of experience in branding design, logo design and marketing material creation for clients across multiple industries. Seeking a career at Coral Draw Systems to apply my ability to visualize ideas, create stunning visuals, and develop impactful campaigns that capture the essence of a brand. Through effective use of graphics and multimedia amenities while meeting all client expectations.

Experience ≥ 3 years

Key Qualifications & Responsibilities

- Created logos, brochures, banners and other promotional content for various corporate clients.
- Directed photo shoots.
- Developed print materials including posters, billboards and flyers for events such as product launches & conferences.
- Coordinated with writers to infuse textual elements into designs to make them more meaningful.
- Adapted designs according to customer feedback while ensuring deadlines are met without compromise on quality control standards.
- Developed promotional material like brochures, flyers and business cards to market products & services.
- Ensured all designs are in compliance with industry-standard coding practices for seamless integration into websites.

Key Achievement:

- Boosted customer engagement rates by 50% through the use of compelling visuals and multimedia elements.

Education**BFA – Graphic Design**

Govt. College Pakistan

ICS completed in 2021

Skills

- Adobe Creative Suite (Photoshop,)
- Logo Design
- Graphic Design & Layout
- Coral Draw

Memberships

Professional Graphic Designers since 2021

- Developed and conducted a graphic design workshop for students at the GOV College, 2020.

Languages

- English—Urdu