

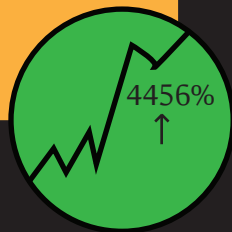
The Rise of eBooks & The Fall of Paper

A look at the trends of different methods for reading books, magazines, and other text

The move to eBooks by readers has been facilitated heavily by the proliferation of eReaders. The number of eReader owners, from Kindles to iPads, has increased from 18% to 33% in from 2011 to 2012.



According to the BookStats study from 2013, over 457 million eBooks had been sold in the last year. This is a 4456% increase from 10 million eBooks sold in 2008!



eReaders are also very environmentally friendly. With eInk, it's possible to do away with consuming paper produced by trees and reduce the number of trees cut down annually.

Since the revolution of eReaders and eInk technology, readers have steadily begun adopting electronic versions of the books they love over their paper counterparts.



Those who believe eBooks will kill libraries can rest easily. The number of library users who borrow eBooks has increased from 3% to 5% and awareness of Library eBook share programs has increased from 24% to 31% in the last year.



Users who purchase eBooks praise their advantages over paperbacks. Weight, price, speed, and night reading are cited as reasons for users to make the switch. Software also allows users to change the appearance of the text to their liking.

