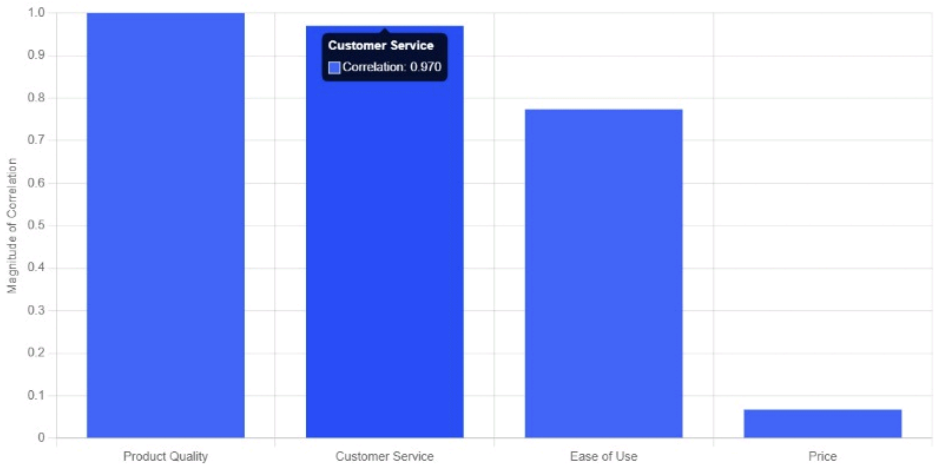**Survey Data (JSON format)**

```
[
  {"Product Quality":8,"Customer Service":7,"Price":6,"Ease of Use":9,"Satisfaction":8},
  {"Product Quality":9,"Customer Service":8,"Price":7,"Ease of Use":8,"Satisfaction":9},
  {"Product Quality":7,"Customer Service":6,"Price":5,"Ease of Use":7,"Satisfaction":7},
  {"Product Quality":6,"Customer Service":5,"Price":8,"Ease of Use":6,"Satisfaction":6},
  {"Product Quality":9,"Customer Service":9,"Price":7,"Ease of Use":8,"Satisfaction":9}
]
```

Load Sample Data　**Analyze Data**

Analysis Results

- **Product Quality:** 1.000
- **Customer Service:** 0.970
- **Ease of Use:** 0.774
- **Price:** −0.067

Customer Satisfaction - Key Drivers Analysis

How it works

Paste your survey data in JSON format below (array of objects), where each object contains survey factor scores and a "Satisfaction" score. Then click "Analyze" to discover the strongest drivers of customer satisfaction based on correlation.

Here is a sample dataset you can load for testing.

```
[
  {"Product Quality":8,"Customer Service":7,"Price":6,"Ease of Use":9,"Satisfaction":8},
  {"Product Quality":9,"Customer Service":8,"Price":7,"Ease of Use":8,"Satisfaction":9},
  {"Product Quality":7,"Customer Service":6,"Price":5,"Ease of Use":7,"Satisfaction":7},
  {"Product Quality":6,"Customer Service":5,"Price":8,"Ease of Use":6,"Satisfaction":6},
  {"Product Quality":9,"Customer Service":9,"Price":7,"Ease of Use":8,"Satisfaction":9}
]
```

Survey Data (JSON format)