



SUMMARY

Highly motivated and experienced professional with a strong passion for blockchain, cryptocurrencies, and NFTs. Seeking a position in the web3, specifically within a company that fosters an environment for crypto enthusiasts. Skilled in Team Management, Operations, and Digital Marketing.

MOHAMMED IRFAN

MARKETING/OPERATIONS/
PROJECT MANAGER

EXPERIENCE

CRYPTO & NFT TRADER (Feb 21 - Jun 23)

- Actively traded cryptocurrencies and NFTs
- Executed trades on various CEXs/DEXs and NFT marketplaces

NFT PROJECT | Founder (Jun 22 - Jun 23)

- Founded an NFT project ecosystem with a team of 6 people
- Dropped 2 unique NFT collections
- Collaborated with other communities to expand the reach
- Collaborated with artists and developers
- Implemented effective marketing strategies to drive adoption
- Managed community engagement

OXFAM (ALHA GROUP) | Board Member and Co-founder (Jan 22 - Aug 22)

- Co-founded and served as a board member
- Facilitated discussions and knowledge sharing
- Explored partnerships and collaborations
- Engaged in community outreach and education initiatives

RAGNAFI (FOLLOW) | COO (Oct 21 - Feb 22)

- Manage company operations
- Handled a team of 50 people
- Led and coordinated marketing, technology, finance, and business development teams
- Established partnerships with venture capitalists and engaged with influencers

PERSONAL SKILLS

TEAMWORK

LEADERSHIP

PROBLEM SOLVING

FAST LEARNER

CREATIVE

HIGHLY MOTIVATED

GOOD UNDERSTANDING OF BLOCKCHAIN,
CRYPTO & NFTS

CONTACT

irfan199613@gmail.com

+91 8317348321



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EXPERIENCE

RAGNAFI (FOLLOW) | Operations Manager (Jul 21 - Oct 21)

- Oversaw the day-to-day operations
- Coordinated with cross-functional teams
- Assisted CEO closely
- Monitored KPIs

Radian Engineering Solutions | Marketing Team Lead (Jul 20 - Dec 20)

- Handled a team of 30 people including interns
- Managed Digital marketing initiatives, including social media campaigns and SEO
- Oversaw the creation of marketing collateral, such as brochures, presentations, and website content

RADIAN ENGINEERING SOLUTIONS

| Digital Marketing Executive (May 20 - Jul 20)

- Conducted keyword research and optimized website content for SEO
- Managed social media accounts and created engaging content
- Created a company website and social presence

MS CAR LINK | Digital Marketing Executive (Oct 19 - Apr 20)

- Developed brand awareness strategies and implemented outreach campaigns
- Executed SEO initiatives
- Created website and social presence

Digital Academy 360 | Intern (July 19 - Sep 20)

- Developed brand awareness strategies and implemented outreach campaigns
- Executed SEO initiatives
- Created website and social presence

DIGITAL ACADEMY 360 | Master in Digital Marketing (2019 - 2020)

VIJAYA COLLEGE | Bachelor of Business Administration Specialization in Finance (BBA) (2016 - 2021)

EDUCATION



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PROJECTS

FOUNDER OF A NFT PROJECT - A free mint project with a total secondary sales volume of 58 ETH

COO - Chief Operating Officer at FOLLOW (previously Ragnafi)

CERTIFICATES

- **DA360** - Master in Digital Marketing
- **DA360** - Topper in WordPress
- **DA360** - Soft Skills Training Certification Program
- **Google** - 7 different Certificates
- **Hubspot** - 4 different Certificates
- **SEMrush** - 7 different Certificates

ACHIEVEMENTS

- Started with \$500 and made 25 ETH profit within a year trading crypto & NFTs
- Served as an Advisor to various NFT projects
- Achieved first place in the CrazyKart World Championship during my 7th grade

CAREER GOAL

To work for a renowned company in the crypto industry and become a recognized figure in the blockchain/crypto world.

TECHNICAL SKILLS

- Basic Knowledge of Solidity
- AWS (Amazon Web Services)
- MS Office Suite
- G-Suite
- Web Designing
- Graphic Designing (Adobe Photoshop)

LINKS

Github - <https://github.com/mohirfan3/Portfolio>
Linkedin - <https://www.linkedin.com/in/mohirfan03/>
Twitter - https://twitter.com/Mizzen_eth
ENS - Mizzen.eth
Discord - Mizzen_eth
Wallet - 0x78E0E7Bc935aC653bc74530449F5111622B4dE28