

INVESTMENT ASSIGNMENT SUBMISSION

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Problem Statement

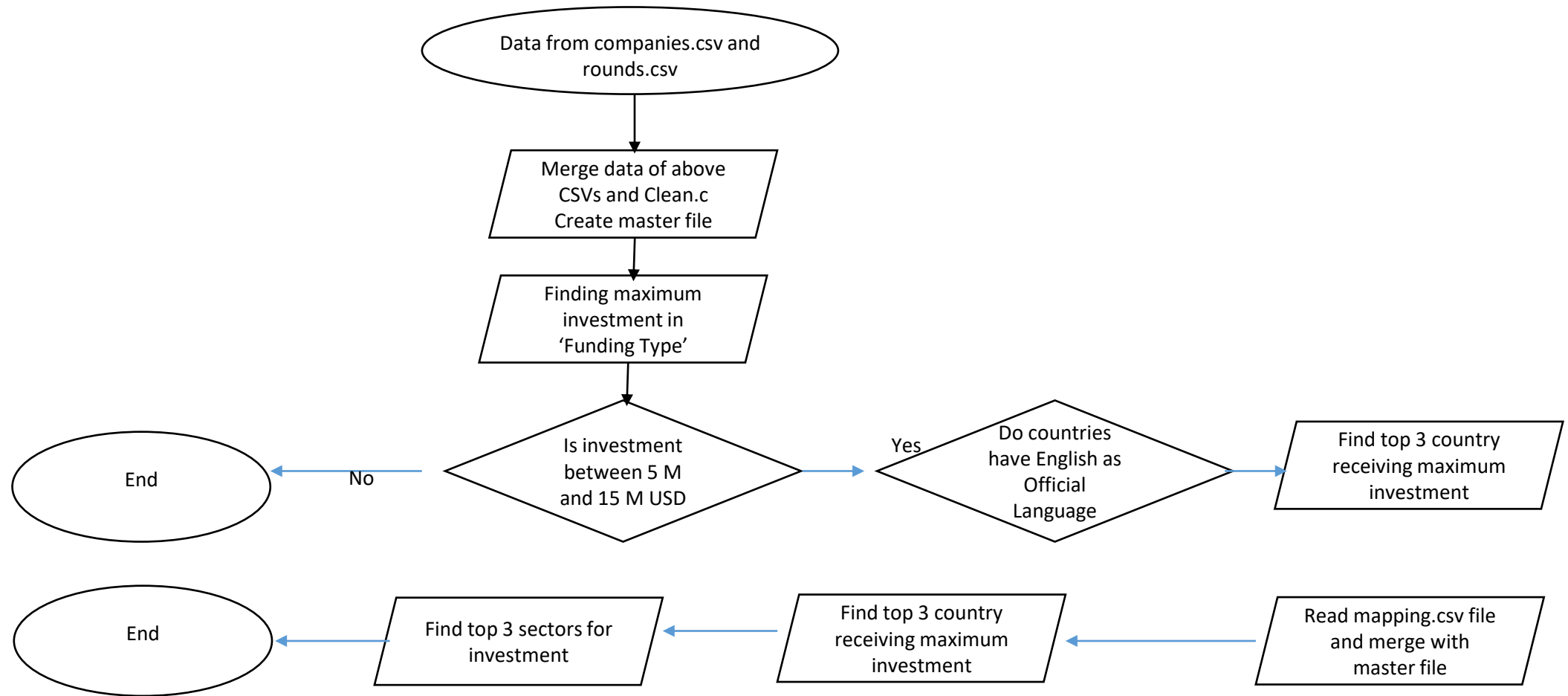
Spark Fund want to invest in few companies.

Following criteria needs to be fulfilled.

1. Investment amount is between 5M and 15 M USD
2. Countries should be English speaking officially
3. Getting most suitable funding round type in which maximum investment is made.
4. Getting top sectors in which investment is to be made.

Resources –

Companies and Investment data from crunchbase





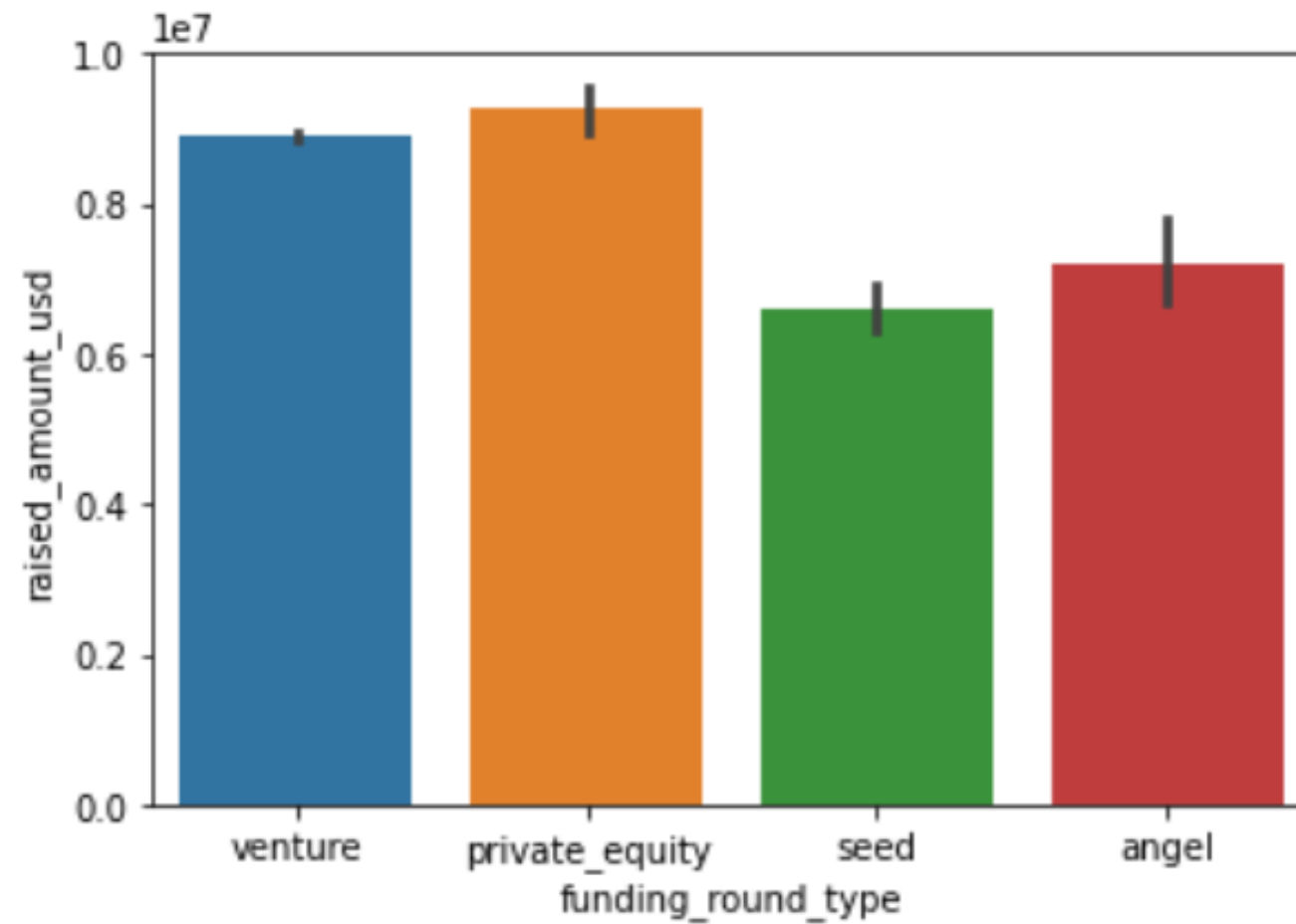
Analysis

Top three English speaking countries are with maximum investment are
United states, United Kingdom, Canada

Best Funding type is 'private equity'. It received maximum investment.

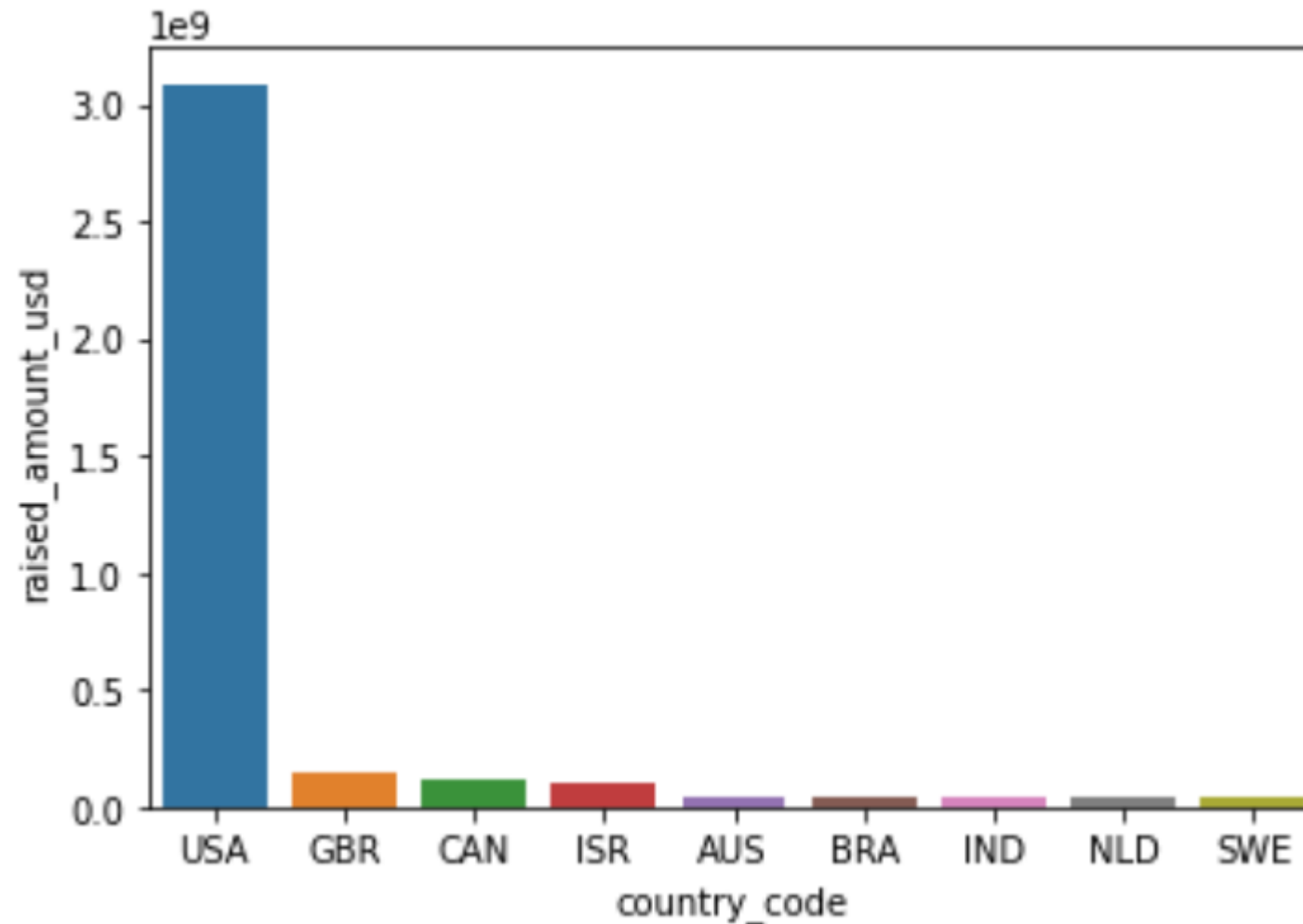
<Results>

Plot 1



Top 3 English speaking countries receiving maximum investment per plot are 'United States', 'United Kingdom' and 'Canada'

Plot 2



<Results>

Plot 3

Conclusions

Spark Funds should invest as following –

Funding Round Type -> private_equity

Country One – United States

Top 3 Sectors -> a. Cleantech / Semiconductors

b. Others

c. News, Search and Messaging

Country Two – United Kingdom

Top 3 Sectors -> a. News, Search and Messaging

b. Social, Finance, Analytics, Advertising

c. Cleantech / Semiconductors

Country Three – Canada

Top 3 Sectors -> a. Cleantech / Semiconductors

b. Manufacturing

c. Others