STRONGER
THE ROOTS,
HIGHER
YOU GO.
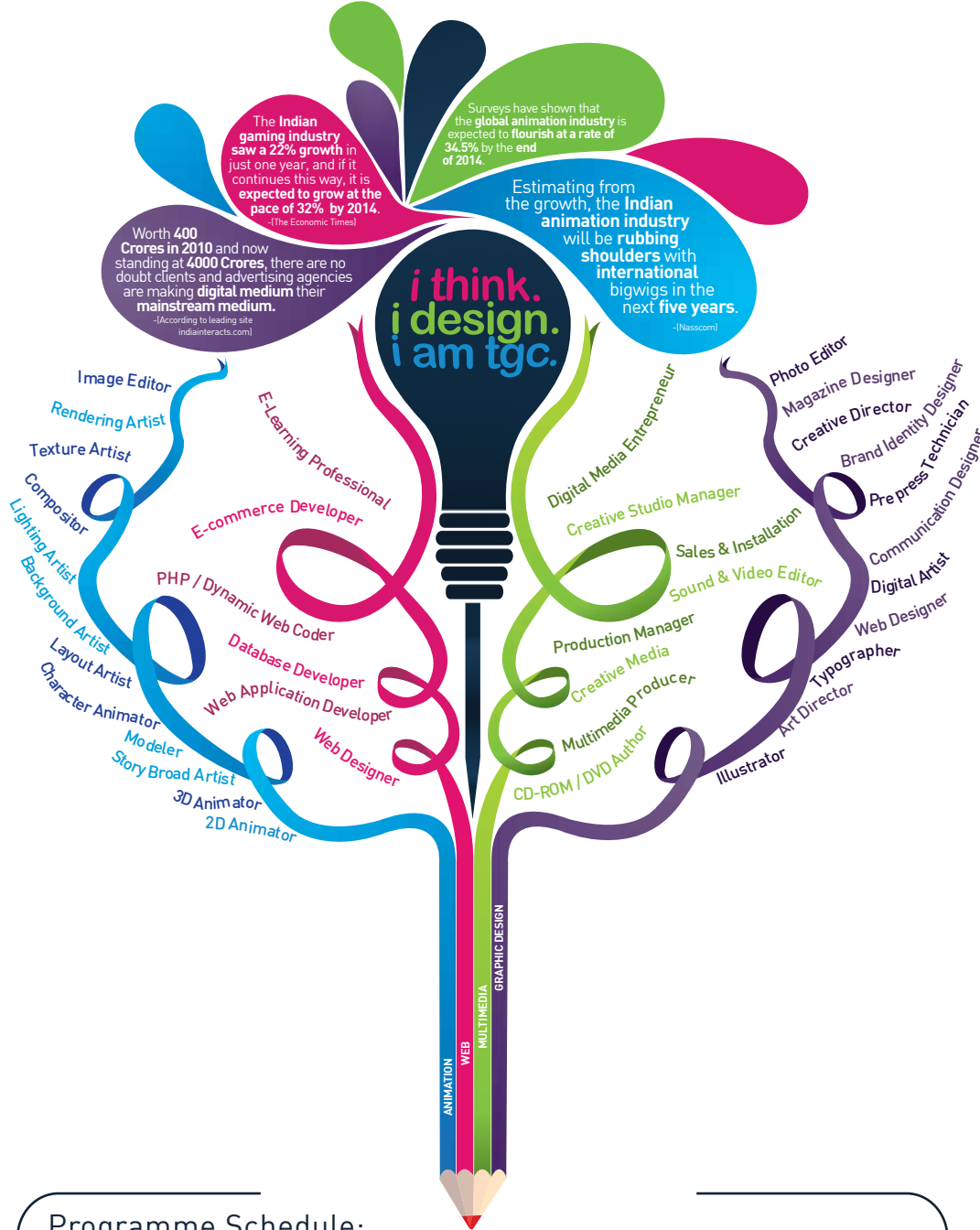
tgc®

PROGRAMME BROCHURE:

ADVANCED DIPLOMA IN MULTIMEDIA & ANIMATION (ADMA)

Toll Free No.: 180030702228

Learn Digital Art with a blend of design aesthetics and Technology from the industry experts.

For 10 + 2 (in any discipline)

For Graduates (in any Discipline)

tgc

ARE YOU READY? BECAUSE WE ARE!

Programme Schedule:

Normal Track
Course Duration: 24 months
Schedule: 3 Hour/5 days a week

Fast Track
Course Duration: 12 months
Schedule: 4 Hours/6 days a week

Objective of The Training

- To Sharp your Creative edge and refine the skills as per the industry requirements.
- Making you job ready as per the latest trend in the market.
- To Gear up the designing skills with infusing technology, so that you have entire animation & multimedia knowledge.

ADMA
MULTIMEDIA AND ANIMATION at TGC

The multimedia and animation industry is moving at a fast pace. And learning about it seems like a never ending process. Hence, this two year program strengthens your hold of the entertainment industry as it further prepares you to take on the challenges of the competitive field. Constituting of 4 Module, this course is ideal for a graduate in any field with a passion for creativity. So that they are always one step ahead of others.

Module1: Advertising Design

CODE	SUBJECT
Module A:	Commercial & digital Illustrations.
Module B:	Advanced Artistry & Layout.
Module C:	Prepress & Production.
Module D	Project*
Module E	Practical*

Module 2: Web & Inter. mult.

CODE	SUBJECT
Module A:	Core Web & Connectivity.
Module B:	Interactive multimedia & E- Learning.
Module C:	Project*
Module D:	Practical*

Module 3: Animation

CODE	SUBJECT
Module A:	2D Classical Animation
Module B:	3d Modeling & Advanced Animation in 3D.
Module C:	Project*
Module D:	Practical*

Module 4: A/Video Post Production

CODE	SUBJECT
Module A:	Compositing & VFX
Module B:	Non Linear editing & sound.
Module C:	Final Project*
Module D:	Practical*

This program takes an animation and multimedia professional to the pinnacle of the industry. Providing advanced knowledge and skills in the diverse aspects of this stream, the course pushes the sphere of one's scope and opportunity, keeping you always one step ahead of everyone else in the industry.

Careers:
• Creative Director • Art Director • Art Production Manager • Visual Image Developer • Multimedia Developer • Content Developer • Visual Journalist • Brand Identity Developer • Broadcast Designer • Logo Designer • Interface Designer • Package Designer • Web UI Designer • 2D Animation Artist • 3D Animation Artist • Character Designer • Texturing Artist • Lighting Artist • Rigging Artist • Video Game Designer • Special Effects Artist • Roto Artist • Scriptwriter • Storyboard Artist • Non Linear Editor • Compositing Artist • Sound Editor

GRAPHIC DESIGN
MULTIMEDIA
WEB
ANIMATION

Module 1:
Graphics Design

It is all about graphic design. A unique, insightful and skillfully crafted curriculum developed at TGC to provide cutting edge training in one of the fastest growing fields in digital technology.

The semester blends the art of digital technology imparted on the latest facilities, in and outside the institute. The course is well designed to impart the requisite learning in a simple step-by-step way to cover all the relevant areas. Structured and suitably laid out, it covers everything, from the very basics and illustrative design to advanced artistry, vector imaging, Package design, advertising, typography etc. The course also gives the students an overview of the future technologies

Program outcome
• Raster Imaging and Vector Imaging
• Packaging Design
• Printing Processes & Costing
• General Photography

Program Outline
Program is divided into 3 modules along with Portfolio Making

Module A – Commercial & Digital Illustrations
Visual communication, Laws of Design, Scribble layouts,Vector Illustration, Vector Vs. Raster, Drawing commercial Illustrations, logos and Identity Design, Gestalt psychology, Hierarchy of importance in a design, Packaging Design, Case Studies and Project.

Module B. Advanced Artistry and Layout
Advanced Raster techniques, Creating Collages and masks, Image manipulation techniques, Image correction techniques, Designing Brochures, Posters, catalogues and Newspapers templates etc., International typesetting rules, Typography, Alternative Design.

Module C. Prepress & Production
File formats, LPI Vs. DPI, Fonts management in PCs and Macs, Form Creation for offset printing, PS vs PDF, Editing PDF, Trapping & Overprinting, Paper sizing, CD Printing, Post Press, Costing methods.

Portfolio Design
The compilation of all that you have learnt. This is what will set you apart from others while competing in the professional world outside.

• Stationary Designs inclusive of Business card, Letter head & Envelope

• Advanced image manipulation techniques complied as before and after

• Packaging Designs and creating diecut packaging prototypes

• Photography: Embeds a sense of confidence to the subconscious so that you know what to click and when

Module 2:
WEB DESIGN

This is a module, dedicated to web design which will give you the skills you need to create professional websites. From template designing, 2D flash animation to programming, the semester helps student create a niche for them in the online world.

Program Outcome
• Creating eye catching website templates
• Designing and lay outing of as website
• Complete understanding of web navigation
• Understanding of web scripts
• 2D animation in flash

Program Outline
Program is divided into 3 modules along with Portfolio Making

Module A. Core Web Design and Connectivity
HTML/DHTML & HTML Editor tools, Web 2.0 techniques including CSS & Java Script, Database connectivity (PHP overview), Creating DIV based Tableless websites, Web marketing, SEO & FTP controls.

Module B. Interactive Multimedia and E Learning
Creating Web animations, Flash Websites, Advanced Action Script 2.0 & 3.0, CBT & WBT Design, E-learning standards, Creating Portfolio Presentations in Flash.

Portfolio Design

• Creating a number of web templates with international look and feel
• Completely done website designs and hosting
• Table less website templates
• Animation for web & 2d animation short film

Module 3:
ANIMATION

TGC's Animation semester dwells on learning with experimenting. Starting with the hardcore 2D classical traditional animation, students also get hands on sculpturing and claymation.

At TGC we nurture hardcore 3D talent by providing students detailed knowledge of organic modeling, Game modeling, texturing, material, lighting, rigging and animation through specialised faculty having years of vertical experience.

Program Outline
Program is divided into 3 modules along with Portfolio Making

Module A – 2D Classical Animation
Animation history and techniques, Study of movement, Animation principles, Storyboarding, Animatics, Cleanups, Inbetweening & Line Testing, Walk Cycle, Run Cycle, BG Design, Composition.

MODULE B: 3D modeling & Advanced Animation in 3D.
Advanced Inorganic & Character Modelling, 3D Texturing & Shading, Material, 3D Character Rigging, Deformers, Kinematics(IK & FK), Constraints, 3D and Digital Character Animation, Dynamics, 3D Lighting, 3D Rendering and Mental ray, Camera Tracking and Motion tracking.

Program Outcome
• Core principals of 3D
• How to use lighting and camera in 3D
• Modeling and animation
• Advance modeling and lighting effects in animation

Portfolio Design
• 3d inorganic & organic models
• Space design in 3d using lighting & camera walkthrough
• An assemblage of ignments including 3d short character animation film

Module 4:
Video Editing / Compositing & VFX

After learning the techniques of animation in semester 4, semester 5 emphasizes on taking animation onto the next level. Students get the exciting opportunity to develop a short film during this semester, as they are taught details of video clips, documentaries, movie-making, sound effects etc.

Portfolio Design:
- Digital short advt. films
- Short animation movies incorporating sound effects, rendering etc.
- Remix sound track by using all the special FX
- Project: 'My audio' which includes making your own mini library.

Program Outline: Program constitutes of 3 specialized modules

Module A – Compositing & VFX
Creating Animated Background, Creating 3D composite, Advanced camera techniques, Broadcast animation, Creating virtual sets for broadcast, Type animation and casting styles, Special effects using various plugins, Chroma key and Rotoscoping.

ModuleB. Non Linear Editing & Sound
Editing aesthetics, Story boarding for Film Editing, Firewire Capturing, Managing footage, The Detailed study of Final Cut Pro, Finishing and Outputing, Colour correction in a video, Converting from HD to DV, Media Management

Program Outcome:
- Creating short digital video clips
- Understanding of camera and lenses
- Creating digital advt. films, documentaries, and promos
- Making movie, finalizing sound and effects, rendering, making video CD
- Digital editing and Sound editing

What Will You Learn ?

Graphic Design from Pre to Post production level.

Commercial art knowledge for scribble and conceptualizing the layouts.

Complete knowledge of web architecture from navigation design to integration.

Search engine optimization.

Animation principles.

Traditional animation.

Storyboarding the process of animation.

Compositing the video.

Non Linear Editing.

Production management

Frequently Asked Questions (FAQ'S)

What is Advanced Diploma in Multimedia & Animation?

Advance Diploma in Animation & Multimedia (ADMA) is an amalgamation of Design Aesthetics with Digital Technology. It is a blend of Multimedia and Animation Training.

Multimedia Training covers Graphic Design and Web Design.

Animation Training covers classical animation (2D), 3D modelling & animation and audio/video post production.

Who can apply for this course?

Those who are looking forward for a career in Animation or Multimedia can apply for this course with minimum qualification being 10 +2 (in any discipline)

What is the duration of the training program?

The programme is offered in two tracks- Normal and Fast. Details are given below:

Track	Course Duration	Schedule
Normal	24 Months	3 Hour/5 days a week
Fast	12 Months	4 Hours/6 days a week

To pursue Advanced Diploma in Multimedia & Animation do I need to have any knowledge about Animation / Drawing or any other technical knowledge?

No, to study Animation & Multimedia you don't need to have any technical knowledge. The passion and flair for
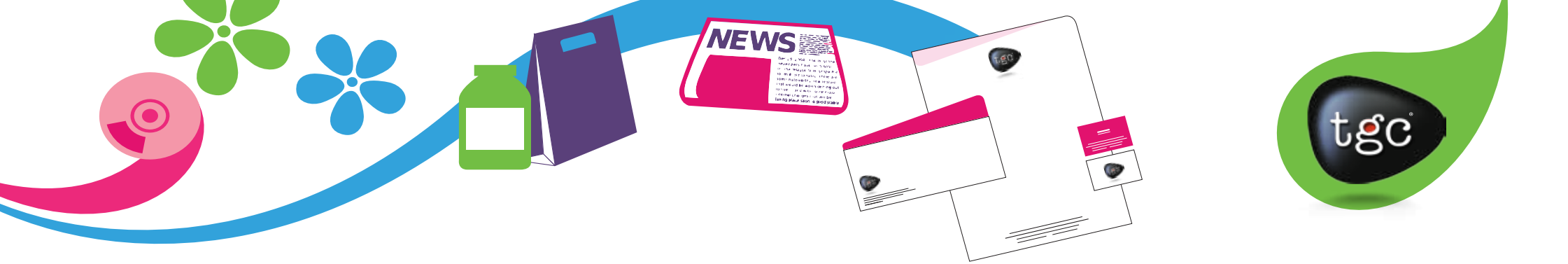
creativity makes this course successful.

Do you provide any study material along with the training?

Yes, we provide study materials in form of e-books, cd's and text books for learning the course. We also provide references from TGC Exclusive e-library. Students can take help from these study materials.

Is it a Certified Course?

Yes, ADMA is an Autonomous Diploma course certified by two recognised bodies:

- Adobe Certified Associate
- TGC Animation & Multimedia Pvt. Ltd.
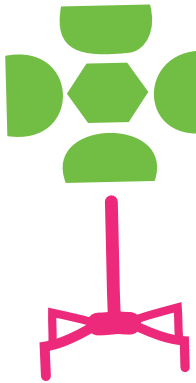
Fee/ Mode of Payment

What is the fee for this program?

The fee for the programme is INR 1,60,000/

Break up of Fees: Down payment: INR 25,000/-*   Equally Monthly Installments: INR 6750/-*(20 EMI)

* Service Tax @ 12.36% extra

What is the mode of payment?

 You can visit our Centre, pay online or send us the Demand Draft Account Name: "Total Graphics Classes Private Limited" CURRENT A/C NO: "1603002100029176" Service Tax No. AACCT0885FST001 Punjab National Bank, N-13, NDSE-1, NEW DELHI-110049

For any inquiry about depositing the amount, Call us at 91-11-65648689, 91-11-46026939

Advertise Here

Digital Painting - **Jaskaran**

Mythological movie scene - **CB Singh Parmar**

Interior scene - **Pooja Negi**
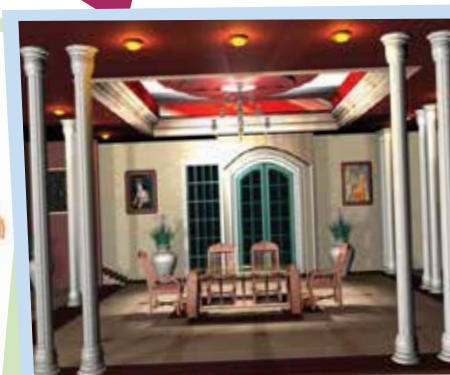

Digital Painting - **Vikesh G.**

character - **Dipti**

Character - **Deepak S**

Virtual set - **Sarfaraz**

Combat truck - **Chetan**

Advt. Layouts - **Amit Bassi**

Extra Tough Plywood

Image Manipulation - **Jaskaran**

STUDENT SHOWCASE

Reasons why people love TGC

Accreditations and certifications

TGC is an ISO 9001:2008 institute. We have tied up with reputed UGC universities in India to provide quality degree programs to our students in Animation & digital media at a nominal fee.

The fastest growing institute in Delhi NCR

We have completed our glorious 13 years and are the fastest growing institute in Delhi NCR.

The best quality trainers

Our faculty members possess more than 10 years domain experience. We also invite renowned industry professionals in our guest faculty panel.

Industry aligned courses

We have tied up with Adobe and thus constantly update our course curriculums on Adobe's latest recommendations.

Unique training methodology

We conduct many practical sessions, exercises and live discussions to holistically train our students.

The best placements

We have a dedicated placement cell which has tie-ups with reputed design studios and organizations to offer the best placements to students.

Visa assistance

We have a number of foreign students from around the world.

Scholarship and personalized batches for foreign students

We offer scholarships to students from Africa and some other countries.

Continuous support

If you have ever been a TGC student you can use its online support no matter where you are.

Innovative learning resources

We have a dedicated library which houses the best books and learning resources in animation and digital media. We want our students to gain as much knowledge as possible.

Portfolio and Placement

After imparting theoretical knowledge and skills, the students at TGC which came in raw, are fully ripe with a portfolio that stands out from others. Because versatility is what we stress on at TGC, the portfolios have everything that the animation industry is looking for. We make sure they are all set for the placements in leading companies and organizations.

STUDENT	DESIGNATION	COMPANY
Ajit Singh	Graphics Designer	Star Plus
Surya	Graphics Designer	Mid Day
Nitin Kaushik	Sr. Video Editor	Times Now
Pankaj Kumar Arya	3D Animator	Magic Software Pvt. Ltd.
Roomal	3D Animator	Magic Software Pvt. Ltd.
Suneel Kumar	Sr. Graphic Designer	Times of India
Dashrath yadav	Graphics Design	Outlook Group
Shailesh kumar	Graphics Design	Aptara's
Poornima.K.L	A/v Editor & Animator	Blue Bird Digital Studio, Bangalore
Amit Kumar Jha	Assistant Director	Inverted Images
Amit Bassi	Graphic Designer	BBDO, Australia
Sagar	Compositor	NDTV Good Times
Robin Singh Adhikari	Motion Graphics Artist	Greenleaf Entertainment Pvt. Ltd
Jagdish Chauhan	Motion Graphics Artist	The One Production house
Kiran Gusain	Sr. Web Designer	QAI Global
Ajay kumar Singh	Graphic Designer	Nine Colourfilm, Mumbai
Niranjan Sinha	Motion Graphics Artist	India News
Malik Mohd Sufyan	Web Designer	Alps International

TGC has successfully placed more then 5000 students in the creative industry, for further details about our placements contact info@tgcindia.com and we will post you the details.

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WHATEVER IT TAKES

MYNTRA.com

LOWE LINTAS

OOH momentum

daffodil
Daffodil Software

rediscover india
CREATIVE 3D SOLUTIONS

TOONZ ANIMATION

MiD DAY
MAKE WORK FUN

UNIQUE TRAINING METHODOLOGY

A TREE WILL BEAR FRUITS ONLY IF IT IS GROWING UNDER THE RIGHT CONDITIONS

And it's not only this. The curriculum also incorporates movie criticism and guest lectures by visiting faculty to broaden the perspective of students and inform them of the happenings in the outside world. What's more, field trips and excursions are also made part of the curriculum.

As TGC is located in Delhi, the city serves as a great design lab. The city's monuments, museums and art galleries help stimulate the minds of the students. It also helps provide hand on and problem solution based training methods in the real time environment of Delhi as a city.

STRESS ON HOLISTIC APPROACH OF TEACHING

- Classroom lessons
- Project assignments

STRESS ON HOLISTIC APPROACH OF TEACHING

INTERACTIVE TEACHING METHODS

- Discussions
- Presentations
- Quizzes
- Interactive study material
- Design showcase
- Portfolio Design

INTERACTIVE METHODS

OUTSIDE THE CLASSROOM EMPHASIS

- Industry training
- Internships
- Industry orientation
- Learning management systems

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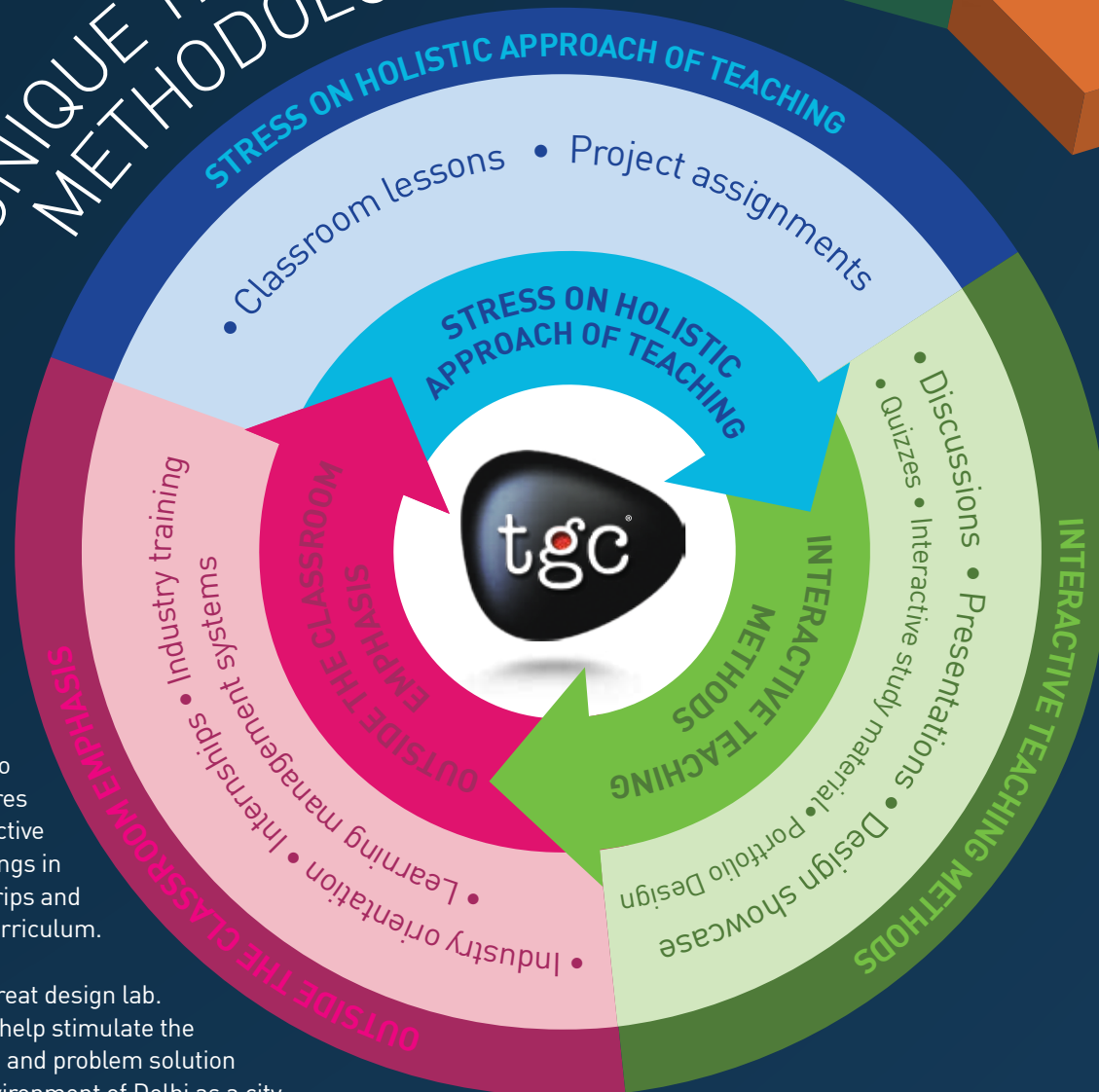
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Email: info@tgcindia.com

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MAHATMA GANDHI UNIVERSITY

PUNJAB TECHNICAL UNIVERSITY

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Adobe

100% PLACEMENT ASSISTANCE BY STUDIO TIEUPS

Toll Free No.: 180030702228

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02

Assessment

Students performance are assesed time to time on the basis of practicals and theories as learnt by them. Giving a scope of understanding their perceiving level

03

Live Movie Making

The concept and applications being taught are practiced with a Live Movie Making / Demo session

01

Classroom Practical

Concepts of Graphic/Web/Animation & VFX are taught and practical sessions on the same are delivered.

04

Guest Session

Industry Experts and Professionals from Graphic,Web,Animation & VFX Industry are invited to share their experience & knowledge with the students for better understanding of the market

05

Portfolio

Each student gets a portfolio prepared of all the final tasks and projects being prepared in the complete course application

06

Student Internships

At the verge of conclusion of the course, students are placed with the Companies for Industrial exposure and getting current trend skills in an internship of 4-6 months

- **RIGGING DESIGNER**
- **MOTION CAPTURE**
- **ANIMATION WEB DESIGNER**
- **TEXTURE & SCENERY DESIGNER**
- **FILM ANIMATION EXECUTIVE**
- **D MODELLER**
- **PRODUCTION MANAGER**
- **STORYBOARD ARTIST**
- **ANIMATION STUDIO MANAGER**
- **DIGITAL MEDIA ENTREPRENEUR**

08

Placement Assistance

100 percent placement assistance is provided to all the students completing the course from our Institute. Students are groomed and prepared for interview for the Companies coming in for the selection of candidates. The institute has tie-ups with renowned companies and agencies for the placement of our students

07

Diploma

Diploma is accredited to the students who have successfully cleared all the exams and practicals including internships

Animation Studies

Animator