

TOLLFREE 1800 3070 2228



ADVANCED DIPLOMA IN MULTIMEDIA



INTRODUCTION

Graphic + Web = Multimedia, is a unique programme conceived and developed at TGC to provide you cutting edge training in one of the fastest growing fields in digital media technology. The Training modules followed in Multimedia course dwells on blending of art and digital technology imparted on the latest facilities in and outside the institute. The course is well designed to impart the requisite learning in a simple step- by - step way to cover all the relevant area. The Multimedia curriculum is so structured that it covers from the very basics and illustrative design to advanced artistry, web designing, Responsive functionality. The course helps students to create number of projects during the course.

OBJECTIVE

The Advanced Diploma in Multimedia course (Graphic + Web) would take the students through the entire gamut of publishing contents via print and web. our objective is to help students learn things practically in order to create promotional material such as brochures, catalogues, newspaper, packing, outdoor publicity, websites, microsites, web campaigns via learning Multimedia course. Course cover most popular applications used worldwide. By the end of the course students will prepare portfolio and will get a job assistance by our placement cell.

Programme is being divided in 5 modules & Portfolio Design (details are as follow)

MODULE 1.: COMMERCIAL & DIGITAL ILLUSTRATIONS

Visual communication, Laws of Design, Pre-production using Scribbling and mock-ups, Vector Illustrations, Vector Vs. Raster, Colour Schemes and Theories, Gestalt Psychology of Design, Hierarchy of importance in a design, Packaging Design, Typography, Case Studies and Project.

MODULE 2.: ADVANCED ARTISTRY AND LAYOUT

Advanced Raster techniques, Creating collages and masks, Adv. Image manipulation techniques, Image correction techniques, Designing Brochures, Catalogues, Newspapers etc., Designing for publications, How Advertising agency works, Client brief to execution. Case studies and Projects.

MODULE 3. : PREPRESS & PRODUCTION

File formats, LPI Vs. DPI, Fonts management in Windows and Macs, Form and Paginations for offset, Printing mediums, Preparing files for prepress, PS vs PDF, Editing PDF, Trapping & Overprinting, Paper sizing, Post Press, Prototyping, Costing methods.

MODULE 4. UI/UX FOR A RESPONSIVE WEB DESIGN

Aesthetics of Design Foundation, Types of Designs, Planning a website using a structured document, Site Navigation Types, Creating web illustrations like buttons, banners & bars, Typography for Web, Scribbling the layout prototype, Creating Wireframes and Mockups using BALSAMIQ Creating responsive web templates, Slicing the templates, Recognizing Good design vs. Bad Design, Optimizing graphics and images for faster downloads.

MODULE 5. CORE WEB DESIGN FUNCTIONALITY

Advanced HTML5 and Dreamweaver, Adv. Style Sheets (CSS3) techniques, Web 2.0 & 3.0 standards, Forms and validations, Java Script, JQuery, AJAX, Database connectivity. Testing and Website maintenance, Upload using FTP controls, Creating Responsive Websites using Bootstarp, Responsive Theory with Flexbox Layouts, Responsive Patters with Media Queries, Animating SVG with CSS, Intro. to Angular JS

PROG. SCHEDULE:

WEEKDAYS/ WEEKENDS BATCHES

WHY TGC ?

Normal Track

Course Duration: 12 months Schedule: 2 Hours/ 5 Days a week

Fast Track

Course Duration: 6 months Schedule: 4 Hours/6 Days a week

TGC India is a leading Graphics and Animation Institute in Delhi with branches across the country. It provides an educational environment that houses both local and foreign students who share ideas to develop their visual communication skills. It boasts of well trained and highly industry experienced staff who are both friendly and courteous and ready to train using Live projects and the interactive learning system whose benefits outweigh online tutorials or self help books. Take a Multimedia course with TGC India today and get set towards a promising career.



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