

Data Mining

Bayesian Classifiers

Bayesian Classification: Why?

- A statistical classifier: performs *probabilistic prediction*, i.e., predicts class membership probabilities
- Foundation: Based on Bayes' Theorem.
- Performance: A simple Bayesian classifier, *naïve Bayesian classifier*, has comparable performance with decision tree and selected neural network classifiers
- Incremental: Each training example can incrementally increase/decrease the probability that a hypothesis is correct — prior knowledge can be combined with observed data
- Standard: Even when Bayesian methods are computationally intractable, they can provide a standard of optimal decision-making against which other methods can be measured

Probability Basics

- Prior, conditional and joint probability
 - Prior probability: $P(X)$
 - Conditional probability: $P(X_1 | X_2), P(X_2 | X_1)$
 - Joint probability: $\mathbf{X} = (X_1, X_2), P(\mathbf{X}) = P(X_1, X_2)$
 - Relationship: $P(X_1, X_2) = P(X_2 | X_1)P(X_1) = P(X_1 | X_2)P(X_2)$
 - Independence: $P(X_2 | X_1) = P(X_2), P(X_1 | X_2) = P(X_1), P(X_1, X_2) = P(X_1)P(X_2)$
- Bayesian Rule

$$P(C | \mathbf{X}) = \frac{P(\mathbf{X} | C)P(C)}{P(\mathbf{X})}$$

$$Posterior = \frac{Likelihood \times Prior}{Evidence}$$

Bayes' Theorem: Basics

- Total probability Theorem:
$$P(B) = \sum_{i=1}^M P(B|A_i)P(A_i)$$
- Bayes' Theorem:
$$P(H|\mathbf{X}) = \frac{P(\mathbf{X}|H)P(H)}{P(\mathbf{X})} = P(\mathbf{X}|H) \times P(H) / P(\mathbf{X})$$
 - Let \mathbf{X} be a data sample (“evidence”): class label is unknown
 - Let H be a *hypothesis* that X belongs to class C
 - Classification is to determine $P(H|\mathbf{X})$, (i.e., *posteriori probability*): the probability that the hypothesis holds given the observed data sample \mathbf{X}
 - $P(H)$ (*prior probability*): the initial probability
 - E.g., \mathbf{X} will buy computer, regardless of age, income, ...
 - $P(\mathbf{X})$: probability that sample data is observed
 - $P(\mathbf{X}|H)$ (likelihood): the probability of observing the sample \mathbf{X} , given that the hypothesis holds
 - E.g., Given that \mathbf{X} will buy computer, the prob. that X is 31..40, medium income

Prediction Based on Bayes' Theorem

- Given training data \mathbf{X} , *posteriori probability of a hypothesis* H , $P(H|\mathbf{X})$, follows the Bayes' theorem

$$P(H|\mathbf{X}) = \frac{P(\mathbf{X}|H)P(H)}{P(\mathbf{X})} = P(\mathbf{X}|H) \times P(H) / P(\mathbf{X})$$

- Informally, this can be viewed as
posteriori = likelihood x prior/evidence
- Predicts \mathbf{X} belongs to C_i iff the probability $P(C_i|\mathbf{X})$ is the highest among all the $P(C_k|\mathbf{X})$ for all the k classes
- Practical difficulty: It requires initial knowledge of many probabilities, involving significant computational cost

Classification Is to Derive the Maximum Posteriori

- Let D be a training set of tuples and their associated class labels, and each tuple is represented by an n -D attribute vector $\mathbf{X} = (x_1, x_2, \dots, x_n)$
- Suppose there are m classes C_1, C_2, \dots, C_m .
- Classification is to derive the maximum posteriori, i.e., the maximal $P(C_i | \mathbf{X})$
- This can be derived from Bayes' theorem

$$P(C_i | \mathbf{X}) = \frac{P(\mathbf{X} | C_i)P(C_i)}{P(\mathbf{X})}$$

- Since $P(\mathbf{X})$ is constant for all classes, only

$$P(C_i | \mathbf{X}) = P(\mathbf{X} | C_i)P(C_i)$$

needs to be maximized

Naïve Bayes Classifier

- A simplified assumption: attributes are conditionally independent (i.e., no dependence relation between attributes):
$$P(\mathbf{X} | C_i) = \prod_{k=1}^n P(x_k | C_i) = P(x_1 | C_i) \times P(x_2 | C_i) \times \dots \times P(x_n | C_i)$$
- This greatly reduces the computation cost: Only counts the class distribution
- If A_k is categorical, $P(x_k | C_i)$ is the # of tuples in C_i having value x_k for A_k divided by $|C_{i,D}|$ (# of tuples of C_i in D)
- If A_k is continuous-valued, $P(x_k | C_i)$ is usually computed based on Gaussian distribution with a mean μ and standard deviation σ

and $P(x_k | C_i)$ is

$$g(x, \mu, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

$$P(\mathbf{X} | C_i) = g(x_k, \mu_{C_i}, \sigma_{C_i})$$

Naïve Bayes Classifier: Training Dataset

Class:

C1:buys_computer = 'yes'

C2:buys_computer = 'no'

Data to be classified:

X = (age <=30,

Income = medium,

Student = yes

Credit_rating = Fair)

age	income	student	credit_rating	comp
<=30	high	no	fair	no
<=30	high	no	excellent	no
31...40	high	no	fair	yes
>40	medium	no	fair	yes
>40	low	yes	fair	yes
>40	low	yes	excellent	no
31...40	low	yes	excellent	yes
<=30	medium	no	fair	no
<=30	low	yes	fair	yes
>40	medium	yes	fair	yes
<=30	medium	yes	excellent	yes
31...40	medium	no	excellent	yes
31...40	high	yes	fair	yes
>40	medium	no	excellent	no

Naïve Bayes Classifier: An Example

age	income	student	credit_rating	com
<=30	high	no	fair	no
<=30	high	no	excellent	no
31...40	high	no	fair	yes
>40	medium	no	fair	yes
>40	low	yes	fair	yes
>40	low	yes	excellent	no
31...40	low	yes	excellent	yes
<=30	medium	no	fair	no
<=30	low	yes	fair	yes
>40	medium	yes	fair	yes
<=30	medium	yes	excellent	yes
31...40	medium	no	excellent	yes
31...40	high	yes	fair	yes
>40	medium	no	excellent	no

- $P(C_i)$: $P(\text{buys_computer} = \text{"yes"}) = 9/14 = 0.643$

$$P(\text{buys_computer} = \text{"no"}) = 5/14 = 0.357$$

- Compute $P(X|C_i)$ for each class

$$P(\text{age} = \text{"<=30"} \mid \text{buys_computer} = \text{"yes"}) = 2/9 = 0.222$$

$$P(\text{age} = \text{"<= 30"} \mid \text{buys_computer} = \text{"no"}) = 3/5 = 0.6$$

$$P(\text{income} = \text{"medium"} \mid \text{buys_computer} = \text{"yes"}) = 4/9 = 0.444$$

$$P(\text{income} = \text{"medium"} \mid \text{buys_computer} = \text{"no"}) = 2/5 = 0.4$$

$$P(\text{student} = \text{"yes"} \mid \text{buys_computer} = \text{"yes"}) = 6/9 = 0.667$$

$$P(\text{student} = \text{"yes"} \mid \text{buys_computer} = \text{"no"}) = 1/5 = 0.2$$

$$P(\text{credit_rating} = \text{"fair"} \mid \text{buys_computer} = \text{"yes"}) = 6/9 = 0.667$$

$$P(\text{credit_rating} = \text{"fair"} \mid \text{buys_computer} = \text{"no"}) = 2/5 = 0.4$$

- **$X = (\text{age} \leq 30, \text{income} = \text{medium}, \text{student} = \text{yes}, \text{credit_rating} = \text{fair})$**

$$P(X|C_i) : P(X \mid \text{buys_computer} = \text{"yes"}) = 0.222 \times 0.444 \times 0.667 \times 0.667 = 0.044$$

$$P(X \mid \text{buys_computer} = \text{"no"}) = 0.6 \times 0.4 \times 0.2 \times 0.4 = 0.019$$

$$P(X|C_i) * P(C_i) : P(X \mid \text{buys_computer} = \text{"yes"}) * P(\text{buys_computer} = \text{"yes"}) = 0.028$$

$$P(X \mid \text{buys_computer} = \text{"no"}) * P(\text{buys_computer} = \text{"no"}) = 0.007$$

Therefore, X belongs to class ("buys_computer = yes")

Avoiding the Zero-Probability Problem

- Naïve Bayesian prediction requires each conditional prob. be **non-zero**. Otherwise, the predicted prob. will be zero

$$P(X | C_i) = \prod_{k=1}^n P(x_k | C_i)$$

- Ex. Suppose a dataset with 1000 tuples, income=low (0), income= medium (990), and income = high (10)
- Use **Laplacian correction** (or Laplacian estimator)
 - *Adding 1 to each case*
Prob(income = low) = 1/1003
Prob(income = medium) = 991/1003
Prob(income = high) = 11/1003
 - The “corrected” prob. estimates are close to their “uncorrected” counterparts

Naïve Bayes Classifier: Comments

- Advantages
 - Easy to implement
 - Good results obtained in most of the cases
- Disadvantages
 - Assumption: class conditional independence, therefore loss of accuracy
 - Practically, dependencies exist among variables
 - E.g., hospitals: patients: Profile: age, family history, etc.
Symptoms: fever, cough etc., Disease: lung cancer, diabetes, etc.
 - Dependencies among these cannot be modeled by Naïve Bayes Classifier