

Social Cognition



“Pakoda” Controversy

[P. Chidambaram](#) Verified account @PChidambaram IN

#BJP should not distort and deflect the debate on jobs. BJP should tell us how many regular jobs were created in the last three years.

#Even selling pakodas is a 'job' said PM. By that logic, even begging is a job. Let's count poor or disabled persons who are forced to beg for a living as 'employed' people.

#Ask the young men who staged a protest in Bengaluru the difference between self-employment and jobs. Those young men want regular jobs.

#A young man who sells pakodas is honourably self-employed, but poor and aspirational. Ask him and he will tell you that he aspires for a regular and secure job. I empathise with him.

Campus Placement



NDTV 
@ndtv

WATCH | "Farmers are my top priority, and by TOP, I mean: Tomato, Onion, Potato," says PM [@narendramodi](#) in Bengaluru

[India Today](#) Verified account [@IndiaToday](#) Feb 7

Is the pakoda a symbol of New India? Are pakodas good for the economy? On this India Today special, we dissect pakoda politics for you.

* नौकरी के तैयारी करने वाले युवाओं के लिए प्रधानमंत्री द्वारा चलाया जा रहा योजनाओं के कुछ महत्वपूर्ण अंश — "डाबल न मोदी सरकार"
दोस्तों! सरकार रोजगार के मामले में पूरी तरह विफल है!
 चन्डमों पर जाने की बात करनेवाला देश पकौड़ा लेपने की बात करने लगा है!

- Q. "प्रधानमंत्री पकौड़ा योजना" की शुरुआत किस देश में हुआ है?
 (a) अमेरिका (b) रूस (c) जापान (d) भारत
- Q. "प्रधानमंत्री पकौड़ा योजना" की शुरुआत किस वर्ष हुई है?
 (a) 2014 (b) 2015 (c) 2016 (d) 2018
- Q. "पकौड़ा योजना" के जनक कौन हैं?
 (a) ट्रम्प (b) पुतिन (c) राहुल (d) मोदी
- Q. भारत में बेरोजगारी दूर करने के लिए स्नातक युवाओं के लिए किस योजना की शुरुआत हुई है?
 (a) हगौड़ा योजना (b) पिछेड़ा योजना
 (c) कैकु योजना (d) पकौड़ा योजना
- Q. प्रधानमंत्री पकौड़ा योजना के तहत कितने स्नातक युवाओं को प्रतिवर्ष रोजगार देने की घोषणा की गई है?
 (a) दो सौ (b) दो हजार (c) दस लाख (d) दो करोड़
- Q. पकौड़ा लेपना किस शैली के अन्तर्गत आता है?
 (a) इतिहासी शैली (b) वेयर शैली (c) मथुरा शैली
 (d) मोदी शैली
- Q. पी. पी.वाई (PPV) का पूर्ण रूप क्या है?
 (a) प्रधानमंत्री पानी-पूरी योजना (b) "फुटहा योजना"
 (c) प्रधानमंत्री पाल-कड़ी योजना (d) प्रधानमंत्री पकौड़ा योजना
- Q. "पकौड़े का देश" किसे कहा जाता है?
 (a) अमेरिका (b) जापान (c) चीन (d) भारत
- Q. पकौड़ा बनाने में क्या मिलाया जाता है?
 (a) दौनेवाला सोडा (b) पीनेवाला सोडा
 (c) सुदानेवाला सोडा (d) खानेवाला सोडा
- Q. "पकौड़ा कान्ति" के पिता किसे कहा जाता है?
 (a) सुशील मोदी (b) सोनिया गांधी
 (c) राहुल गांधी (d) नरेन्द्र मोदी
- Q. भारत की राष्ट्रीय आग में सर्वाधिक योगदान है —
 (a) कृषि क्षेत्र का (b) बैंकिंग क्षेत्र का
 (c) विनिर्माण क्षेत्र का (d) पकौड़ा क्षेत्र का
- Q. लरातीयों का स्वागत में किसका उपयोग होता है?
 (a) फुल-भावा (b) लिट्टी-चोला
 (c) पान-मसाला (d) कचौड़ा-पकौड़ा
- Q. प्रथम प्रधानमंत्री पकौड़ा योजना का कार्यकाल है
 (a) 2014-18 (b) 2018-2023
 (c) 2014-19 (d) 2019-23
- Q. भारत में इंजीनियर का कार्य क्या है?
 (a) मोटर बनाना (b) कंप्यूटर बनाना
 (c) पुल बनाना (d) पकौड़े बनाना
- Q. पकौड़े का आकार कैसा होता है?
 (a) वृत्ताकार (b) छह छेदों का
 (c) हाथीलाकार (d) छह छेदों का हाथीलाकार
- Q. जनगणना-2021 के अनुमान के अनुसार सबसे अधिक किस रोजगार में अधिक लोग होंगे?
 (a) डिजिटल क्षेत्र में (b) सरकारी नौकरी में
 (c) शिक्षा के क्षेत्र में (d) पकौड़ा लेपन में
- Q. सबसे अच्छा पकौड़ा किस तेल में बनाया?
 (a) धारा (b) फीपुन (c) झुनर (d) ~~पतलकी~~ पतलकी



Narendra Modi

@narendramodi



Narendra Modi

@narendramodi

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Does the nation want to know what I frankly shared with Mr. Arnab Goswami? Find out 6



Brother I cannot help you in matters of a Refrigerator. I am very busy with human beings in distress.



Sushma Swaraj

@SushmaSwaraj



Omar Abdullah

@abdullah_omar

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No wonder your movies are such block buster hits all the time :-)

Ram Gopal Varma @RGVzoomin

I am soooooo happyyy India lost because I hate cricket..nd if there's anything I hate more than cricket then it's people who love cricket



Sushma Swaraj

@SushmaSwaraj

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such block buster

Congress was insulting the “poor and aspirational Indians”.
“Comparing livelihood means of millions of hard-working Indians from humble background to begging betrays Congress party’s perpetual disdain for the poor,” the BJP tweeted.

#Congress party has still not accepted the mandate given by india in favor of “Chaiwala”

Give one Word





बच्चों, मैं जो फेक रहा हूँ



उसे पकड़ो



Social Cognition

Thinking About the Social World
Understanding the Social world

Social Cognition—*how people interpret, analyze, remember, and use information about the social world*

JAMMU & KASHMIR LOSES SPECIAL STATUS, STATE TO BE UNION TERRITORY

History, in one stroke



Prime Minister Narendra Modi greets Union Home Minister Amit Shah after Rajya Sabha clears the Bill to bifurcate J&K and does away with the statutory provision granting special status. Rajya Sabha TV

J&K UNION TERRITORY TO HAVE LEGISLATURE, LADAKH TO BE SEPARATE UT MINUS ASSEMBLY

J&K will truly be integral part of India... I want to tell Valley nothing negative will happen: Shah

Two-thirds of those present in Rajya Sabha pass Bill to bury Article 370 and redraw map of J&K

SHUBHA JYOTI
NEW DELHI, AUGUST 6

INA momentous decision to
bury Article 370 of the
Constitution to the dustbin of
history and rewrite the political
land and scope of the country, the
top-led NDA government
Monday revoked the special status
granted to Jammu and
Kashmir and a revised Rajya
Sabha's approval for a Bill to
bifurcate the state into two

Union Territories — Jammu and
Kashmir with a legislature similar
to Puducherry, and Ladakh
without one like Chandigarh.

The Bill was passed with a
two-thirds majority of the mem-
bers present in Rajya Sabha. In
Lok Sabha, then statutory provi-
sion scrapping the special status
was passed by a voice vote in the
evening. The bifurcation Bill will
be taken up in Lok Sabha
Tuesday. With special provisions
granted to Jammu and Kashmir
will now apply to the newly created Union
Territories.

Union Home Minister Amit
Shah, who tabled the Jammu
and Kashmir Reorganisation Bill,
2019 and then statutory provi-
sion Rajya Sabha around 11 am
after the Union Cabinet met at
Prime Minister Narendra Modi's
residence at 9.30 am to give the
go-ahead said: "Article 370 was a
temporary provision... how
long can a temporary provision
be allowed to continue... After
abrogation of Article 370, Jammu
and Kashmir will truly become
an integral part of India."

Saying Article 370 was at the

BUT INDIA AS USUAL
BE UNUSUAL



root of terrorism, Shah told the
House that full state status will
be restored to Jammu and
Kashmir at an appropriate time
when normalcy returns.

In a bid to assuage fears of
violence, Shah told the House:
"Youth will find hope (nothing will
happen)" and there will not be
bloodshed to turn into another
Kashmir. "It was heaven on earth
and will remain so... Given five
years, and we will make Jammu
and Kashmir the most developed
state in the country... I want to tell
the youth of Kashmir's Valley that

have faith in Narendra Modi gov-
ernment. Nothing negative will
happen. All those (Opposition)
people are telling you lies for
their own politics. Don't listen to
them," he said.

The decision of the gov-
ernment to do away with the special
status to J&K and bifurcate the
state into two UTs took the nation
by surprise, and came after the
state was placed under a three-
day curfew with security forces im-
posed prohibitory orders, and com-
munications lines being downed.

CITY BUZZ ON PAGE 12



PDP MPs Nazir Afzal, Laway and Mir Mohammad Sayid protest outside Parliament on Monday. Anil Sharma

Betrayal, say NC and PDP; powder keg lit, Jammu, Kashmir will have



The Patriot

Chief Editor: Saadul Khan Nisani

The secular India of Nehru and Gandhi is dead. I foresee further repression; abrogation of Article 370 will lead to more bloodbath in IOK.

Foreign Minister, Shah Mahmood Qureshi

TUESDAY | ISLAMABAD | AUGUST 6, 2019 | Zil Hija 4, 1440 A.H. | Price: Rs. 30 | www.dailythepatriot.com | #DailyThePatriot

India abolishes IOK special status with rushed decree



NEW DELHI: People protest in solidarity with people of occupied Kashmir as India has escalated brutality against people of Kashmir valley.

NEW DELHI: India's government on Monday revoked the special status of occupied Kashmir and issued a rushed presidential decree to strip the region of its autonomy. The move is seen as a major escalation in the Indian government's efforts to bring the region under its control.

India's Prime Minister Narendra Modi said the move was necessary to bring the region under its control. He said the move was a "historic decision" and that it would bring the region under the Indian constitution.

The move is seen as a major escalation in the Indian government's efforts to bring the region under its control. It is also seen as a move to bring the region under the Indian constitution.

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- Pakistan rejects India's decision to abolish IOK special status
- PM Imran phones Erdogan, Mahathir, says India's move in IOK will destroy regional peace
- Ex-CMs Mehbooba Mufti, Omar Abdullah arrested after Article 370 scrapped
- Pakistan summons Indian envoy over India's illegal actions in IOK

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Revoking the Article 370: What does this actually mean?

Analysis
Kasir Mahmood

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Social Inference

- Often the information available to us is incomplete, ambiguous, or contradictory.
- *Social cognition* focuses on the way we use this information to arrive at coherent judgments.
- People's inferences are often marked by systematic biases.

Schemas, Prototypes and Heuristics: Mental framework for Holding and Using information

- Schema: Mental framework containing information relevant to specific situations or events, which one established help us interpret these situations and what's happening in them
- Cognitive Misers
- Prototypes: Best Exemplar of a category
- Heuristics: Mental shortcuts

Schemas and Memory

- Schemas influence three basic processes:
 - Attention (They affect what is noticed.)
 - Encoding (They affect what is stored in memory.)
 - Retrieval (They affect what is recovered from memory.)
- Once the Schema is formed , Information consistent with them is easier to remember
- When schemas are first being formed information inconsistent is easily noticed and thus encoded
- Schemas also influence what information is retrieved from memory

Question

- Does politicians and celebrities worry about social cognition? Critically analyse the statement with two examples.

Types of Schema

- **Person-** schemas about people
 - “athlete”, “librarian”
- **Role-** schemas relating to specific roles
 - “professor”, “student”, “physician”
- **Event (script)-** indicates typical sequence of events
 - “restaurant”, “exam”, “first date”

Schema Persistence

- Why Even Discredited Schemas Can Sometimes Influence Our Thought and Behavior ?
- **Perseverance Effect** – The tendency for beliefs and schemas to remain unchanged even in the face of contradictory information.
- Schemas can be self-fulfilling
- **Self-fulfilling Prophecy** – is a prediction that directly or indirectly causes itself to become true, by the very terms of the prophecy itself, due to positive feedback between belief and behavior.
- They influence our responses to the social world in ways that make it consistent with the schema.

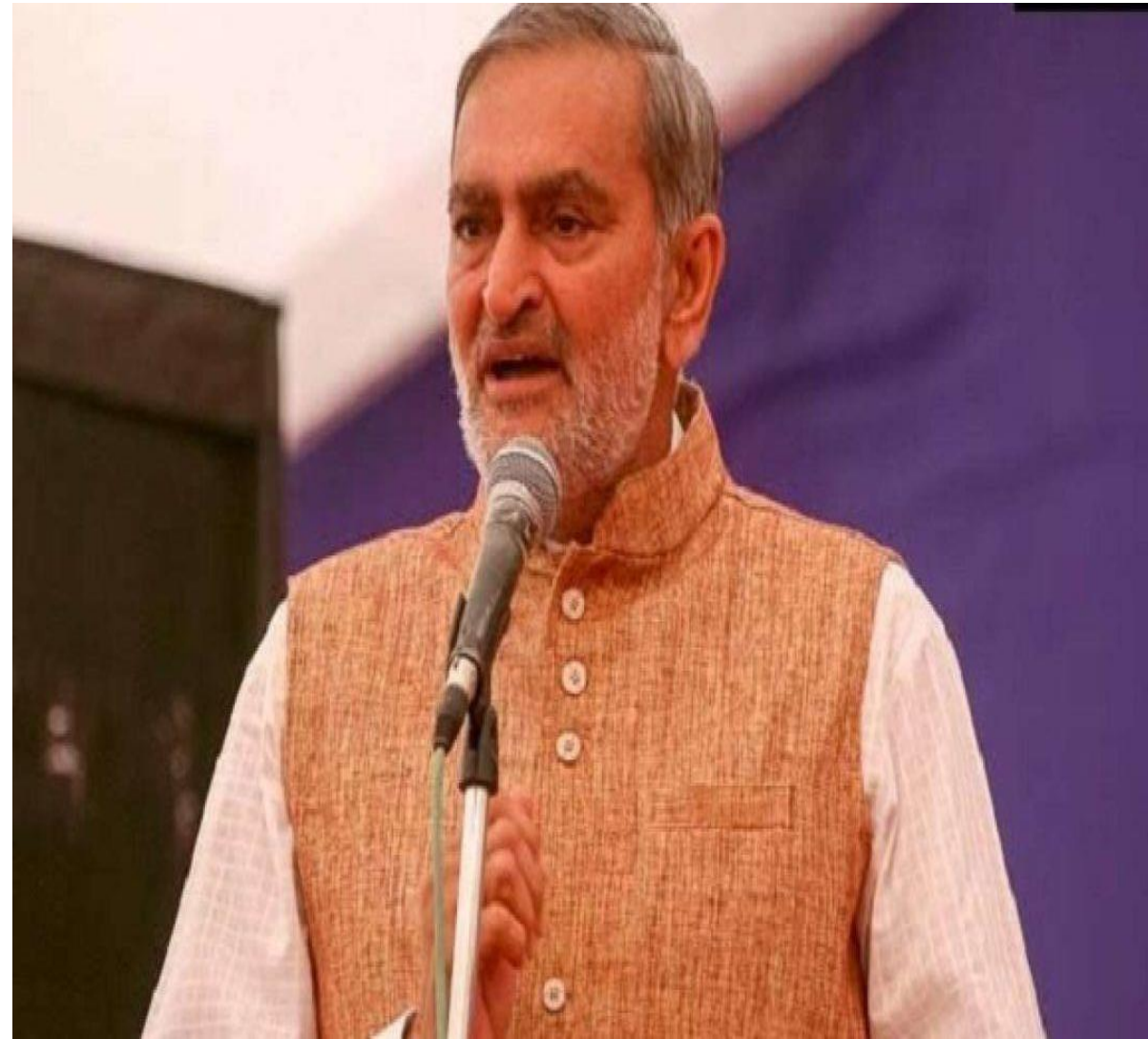
- Schemas:
 - Play a very important role in many forms of social interactions: Attitude, Stereotypes (Prejudice & discrimination) etc.

Heuristics

- Simple rules for making complex decisions or drawing inferences in a rapid manner and seemingly effortless manner.
- Mental Short-cuts
- Social thoughts occurs to be automatic is due to heuristics.
- Need of Heuristics
- 1. Information overload
- 2. Saving on resources

Types of Heuristics

- **Prototype** - summary of the common attributes possessed by members of a category.
- 1. **Representativeness Heuristics**
 - A strategy for making judgments based on the extent to which current stimuli or events resemble other stimuli or categories.

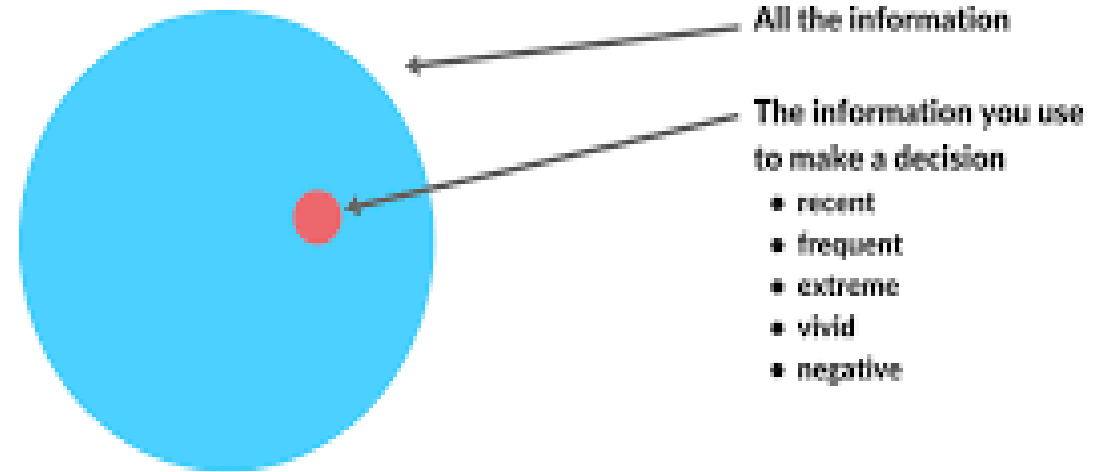


2. Availability: “If I Can Retrieve Instances, Must Be Frequent”

if I can think of it, it must be important.

A strategy for making judgments on the basis of how easily specific kinds of information can be brought to mind.

The availability heuristic



3. Anchoring and Adjustment: Where You Begin Makes a Difference

- A heuristic that involves the tendency to use a number of value as a starting point to which we then make adjustments.



Guarding Against Biases

- Be aware of cognitive biases
- Adopt multiple perspectives
- Act as Devil's Advocate

Question assumptions, check inferences

- Consider the improbable or the unpopular
- Make incremental decisions

Collect feedback, use real options approach

- Use probability and statistics
- Use frameworks and models

Derived from theory or developed by experts

- Sample questions

Section A

- Describe those features which give psychology a status of science. (1)

Section B

- Discuss proactive interference and retroactive interference using appropriate examples. (1+1)

Section C

- Differentiate among three types of memory stores. (1+1+1)

Section D

- Critically analyze formation of schemas. Discuss the role of schemas in the context of memory distortions. (2+3)

- Objects and options that are more easily retrieved from memory may be judged in a heuristic fashion as “good,” as better than objects and options that are new, rarely encountered, or represent a change from the status quo.