



English

[English](#) [Español](#)

- [CONSULTING](#)
 - [Strategy](#) [Supply Chain](#) [Operations](#) [Logistics](#) [S&OP](#) [Peak Readiness](#) [Food Safety](#)
- [TECHNOLOGY](#)
- [SERVICES](#)
 - [Global HR](#)
 - [Customer Excellence](#) - [CX Mission Center](#)
 - [Track & Trace](#)
 - [Back Office](#)
 - [Customer Service](#)
- [About Us](#)
 - [Our Purpose](#) [Our Team](#) [Media](#)
- [CAREERS](#)
- [CONTACT US](#)

English

[English](#) [Español](#)

World's Leading Operations team by your side

Founded in 2017, our team has helped numerous companies expedite growth and scale profitably using our in-depth domain knowledge, industry-leading technology platforms and 'boots on the ground' operational leadership.

Your Partner in growth.

A unique blend of operators and analytical strategists, our team is composed of top experts with extensive experience from Amazon, FedEx, and other leading companies. We help clients accelerate profitable growth through brainstorming and hands-on understanding of their specific operating models. We have a commitment to client-centered growth and stay with you until the business objective is achieved.

[Consultants delivering profitable growth, fast.](#)

Meet The A-Team

The Advatix team consists of top industry experts that expedite operational transformation through quick problem solving and applying proven practices. Team members bring diverse backgrounds and experiences that share the common goal of relentless commitment to our clients' success.



Manish Kapoor

Founder & CEO

•

Manish Kapoor founded Advatix after 25 years of senior leadership roles at various organizations including Amazon and...

[Read More](#)



Sam Vahie

President &
Chief Consulting Officer

•

Sam Vahie is the President & Chief Consulting Officer at Advatix. He is one of world's top authorities on Supply Chain Design and Analytics, with a PhD in Artificial Intelligence from University of Arizona, MBA from Kellogg and over 30 years of experience in designing advanced supply chains.

[Read More](#)



Bill Teller

Chief Operations Officer

-
-

Bill Teller is the Chief Operations Officer at Advatix. Bill is acclaimed with launching and operating the very first Amazon Last Mile delivery station in the US. He led the operational expansion of Amazon Fresh and Amazon Logistics (AMZL) – where he teamed up with Manish Kapoor. Bill also lead operations at Amazon Fulfillment Centers.

[Read More](#)



Ashish Chadha

Chief Information Officer
& CEO APAC

-
-

Ashish Chadha is the Chief Information Officer and CEO APAC in India. Ashish has over two decades of experience in leading teams that develop technologies for business growth. Ashish has also been an entrepreneur since the age of 21 founding and successfully running businesses in retail, fashion, and food industries before launching Brainworks Technologies.

[Read More](#)



John Cordova

Chief Human Resources Officer

-
-

John Cordova is the Chief Human Resources Officer at Advatix. As a successful business leader with over 25 years of experience across a wide variety of business environments, John has been instrumental in driving the growth at companies such as Robbins Brothers, TACORI, Ever After, Appelt's Diamonds and Walker Zanger.

[Read More](#)



Nina Sodhi

Chief Financial Officer

-
-

Nina Sodhi is the Chief Financial Officer at Advatix. Nina is a seasoned startup executive who has built and scaled several early-stage companies. She ran Nackina LLC, a consulting firm advising startups, corporate incubators and VC firms. Prior to Nackina, Nina was the CFO of Kitchen to Kitchen, COO of MediQuire

[Read More](#)



JEFF HELMS

Vice President of Operations Execution

-
-

Jeff Helms serves as the Vice President of Operations Execution with extensive experience in Operations Leadership at Amazon Fulfillment and Amazon Logistics, and Deliv, with deep last mile operations expertise. Before joining Advatix, Jeff served as the Vice President of Operations for Deliv, a crowd-sourced same day delivery service provider, where he led their explosive growth from three to 35 major US markets. While there,

[Read More](#)



Jon Johnson

Senior Vice President,
Operations Solutions

-
-

Jon is Senior Vice President, Operations Solutions at Advatix. He joined in 2021, and is actively involved in helping customers design, implement and manage strategies for profitable growth.

[Read More](#)



Pablo Unda

CEO of Advatix LATAM

-
-

Pablo Unda is the CEO of Advatix LATAM. He has 20 years of experience in supply chain management, logistics, fulfillment, and operations. He has worked for international 3PL companies for many of LATAM's biggest telecom players.

[Read More](#)



Gerry Mercure

Vice President of Strategic Alliances

-
-

Gerry Mercure comes with 37 years in the Logistics space. He is the Vice President of Strategic Alliances at Advatix with responsibility for strategic business growth by promoting the unique combination of supply chain and logistics solutions offered by the Advatix team. Gerry's approach begins with a deep understanding of customer needs and objectives as the foundation for comprehensive solutions to help clients transform their business and become market leaders.

[Read More](#)



© 2023 Advatix. All Rights Reserved.

About Us

- [Our Purpose](#)
- [Our Team](#)
- [Careers](#)
- [Privacy Policy](#)
- [Sitemap](#)

Contact Us

2625 Townsgate Road, Westlake Village, CA 91361

contact@advatix.com

- [LinkedIn](#)

Subscribe to our newsletter

Email Address

Subscribe