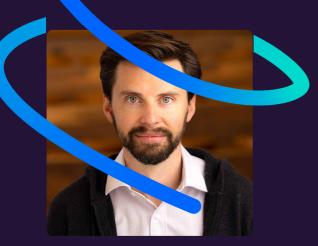# Justin McLeod

Founder and CEO
Hinge

(He/Him/His)

Justin grew up in Louisville, KY and studied at Colgate University. After a few years in management consulting, he attended Harvard Business School and decided to follow his passion for connecting people. Justin founded Hinge in February 2011 with a mission to create real-life connections. As a romantic and the protagonist of a real-life love story, he relaunched Hinge to create a culture of thoughtful dating, the dating app designed to be deleted™. Justin's vision for a more thoughtful experience resonated with millennials and led to the company's user base growing 400% in 2018.

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