

# PRIVACY POLICIES

Effective Date: August 2019 Company Name: Humgence

Welcome to Humgence. We respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://www.humgence.com> and use our branding and marketing services.

## 1. Information We Collect

We may collect personal identification and non-personal information in various ways, including:

- **Information You Provide:** When you fill out a contact form, request a quote, subscribe to our newsletter, or become a client, we may collect your name, email address, phone number, company name, and project details.
- **Automatically Collected Information:** When you visit our site, we automatically collect certain data, such as your IP address, browser type, operating system, referring URLs, and information about your interaction with our site.
- **Cookies and Tracking Technologies:** We use cookies, web beacons, and similar technologies to enhance user experience, analyse website traffic, and deliver targeted advertisements.

## 2. How We Use Your Information

We use the collected information for the following purposes:

- To provide, operate, and maintain our website and agency services.
- To communicate with you, including responding to inquiries, sending proposals, and providing customer support.
- To send you marketing and promotional communications (you may opt-out at any time).
- To analyse website usage and improve our digital presence and service offerings.
- To fulfil our legal and contractual obligations.

## 3. Sharing Your Information

We do not sell, trade, or rent your personal information to third parties. We may share your information in the following situations:

- **Service Providers:** With trusted third-party vendors who assist us in operating our website, conducting our business, or servicing you (e.g., CRM software, email marketing platforms, analytics providers like Google Analytics).
- **Legal Requirements:** If required by law, subpoena, or other legal processes, or to protect the rights, property, or safety of Humgence, our clients, or others.

## 4. Data Security

We implement industry-standard security measures to protect your personal information from unauthorised access, alteration, disclosure, or destruction. However, please note that no method of transmission over the internet or electronic storage is 100% secure.

## 5. Your Data Privacy Rights

Depending on your location (such as under the GDPR or CCPA), you may have the following rights regarding your personal data:

- The right to access the personal information we hold about you.
- The right to request the correction of inaccurate data.
- The right to request the deletion of your personal data.
- The right to opt-out of marketing communications at any time.

To exercise any of these rights, please contact us at the email provided below.

## 6. Links to Other Websites

Our website may contain links to third-party websites or client portfolios. We are not responsible for the privacy practices or content of these external sites.

## 7. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Effective Date."

## 8. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

- Email: [info@humgence.com](mailto:info@humgence.com)
- Phone: +91 7508400002
- Mailing Address: SCO 140, 4th Floor, Feroze Gandhi Market, Ludhiana, India