



5th September, 2025

TO WHOMEVER IT MAY CONCERN

This is to certify that **Mohit Chauhan**, a student of Army Institute of Management, Kolkata has undergone Trade Activation Marketing Internship Project starting from 22/07/2025 to 30/08/2025.

During this period, Mohit undertook the following project:

IMPACT OF SALES PROMOTION AWARENESS ON BRAND PERFORMANCE IN RURAL MARKETS.

Mohit, has performed all the assigned tasks with sincerity and dedication..

We wish the candidate all the best for a bright future.

For Dabur India Limited


East HR