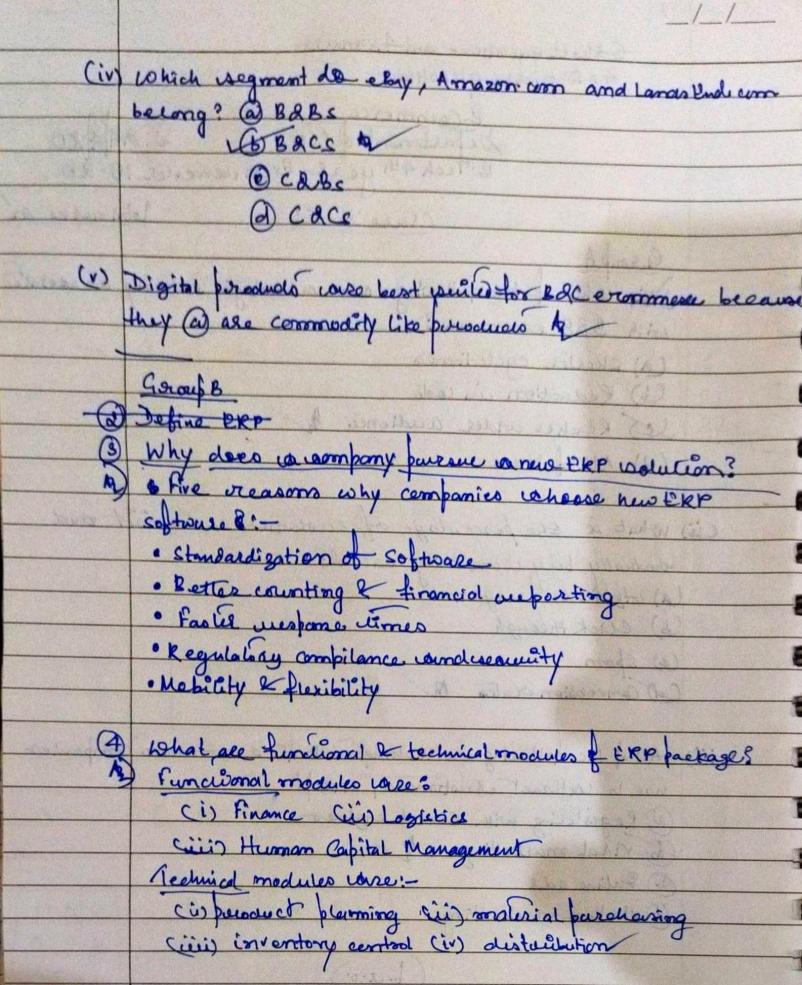
*	Départment d'CE D: 24/4/20 Bitech 4th year liven semester 18-20
3	Bitech 4th us as Even semestes 19-40
3	Class LEST L Cotal masks-as
3	Duis which of the following case undramlages normally assertated
-	with BAB ecommerce?
	(a) chorte cycle times
3	(b) Keduction in costs
3	Reaches wider audience h
	(d) All of these
-	The third was a long to the way of the way o
3	Cii) what is the percentage of customers who visit and
	(a) Afficate programs
	(b) click through
3	(c) Sparm
-	Cet Conversion reales M
	(iii) All of the following are techniques BQC e ocusormerce companier
	the to contract constoners, except
	(a) Registeling with leasth engines
	to Viral marketting
	Duline ade
	@ ris bral markatting
	Completed and the Completed an
	(b.1.0)



A) Dicadvantages combes dategouissed unto technical & nontechuital disadvantages ?-Technical disadvantages: ci) lock of esquotern escapility, realisability due to proper brill members of economerce with cin speciality count industry is changing realidly count evolving. Not compatible with a patiental clus. Non-lochical issues & (ii) fuited cost of building and correcting comperences with in very high. ciù ver codaptation is vare le see initally.
Ciùi) ut is difficult de ensure seaucity & privary
ainitally. pairals kex coupligraphy?
Digital signortures A digital code Cygenerales and conthenticales by public generaled donument to verify sometimes cound weller's adentity. Perevents onen non- assendation repudation (pictor)

Public key crypto graphy Also known in as asymmetric cryptigraphy. Here the key used to encupt plaintent to cypher tent is known to everyone i.e. public. with private key det recieves and message wambe alwayshin-Private key cryptography Also kumm con symmetric cryptography. The Key used to encept wind delegat the message is unique and no isoperate tery is used here. There is only onekey which is kelptheirale. Pleinter Cyphesier Chine Alreio publickey Bothsprivale Plaintal Cant Ciphertear Meintent 200 is conder