Chain Of Throughts

1: Draft an internal memo addressing a data breach incident, keeping staff informed without causing panic.

Task: Write an internal memo about a recent security incident.
Constraints: Use the word "incident." Do not use "crisis" Tone must be urgent but calm and human. Keep technical details in general.

Steps :

Tone: Identify phrases that sound serious but not alarming; keep language steady and supportive.

Facts: Include only essentials what happened (high level), when it was found, what steps were taken, what is known so far, and promise updates.

Actions: Clearly list what staff must do (e.g., reset passwords, check MFA, be cautious with emails, report issues).

Draft: Create a concise, human memo that explains the incident, gives reassurance, outlines actions, and avoids panic language.

Scenario: Unauthorized access was detected on February 3 in a company application; security teams contained the issue and investigation is ongoing

2: Develop a 30-day go-to-market strategy for a B2B SaaS tool targeting mid-size companies.

  ROLE:

You are a B2B SaaS Go-To-Market strategist. Build a practical, execution-ready 30-day go-to-market plan for a lean team targeting mid-size companies (200–2,000 employees). Keep it urgent, focused, and realistic.

PROBLEM STATEMENT:

We need to launch and validate a GTM motion in 30 days to create a qualified pipeline (and ideally first wins) for a B2B SaaS product selling to mid-size companies. The team is leaning, so we must choose only 2–3 channels, build only minimum viable assets, and track numeric funnel metrics.

INPUTS:

(If any are missing, make reasonable assumptions and list them clearly in A) Assumptions.)

- Product category: [FILL]

- Primary buyer persona: [FILL]

- Secondary user persona: [FILL]

- ACV range: [FILL]

- Sales motion (PLG / Sales-led / Hybrid): [FILL]

- Differentiator (1–2): [FILL]

- Competitors (optional): [FILL]

- Team capacity (who exists + hours/week): [FILL]

- Region/market: [FILL]

CONSTRAINTS:

- 30 days only

- Lean team: assume 1 marketer + 1 SDR/AE + 1 founder/product support unless specified

- Channels limited to 2–3

- Every week must have activities + deliverables + owners + time estimate

- Must include numeric targets for the funnel and a dashboard checklist

- Keep it short but specific (no fluff)

IMPORTANT: SHOW YOUR WORK AS "DECISION LOG" (NOT HIDDEN REASONING)

Before the A–J output, include a short section titled:

"Decision Log (5–8 bullets)" with:

- 2 bullets on why the ICP was chosen

- 1 bullet on why the positioning is credible

- 2 bullets on why the channels fit the motion + ACV + team

- 1 bullet on why the entry offer will convert in 30 days

Keep each bullet in 1–2 lines only.

OUTPUT FORMAT (use EXACTLY this):

A) Assumptions

B) ICP + Personas

C) Positioning + Messaging

D) Offer + Packaging + Required Assets

E) Channel Plan (2–3 channels)

F) 30-Day Calendar (Week 1–4)

G) KPIs + Dashboard

H) Sales Enablement

I) Risks + Mitigations

J) Day-1 Checklist (tomorrow, step-by-step)

QUALITY BAR:

- Specific, executable in 30 days

- Numeric metrics (reply rate, meetings, demos, pipeline, closes)

- Clear owners (Marketing / Sales / Product / CS)

- Minimal assets only (what's required to ship)

- Includes a simple "entry offer" (pilot/assessment/onboarding)

- Includes qualification rules, discovery questions, demo flow, objections, follow-up cadence

STEP-BY-STEP OUTPUT RULES:

- Write in short bullets.

- Every section must include tangible deliverables (what gets produced).

- Week plan must show time estimates per role (e.g., "Marketing: 6h").

- For channels: include weekly volume targets (e.g., "150 accounts/week").

- Add "Why now" messaging in positioning pillars.

- Use realistic benchmarks for mid-market outbound conversion (state assumptions).