E-Comm Data Analysis Dashboard

Africa	Central
Canada	Central Asia
Caribbean	East

Sales by Month

Year ● 2011 ● 2012 ● 2013 ● 2014

2M

1M

0M

January February March April May June July August September October November December

Sales by Segment
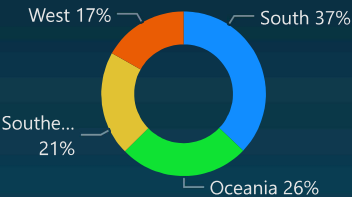
- Home Office 18%
- Consumer 52%
- Corporate 30%

Sales by Region

- West 17%
- South 37%
- Southe... 21%
- Oceania 26%

Profit by Month

Year ● 2011 ● 2012 ● 2013 ● 2014

200K

150K

100K

50K

0K

January February March April May June July August September October November December
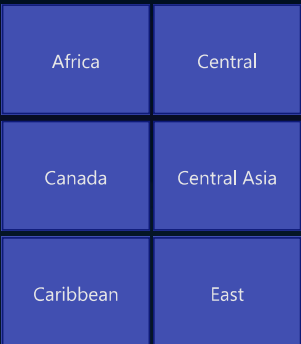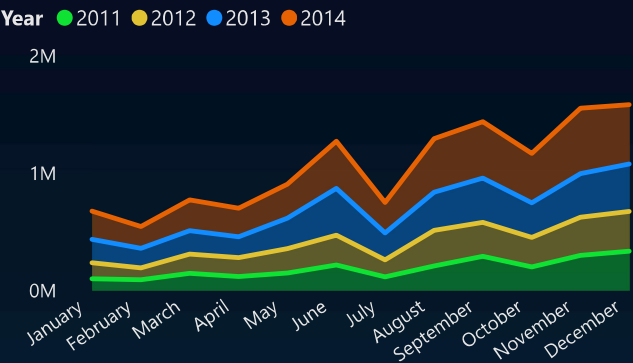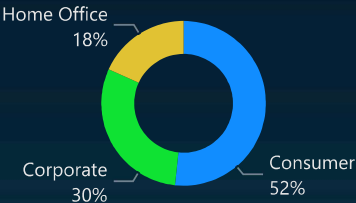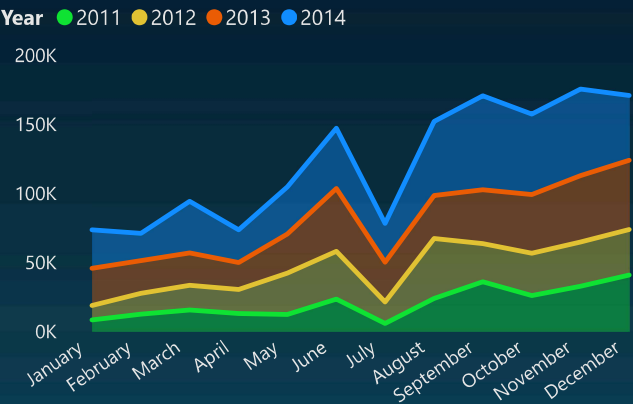
Profit
1M

Quantity
178...

Sales
13M

Discount
7K

Sales by Sub- Category

Sub-Category	Sales
Phones	1.7M
Storage	1.1M
Tables	0.8M
Supplies	0.2M

Sales by Category

Category	Sales
Technology	4.7M
Furniture	4.1M
Office Supp...	3.8M
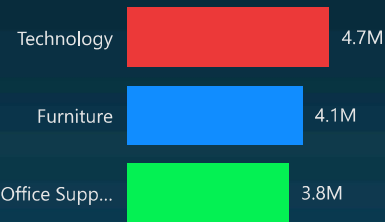
Profit and Sales by State

Atlantic Ocean

AFRICA

SOUTH AMERICA

Indian

ANTARCTICA

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Sales by Ship Mode

Ship Mode	Sales
Standard...	7.6M
Second ...	2.6M
First Class	1.8M
Same Day	0.7M