

KUSUM KUMARI

FINANCIAL WRITER

Bhawanipatna, Odisha

7008544520

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PROFILE SUMMARY

A curious, Self-motivated, and work-oriented with 4+ years in finance content writing. I believe my fast learning abilities, commitment to succeed, and relevant studies make me the perfect fit for the Organization.

PROFESSIONAL SKILL

Communication skills Technical analysis
Search engine optimization Blog writing
Keyword planning and topic generation Microsoft Office

OTHER SKILL

Content Writing Critical Thinking
Leadership Decision Making
Soft Skills Writing skills

WORK EXPERIENCE

5paisa

October 2023– Present

Financial Writer– Assistant Manager

Content Ladder

September 2022– July 2023

Finance Content Writer

Research and write on a specific finance-related topic (eg. Investment, banking, personal finance, and stock investing) for various fintech companies like 5Paisa, INDmoney, Policybazaar, Alice Blue, IBN Technologies, and Jupitermoney.

IIFPIA

June 2020– May 2022

Finance Content Writer

Quess Corporate

March 2021 – October 2022

Soft Skill & Communicative English Trainer

ASMACS Skill Development Private Limited

August 2018 – December 2020

Soft Skill & Communicative English Trainer

EDUCATION

Masters of Business Administration – 8.03 CGPA

2019–2021

DDCE, Utkal University, Bhubaneswar

Human Resource Management, and Finance Specialization

Bachelor of Commerce – 6.22 CGPA

2015–2018

Government (Autonomous) College, Bhawanipatna,

12th (Science) – 52.16%

2013–2015

Government Junior College, Bhawanipatna

X – 8.4 CGPA

2013

Sri Satya Sai Vidya Mandir (CBSE), Bhawanipatna

CORPORATE ACHIEVEMENTS

- I significantly boosted views on my created content by over 200% on Quora.
 - The Quora answers I have written for 5paisa were featured in Quora Digest.
 - My client's blogs consistently rank on the first page of Google search results, driving substantial visibility and traffic.
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ACHIEVEMENTS & PROJECTS

- Completed Content writing and Blogging course from Unboxing Art.
 - Completed the assessment & description reporting for SELCO foundation in "Invention and Sustainable Education Programme " at Kalahandi district.
 - Completed workshop on Financial Modeling and valuation with Leapup Edutech
 - Completed certification program in Stock Market basics from Zerodha Varsity.
 - Completed certification program for attending an online masterclass on Digital Marketing Fundamentals from IIDE.
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PERSONALITY TRAITS

- Team player
 - Good communicator
 - Flexible
 - Easy adaptability to any working conditions
 - Team Work
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LANGUAGES KNOWN

- English
 - Hindi
 - Odia
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DECLARATION

I hereby declare that the contents of my resume are accurate to the best of my knowledge and verify their authenticity

Place: Bhawanipatna

Kusum Kumari
Signature