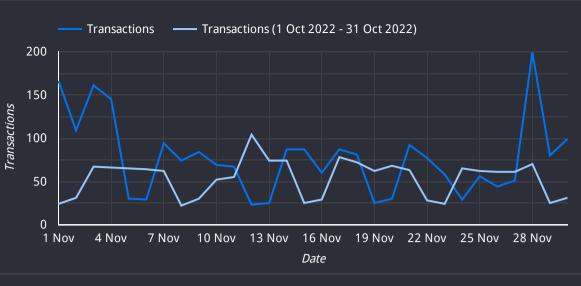
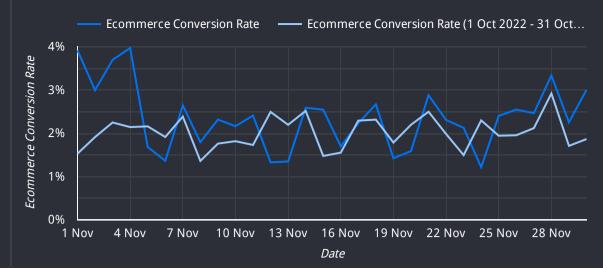
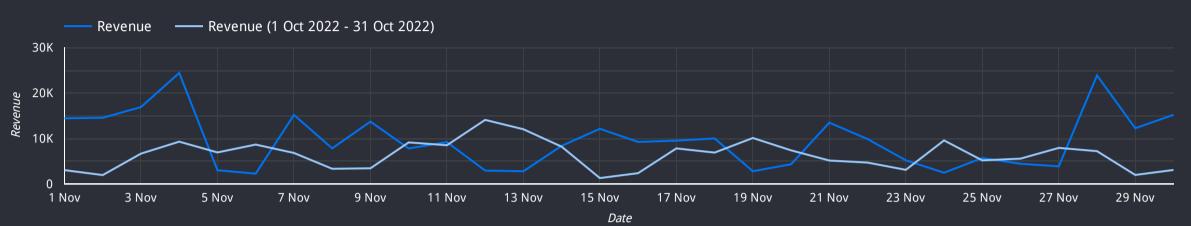
Google Market Analysis







	Default Channel Grouping	Revenue	% Δ	Transactions	% Δ	Ecommerce Conversion Rate	% Δ	Sessions	% Δ
1.	Paid Search	\$1,423.35	-88.2% -	3	-97.4% 🖡	0.02%	-97.6% 🖡	19,461	7.4% 🛊
2.	Direct	\$1,572.8	-98.0% -	9	-98.4% -	0.02%	-98.5% 🖡	58,467	7.7% 🛊
3.	Referral	\$0	-	0	-	0%	-	5	25.0%
4.	Display	\$0	-	0	-	0%	-	9	0.0%
5.	(Other)	\$0	-	0	-	0%	-	4	-
6.	Affiliates	\$0	-	0	-	0%	-	125 1 - 6 / 6	-15.5 < >

