

TEAM NETWORKS

Department of Computer Science and Engineering

CELEBRATING 50 YEARS



Application Layer

Department of Computer Science and Engineering

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Unit – 1 Application Layer

- 2.1 Principles of Network Applications
- 2.2 Web, HTTP and HTTPS

COMPUTER NETWORKS Web, HTTP and HTTPS



First, a quick review . . .

- web page consists of objects, each of which can be stored on different Web servers
- object can be HTML file, JPEG image, Java applet, audio file,...
- web page consists of base HTML-file which includes several referenced objects, each addressable by a URL, e.g.,
- If a Web page contains HTML text and 5 JPEG images, then the Web page has 6 objects: the base HTML file plus the 5 images.

| www.someschool.edu/ | someDept/pic.gif |
|---------------------|------------------|
| host name | path name |

HTTP Overview



HTTP: hypertext transfer protocol

- Web's application layer protocol
- client/server model:
 - client: browser that requests, receives, (using HTTP protocol) and "displays" Web objects
 - server: Web server sends (using HTTP protocol) objects in response to requests



Defined in RFC 1945; RFC 2616

HTTP Overview (more)



HTTP uses TCP:

- client initiates TCP connection (creates socket) to server, port 80
- server accepts TCP connection from client
- HTTP messages (application-layer protocol messages) exchanged between browser (HTTP client) and Web server (HTTP server)
- TCP connection closed

HTTP is "stateless"

 server maintains no information about past client requests

-aside

protocols that maintain "state" are complex!

- past history (state) must be maintained
- if server/client crashes, their views of "state" may be inconsistent, must be reconciled

HTTP Connections: two types



Non-persistent HTTP

- 1. TCP connection opened
- at most one object sent over TCP connection
- TCP connection closed

downloading multiple objects required multiple connections

Persistent HTTP

- TCP connection opened to a server
- multiple objects can be sent over single TCP connection between client, and that server
- TCP connection closed

Non-persistent HTTP: example



User enters URL: www.someSchool.edu/someDepartment/home.index (base HTML file containing text, references to 10 jpeg images)

- ta. HTTP client initiates TCP connection to HTTP server (process) at www.someSchool.edu on port 80
- 2. HTTP client sends HTTP request message (containing URL) into TCP connection socket.

 Message indicates that client wants object someDepartment/home.index

- 1b. HTTP server at host www.someSchool.edu waiting for TCP connection at port 80 "accepts" connection, notifying client
 - 3. HTTP server receives request message, forms response message containing requested object, and sends message into its socket



Non-persistent HTTP: example (more)

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User enters URL: www.someSchool.edu/someDepartment/home.index (containing text, references to 10 jpeg images)



- 5. HTTP client receives response message containing html file, displays html. Parsing html file, finds 10 referenced jpeg objects
- 6. Steps 1-5 repeated for each of 10 jpeg objects

4. HTTP server closes TCP connection.



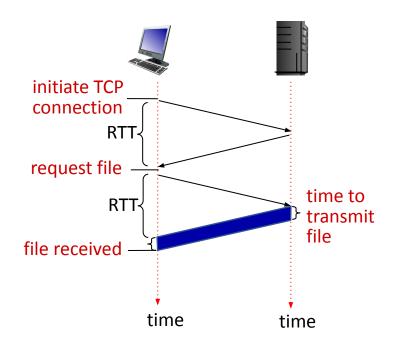
Non-persistent HTTP: response time



RTT (definition): time for a small packet to travel from client to server and back

HTTP response time (per object):

- one RTT to initiate TCP connection
- one RTT for HTTP request and first few bytes of HTTP response to return
- obect/file transmission time



Non-persistent HTTP response time = 2RTT+ file transmission time

Persistent HTTP (HTTP 1.1)

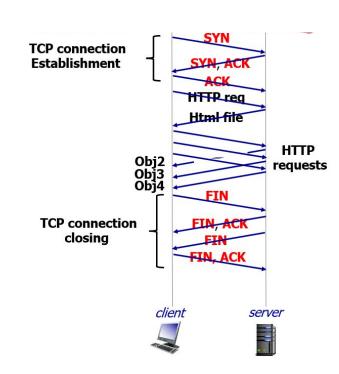


Non-persistent HTTP issues:

- requires 2 RTTs per object
- OS overhead for each TCP connection (TCP buffer and variables)
- browsers often open multiple parallel TCP connections to fetch referenced objects in parallel

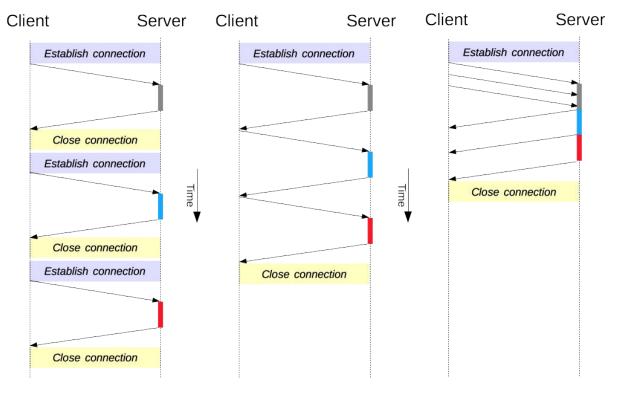
Persistent HTTP (HTTP1.1):

- server leaves connection open after sending response
- subsequent HTTP messages between same client/server sent over open connection
- client sends requests as soon as it encounters a referenced object
- as little as one RTT for all the referenced objects (cutting response time in half)



Connection Management in HTTP/1.x





Short-lived connections Persistent

Persistent connection

HTTP Pipelining

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HTTP Request Message

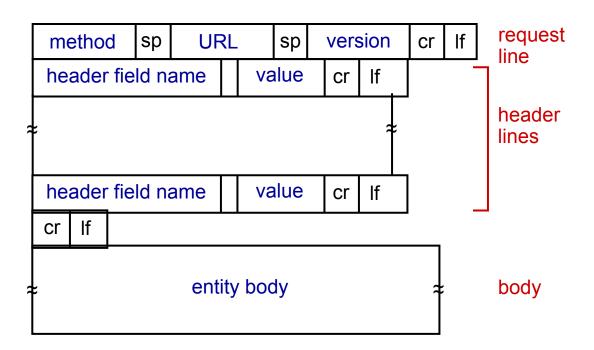
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- two types of HTTP messages: request, response
- HTTP request message:
 - ASCII (human-readable format)

```
carriage return character
                                                               line-feed character
request line (GET, POST,
                               GET /index.html HTTP/1.1\r\n
HEAD commands)
                               Host: www-net.cs.umass.edu\r\n
                               User-Agent: Firefox/3.6.10\r\n
                               Accept:
                     header
                                  text/html,application/xhtml+xml\r\n
                        lines
                               Accept-Language: en-us,en;q=0.5\r\n
                               Accept-Encoding: gzip,deflate\r\n
                               Accept-Charset:
                                  ISO-8859-1, utf-8; q=0.7\r\n
   carriage return, line feed
                               Keep-Alive: 115\r\n
   at start of line indicates
                               Connection: keep-alive\r\n
   end of header lines
                               \chapk out the online interactive exercises for more
                               examples: http://gaia.cs.umass.edu/kurose ross/interactive/
```

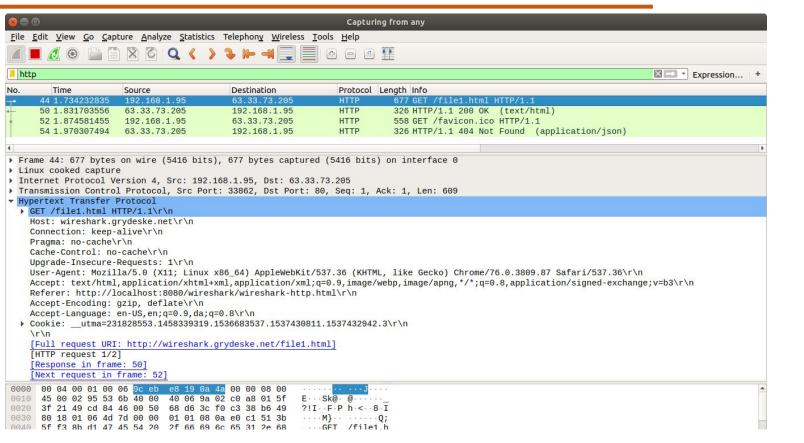
HTTP Request Message: General Format





HTTP specifications [RFC 1945; RFC 2616; RFC 7540]

HTTP Request Message – Wireshark Capture





Other HTTP Request Messages



POST method:

- web page often includes form input
- user input sent from client to server in entity body of HTTP POST request message

HEAD method:

 requests headers (only) that would be returned if specified URL were requested with an HTTP GET method.

<u>GET method</u> (for sending data to server):

 include user data in URL field of HTTP GET request message (following a '?'):

PUT method:

- uploads new file (object) to server
- completely replaces file that exists at specified URL with content in entity body of POST HTTP request message

www.somesite.com/animalsearch?monkeys&banana

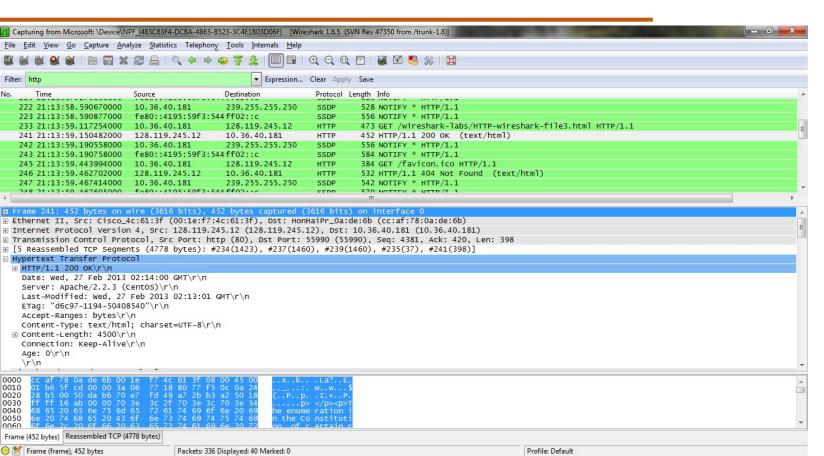
HTTP Response Message



```
status line (protocol -
                             HTTP/1.1 200 OK\r\n
                               Date: Sun, 26 Sep 2010 20:09:20 GMT\r\n
status code status phrase)
                               Server: Apache/2.0.52 (CentOS) \r\n
                               Last-Modified: Tue, 30 Oct 2007 17:00:02
                                  GMT\r\n
                               ETag: "17dc6-a5c-bf716880"\r\n
                     header
                               Accept-Ranges: bytes\r\n
                       lines
                               Content-Length: 2652\r\n
                               Keep-Alive: timeout=10, max=100\r\n
                               Connection: Keep-Alive\r\n
                               Content-Type: text/html;
                                  charset=ISO-8859-1\r\n
                                \r\n
data, e.g., requested
                               data data data data ...
HTML file
```

^{*} Check out the online interactive exercises for more examples: http://gaia.cs.umass.edu/kurose_ross/interactive/

HTTP Response Message – Wireshark Capture





HTTP Response Status Codes



- status code appears in 1st line in server-to-client response message.
- some sample codes:

200 OK

request succeeded, requested object later in this message

301 Moved Permanently

 requested object moved, new location specified later in this message (in Location: field)

400 Bad Request

request msg not understood by server

404 Not Found

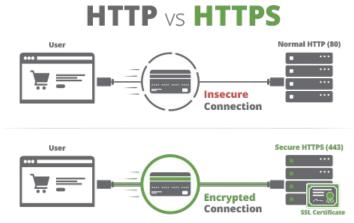
requested document not found on this server

505 HTTP Version Not Supported

HTTP vs HTTPS





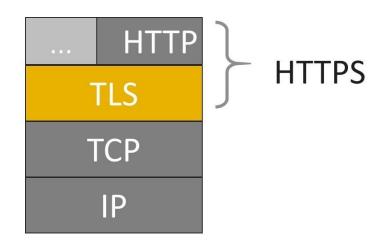


- HTTPS is HTTP with encryption All communications between browser and server are encrypted (bi-directional).
- 'S' refers 'Secure' or HTTP over Secure Socket Layer.
- Uses TLS (SSL) to encrypt normal HTTP requests and responses.
- Attackers can't read the data crossing the wire and you know you are talking to the server you think you are talking too.

HTTP vs HTTPS (more)

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- HTTP + TLS -> Encrypted
- Uses port no. 443 for data communication.
- HTTPS is based on public/private-key cryptography.
 - The public key is used for encryption
 - The secret private key is required for decryption.
- SSL certificate is a web server's digital certificate issued by a third party CA.
 - Create an encrypted connection and establish trust.
- Is my certificate SSL or TLS?



Any message encrypted with Bob's public key can be only decrypted with Bob's private key.

How does SSL works?

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- Step 1: Browser requests secure pages (HTTPS) from a server.
- Step 2: Server sends its public key with its SSL certificate (digitally signed by a third party – CA).
- Step 3: On receipt of certificate, browser verifies issuer's digital signature. (green padlock key)
- Step 4: Browser creates a symmetric key (shared key), keeps one and gives a copy to server. Encrypts it using server's public key.
- Step 5: On receipt of encrypted secret key, decrypts it using its private key and gets browser's secret key.

- Asymmetric and Symmetric key algorithms work together.
- Asymmetric key algorithm verify identity of the owner & its public key -> Establish trust.
- Once connection is established,
 Symmetric key algorithm is used to encrypt and decrypt the traffic.

How does SSL works?

















Server sends back an encrypted public key/certificate.

Client checks the certificate, creates and sends an encrypted key back to the server (If the certificate is not ok, the communication fails)



Server decrypts the key and delivers encrypted content with key to the client



Client decrypts the content completing the SSL/TLS handshake

Benefits of HTTPS over HTTP using SSL Certificates



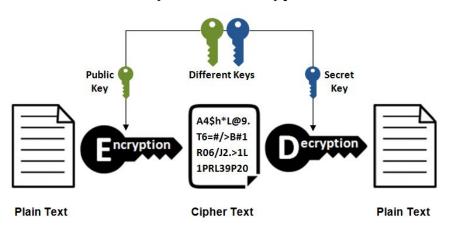


- Stronger Google ranking.
- Updated browser labels.
- Improved security.
- Increased customer confidence / safer experience.
- Build customer trust and improve conversions.

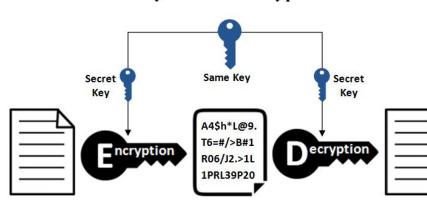
Benefits of HTTPS over HTTP using SSL Certificates



Asymmetric Encryption



Symmetric Encryption



Plain Text

Cipher Text

Plain T

Cookies

- Website/HTTP/Internet cookies
- Piece of data from a specific website
- Stored on a user's computer
- Allows sites to keep track of users
- Eg: language selection

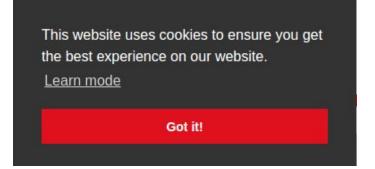


Cookies

This site uses cookies to offer you a better browsing experience. Find out more on <u>how we use cookies and how you can change your settings</u>.

I accept cookies

I refuse cookies





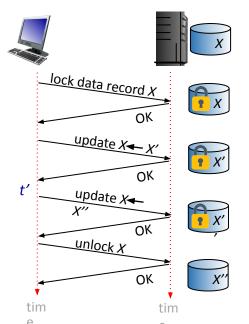
Maintaining user/server state: cookies

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Recall: HTTP GET/response interaction is *stateless*

- no notion of multi-step exchanges of HTTP messages to complete a Web "transaction"
 - no need for client/server to track "state" of multi-step exchange
 - all HTTP requests are independent of each other
 - no need for client/server to "recover" from a partially-completed-but-never-comple tely-completed transaction

a stateful protocol: client makes two changes to X, or none at all



Q: what happens if network connection or client crashes at t'?

Maintaining user/server state: cookies (more)



Web sites and client browser use *cookies* to maintain some state between transactions

four components:

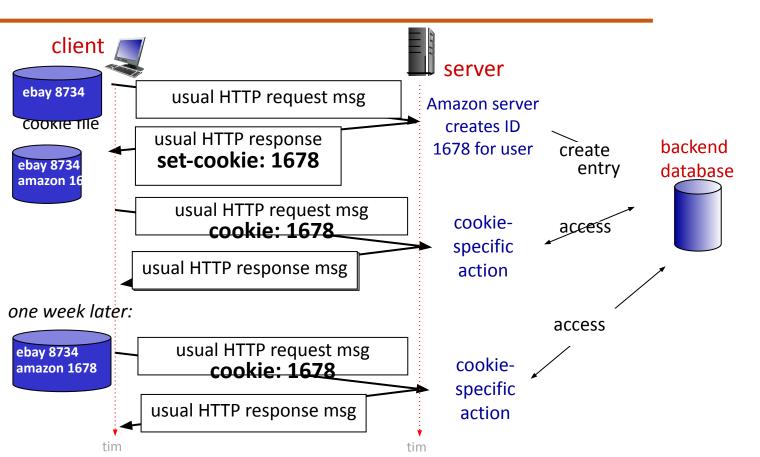
- cookie header line of HTTP response message
- 2) cookie header line in next HTTP request message
- cookie file kept on user's host, managed by user's browser
- 4) back-end database at Web site

Example:

- Susan uses browser on laptop, visits specific e-commerce site for first time
- when initial HTTP requests arrives at site, site creates:
 - unique ID (aka "cookie")
 - entry in backend database for ID
- subsequent HTTP requests from Susan to this site will contain cookie ID value, allowing site to "identify" Susan

Maintaining user/server state: cookies (more)





HTTP Cookies: Comments

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What cookies can be used for:

- track user's browsing history
- remembering login details
- track visitor count
- shopping carts
- recommendations
- save coupon codes for you

Challenge: How to keep state:

- protocol endpoints: maintain state at sender/receiver over multiple transactions
- cookies: HTTP messages carry state

cookies and privacy:

 cookies permit sites to learn a lot about you on their site.

aside

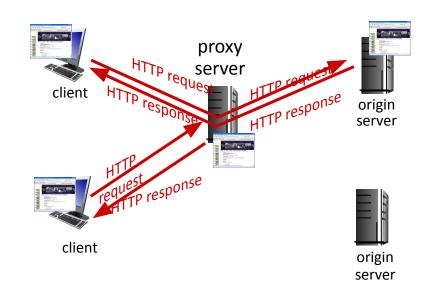
 third party persistent cookies (tracking cookies) allow common identity (cookie value) to be tracked across multiple web sites

Web Caches (Proxy Servers)



Goal: satisfy client request without involving origin server

- user configures browser to point to a Web cache
- browser sends all HTTP requests to cache
 - if object in cache: cache returns object to client
 - else cache requests object from origin server, caches received object, then returns object to client



Web Caches (Proxy Servers)

- Web cache acts as both
 - server for original requesting client
 - client to origin server

client and server

 typically cache is installed by ISP (university, company, residential ISP)

Why Web caching?

- reduce response time for client request (speed)
 - cache is closer to client
- reduce traffic on an institution's access link (saves bandwidth)
- internet is dense with caches
 - enables "poor" content providers to more effectively deliver content
- privacy surf the internet anonymously
- activity logging



Caching example

(15 req/sec) * (100 Kbits/req)/(1.54 Mbps) = 0.974

(15 reg/sec) * (100 Kbits/reg)/(1 Gbps) = 0.0015



Scenario:

- access link rate: 1.54 Mbps
- RTT from institutional router to server:
 2 sec
- Web object size: 100K bits
- Average request rate from browsers to origin servers: 15/sec
 - average data rate to browsers: 1.50 Mbps

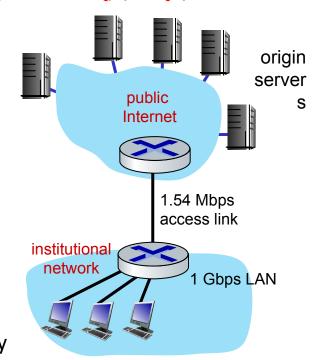
Performance:

- LAN utilization: .0015
- access link utilization = 697
- end-end delay = Internet delay +
 access link delay + LAN delay
 - = 2 sec + minutes + usecs

problem: large

delays at high

utilization!



Caching example: buy a faster access link

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Scenario:

154 Mbps

- access link rate: 1/54 Mbps
- RTT from institutional router to server: 2 sec
- Web object size: 100K bits
- Avg request rate from browsers to origin servers: 15/sec
 - avg data rate to browsers: 1.50 Mbps

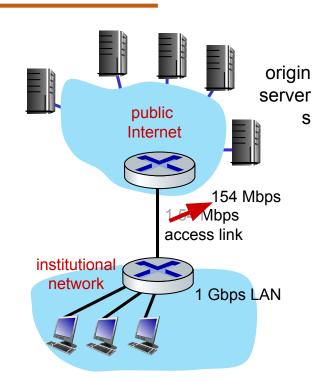
Performance:

- LAN utilization: .0015
- access link utilization = .97 .0097
- end-end delay = Internet delay + access link delay + LAN delay

= 2 sec + minutes + usecs

Cost: faster access link (expensive!)





Caching example: install a web cache

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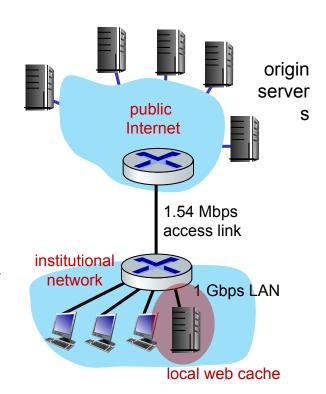
Scenario:

- access link rate: 1.54 Mbps
- RTT from institutional router to server: 2 sec
- Web object size: 100K bits
- Avg request rate from browsers to origin servers: 15/sec
 - avg data rate to browsers: 1.50 Mbps

Performance: How to compute link

- LAN utilization: .? utilization, delay?
- access link utilization = ?
- average end-end delay = ?

Cost: web cache (cheap!)



Caching example: install a web cache

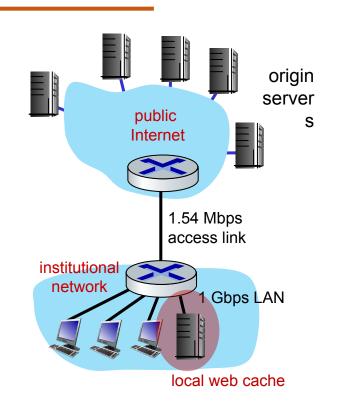
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Calculating access link utilization, end-end delay with cache:

- suppose cache hit rate is 0.4: 40% requests satisfied at cache, 60% requests satisfied at origin
- access link: 60% of requests use access link
- data rate to browsers over access link

$$= 0.6 * 1.50 \text{ Mbps} = .9 \text{ Mbps}$$

- utilization = 0.9/1.54 = .58
- average end-end delay
 - = 0.6 * (delay from origin servers)
 - + 0.4 * (delay when satisfied at cache)
 - $= 0.6 (2.01) + 0.4 (^msecs) = ^ 1.2 secs$



lower average end-end delay than with 154 Mbps link (and cheaper too!)

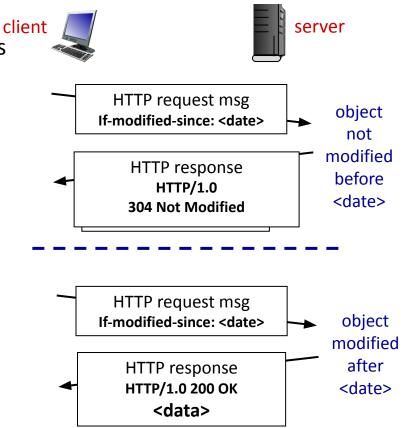
Conditional Get



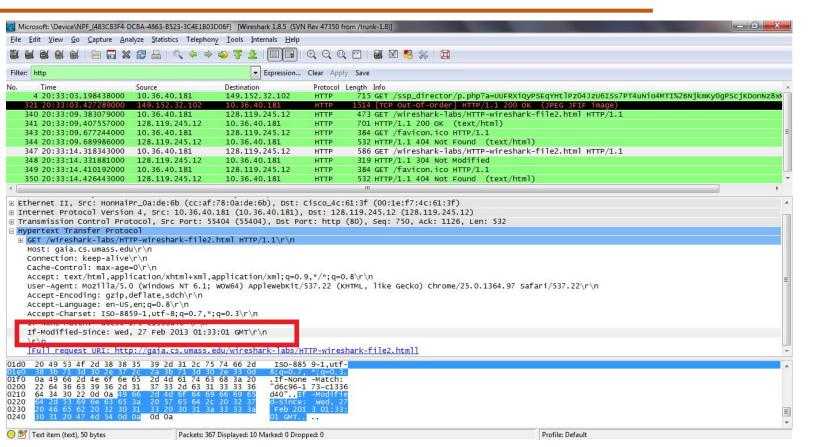
Goal: don't send object if cache has up-to-date cached version

- no object transmission delay
- lower link utilization
- cache: specify date of cached copy in HTTP request
 If-modified-since: <date>
- server: response contains no object if cached copy is up-to-date:

HTTP/1.0 304 Not Modified



Conditional Get (more)







THANK YOU

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