

1.

If the customer is new, and they are willing to sign up for a new loyalty card, they get a 15% discount on all their purchases on the day. Second if they are an existing customer and hold a loyalty card, they get a 10% discount.

Third, if they have a discount coupon, they will get 20% off which cannot be used with the new customer discount

but can be used with loyalty card discount. Discount amounts are added, if applicable.

Customer position	Discount percent	Loyalty card (yes/no)	Discount Coupons	Action
New	15%	Yes(willing to sign up)	No	Get offers for that day
Old	10%	Yes	No	Get offers for that day
Old/New	20%	No	Yes	Get offers that day
Old	NA	No	No	Won't get offers
Old	10%	Yes	No	Get offers for that day

2.

The following appeared as part of an article in the business section of a local newspaper:

“Ronnie’s Auto Repair Shop commenced business four months ago at the location formerly occupied by the Jenny’s Beauty Parlour. Ronnie’s Auto must be doing well at this location, because it intends to open a big shop in an adjacent town. Jenny’s, on the other hand, has seen a lower volume of business in its first year at its new location compared to the prior year at its former location. Jenny’s definitely erred in shifting to its new location; its former location is a better site.”

Discussion:

If you have quality service with you, where ever your location is customers will look for you and get service. Here in this case, We cannot assume a case that an auto shop is doing better than that of a beauty parlour. They aren’t much correlated. May be the location is a bit far from city and workshops like auto repair shops are suitable there not parlours. Another statement “Jenny’s, on the other hand, has seen a lower volume of business in its first year at its new location compared to the prior year at its former location. ” mentions that she is new to that situation and location, so may be people realise late to know that there is an parlour over here. This will definitely strengthen the argument. The fact that she’s new is clearly mentioned. So it will definitely take time and makes it a better conclusion.

3. How will you test a wireless mouse? What are the different things you will test and check before you can say that it is a good quality wireless mouse?

One of the Most sophisticated object to use is wireless mouse.

1.To test a wireless mouse, first how well are the physical parts of the mouse, whether the parts are perfectly in condition and is anything broken or not has to be checked.

2. Connectivity of the mouse, better take your laptop there and try to check whether the mouse is running smoothly or not.

3. The quality of a wireless mouse can be checked if It can run smoothly and handle rough handling in a smooth way.