

Credit Card Customer Report

REVENUE

55M

INTEREST EARNED

7.8M

INCOME

576M

SATISFACTION SCORE

3.19

Q4

Q3

Q2

Q1

WEEK START DATE

All

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

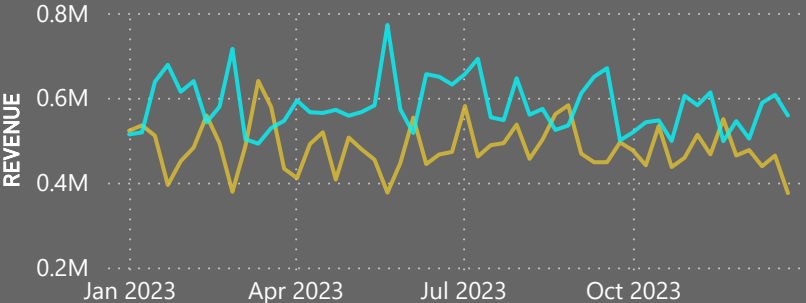
M

30M

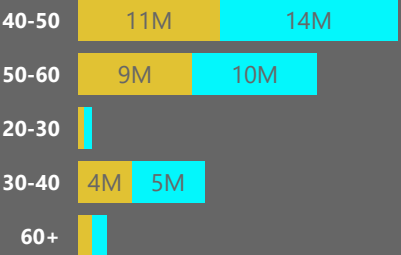
F

25M

REVENUE BY WEEK

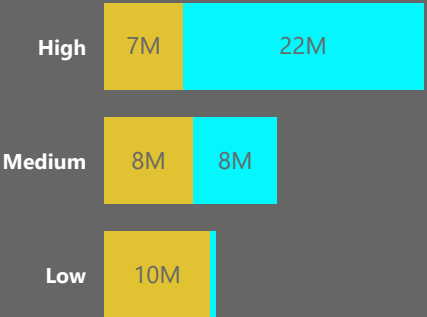


REVENUE BY AGE GROUP

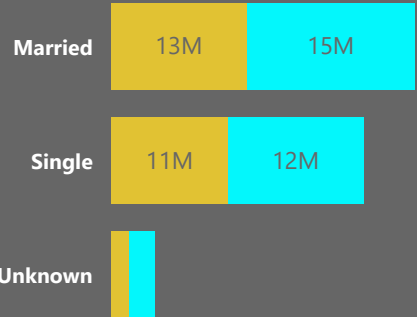


customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Businessman	17387832	186959919	2539390
White-collar	10114656	103930055	1441074
Selfemployeed	8261758	75313288	1119742
Govt	8111701	88773989	1160016
Blue-collar	6904279	72262158	952801

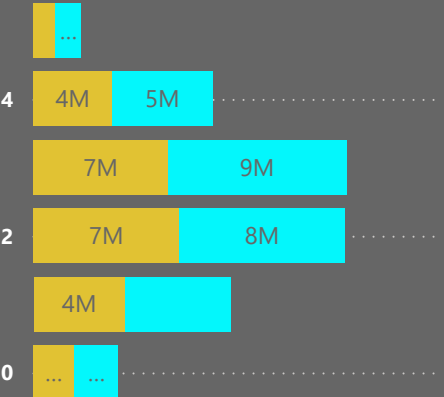
REVENUE BY INCOME LEVEL



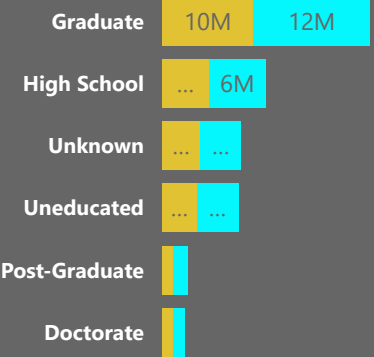
REVENUE BY MARITAL STATUS



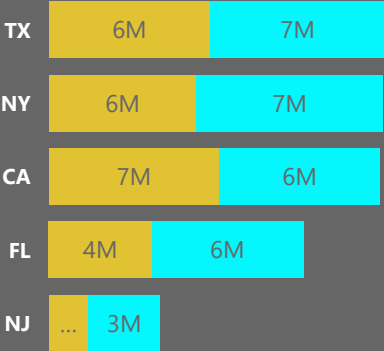
DEPENDENT COUNT



REVENUE BY EDUCATION LEVEL



REVENUE BY STATE



Credit Card Transaction Report

REVENUE

55M

INTEREST EARNED

7.8M

TOTAL TRANSACTIONS

656K

TRANSACTION SUM

45M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

F

M

Silver

Blue

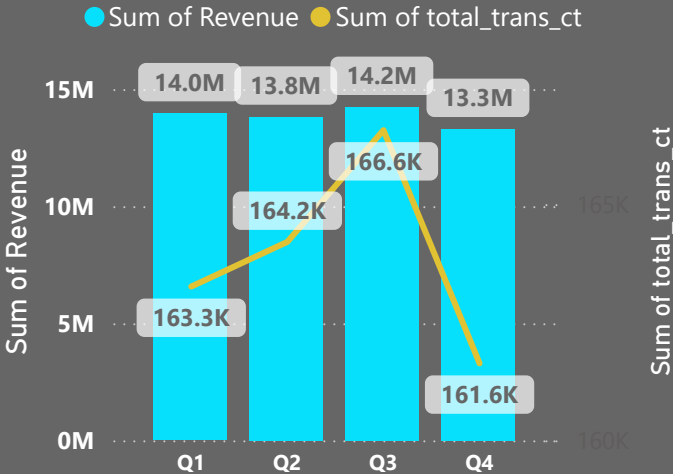
Gold

Platinum

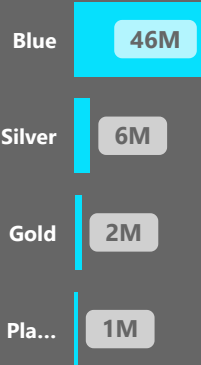
WEEK START DATE

ALL

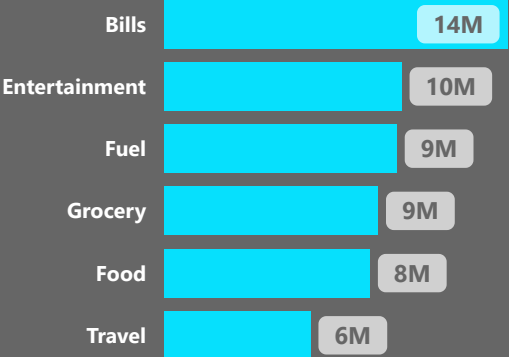
QTR REVENUE AND TOTAL TRANSACTION COUNT



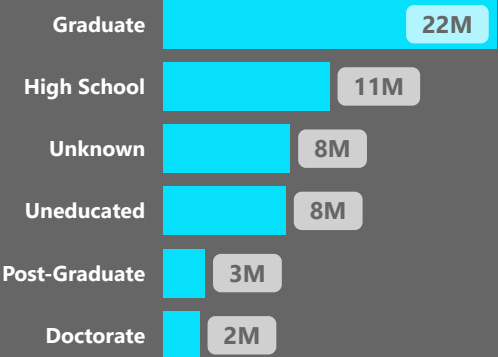
REVENUE BY CARD CATEGORY



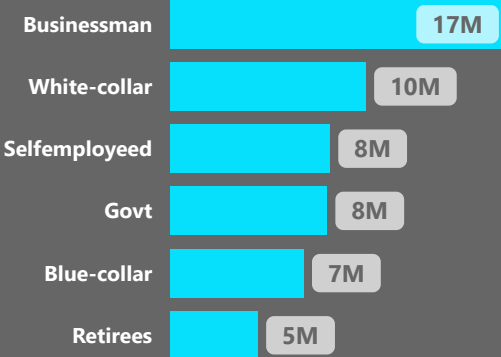
REVENUE BY EXPENDITURE TYPE



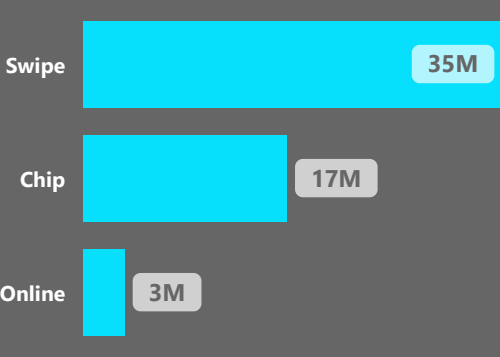
REVENUE BY EDUCATION LEVEL



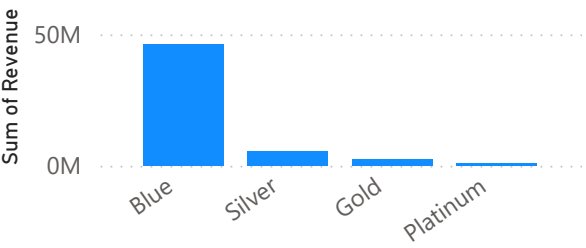
REVENUE BY CUSTOMER JOB



REVENUE BY USE CHIP



Sum of Revenue by card_category



Week_num_2	Previous_week_revenue	Current_week_revenue	wow_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%

delinquent_acc	%GT Count of delinquent_acc
0	93.93%
1	6.07%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	Wh
0	14.76%	17.81%	13.97%	9.15%	23.82%	
1	0.86%	1.00%	1.12%	0.60%	1.65%	
Total	15.62%	18.81%	15.09%	9.75%	25.47%	