Mohit Lekhrajani

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EXPERIENCE

Software Developer

Jun 2022 – Dec 2023 (1 Year 6 Months)

Global EBrand Inc

Toronto, ON (Remote)

- Lead a team of four developers, orchestrating task redistribution and responsibilities to achieve a 15% growth in completing epics and addressing issues through effective leadership and task optimization.
- Orchestrated collaborative efforts with UI/UX teams to revamp interfaces, enhancing user-friendliness and adaptability, results included a 25% decrease in bounce rates and a 40% increase in user retention.
- Integrated redux toolkit for effective state management, leading to a 20% improvement in scalability.
- Delved into GPT technology integration, fine-tuning strategies, and prompt-engineering with 2000+ prompts for optimal results in generating targeted content.
- Collaborated with a senior managers on SRED (Scientific Research and Engineering Development) technical reports and audits, successfully generating over USD 500K+ in credits during FY2022-23.

Application Development Associate

Jun 2021 – Jun 2022 (1 Year 1 Month)

Accenture India Pvt Ltd

Pune. MH

- Part of an agile team in enhancing the DiPA chat application, implemented sentiment analysis features which led to a 30% increase in positive interactions and a 20% reduction in customer complaints.
- Implemented and deployed the HR chatbot HERBOT POC(Proof of Concept) using conversational AI

Projects

Pro Schema Prime | React, Express, MongoDB, Docker, Git, AWS S3

Jun 2022 – Nov 2022

- Created an innovative application that provides shopify merchants with organised schema markup capabilities, optimizing their online stores for better search engine visibility and improved organic traffic by 25% in 15 days.
- Leveraged a comprehensive tech stack, including React, MongoDB, ExpressJS, and Docker, to deliver a robust and scalable web application.
- Collaborated closely with a cross-functional team throughout the entire development lifecycle, ensuring seamless integration with the shopify platform.

Profit Forge | NextJs, React, MongoDB, Docker, Git, AWS

Jun 2023 – Dec 2023

- Developed an application empowering online store owners to strategically set upsell products.
- Crafted dynamic popup functionality in the application, optimizing user engagement both before the pre-purchase and post-purchase stages of targeted products.
- Enhanced the online store's ability to maximize sales opportunities upto 30% and average order value (AOV) for online stores by 25%.

Creative Writer-AI | GPT 4 API, React, NodeJS, MongoDB, Git, AWS EC2, AWS s3

Jan 2023 – May 2023

- Innovate a cutting-edge web application utilizing a Fine-Tuned Model with expertly engineered prompts and leveraging the powerful GPT-4 API.
- Leveraged the fine-tuned model to curate data with precision, tailored to specific categories through the aid of over 100+ crafted prompts for each category uring the training process.
- Integrated image recognition functionality within the web application, enabling seamless identification of images and generation of images based on text-based titles

EDUCATION

Thadomal Shahani Engineering College

Bachelor of Engineering in Computer Science

Mumbai, MH *Aug 2017 - May 2021*

GBMM College

Nagpur, MH

 $HSC\ 12th\ Bifocal\ Computer\ Science$

Aug 2015 - May 2017

TECHNICAL SKILLS

Languages: JavaScript, C/C++, SQL (PostgreSQL, MySQL), HTML5,CSS3

Frameworks: ReactJs, TypeScript, NextJs, Node.Js, ExpressJs, Tailwind, Bootstrap, Material-UI, RESTAPI

Developer Tools: Git, Postman, MongoDB Compass, Heildi SQL, Redux DevTools, VS Code