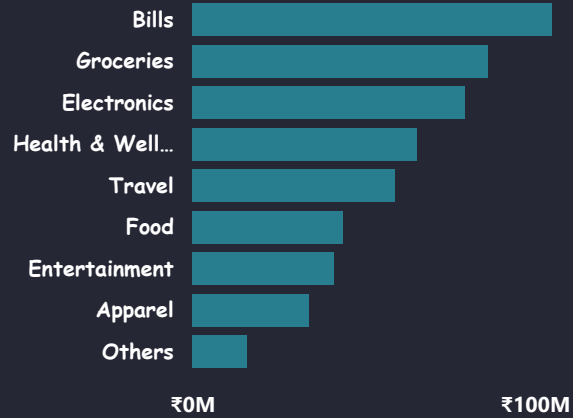


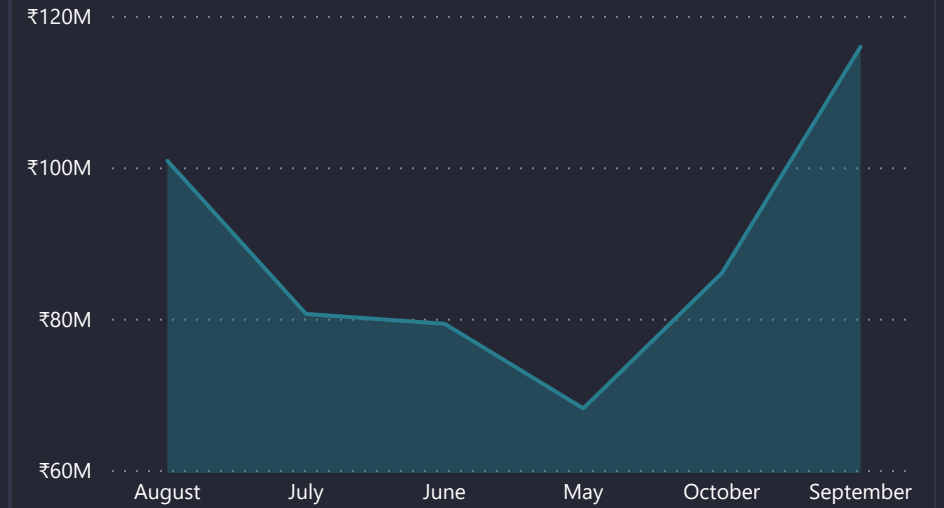
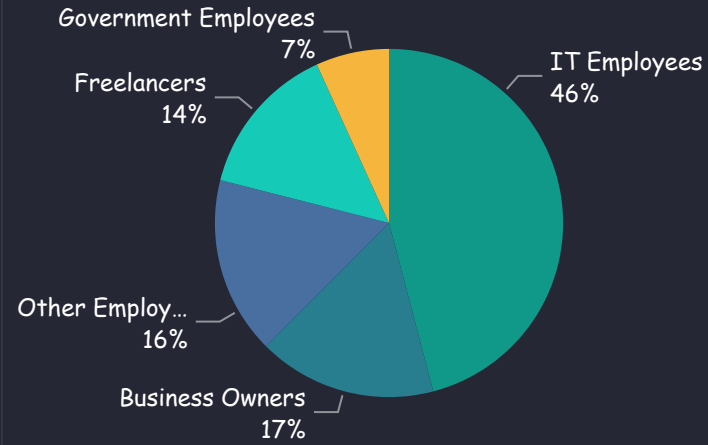


CUSTOMER SPENDING OVERVIEW

CATEGORY

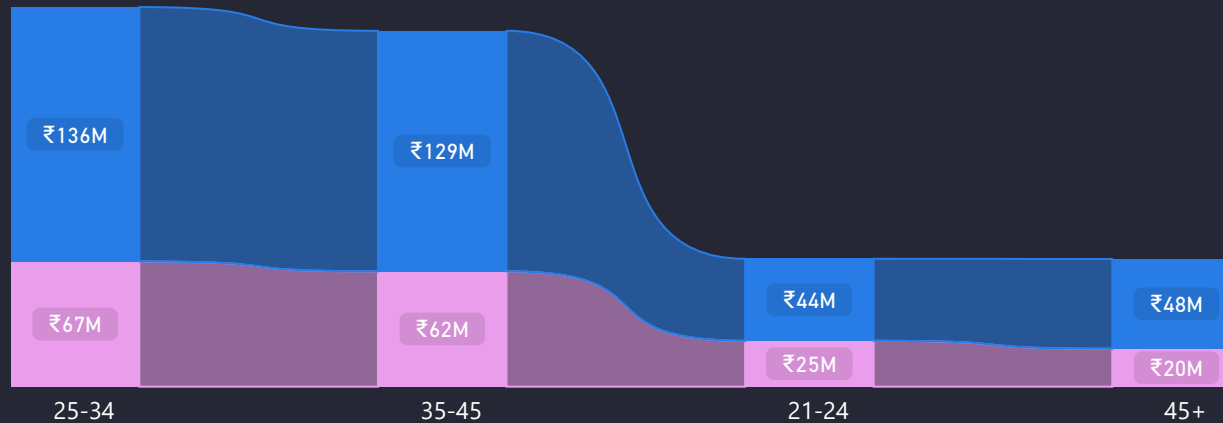


OCCUPATION

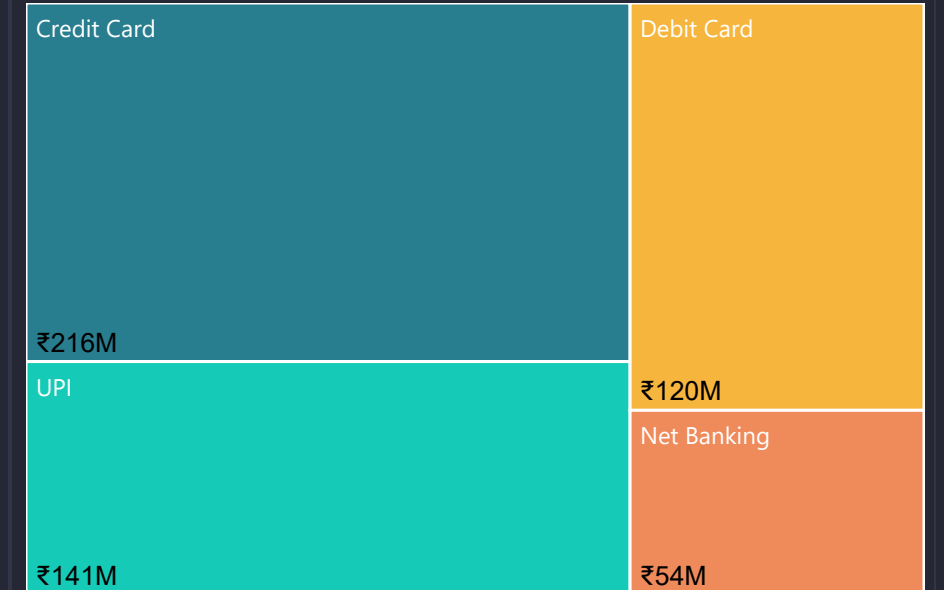


AGE GROUP

Female Male



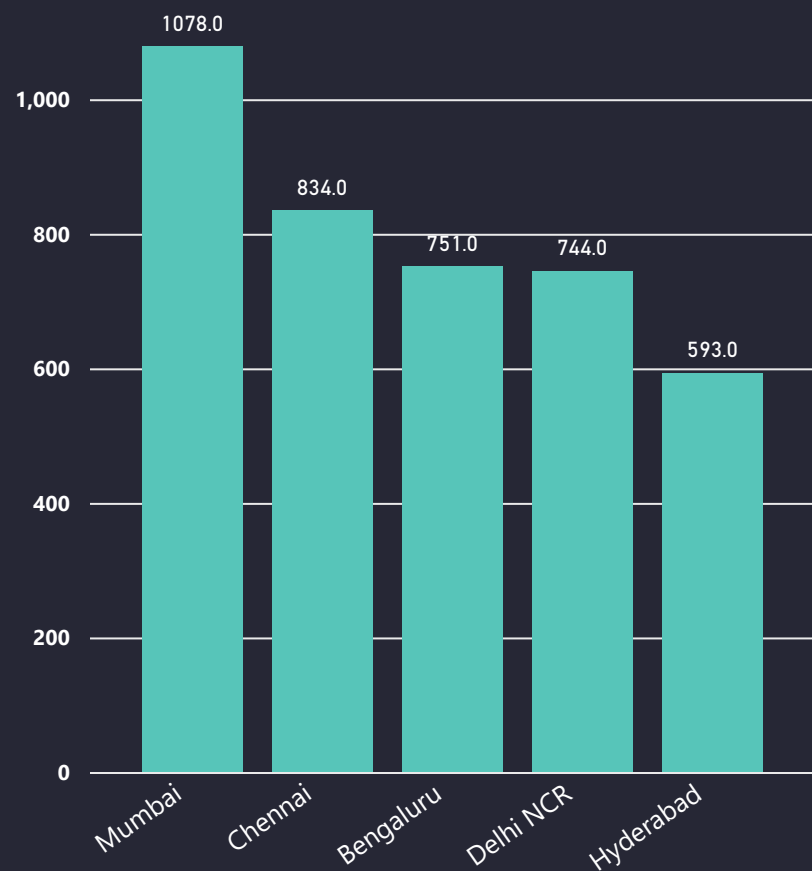
PAYMENT MODE





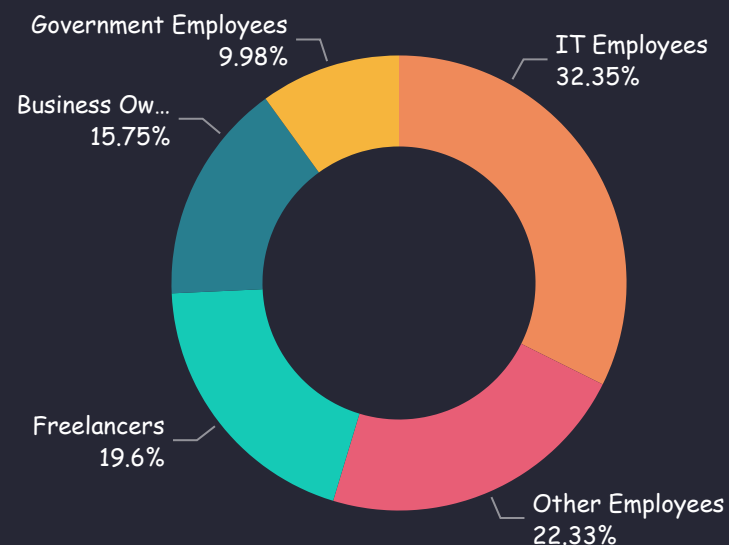
CUSTOMER DISTRIBUTION

CITY

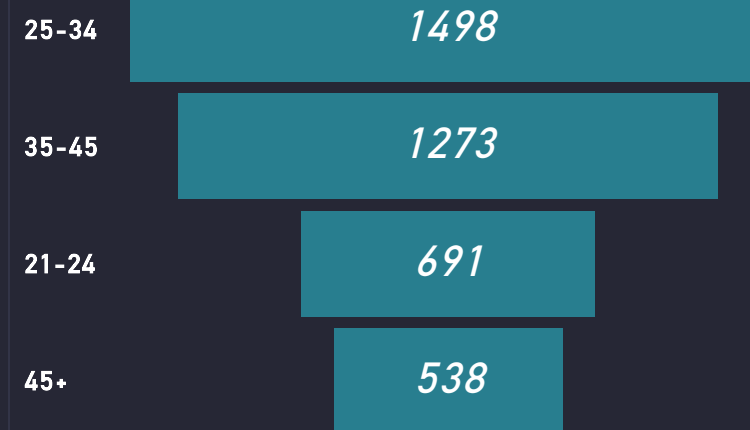


Gender	Married	Single	Total
Male	2000	597	2597
Female	1136	267	1403
Total	3136	864	4000

OCCUPATION



AGE GROUP



Ask a question about your data



Try one of these to get started

maximum spend



KEY METRICS

GENDER

All

MARITAL SATUS

All

AVG AMOUNT SPENT

Credit Card

₹1,001.43

UPI

₹651.96

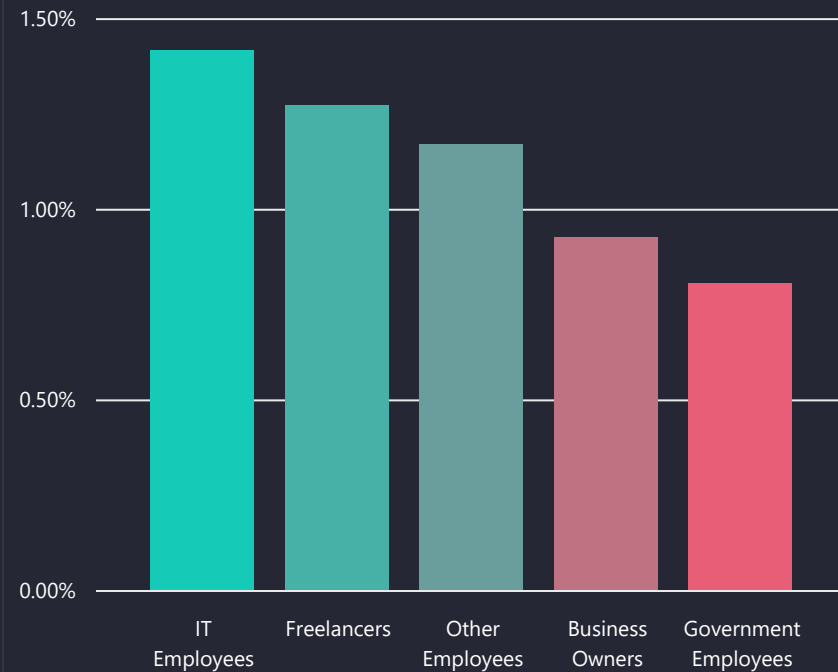
Debit Card

₹553.51

Net Banking

₹250.96

AVG INCOME UTILISATION %



AVG INCOME UTILISATION(AGE WISE)

45+

0.97%

35-45

1.29%

25-34

1.22%

21-24

1.13%

Bills

Top Spending Category