

# Mohit Rathod

## BUSINESS ANALYST

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### PROFILE SUMMARY

Dedicated and collaborative data enthusiast with a passion for turning raw data into meaningful insights. Aspiring data analyst known for my analytical thinking and a keen eye for detail. I thrive in collaborative environments, where my enthusiasm for problem-solving and data-driven decision-making can make a substantial impact. Eager to contribute my skills in statistical analysis, data visualization, and genuine passion for extracting actionable insights to drive business success. Ready to bring a fresh perspective and contribute to the dynamic world of data analytics.

### EDUCATION

#### PG in Business Insights and Analytics

Humber College, Toronto, ON

Dean list Fall 23

Expected graduation 09/2025

#### Bachelor of Science in Computer Science

Mumbai University, Mumbai, India

GPA (9.42/10)

Graduated 06/2022

### EXPERIENCE

#### Data-Driven Solutions for Mars Waves in Mitigating Sales Returns Surge

Group project

- Collaborated in hypothetical company "Mars Waves"'s team, addressed sales return surge and utilized analytics for "No Questions Asked" warranty impact
- Demonstrated problem-solving, mitigated financial impact, contributed to strategic planning with data-driven approaches through "Diagnostic" and "Predictive" analytical questions.
- Sustained operational and financial resilience in a dynamic market

#### Strategic Exploration of BlackBerry: Comprehensive Business Analysis

Major research group project

- Selected and explored Blackberry during the first semester in Canadian Business Analysis course
- Project focused on Vision & Mission, PESTEL Analysis, Porter's Five Forces Analysis, SWOT Analysis, Competitive Advantage & Sustainability
- Conducted Value Chain Analysis and examined Differentiation Strategy
- Identified and analysed Challenges and Threats faced by the company
- Formulated recommendations for the company's top management based on identified issues

### SKILLS

#### Tools and Languages:

Python, SQL, Tableau, HTML, CSS, JS, Microsoft Suite (Excel, Word, Outlook and PowerPoint), Power BI

#### Skills:

Ratio and Trend analysis, Competitor analysis, Excel Statistics, Business Analysis, Data Visualisation, Database management, Capital Markets and Analysis, analytical thinking

#### Interpersonal:

Team collaboration, problem solving, feedback reception, troubleshooting, stakeholder management, ability to learn new concepts, project management

### CERTIFICATIONS

#### SQL: Data Reporting and Analysis

By Emma Saunders – LinkedIn Learning

Gained a solid understanding of how to use SQL for data retrieval, manipulation, and reporting

#### Tableau Essential Training

By Curt Frye – LinkedIn Learning

Tableau enables us to derive insights and present data-driven solutions effectively

#### Corporate Financial Statement Analysis

By Earl Stice & Jim Stice – LinkedIn Learning

Learned to analyse business activities, use DuPont framework, common size financial statements & apply ratios for financial analysis

#### Excel Statistics Essential Training 1 and 2

By Eddie Davila – LinkedIn Learning

A solid foundation in statistics, in applying statistical principles using Excel to make informed decisions and predictions in business settings.