

## Customer Account Profile Schema (Class: Individual Profile)

Source Table	Source Column	XDM Property	XDM Type	XDM Field Group
Customer Account	first_name	person.name.firstName	string	Demographic Details
Customer Account	last_name	person.name.lastName	string	Demographic Details
Customer Account	birth_Date	person.birthDayAndMonth	string	Demographic Details
Customer Account	birth_Date	person.birthYear	integer	Demographic Details
Customer Account	email			
Customer Account	mobile_phone			
Customer Account	billing_street_address			
Customer Account	billing_city			
Customer Account	billing_state			
Customer Account	billing_zip_code			
Customer Account	shipping_street_address			
Customer Account	shipping_city			
Customer Account	shipping_state			
Customer Account	shipping_zip_code			

Customer Account	email_optIn	consents.marketing.email.val	integer	Consent And Preference Details
Customer Account	sms_optIn	consents.marketing.sms.val	integer	Consent And Preference Details
Customer Account	customer_id	_dxp.customerID	string	Customer Account Details
Customer Account	account_create_date	_dxp.account.createDate	datetime	Customer Account Details
Customer Account	account_end_date	_dxp.account.endDate	datetime	Customer Account Details
Customer Account	source	_dxp.account.acqSource	string (enum)web/Web, inStore/In Store	Customer Account Details
Customer Account	plan_id	_dxp.plan.planID	string	Customer Account Details
Customer Account	plan_name	_dxp.plan.name	string (enum) basic/Basic,ultimate/Ultimate,pro/Pro	Customer Account Details