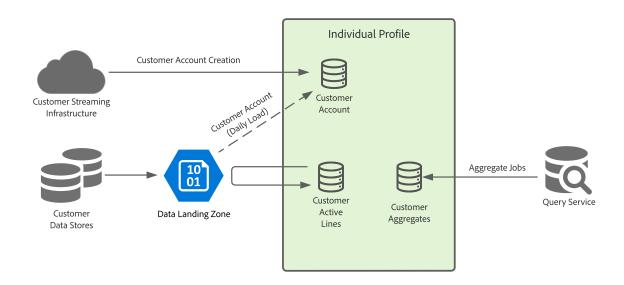
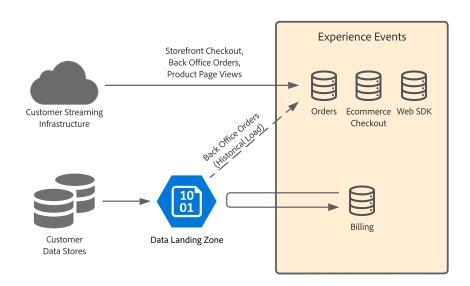
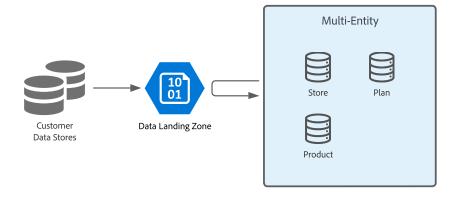
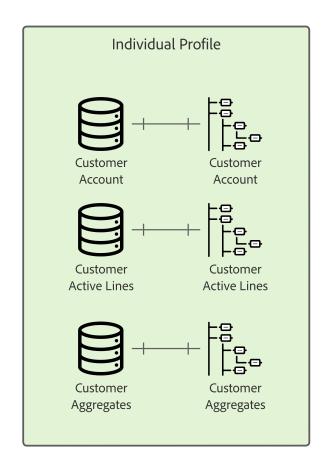
Customer Sources to XDM Datasets

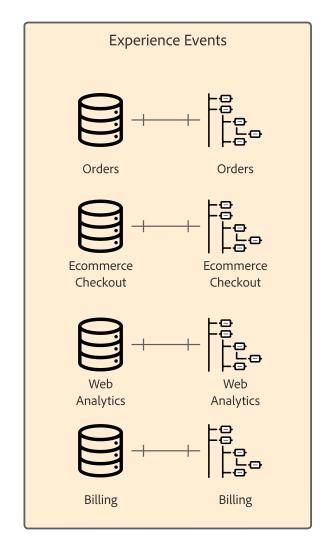


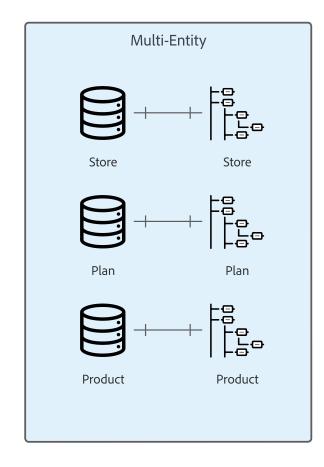




XDM Schema and Dataset Mapping







XDM Class	Dataset Name	Schema Name	Source Type
Individual Profile	Customer Account	Customer Account	Stream - Creations Only Batch - Daily Load
Individual Profile	Customer Active Lines	Customer Active Lines	Batch
Individual Profile	Customer Aggregates	Customer Aggregates	Batch
Experience Event	Orders	Orders	Stream - all status changes
Experience Event	Ecommerce Checkout	Ecommerce Checkout	Stream - only placed orders
Expeirence Event	Web Analytics	Web Analytics	Stream
Experience Event	Billing	Billing	Batch
Store	Store	Store	Batch
Plan	Plan	Plan	Batch
Product	Product	Product	Batch