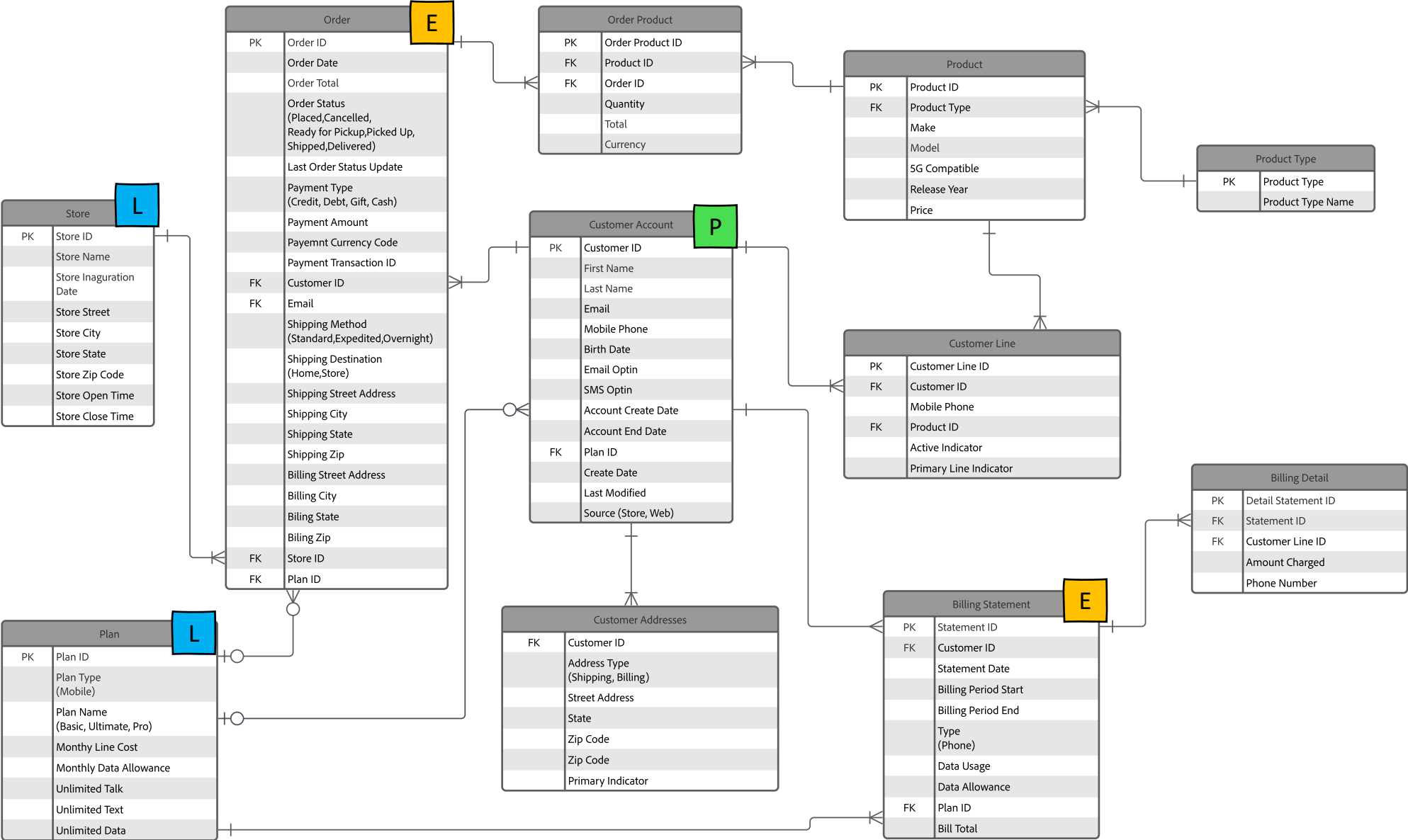


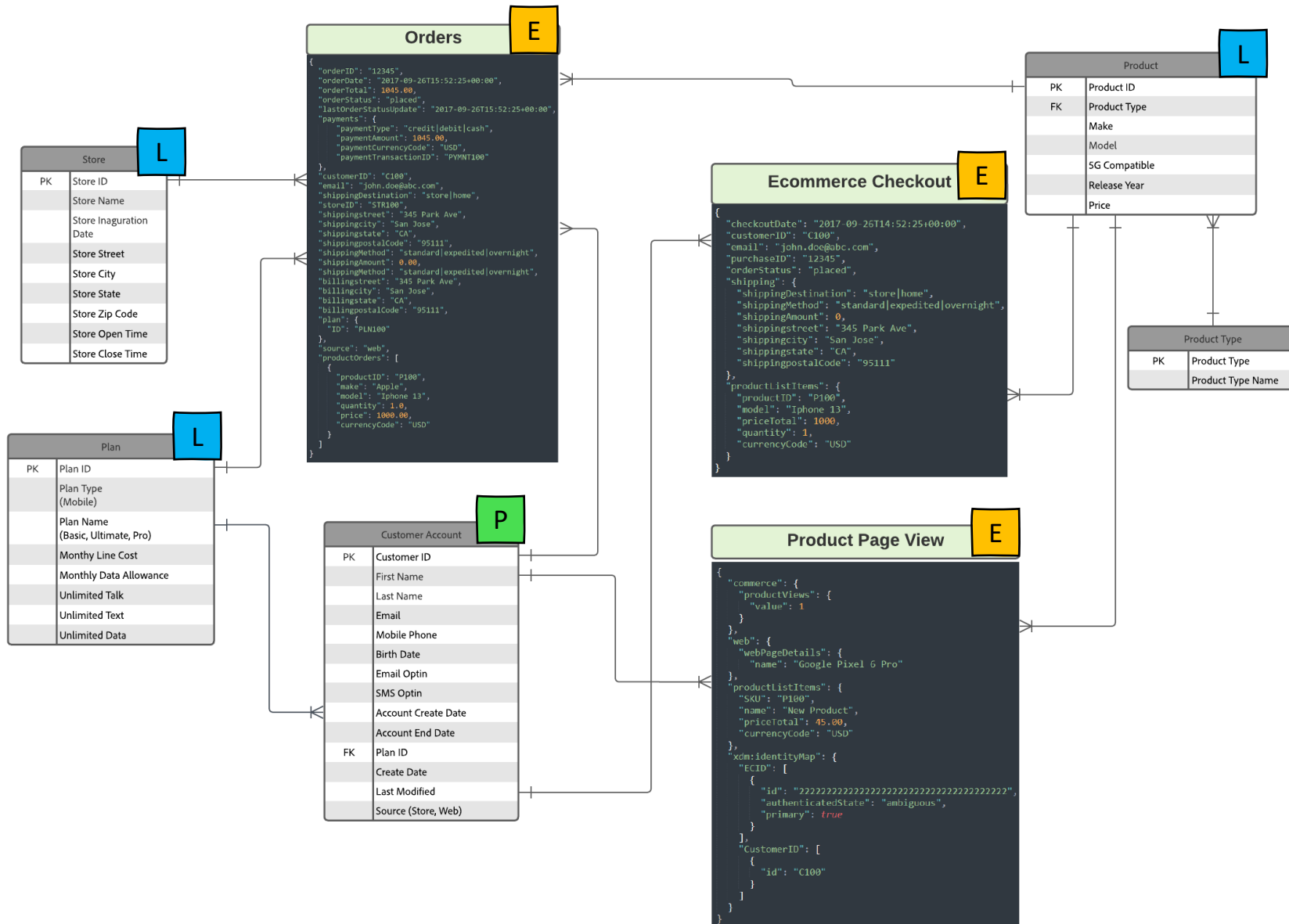
Connection 5G

SID Application

SORT



SORT



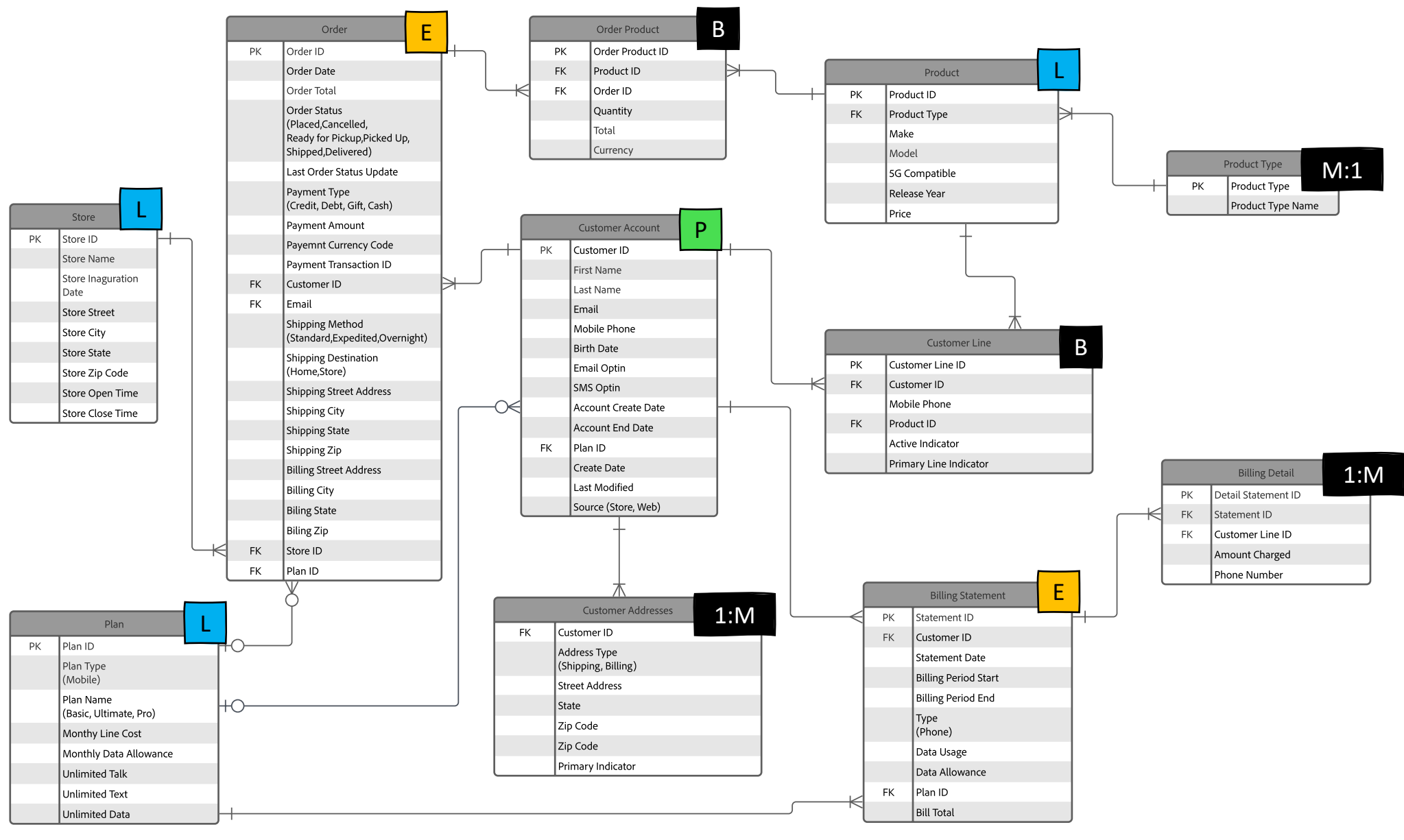
Legend

Individual Profile (P)

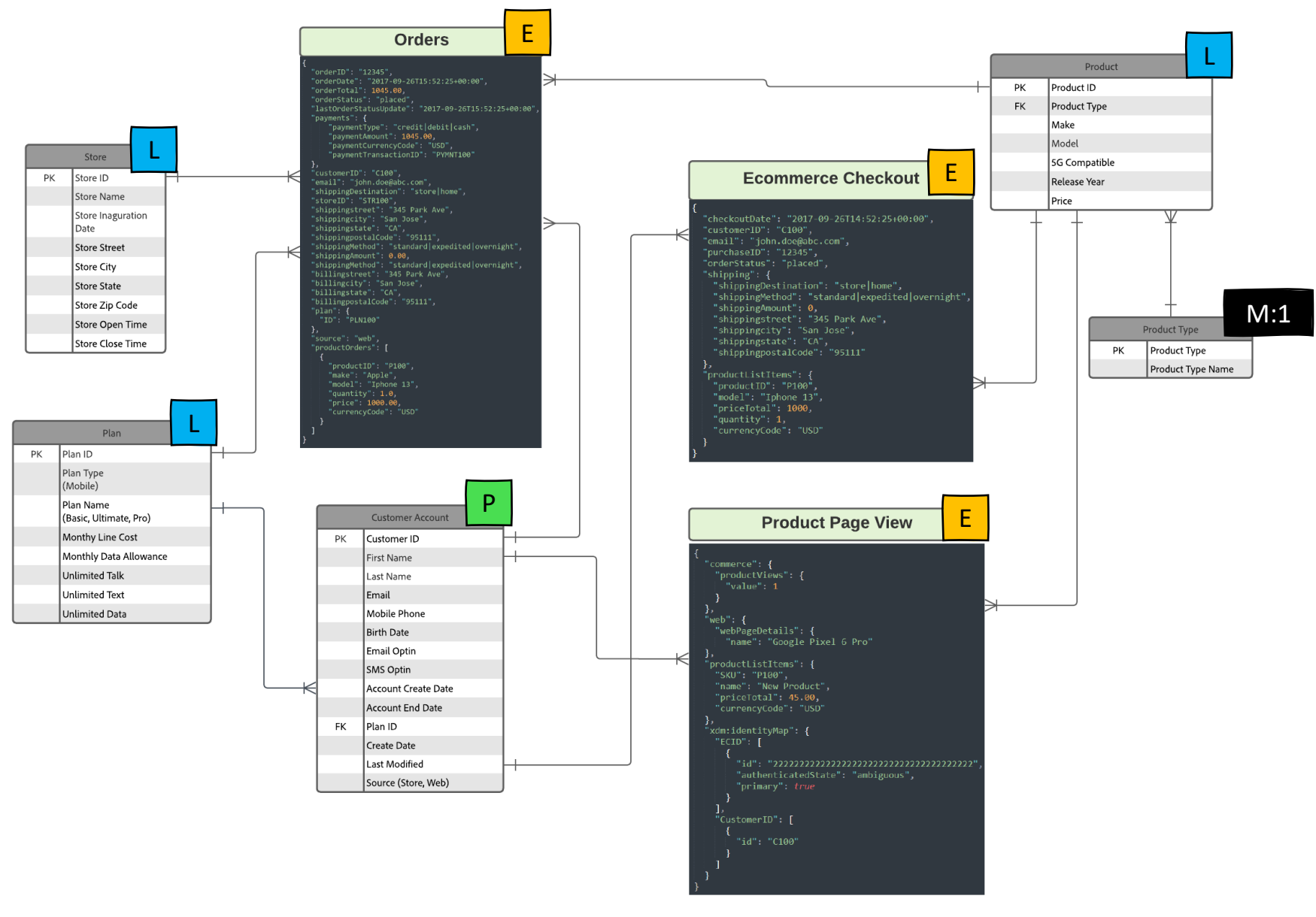
Experience Event (E)

Lookups (L)

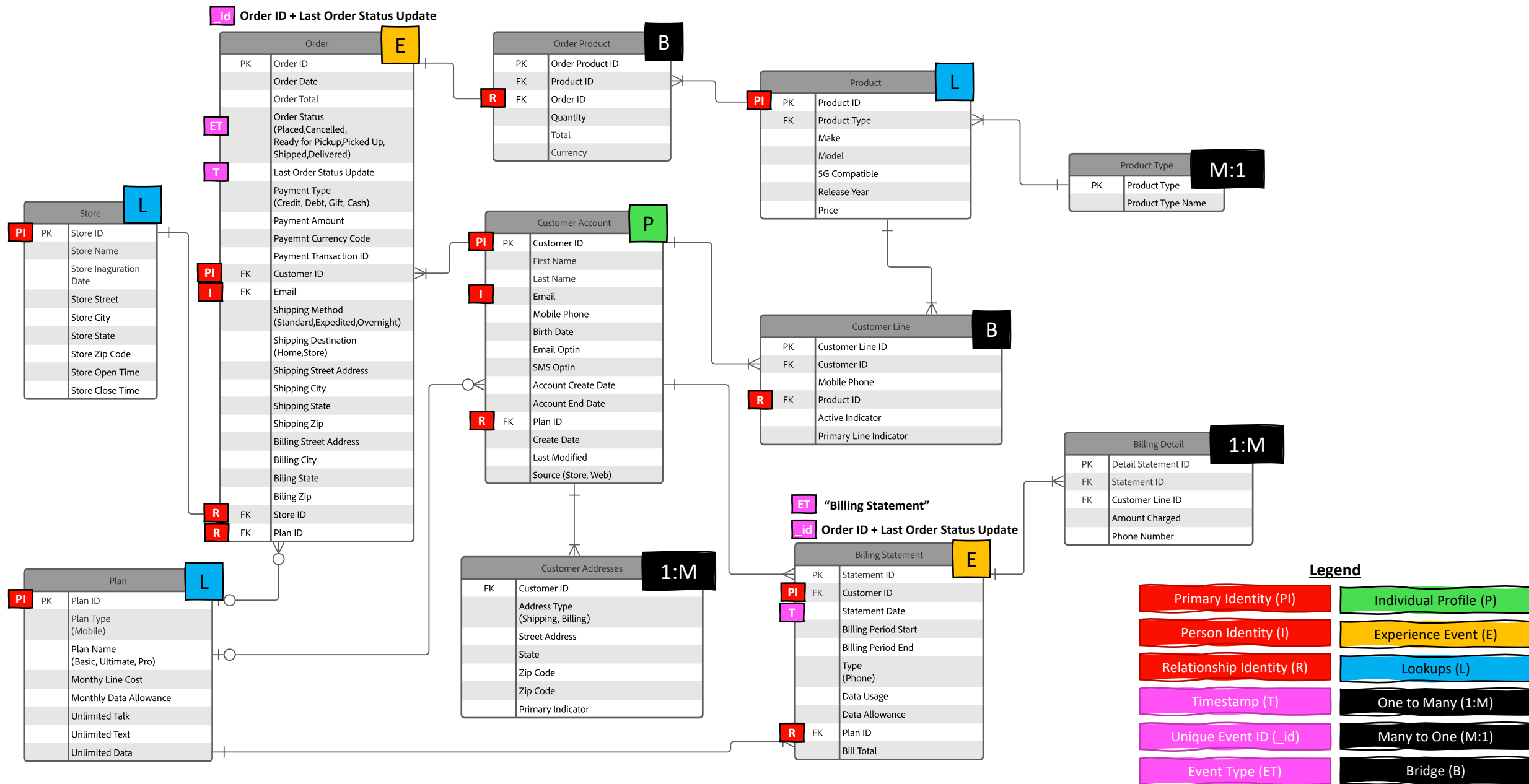
Identify Relationships and Bridge Entities



Identify Relationships and Bridge Entities



Identify Identities and Required Fields



Identify Identities and Required Fields

Order Payload

```

{
  "orderID": "12345",
  "orderDate": "2017-09-26T15:52:25+00:00",
  "orderTotal": 1045.00,
  "orderStatus": "placed",
  "lastOrderStatusUpdate": "2017-09-26T15:52:25+00:00",
  "payments": {
    "paymentType": "credit|debit|cash",
    "paymentAmount": 1045.00,
    "paymentCurrencyCode": "USD",
    "paymentTransactionID": "PYMNT100"
  },
  "customerID": "C100",
  "email": "john.doe@abc.com",
  "shippingDestination": "store|home",
  "storeID": "STR100",
  "shippingstreet": "345 Park Ave",
  "shippingcity": "San Jose",
  "shippingstate": "CA",
  "shippingpostalCode": "95111",
  "shippingMethod": "standard|expedited|overnight",
  "shippingAmount": 0.00,
  "shippingMethod": "standard|expedited|overnight",
  "billingstreet": "345 Park Ave",
  "billingcity": "San Jose",
  "billingstate": "CA",
  "billingpostalCode": "95111",
  "plan": {
    "ID": "PLN100",
    "source": "web",
    "productOrders": [
      {
        "productID": "P100",
        "make": "Apple",
        "model": "Iphone 13",
        "quantity": 1.0,
        "price": 1000.00,
        "currencyCode": "USD"
      }
    ]
  }
}

```

_id orderId + lastOrderStatusUpdate

Product Page View Payload

[illegible]

_id <Generated by the SDK>

T <Generated by the SDK>

ET <Generated by the SDK>

Ecommerce Checkout Payload

```

{
  T "checkoutDate": "2017-09-26T14:52:25+00:00",
  "customerID": "C100", I
  PI "email": "john.doe@abc.com",
  "purchaseID": "12345", _id
  ET "orderStatus": "placed",
  "shipping": {
    "shippingDestination": "store|home",
    "shippingMethod": "standard|expedited|overnight",
    "shippingAmount": 0,
    "shippingstreet": "345 Park Ave",
    "shippingcity": "San Jose",
    "shippingstate": "CA",
    "shippingpostalCode": "95111"
  },
  "productListItems": {
    R "productID": "P100",
    "model": "Iphone 13",
    "priceTotal": 1000,
    "quantity": 1,
    "currencyCode": "USD"
  }
}

```

Legend

Primary Identity (PI)	Individual Profile (P)
Person Identity (I)	Experience Event (E)
Relationship Identity (R)	Lookups (L)
Timestamp (T)	One to Many (1:M)
Unique Event ID (_id)	Many to One (M:1)
Event Type (ET)	Bridge (B)

De-normalization

