

Investment Summary

Investment Date:August 16, 2019Invested Capital:\$13.9 MDeal Type:Private SellerRealized Value:\$0.0 M

Remaining Unrealized Value: \$15.0 M Total Value: \$15.0 M

Company Description

Business Summary InRule provides an end-to-end, fully auditable platform that acts as a "single source of truth" for

enterprises processing complex business rules and decision workflows. Its decision platform drives significant and quantifiable business value across a variety of use cases including insurance eligibility, mortgage qualification, risk rating and fraud reduction, regulatory compliance, healthcare claims

processing and CPQ calculations.

Headquarters Chicago, IL – USA

Employees 42

Management Rik Chomko – CEO

Loren Goodman - CTO

Beth Worthem - VP Finance & HR

Recent Developments

Strong new Subscription revenue with key new customers including American Homes 4 Rent and Bank of Turkey

- Upsell/cross-sell opportunities won with TechData, ServiceLink, Hudson Insurance and Embrace Pet Insurance
- No customer churn in Q1
- Implemented COVID-19 cost savings plan and achieved 100% of projected Q1 savings
- Progressing SaaS readiness with DevOps/Cloud Ops improvements and preparation for SOC II certification
- Consolidated Customer Support under Product management for improved efficiency
- Backfilled key product team positions and onboarded an offshore development team to optimize delivery in H2

Financial Summary (\$ in millions) (EBITDA excludes one-time transaction and deal fees)

	LTM 3/31/20	Quarter Ended			At
		3/31/19	3/31/20	•	3/31/20
Revenue:	\$10.7	\$2.8	\$3.0	Cash & Equivalents:	\$4.5
Gross Profit:	\$8.9	\$2.3	\$2.5	Debt:	\$9.0
EBITDA:	\$0.6	\$0.4	\$0.2		

inrule

Q1 2020 Financial Performance and Net Debt Trends (in USD)



