

#### **Investment Summary**

Investment Date:August 16, 2019Invested Capital:\$13.9 MDeal Type:Private SellerRealized Value:\$0.0 M

**Remaining Unrealized Value:** \$13.9 M **Total Value:** \$13.9 M

### **Company Description**

**Business Summary** InRule provides an end-to-end, fully auditable platform that acts as a "single source of truth" for

enterprises processing complex business rules and decision workflows. Its decision platform drives significant and quantifiable business value across a variety of use cases including insurance eligibility, mortgage qualification, risk rating and fraud reduction, regulatory compliance, healthcare claims

processing and CPQ calculations.

Headquarters Chicago, IL – USA

Employees 46

Management Rik Chomko – CEO

Loren Goodman - CTO

Beth Worthem - VP Finance & HR

#### **Recent Developments**

• Hired and on-boarded new Chief Product Officer

- Finalized partnership agreement with SalesForce
- Strong uptick in new Saas/Subscription revenue with key new customers including Fidelity International, American Airlines, Stihl and Cancer Treatment Centers of America
- Higher than average 2019 renewal rate of 93%
- Restructered product machine for optimal R&D, Design and Engineering delivery in 2020

## Financial Summary (\$ in millions) (Reported EBITDA)

	LTM	Quarter Ended			At
	12/31/19	12/31/18	12/31/19		12/31/19
Revenue:	\$10.5	\$2.6	\$2.7	Cash & Equivalents:	\$3.8
<b>Gross Profit:</b>	\$8.7	\$2.1	\$2.3	Debt:	\$8.5
EBITDA:	\$0.1	\$(0.2)	\$(0.1)		

# inrule

# Q4 2019 Financial Performance and Net Debt Trends (in USD)



