



**DOAGuru IT Solutions**

Transforming technically

# Plan & Quotation for Vaishali Dental Clinic

## Paid Services - Monthly

Sr.No	Service Name	Service Description	Actual Price(INR)	Offer Price(INR)
1	<b>Social Media Optimization (SMO)</b>	Graphics Design and post 5 high-quality creatives with captions. Actual Price: $600 \times 5 = 3000$ INR Offer price: $300 \times 5 = 1500$ INR  Shoot based Videos Editing charges :- Actual Price : $2000 \times 3 = 6000$ INR Offer price : $1500 \times 3 = 4500$ INR	9000	6000
2	<b>Google My AssistBusiness</b>	Maintaining GMB account with Local SEO for 5 keywords : Update and optimize Google My Business (GMB) listing. Add geotags, location-specific content, and images. Collect and promote reviews from current and past students. Actual Price = 1500 for 5 keywords = 7500 Offered Price = 1000 for 5 keywords = 5000	7500	5000
3	<b>Video Shooting Charges</b>	Once a month, We will do a camera shoot for the raw footage of 3 Videos.	2500	2500
4	<b>Posting On Youtube</b>	We will post these videos on youtube with proper hastag, caption and target audience.	3000	2000
<b>Total Paid Amount</b>			<b>22000</b>	<b>15500</b>

## Paid Services - One Time

Sr.No	Service Name	Service Description	Actual Price(INR)	Offer Price(INR)
1	<b>Website Design &amp; Development</b>	<p>We offer a high-performance, SEO-friendly website built on Mern Technology (MongoDB, Express.js, React, Node.js) to elevate your business online. The website will include 5 custom pages, designed for optimal user experience and search engine visibility.</p> <p>Key Features:</p> <p>Mern Stack: Scalable and robust architecture that grows with your business.</p> <p>SEO Optimized: Tailored for better search engine ranking and increased organic traffic.</p> <p>Responsive Design: A sleek, mobile-friendly design that looks great on any device.</p> <p>Fast Loading Speed: Optimized performance for a smooth user experience.</p> <p>Custom Pages: Includes Home, About, Services, Contact, and Blog pages.</p> <p>Note: we will charge 1000rs. for deploy this website on your server.</p>	11000	11000
<b>Total Paid Amount</b>			<b>11000</b>	<b>11000</b>

### Complimentary Services - Monthly

Sr.No	Service Name	Service Description	Actual Price(INR)	Offer Price(INR)
1	<b>Posting Charges</b>	<p>Posting Creatives with proper hash tag, caption and description on 3 Social Media Platforms (Instagram, facebook &amp; Printerest).</p> <p>Price : 300 X 8 = 2400 INR</p>	2400	0

Sr.No	Service Name	Service Description	Actual Price(INR)	Offer Price(INR)
2	<b>Social Media Marketing (SMM)</b>	Creating and maintaining the meta campaigns for lead generation and brand awareness Price :- 1000 X 2 = 2000 INR	<b>2000</b>	<b>0</b>
<b>Total Complimentary Amount</b>			<b>4400</b>	<b>0</b>

### Notes:-

- One dedicated SPOC (single point of contact) is required from the client side to approve the posts/contents/videos/website changes, etc.
- Payment will be 100% in advance and is expected till 3rd of every month.
- Payment/plan can be stopped/changed by informing one month in advance if not satisfied with the services.
- Required details like credentials and other details are needed to share timely.
- Telephonic or short meetings required weekly, and a monthly meeting time (1hr) is required to review the reports and for discussing future plannings/strategies.
- The quoted prices above do not include GST.
- 18% GST will be applicable on the above amount.
- The amount is Non Refundable.

### Payment Conditions for Website/Moblie/Software Development /Graphic & Logo Designing/Video Editing

Payment Installment	
60%	On placement of order
40%	Before Go live

### Payment Conditions for SEO/SMO/SMM/Bulk WhatsApp/YouTube Optimization/GMB/Google Reviews/Google PPC Ads/Website Modification & Maintenance

Payment Installment	
100%	On placement of order

Payment Details		
For TDS Payment : DOAGuru IT Solutions	HDFC0000224	50200074931981

Address : - 1815 Wright Town, Jabalpur, Madhya pradesh INDIA 482002



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