



DOAGuru IT Solutions

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Plan & Quotation for Facio Clinic

Paid Services - Monthly

Sr.No	Service Name	Service Description	Actual Price(INR)	Offer Price(INR)
1	Social Media Optimization (SMO)	<p>Infographic Post Creation: Engaging, informative, and visually appealing posts tailored to your target audience. No of Infographic Post: 5</p> <p>Actual Price: $6 \times 800 = 4,800/-$ Offer Price: $6 \times 500 = 3000/-$</p> <p>Video Creation & Strategy: Creation of engaging Reels/videos tailored to Instagram, Facebook & YouTube audiences. No of Captivating Videos: 4 Actual Price: $3 \times 2000 = 6,000/-$ Offer Price: $3 \times 1500 = 4,500/-$</p> <p>Professional Shooting Charges for 4 videos: Actual Price :- 3000 Offer Price: - 2500/-</p> <p>Posting Schedule: Schedule posts across 3 social media platforms, using research to include trending and relevant hashtags, boosting reach and visibility. Total Creatives- 9 Actual Price: $9 \times 200 = 1800/-$ Offer Price: $9 \times 100 = 900/-$</p>	15600	10900
2	Social Media Marketing (SMM)	<p>2-Meta Ad campaign set for awareness and engagement on the page and profile on Facebook/Instagram. (Including thorough analysis and strategic</p>	5000	2000

Sr.No	Service Name	Service Description	Actual Price(INR)	Offer Price(INR)
		planning) (Excluding Ad Budget)		
3	Meta Ad Budget	We help promote your business online through Meta, increasing your visibility and reaching more customers. Our targeted ads are designed to boost your sales and online presence. Suggested Meta Ad Budget : 3000 INR	5000	3000
Total Paid Amount			25600	15900

Notes:-

- **SMM Ad Budget :-** Ads budget will be decided by client, suggested ad budget 15000/-
- **Payment will be 100% in advance and is expected till 3rd of every month.**
- **Payment/plan can be stopped/changed by informing one month in advance if not satisfied with the services.**
- **One dedicated SPOC (single point of contact) is required from the client side to approve the posts/contents/videos/website changes, etc.**
- **Required details like credentials and other details are needed to share timely.**
- **Telephonic or short meetings required weekly, and a monthly meeting time (1hr) is required to review the reports and for discussing future plannings/strategies.**
- **Estimated time for keywords ranking on the first page : - Low-competition keywords take 2-3 months, Medium competition Keywords take 3-5 months, High-competition Keywords take 6-9 months.**
- **The quoted prices above do not include GST.**
- **18% GST will be applicable on the above amount.**
- **Payments is non- refundable and services will be Provided against the funds**

Payment Conditions for SEO/SMO/SMM/Bulk WhatsApp/YouTube Optimization/GMB/Google Reviews/Google PPC Ads/Website Modification & Maintenance

Payment Installment	
100%	On placement of order

Payment Details		
For TDS Payment : DOAGuru IT Solutions	HDFC0000224	50200074931981

Address : - 1815 Wright Town, Jabalpur, Madhya pradesh INDIA 482002



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