

6. Decentralization
7. Difference between Authority and Responsibility
8. Motivation
9. Unity of command
10. Maslow's Need Hierarchy
11. Working capital
12. Monopoly
13. Innovation
14. Fixed cost
15. Law of Demand

HU-3431/3463-A-500

Section-B
(Long Answer Type Questions)

Note: Attempt any three questions. Each question carries equal marks. (20x3=60)

1. Management is no longer exclusive to business but common to all kinds of activities. Discuss. Also explain the various functions of management.
2. Discuss the models of decision-making. What is MIS? How it is useful in decision making process? Point out the advantages and disadvantages of group decision making.
3. (a) Explain the income elasticity of demand. Explain its importance in business decisions.
(b) Explain the monopolistic competition. How does a firm take its pricing and output decision under it?
4. (a) Define cost. What are the factors determining cost? State the relationship between AC, TC and MC with graphs.
(b) What is meant by money? What is the difference between money and currency? State the primary functions of money.

HU-3431/3463-A-500

Printed Sample *Printed Sample*
HU-501/3431

B. Tech. (Semester-V) Exam.-2013
Industrial Economics & Principles of
Management

Time: Three Hours
Maximum Marks: 100

Note: Attempt all sections as per the instructions.

Section - A
(Short Answer Type Questions)

Note: Attempt any ten questions. Each question carries
marks. (4x10=40)

Write short notes on:

- ✓ 1. Stages of personality development 3
2. Jauhari's window
- ✓ 3. Transactional analysis 2
- ✓ 4. Various types of groups 1
5. Determinants of consumption
6. Herzberg's theory of motivation

HU-501/3431-N-

HU-501/3431-N-226

- 2
7. Factors affecting the law of supply (2)
 8. Difference between monopoly and oligopoly.
 9. Equilibrium of supply and demand (3)
 10. Fixed cost (1)
 11. Features (1)
 12. Managerial skills (2)
 13. Importance of planning (2)
 14. Features of mixed economy
 15. Elasticity of demand (3)

Section -B

(Long Answer Type Questions)

Note: Attempt any three questions. Each question carries (20x3=60) equal marks.

- (a) Describe in detail the functions of banking system. (9)
- (b) Describe the law of Demand? Also describe the exceptions to this law (5)

HU-501/3431-N-220

- 3
2. (a) Discuss the managerial uses of Break-even analysis as a tool for profit planning.
 - (b) What is the importance of motivation? How can a manager motivate employees working in an organization?
 3. Describe in detail the significance and contribution of Science, Engineering and Technology in economic development of the nation.
 4. Describe in detail the evolution of management. Describe the contribution of Max Weber, Taylor and Fayol to management. (8)
 5. Describe the influence of economics on the society. Discuss the functions of money. Also discuss the inflation and measures to control it. (18)
 6. Discuss the evolution of "Organizational Behaviour." Describe the determinants of individual behavior and personality.

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HU-501/3431

**B. Tech. (Semester V) Exam.-2013
Industrial Economics & Principles of
Management**

Time: Three Hours

Maximum Marks: 100

Note: Attempt all sections as per the instructions.

Section - A

(Short Answer Type Questions)

Note: Attempt any ten questions. Each question carries marks. (4x10=40)

Write short notes on:

1. Stages of personality development

2. Jauhari's window

3. Transactional analysis

4. Various types of groups

5. Determinants of group success

6. Herzberg's theory of motivation

HU-3405

B. Tech. (Fifth Semester)

EXAMINATION, 2019

**INDUSTRIAL ECONOMICS AND PRINCIPLE
OF MANAGEMENT**

Time : Three Hours

Maximum Marks : 100

Note : Attempt questions from both Sections as directed.

Section—A

(Short Answer Type Questions)

Note : Attempt any *ten* questions. Each question carries 4 marks.

$10 \times 4 = 40$

1. Explain the principle of Scientific Management
2. Discuss the primary functions of bank.

(C-61) P. T. O.

[2]

HU-3405

3. Discuss the uses of concept of 'Value of Money'.
4. Explain Welfare Economics.
5. Explain the determinants of supply.
6. Explain cross elasticity of demand.
7. Briefly explain the importance of economic studies for business.
8. Explain the factors influencing perception.
9. Define management and highlight the importance of management in organizational success.
10. What do you mean by 'Learning'? Explain learning process.
11. What do you mean by stagflation and hyperinflation?
12. Explain the factors influencing formal groups.
13. Explain whether management is a Science or on Art.

(C-67)

[3]

HU-3405

14. Explain primary functions of bank.
15. Discuss different uses of concept of supply elasticity.

Section—B

(Long Answer Type Questions)

Note : Attempt any *three* questions. Each question carries 20 marks. $3 \times 20 = 60$

1. Discuss uses of concept of elasticity of demand. Elaborate different methods of calculating price elasticity of demand.
2. Discuss in detail the principles of administrative approach as suggested by Henry Fayol.
3. Explain inflation. Discuss different methods of controlling inflation.
4. Elaborate scarcity economics. Differentiate between micro and macro economics.

(C-67) P. T. O.

5. Discuss the various factors that contribute and influence the personality of the individual. How far the formal and informal groups influence the organization and affect the group dynamics ?
6. What are the reasons for resistance to change in personality ? What can the management do to overcome such resistance ?