

Coffee Sales Data Analysis – Project Questions

1. What is the total sales amount recorded in the dataset?
 2. How many total transactions are there?
 3. What is the percentage split between Card and Cash payments?
 4. Which coffee type is the best-selling based on quantity or total sales amount?
 5. Which coffee generates the most revenue?
 6. Which product category is most popular (if available)?
 7. What is the trend of sales month-by-month?
 8. In which month did we achieve the highest sales?
 9. What is the average monthly sales amount?
 10. What percentage of customers pay by card vs cash?
 11. What is the average sales value per transaction?
 12. Is there a specific time period (month or date) when sales increase? Why might that be?
 13. Can you forecast next month's sales based on the past data?
 14. Can you create a dashboard showing key KPIs like:
 - Total Sales
 - Total Transactions
 - Card vs Cash Split
 - Best-Selling Coffee
 - Monthly Sales Trend
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