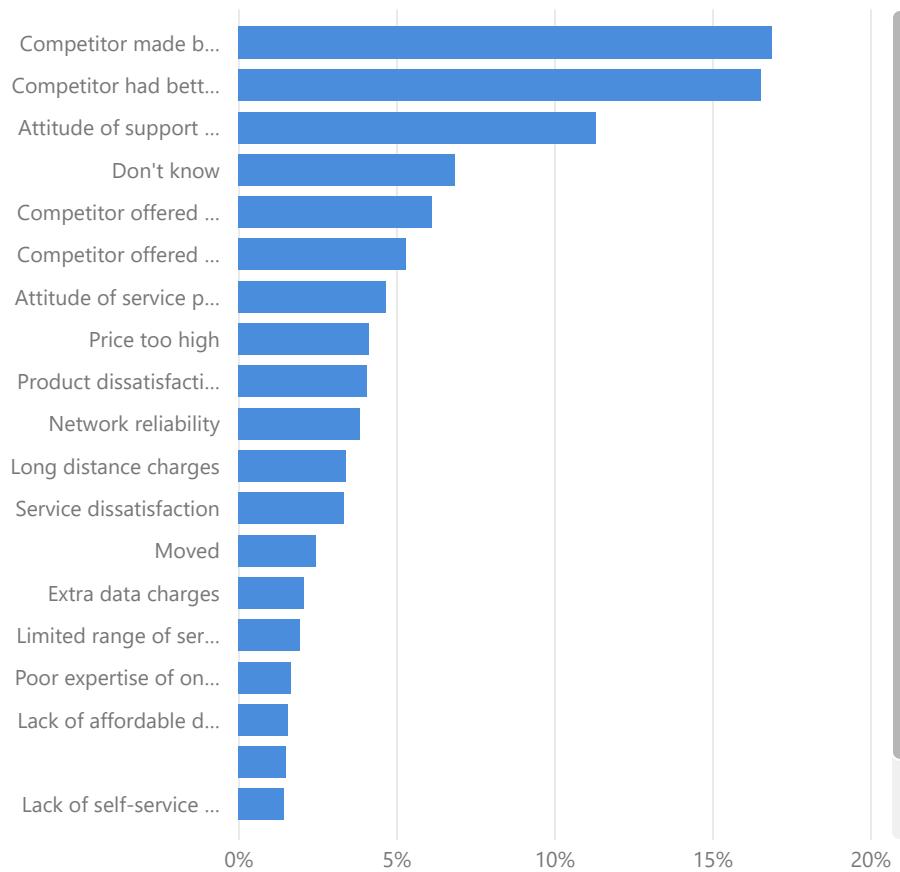


6687
Total Customers

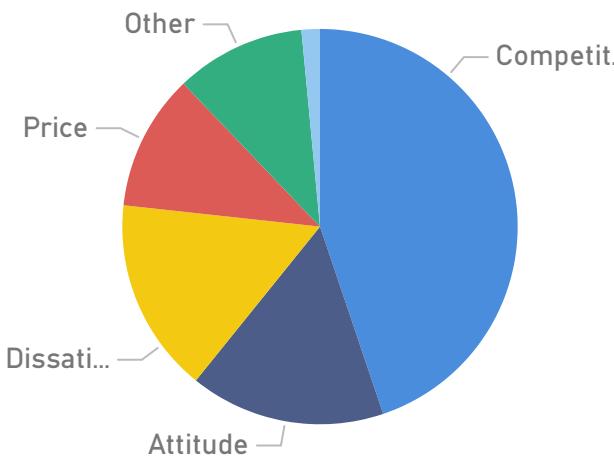
1796
Churned Customers

26.86%
Churn Rate

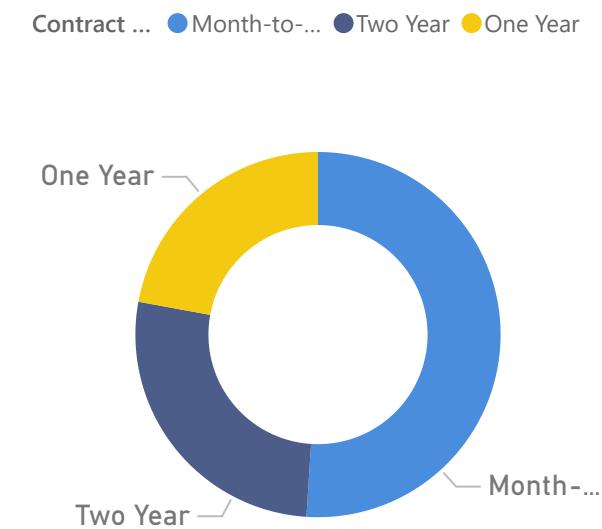
Churn Reasons



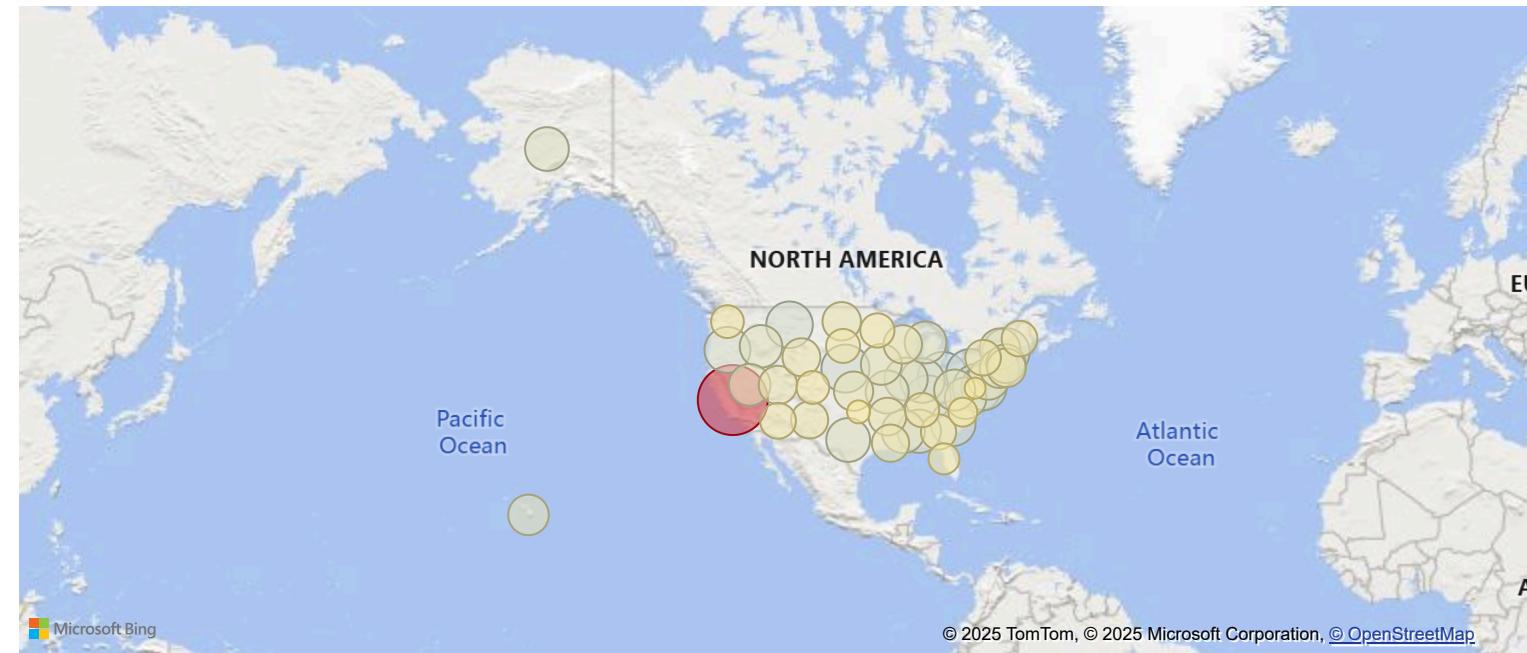
Percentage of churned by category



Number Of Customers by Contract Type

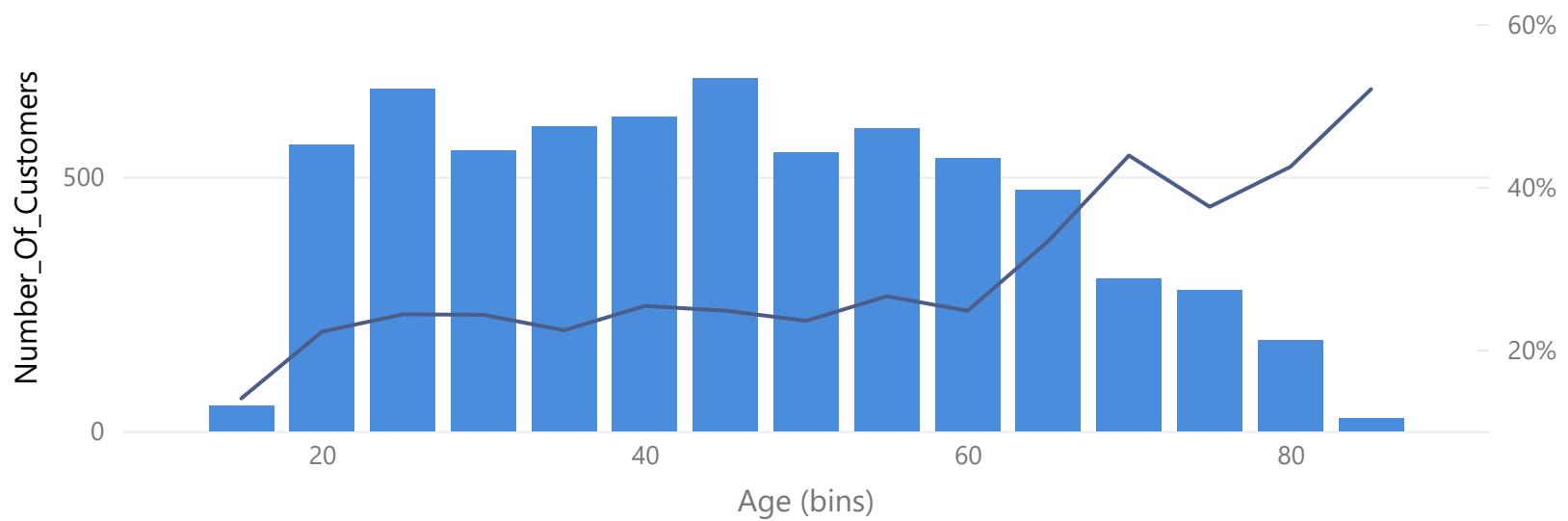


Churn Rate by State



Number_Of_Customers and Churn_Rate by Age (bins)

Number_Of_Customers Churn_Rate



Account Length (in months)

1

77



Average of Monthly Charge and Churn_Rate by Number of Customers in Group

Group No Yes Churn_Rate



3.37

Avg extra data charges

33.64

Avg extra international charges

Contract Category ▾

- Monthly
- Yearly

Payment Method ▾

- Credit Card
- Direct Debit
- Paper Check

Churn_Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan • No • Yes

35%

30%

25%

20%

15%

10%

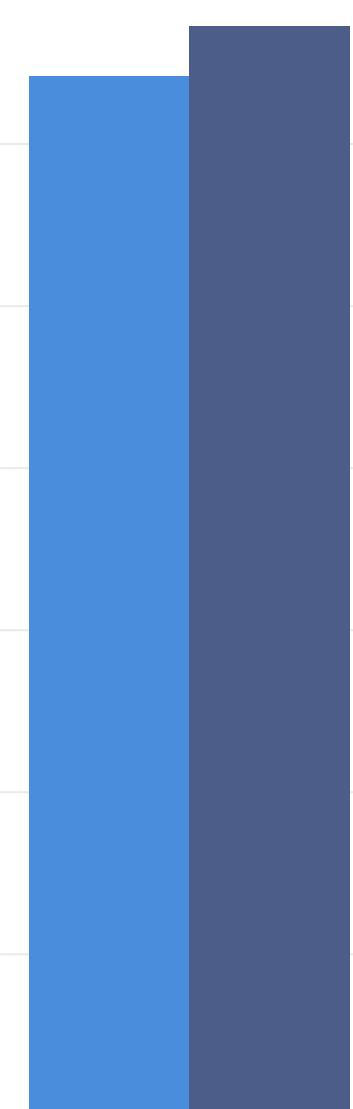
5%

0%

Between 5 and 10 GB

More than 10 GB

Less than 5 GB



6123

Sum of Customer Service Calls

0.92

Average Customer Service Per Call

3.37

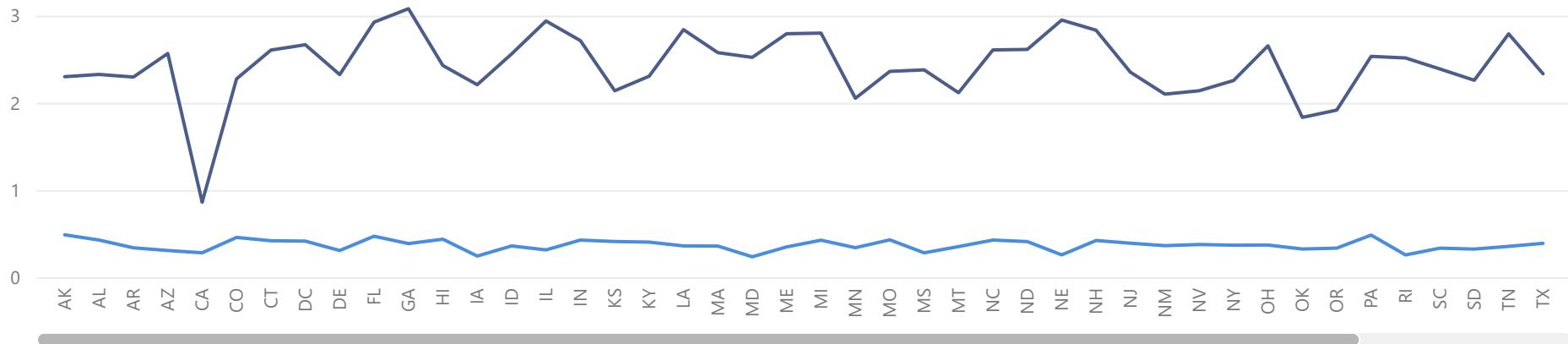
Avg extra data charges

33.64

Avg extra international charges

Average Customer Service Per Call by State and Churn Label

Churn Label ● No ● Yes



Churn_Rate by State

