

OverView

Category

Sub-Category

Product

Customer

Shipping



# Sales Analysis

Total sales  
 \$2.3M

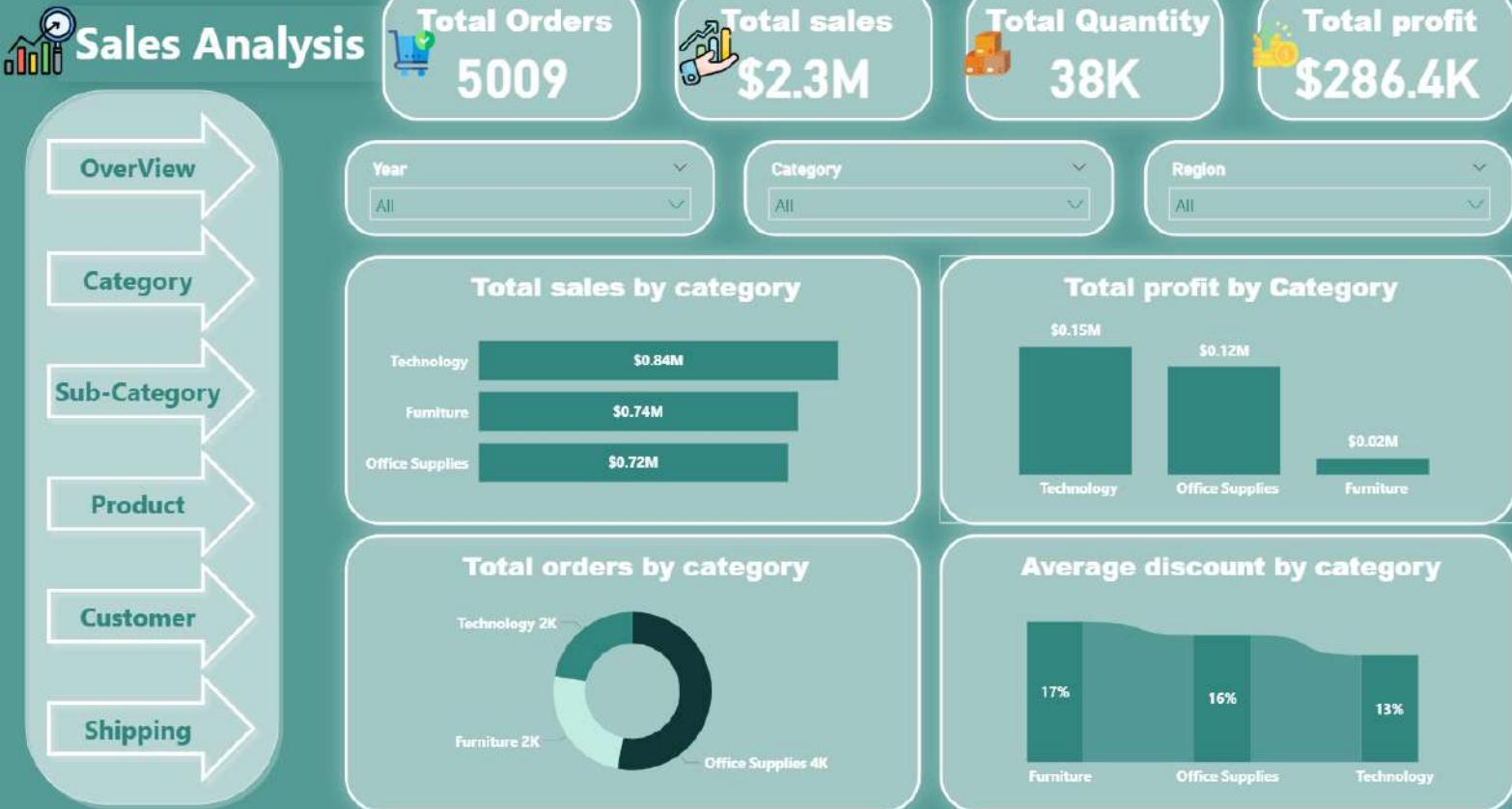
Total profit  
 \$286.4K

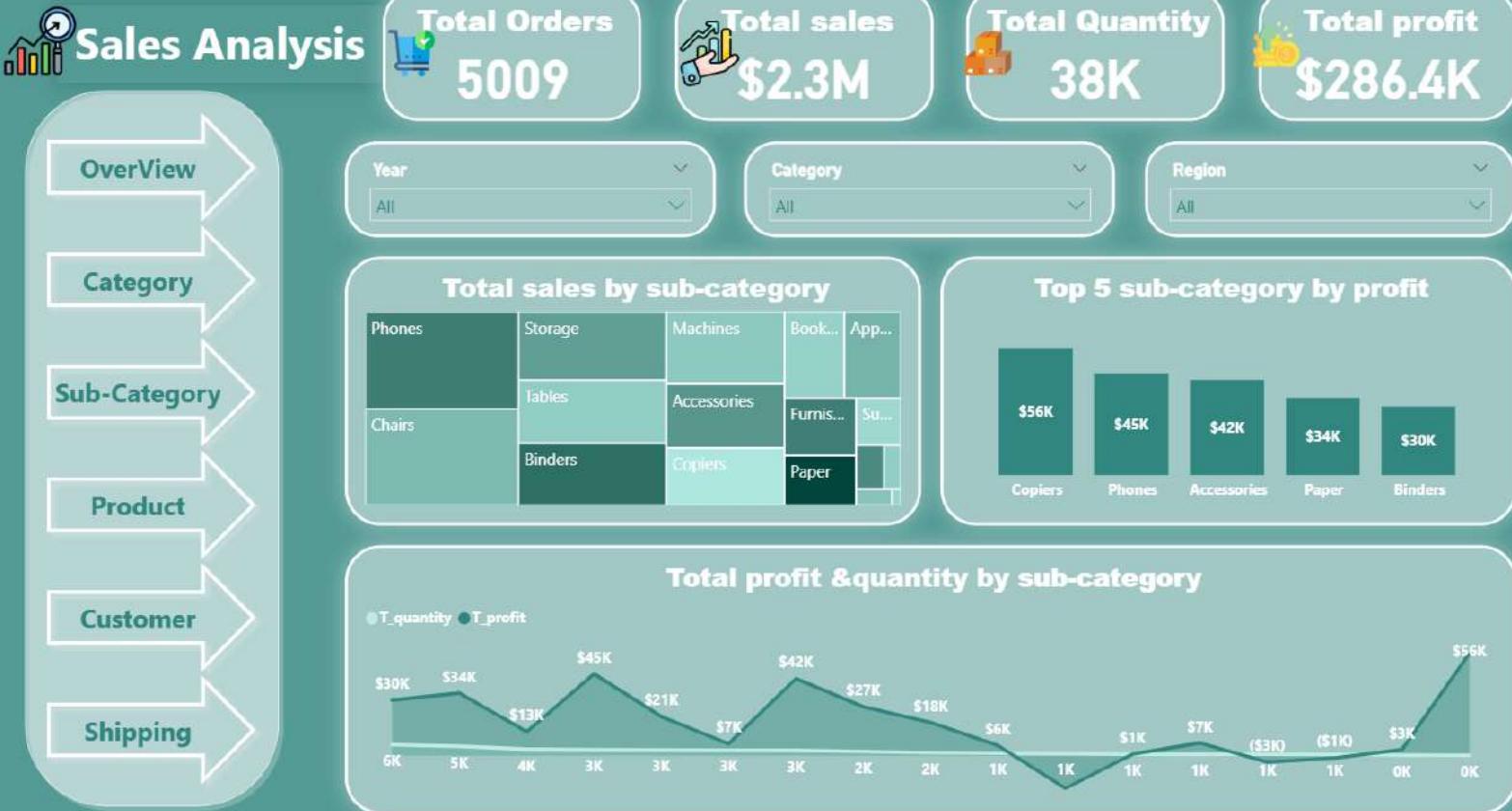
Avg discount  
 16%

Total Orders  
 5009

Total customers  
 793

Total Quantity  
 38K





# Sales Analysis

The dashboard features a sidebar on the left with arrows pointing right, labeled from top to bottom: OverView, Category, Sub-Category, Product, Customer, and Shipping. At the top, four summary boxes provide quick access to sales data:

- Total Orders**: 5009
- Total sales**: \$2.3M
- Total Quantity**: 38K
- Total profit**: \$286.4K

Below these are three filter dropdowns: Year (All), Category (All), and Region (All). The main content area contains two bar charts and a detailed table.

**Top 5 product by sales**

| Product Name        | Value |
|---------------------|-------|
| Canon imageCL...    | \$62K |
| Fellowes PB500...   | \$27K |
| Cisco TelePresen... | \$23K |
| HON 5400 Serie...   | \$22K |
| GBC DocuBind ...    | \$20K |

**Top 5 product by profit**

| Product Name       | Value |
|--------------------|-------|
| Canon imageCL...   | \$25K |
| Fellowes PB500...  | \$8K  |
| Hewlett Packar...  | \$7K  |
| Canon PC1060 ...   | \$5K  |
| Logitech G19 Pr... | \$4K  |

**product details**

| Product Name   | T_sales   | T_profit             | T_quantity | T_orders | AVG_Discount |
|--|-----------|----------------------|------------|----------|--------------|
| "While you Were Out" Message Book, One Form per Page | \$25,228  | \$10,388             | 8          | 3        |              |
| #10- 4 1/8" x 9 1/2" Recycled Envelopes              | \$286,672 | \$115,2806           | 37         | 10       |              |
| #10- 4 1/8" x 9 1/2" Security-Tint Envelopes         | \$146,689 | \$64,863,599,999,999 | 21         | 8        |              |
| #10 Gummed Flap White Envelopes, 100/Box             | \$41.3    | \$16,7578            | 11         | 4        |              |
| #10 Self-Seal White Envelopes                        | \$108,682 | \$52,123             | 10         | 4        |              |
| #10 White Business Envelopes, 4 1/8 x 9 1/2          | \$488,904 | \$223,1408           | 32         | 7        |              |



