

OverView

Category

Sub-Category

Product

Customer

Shipping



Sales Analysis



Total sales
\$2.3M



Total profit
\$286.4K



Avg discount
16%



Total Orders
5009



Total customers
793



Total Quantity
38K



Sales Analysis



Total Orders
5009



Total sales
\$2.3M



Total Quantity
38K



Total profit
\$286.4K

OverView

Category

Sub-Category

Product

Customer

Shipping

Year

All

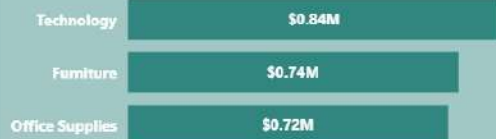
Category

All

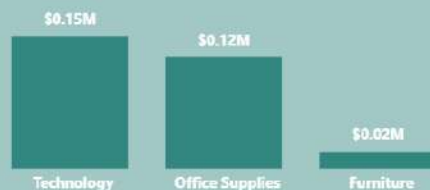
Region

All

Total sales by category



Total profit by Category



Total orders by category



Average discount by category





Sales Analysis



Total Orders
5009



Total sales
\$2.3M



Total Quantity
38K



Total profit
\$286.4K

OverView

Category

Sub-Category

Product

Customer

Shipping

Year

All

Category

All

Region

All

Total sales by sub-category



Top 5 sub-category by profit



Total profit & quantity by sub-category



Sales Analysis

Total Orders
5009

Total sales
\$2.3M

Total Quantity
38K

Total profit
\$286.4K

OverView

Category

Sub-Category

Product

Customer

Shipping

Year

All

Category

All

Region

All

Top 5 product by sales

Canon ImageCL...	\$62K
Fellowes PB500...	\$27K
Cisco TelePrese...	\$23K
HON 5400 Serie...	\$22K
GBC DocuBind ...	\$20K

Top 5 product by profit

Canon ImageCL...	\$25K
Fellowes PB500...	\$8K
Hewlett Packar...	\$7K
Canon PC1060 ...	\$5K
Logitech G19 Pr...	\$4K

product details

Product Name	T_sales	T_profit	T_quantity	T_orders	AVG Disc
"While you Were Out" Message Book, One Form per Page	\$25.228	\$10.388	8	3	
#10- 4 1/8" x 9 1/2" Recycled Envelopes	\$286.672	\$115.2806	37	10	
#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	\$146.688	\$64.86359999999999	21	8	
#10 Gummed Flap White Envelopes, 100/Box	\$41.3	\$16.7678	11	4	
#10 Self-Seal White Envelopes	\$108.682	\$52.123	10	4	
#10 White Business Envelopes,4 1/8 x 9 1/2	\$488.904	\$223.1408	32	7	

Sales Analysis

Total Orders
5009

Total sales
\$2.3M

Total Quantity
38K

Total profit
\$286.4K

OverView

Category

Sub-Category

Product

Customer

Shipping

Year

All

Category

All

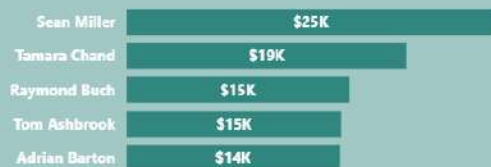
Region

All

Total sales by customer region



Top 5 customers by sales



Customer distribution



Sales Analysis

Total Orders
5009

Total sales
\$2.3M

Total Quantity
38K

Total profit
\$286.4K

OverView

Category

Sub-Category

Product

Customer

Shipping

Year
All

Category
All

Region
All

Total orders by ship mode



Avg ship days by ship mode



Delivery Speed by month



ProductDim

...

Category

Product ID

Product Name

Sub-Category

Collapse ^

Sales

...

Cost

Customer ID

Discount

Order Date

Order ID

Product ID

Profit

Quantity

Row ID

Collapse ^

DateDim

...

Order Date

Collapse ^

DAX Measures

...

Avg Ship Days

Collapse ^

CustomerDim

...

City

Country

Customer ID

Customer Name

Postal Code

Region

Segment

State

Collapse ^

