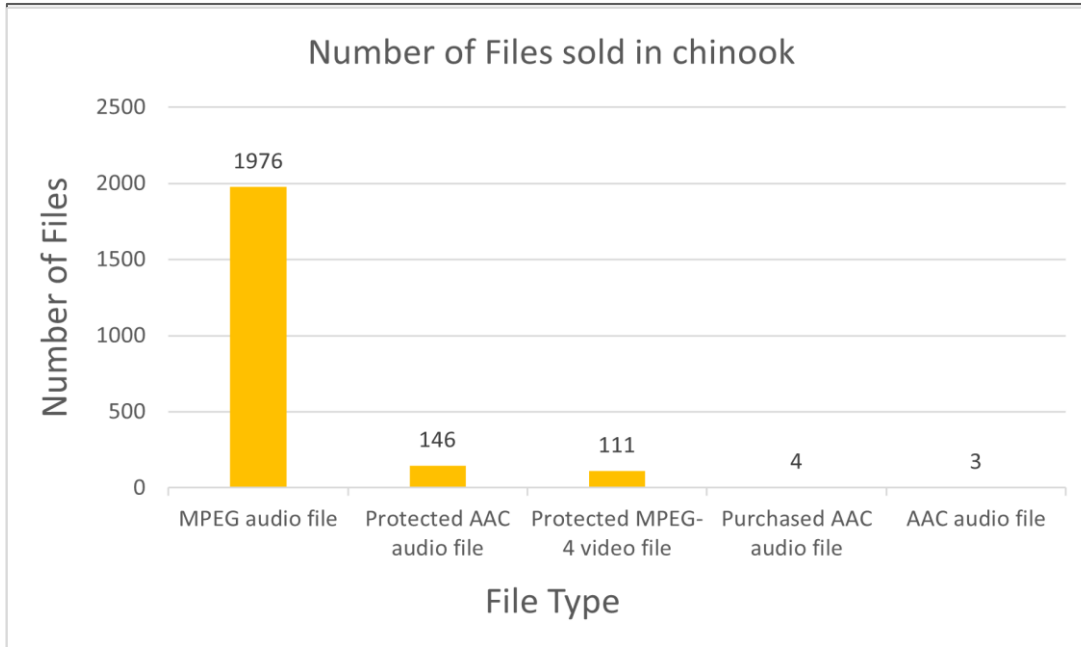


Number of Files sold in chinook

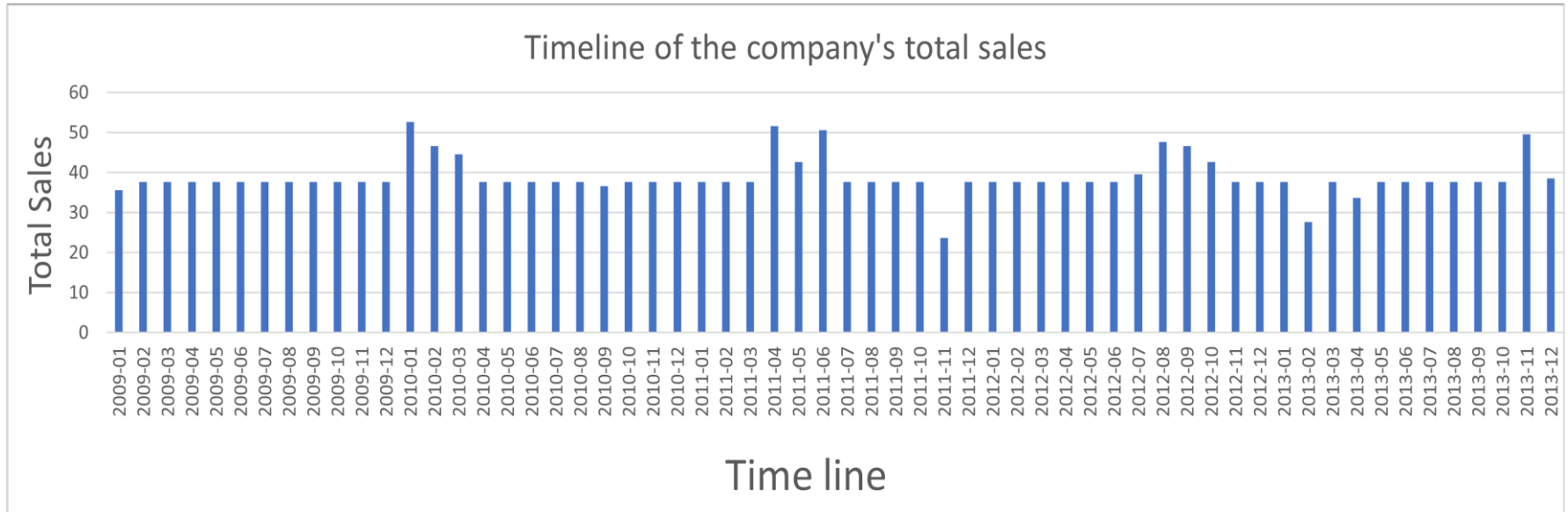


The most sold and used Type File is MPEG audio file, while the Type File AAC audio file is the least sold form.

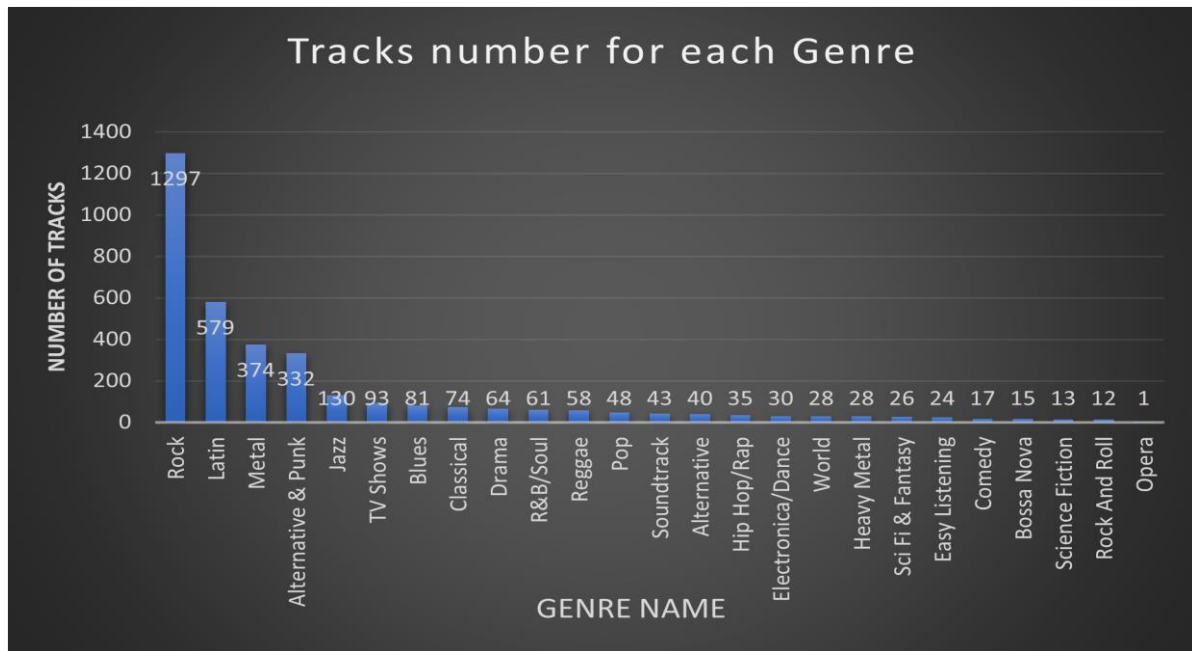
This means that those who buy from Chinook are end users of the product.

Timeline of the company's total sales

It can be noted that the company did not achieve growth in five years with relative stability in sales, and this means that the company may suffer from any upcoming crisis.

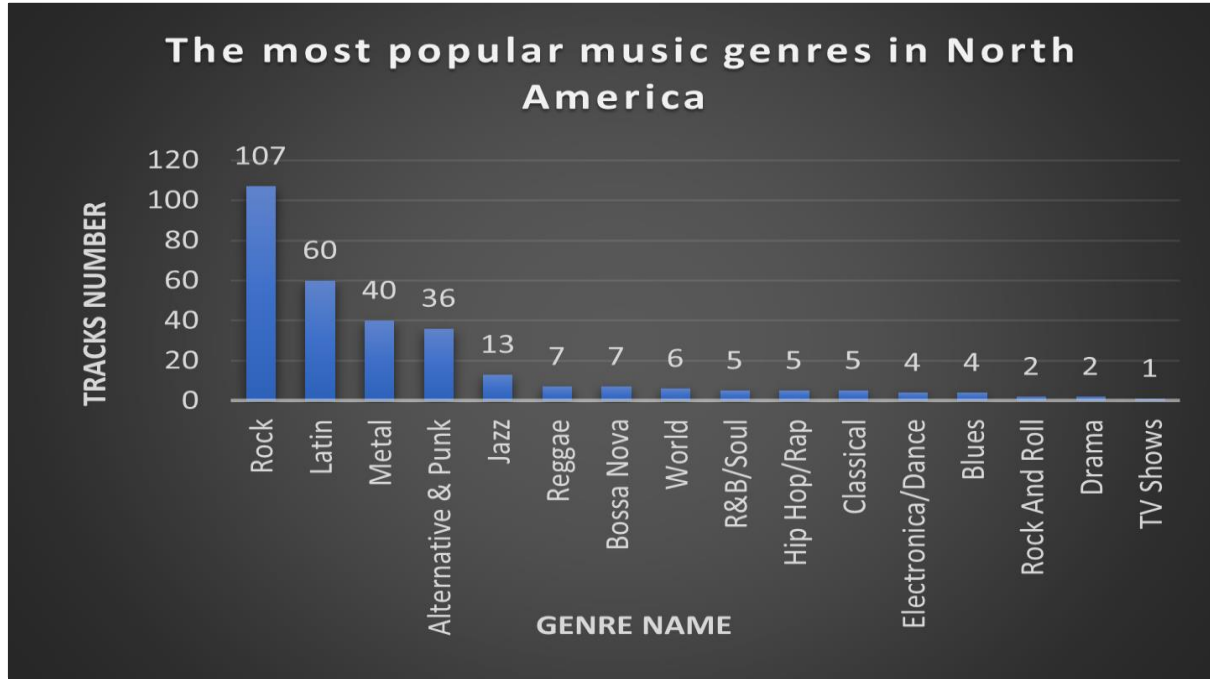


Tracks number for each Genre



We can see that Genre Rock is the most popular type we have. This means that we are targeting mostly rock music listeners, and this affects other groups that have less content. also affects sales and growth for the company.

The most popular music genres in North America



We can note that TV shows are the least purchased in North America, despite the availability of 93 shows.

This may mean that Americans are not interested in these products or that they are not sufficiently marketed.