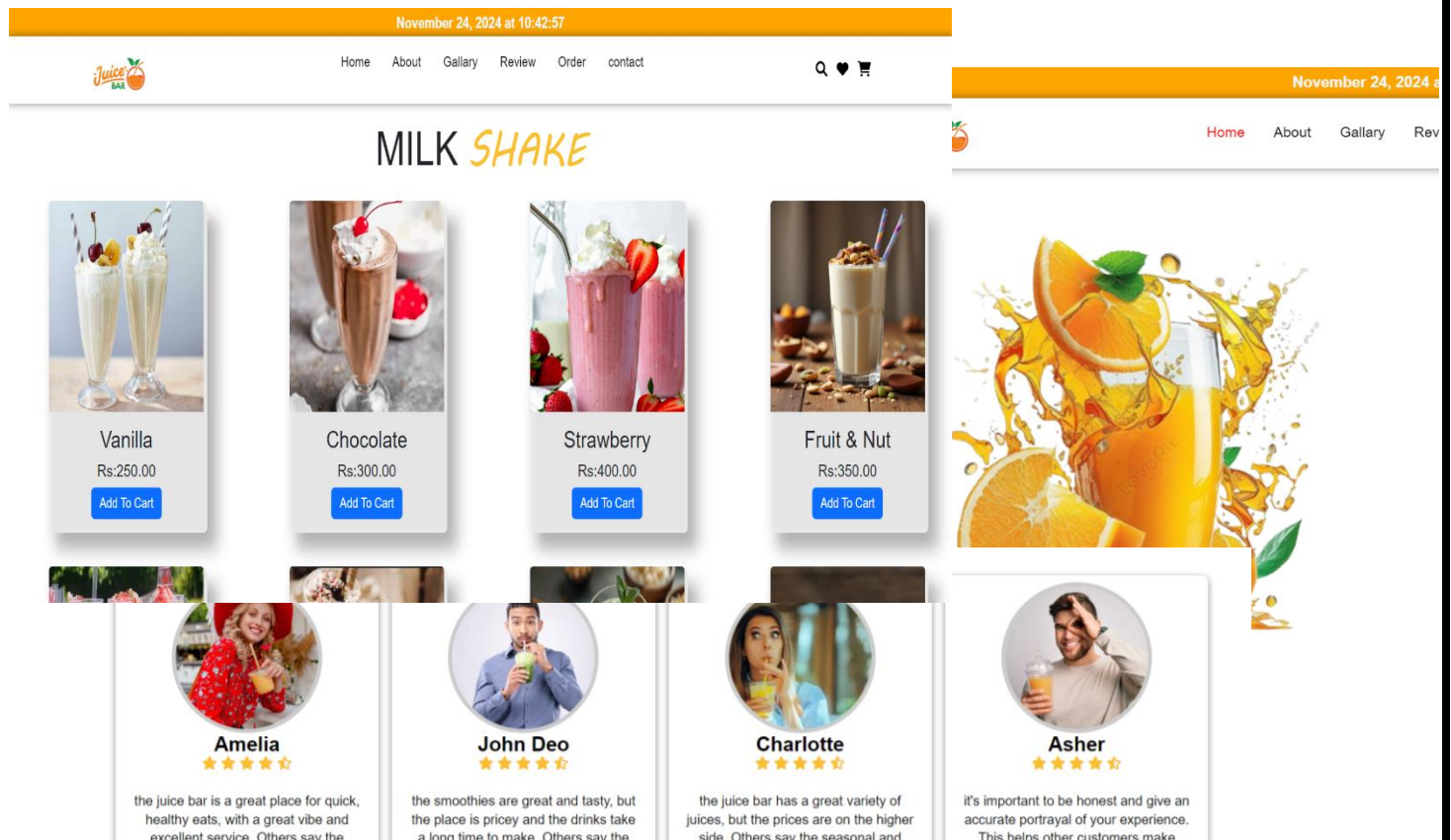


DESIGN AND PROTOTYPE A BUSINESS WEBSITE

(HTML, SCC, JAVASCRIPT)



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➤ A description of the chosen business and its services.

Choices This business

I have always been passionate about health and wellness. I wanted to create a place where nutritious but at the same time delicious drinks were to be enjoyed by all for better health. Owning a juice bar allows me to share this passion with others by contributing to a healthier lifestyle for my community. The juice and smoothie business is growing. People are now more aware of the importance of a balanced diet and the use of natural and fresh ingredients. I decided to take it as a wonderful opportunity to offer people an alternative to sugar-filled, processed drinks in a refreshing but healthier way for people on-the-go.

Services

"We offer a range of fresh juices, smoothies, and bowls made to order with high-quality fruits, vegetables, and superfoods. Our goal is to provide a delicious, nutritious experience that fuels your body and tastes great. Whether you're looking for a refreshing energy boost, a detox cleanse, or a protein-packed smoothie after a workout, we have something for everyone. Additionally, we offer customized blends tailored to individual dietary needs and preferences, including vegan, gluten-free, and organic options. At our juice bar, all under one roof, we believe in wellness, convenience, and flavor."

➤ **An explanation of your design choices (Color scheme,layout,etc.)**

Color scheme

White, orange, and black together create a clean, energetic feel that is balanced. White provides a clean foundation, while orange energizes and connects to the fresh health-focused identity of the brand. Black adds notes of elegance and clarity. The result is a warm and fashionable welcome online that reflects the quality and vibrancy of the juices and smoothies served in-store.

Layout

The layout of the website is designed to be clean, user-friendly, and easy to navigate. We've used a simple, organized structure so that visitors can quickly find the information they need, whether it's our menu, ordering options, or contact details. The layout is also responsive, meaning it looks great on all devices—from desktop computers to smartphones—so our customers can easily browse and order from anywhere.

Images

We have used high-quality images of our juices, smoothies, and bowls to highlight the colorful and appealing nature of our products. The photos show the fresh ingredients and finished drinks to give a visual taste to the customer. We use lifestyle images that capture people enjoying healthy, vibrant lives, which also helps reinforce the brand message of promoting wellness and healthy choices.

Overall Feel

The overall feel of the website is to be energetic and full of life, much like the refreshing feeling of a juice can give you. We've opted for minimalist design elements with a plethora of white space, making the site feel fresh, uncluttered, and easy to navigate.

➤ **summary of the interactive features implemented with JavaScript**

Date and Time Display

JavaScript dynamically shows the current date and time on the website. In this respect, it will make it easier for visitors to understand what time it was when they accessed our website. It's a little touch but really useful to keep them in contact with the real-time situation while they navigate our site.

Alert Messages

To improve user interaction, we've implemented alert messages that provide important notifications or updates to users. For example, when someone submits a form, or if there's an issue, an alert will pop up, making sure the user is aware of any required actions or errors, such as missing information. These messages are designed to be clear and helpful, guiding the user to complete their task successfully.

Form Validation

Form validation is one of the main interactive features. JavaScript checks if all our form fields are filled out and correctly before submitting it. Suppose a user forgets to fill in his or her name, email, or any such information; an error message will pop up and prompt him to correct it. This feature ensures that the submitted data is complete and proper, avoiding problems related to incomplete orders or inquiries.